

Attachment B1c. Baseline Survey Reminder Email

To: **[PARTICIPANT]**

From: 2M Research Services, LLC

Subject: Reminder for Participation in “Assessing the Effectiveness of eLearning to Improve Birth Data Quality” Study

Dear **[FIRST NAME] [LAST NAME]**:

This email is a follow-up to one you received a week ago inviting you to participate in a study conducted by the National Center for Health Statistics (NCHS) called “Assessing the Effectiveness of eLearning to Improve Birth Data Quality.”

Your contribution is helpful to the success of the study; however, your participation in this study is voluntary. You may choose not to answer any question for any reason, and you may stop the survey at any time.

Your personally identifying information (name, email address) will not be released to anyone outside of NCHS and the 2M research team. Individual hospitals will not be identified in any published reports on the study findings and any information collected about your hospital will not be provided to you.

If you would like to participate in this study, follow the link below to the Online Baseline Survey. This link is unique to you, so please use only the link provided when you are ready to begin. The Online Baseline Survey should take approximately 30 minutes to complete. You may save your responses and return to the survey at any time on any computer, tablet, or smartphone using the link in this email and your unique password, which you should have received in a separate email (from elarning@2mresearch.com) to help protect your privacy. If you are unable to locate that email, please email elarning@2mresearch.com to have it resent. By clicking on the link, you are consenting to participate in this study.

We encourage you to complete the survey as soon as possible.

[LINK].

Thank you in advance for your participation in this important study.

Sincerely,

2M Research Services, LLC

[RESEARCH TEAM CONTACT INFORMATION]