

Developing Strategic Concepts Designed to Prevent AI/AN Youth Tobacco Use

Video Stimuli

The following videos will be included in the Stimulus-Driven Discussion activity of the discussion groups. The order of the ad stimuli will be rotated across discussion groups with up to 6 videos shown per group.

Video Stimuli

Video 1 : Stay in Control



Link: <https://www.youtube.com/watch?v=WnqZoKZuHCg>

Video 2 : Hacked



Link: <https://www.youtube.com/watch?v=qbCyPBZYdWk>

Video 3 : Little Lungs



Link: <https://www.youtube.com/watch?v=nEjrjTsVLY4>

Video 4 : Keep it Moving



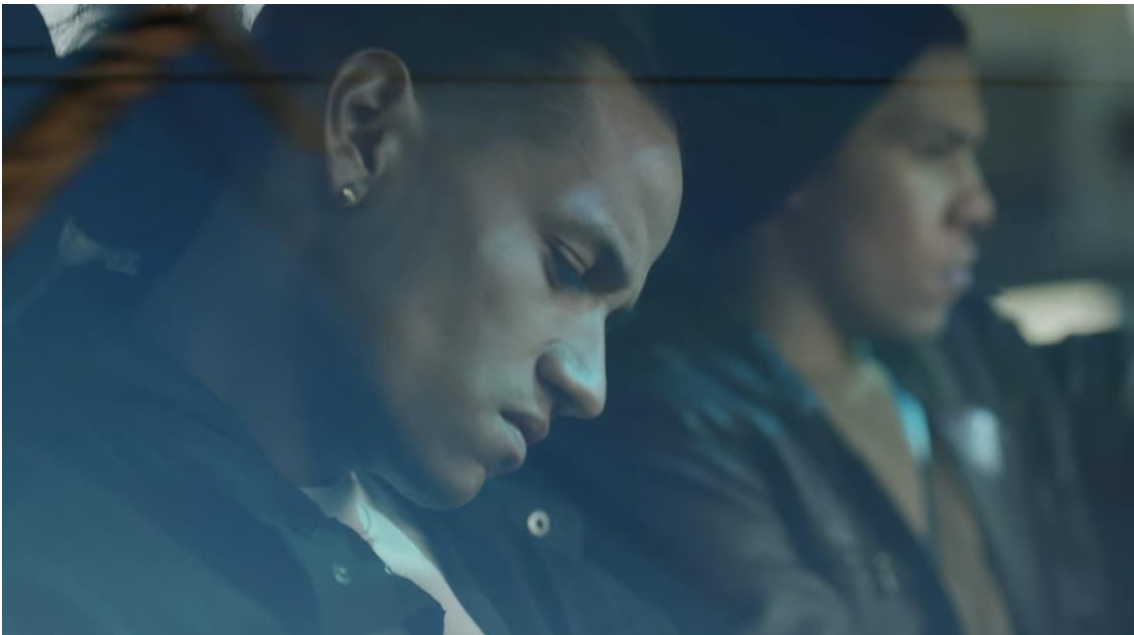
Link: <https://www.youtube.com/watch?v=ziu2uhE8Dul>

Video 5 : Lil Brother



Link: <https://www.youtube.com/watch?v=3pSbBhk6JP8>

Video 6 : Forward



Link: <https://www.youtube.com/watch?v=CwmjowB6rtA>

Video 7 : Think. Don't Smoke. (Youth)



Link: <https://www.youtube.com/watch?v=KLBahRjigIM>

Video 8 : Tobacco Controls



Link: https://www.youtube.com/watch?v=jKxwYKqRh_I

Video 9 : See Through



Link: <https://www.youtube.com/watch?v=F0lx0iiXv6M>

Video 10 : I Strengthen My Nation



Link: <https://www.youtube.com/watch?v=O96DxR9Okdc>

Video 11 : Act on the Trail: Attitude



Link: <https://www.youtube.com/watch?v=pwkjuCEm2Qk>

Video 12 : Nike N7 Dare to Rise



Link: <https://www.youtube.com/watch?v=KaPzUMeMdvo>

Video 13 : Nike Dare to Rise for Equality



Link: <https://www.youtube.com/watch?v=GGVArGfPlsU>

Video 14 : Montana Rapper



Link: <https://www.youtube.com/watch?v=v4RE6eyx5Ow>

Video 15 : Legacy



Link: <https://www.youtube.com/watch?v=NcR3Q7f9Zaw>

Alternate Video Stimuli

The following alternate videos will be available to introduce into the video rotation in the case that saturation is reached among any of the video selections listed above.

Alternate Video 1 : Delivery



Link: <https://www.youtube.com/watch?v=26qaiSy4J4I>

Alternate Video 2 : Break Free



Link: <https://www.youtube.com/watch?v=c1dVqT4v8jk>

Alternate Video 3 : Crave the World, Not Tobacco - Brittney



Link: <https://www.youtube.com/watch?v=DJfMvb3e0LQ>

Alternate Video 4: Youth Respecting Tobacco - Zombies



Link: <https://www.youtube.com/watch?v=tPf9dBbiYbU>

Alternate Video 5: The Hunt



Link: <https://www.youtube.com/watch?v=VT3hF8cRG2M>