

Silver Spring, MD 20993 10903 New Hampshire Avenue

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1234 Main Street

of Prescription Drug Advertising

National Survey

Important information enclosed





We recently mailed you the National Survey of Prescription Drug Advertising. If you returned the survey, thank you for your time, it is much appreciated. If you haven't yet, please take a few minutes to complete it. The study is almost over and this is the last reminder you will receive.

We hope you will take this final chance to complete the questionnaire that was sent to you last week. Your views are important to us, and your participation is critical so that the information we collect reflects the experience of people across the United States.

If you prefer, there is still time to complete the survey online.

Go to: www.website.com Enter this access code: (UserID)

If you have any questions please call 111-111-1111 or email xxx@xxx.xxx.

Thank you,

Helen Sullivan, PhD Project Director, Food and Drug Administration