**Rationale for Items Added to or Removed From the 2nd Cohort ExPECTT Youth First Follow-up Instrument 4/8/16**

| **Item Number** | **Description** | **Addition** | **Deletion** | **Edit** | **Rationale** | **Prior Approval Given by OMB** |
| --- | --- | --- | --- | --- | --- | --- |
| A1\_2 | What is your date of birth? | X |  |  | We hope this will reduce reporting errors we have noted associated with collecting age. | Not previously approved |
| A1\_3. | That would make you XX years old, is that correct? | X |  |  | We hope this will reduce reporting errors we have noted associated with collecting age. | Not previously approved |
| E3\_23 | Trouble breathing |  |  | X | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_24 | Stunt lung growth |  |  | X | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_25 | Stained teeth |  |  | X | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_26 | Develop gum disease | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved.  |
| E5\_12 | Smoking as a teen can permanently stunt your lungs. | X |  |  | Adding to measure a belief which is the focus of the new ad “straw city.” | This item has not been previously approved.  |
| E5\_13 | Smoking cigarettes will make me have serious breathing problems | X |  |  | Adding to measure a belief which is the focus of the new ad “straw city.” | This item has not been previously approved. |
| E5\_14 | If I smoke, the consequences will find me. | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved. |
| E5\_15 | Nicotine can reprogram your brain | X |  |  | Adding to measure a belief which is the focus of the new ad “hacked.” | This item has not been previously approved. |
| E5\_16 | If I smoke, it will be hard to think about anything but my next cigarette | X |  |  | Adding to measure a belief which is the focus of the new ad “hacked.” | This item has not been previously approved. |
| E7\_13 | Gum disease | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved.  |
| F1\_1 | Watching TV on any platform |  |  | X | We updated this because we did not need platform-specific information. | Approved for 3rd FU: 11/17/15 |
| F1\_2 | Watching TV on a computer |  | X |  | We did not need platform-specific information. |  |
| F1\_3 | Watching TV on a phone |  | X |  | We did not need platform-specific information. |  |
| F1\_4 | Watching TV on a ipod |  | X |  | We did not need platform-specific information. |  |
| F2\_2 | Video |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_3 | Social networking |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_4 | Websites |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_5 | Video chatting |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_6 | Text messaging |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_7 | Cell phone for video |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_8 | Cell phone for social networking |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_10 | Gaming |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_12 | Magazines |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F19\_x | Main message of the ad |  |  | X | Adding three new response options corresponding to the new advertising. Dropping three older response options so burden will remain the same. | The base item was approved by OMB in prior packages including 11/17/15 |
| F11\_13 | This ad is intense | X |  |  | Adding to assess whether this key term from the literature on stylistic elements of ads may be operationalized. | This item is similar to others that have been previously approved, including on 11/17/15. |