

Attachment B1b. Baseline Survey Password Email

To: **[PARTICIPANT]**

From: 2M Research Services, LLC

Subject: Introductory/Invitation Email for Participation in Online Baseline Survey (email 2 of 2)

Dear **[FIRST NAME] [LAST NAME]**:

You should have recently received an invitation to participate in a study conducted by the National Center for Health Statistics (NCHS) called "Assessing the Effectiveness of eLearning to Improve Birth Data Quality."

If you would like to participate in this study, please use your unique password below when you click on the survey link, which was sent to you in a separate email to protect your privacy. The Online Baseline Survey should take approximately 30 minutes to complete. You may save your responses and return to the survey at any time on any computer, tablet, or smartphone using your unique link and your password below. By clicking on the link to the survey, you are consenting to participate in this study.

We encourage you to complete the survey as soon as possible.

[PASSWORD]

Thank you in advance for your participation in this important study.

Sincerely,

2M Research Services, LLC

[RESEARCH TEAM CONTACT INFORMATION]