

Attachment D1a. Follow-Up Survey Invitation Email

To: **[PARTICIPANT]**

From: 2M Research Services, LLC

Subject: Invitation Email for Participation in Online Follow-Up Survey (email 1 of 2)

Dear **[FIRST NAME] [LAST NAME]**:

Thank you for your continued contributions to the study “Assessing the Effectiveness of eLearning to Improve Birth Data Quality.”

Now that you have completed the online eLearning course, “Applying Best Practices for Reporting Medical and Health Information on Birth Certificates,” we invite you to take the Online Follow-Up Survey. Your feedback on the Online Follow-Up Survey will help improve the eLearning course you recently completed, which will help improve the quality of medical and health data collected on birth certificates. Such improvements will enhance surveillance and research on maternal and infant health in the United States and will contribute to better social and healthcare services.

While participating in this survey may not be of direct benefit to you, the information you provide will help improve future versions of the eLearning course and other birth certificate training materials, which may make your job easier and help improve the quality of birth data in the coming years. There are no foreseeable risks associated with this study.

Your continued contribution is helpful to the success of the study. Cooperation in this final step will be essential for completeness of data collection, and is greatly appreciated; however, your participation in this study is voluntary. As with the Online Baseline Survey, you may choose not to answer any question for any reason, and you may stop the survey at any time. Choosing not to participate will not affect any benefits you may receive.

By Federal law, the answers you give are confidential and we will take all possible steps to protect your privacy (please see the attached FAQ for details). Your personally identifying information (name, email address) will not be released to anyone outside of NCHS and the 2M research team. Only summarized results from the survey will be provided to Massachusetts DPH/VR. That is, results from the nine participating hospitals will be combined so that individual respondents and hospitals cannot be identified and no record-level data will be shared. Individual hospitals will not be identified in any published reports on the study findings and any information collected about your hospital will not be provided to you.

If you would like to participate in the follow-up data collection, follow the link below to the Online Follow-up Survey. This link is unique to you, so please use only the link provided when you are ready to begin. The Online Follow-up Survey should take you approximately 30 minutes to complete. You may save your responses and return to complete the survey at any time on any computer, tablet, or smartphone using the link in this email and your unique password (sent in a separate email from [elarning@2mresearch.com](mailto:elarning@2mresearch.com) to help protect your privacy). By clicking on the link, you are consenting to continue your participation in this study.

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We encourage you to complete the survey as soon as possible. Completion of this survey will conclude your participation in this study.

[LINK].

You may have questions about your rights as a participant in this research study. If so, please call the office of the Research Ethics Review Board at NCHS, toll-free, at 1-800-223-8118. Please leave a brief message with your name and phone number, and state that you are calling about Study Number XXX. Your call will be returned as soon as possible.

If you have any questions about the study, please contact NCHS by emailing [births@cdc.gov](mailto:births@cdc.gov). For issues with your login or with the functionality of the survey, please contact the 2M research team by calling the toll-free survey helpline at 1-844-250-1911, or by emailing, [elearning@2mresearch.com](mailto:elearning@2mresearch.com).

Thank you in advance for your participation in this important study.

Sincerely,

2M Research Services, LLC

[RESEARCH TEAM CONTACT INFORMATION]