Food and Drug Administration

National Survey of Health Information and Communication

OMB CONTROL NUMBER: 0910-0828

**Change Request (83-C)**

**July 27, 2017**

For our initial burden estimates for the main study we estimated a 35% response rate, based on recent work on similar studies (Table 1). Based on our pilot study and pilot study experiment, we now estimate a 20% response rate. We have adjusted the burden chart accordingly (Table 2).

Table 1. Initial Estimated Annual Reporting Burdenfor the Main Study

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Activity | No. of Respondents | No. of Responses per Respondent | Total Annual Responses | Average Burden per Response | Total Hours |
| Survey invitation letter | 5,042 | 1 | 5,042 | .08  (5 min.) | 403 |
| Reminder postcard | 5,042 | 1 | 5,042 | .03  (2 min.) | 151 |
| Non-response letter | 4,173 | 1 | 4,173 | .08  (5 min.) | 334 |
| Non-response questionnaire letter | 4,073 | 1 | 4,073 | .08  (5 min.) | 326 |
| Second postcard | 3,063 | 1 | 3,063 | .03  (2 min.) | 92 |
| Survey | 1,765 | 1 | 1,765 | .33  (20 min.) | 582 |
| Total |  |  |  |  | 1927 |

Table 2. Revised Estimated Main Study Burden

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Activity | No. of Respondents | No. of Responses per Respondent | Total Annual Responses | Average Burden per Response | Total Hours |
|  | | | | | |
| Survey invitation letter | 7,585 | 1 | 7,585 | .08  (5 min.) | 607 |
| Reminder postcard | 7,585 | 1 | 7,585 | .03  (2 min.) | 228 |
| Non-response letter | 7,007 | 1 | 7,007 | .08  (5 min.) | 561 |
| Non-response questionnaire letter | 6,705 | 1 | 6,705 | .08  (5 min.) | 536 |
| Second postcard | 6,705 | 1 | 6,705 | .03  (2 min.) | 201 |
| Survey | 1,500 | 1 | 1,500 | .33  (20 min.) | 495 |
| Total |  |  |  |  | 2628 |