

National Survey of Health Information and Communication  
OMB CONTROL NUMBER: 0910-0828

**Change Request (83-C)**  
**July 28, 2017**

For our initial burden estimates for the main study we estimated a 35% response rate, based on our experiences with recently conducted similar studies (Table 1). Based on our pilot study and pilot study experiment, we now estimate a 20% response rate. We have adjusted the burden chart accordingly (Table 2).

**Table 1. Initial Estimated Annual Reporting Burden for the Main Study**

Activity	No. of Respondents	No. of Responses per Respondent	Total Annual Responses	Average Burden per Response	Total Hours
Survey invitation letter	5,042	1	5,042	.08 (5 min.)	403
Reminder postcard	5,042	1	5,042	.03 (2 min.)	151
Non-response letter	4,173	1	4,173	.08 (5 min.)	334
Non-response questionnaire letter	4,073	1	4,073	.08 (5 min.)	326
Second postcard	3,063	1	3,063	.03 (2 min.)	92
Survey	1,765	1	1,765	.33 (20 min.)	582
Total					1927

**Table 2. Revised Estimated Main Study Burden**

Activity	No. of Respondents	No. of Responses per Respondent	Total Annual Responses	Average Burden per Response	Total Hours
Survey invitation letter	7,585	1	7,585	.08 (5 min.)	607
Reminder postcard	7,585	1	7,585	.03 (2 min.)	228
Non-response letter	7,007	1	7,007	.08 (5 min.)	561
Non-response questionnaire letter	6,705	1	6,705	.08 (5 min.)	536
Second postcard	6,705	1	6,705	.03 (2 min.)	201
Survey	1,500	1	1,500	.33 (20 min.)	495
Total					2628

