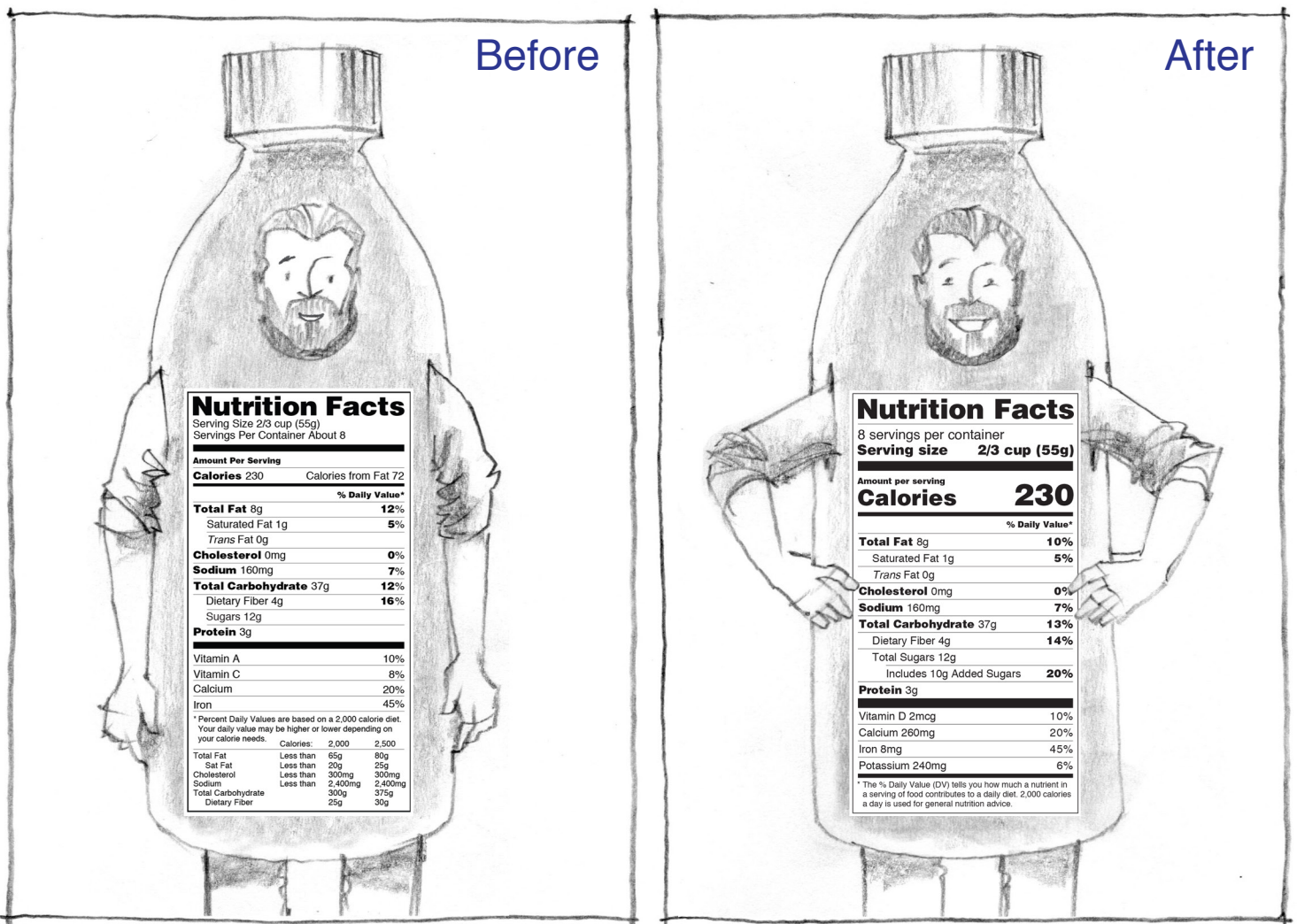


# The makeover that's turning heads in grocery stores everywhere.



Ta-da! Introducing the new Nutrition Facts label. The refreshed look features bold calories, updated nutrient listings, and Daily Values. Look for it where you shop.

The new Nutrition Facts label. See what's in it for you at [FDA.gov](http://FDA.gov).





## U.S. Food and Drug Administration

What's different about the new Nutrition Facts label? Calories and serving size are now bigger and bolder. And nutrients and daily values have been updated.



The makeover that's turning heads in grocery stores everywhere.

FDA.gov

The new Nutrition Facts label.

What's in it for you?



# The latest design from FDA is in stores now.



Look for the new Nutrition Facts label wherever you shop. The refreshed look features bold calories, new nutrient listings, and updated serving sizes based on how much people typically eat. Learn how the label can help you make healthier food choices.

The new Nutrition Facts label.  
See what's in it for you at [FDA.gov](http://FDA.gov).





## U.S. Food and Drug Administration

Check out the new Nutrition Facts label with a refreshed look that features bold calories, new nutrient listings, and updated serving size information. Look for it wherever you shop.



**The latest design from  
FDA is in stores now.**

FDA.gov

**The new Nutrition Facts label.**

What's in it for you?

