

Food and Drug Administration
National Survey of Health Information and Communication
OMB CONTROL NUMBER: 0910-0828

**Change Request (83-C)
July 27, 2017**

For our initial burden estimates for the main study we estimated a 35% response rate, based on recent work on similar studies (Table 1). Based on our pilot study and pilot study experiment, we now estimate a 20% response rate. We have adjusted the burden chart accordingly (Table 2).

Table 1. Initial Estimated Annual Reporting Burden for the Main Study

Activity	No. of Respondents	No. of Responses per Respondent	Total Annual Responses	Average Burden per Response	Total Hours
Survey invitation letter	5,042	1	5,042	.08 (5 min.)	403
Reminder postcard	5,042	1	5,042	.03 (2 min.)	151
Non-response letter	4,173	1	4,173	.08 (5 min.)	334
Non-response questionnaire letter	4,073	1	4,073	.08 (5 min.)	326
Second postcard	3,063	1	3,063	.03 (2 min.)	92
Survey	1,765	1	1,765	.33 (20 min.)	582
Total					1927

Table 2. Revised Estimated Main Study Burden

Activity	No. of Respondents	No. of Responses per Respondent	Total Annual Responses	Average Burden per Response	Total Hours
Survey invitation letter	7,585	1	7,585	.08 (5 min.)	607
Reminder postcard	7,585	1	7,585	.03 (2 min.)	228
Non-response letter	7,007	1	7,007	.08 (5 min.)	561
Non-response questionnaire letter	6,705	1	6,705	.08 (5 min.)	536
Second postcard	6,705	1	6,705	.03 (2 min.)	201
Survey	1,500	1	1,500	.33 (20 min.)	495
Total					2628

