

TTB Outreach Event Attendee Survey (2021)

Please tell us a little about yourself.

1. I am a: [Response chosen from dropdown box shown below.]

| |
|------------------------------|
| Producer/Manufacturer |
| Importer |
| Wholesaler |
| Compliance/Attorney |
| Other TTB-regulated business |
| Other [fill in] |

2. What zip code do you operate from?

3. Was this event:

| |
|-----------|
| In-person |
| Virtual |

4. You attended this event to learn about which primary commodity? [select one]

| |
|---------------------|
| Beer |
| Cider |
| Distilled Spirits |
| Wine |
| Firearms/Ammunition |
| Tobacco |
| N/A |
| Other [fill in] |

5. What is the primary topic you attended this event to learn about? [select one]

| |
|---------------------|
| Beverage formulas |
| General/TTB updates |
| Labeling |

| |
|-------------------------|
| Permits |
| Scientific analysis |
| Taxes/reporting |
| Trade practices |
| TTB online applications |
| Other [fill in] |

Please tell us about our materials/content.

6. The level of information presented was:

| |
|-------------|
| Too basic |
| About right |
| Too complex |

| | Question | Strongly Disagree | Disagree | Neither Disagree nor Agree | Agree | Strongly Agree |
|-----|---|--------------------------|-----------------|-----------------------------------|--------------|-----------------------|
| 7. | I now have a better understanding of TTB requirements | | | | | |
| 8. | The presentation materials will be useful in the future as reference material | | | | | |
| 9. | I would like more in-depth training on this topic | | | | | |
| 10. | I am satisfied with this TTB outreach event | | | | | |

11. What TTB topics would you like learn more about in future sessions? [Response chosen from dropdown box shown below.] [select all that apply]

| |
|-------------------|
| Beverage formulas |
| Imports/Exports |
| Labeling |
| Permits |

| |
|---|
| Scientific analysis |
| Taxes/reporting |
| Trade practices |
| TTB online applications (for example, Permits Online) |
| Other [fill in] |

12. What is your preferred format for learning? [select one]

| |
|-------------------------|
| In-person presentations |
| Webinars |
| Web pages/text |
| Videos |
| Other [describe] |

13. Do you have any feedback for the presenter(s)?

14. Do you have any other comments to share with us?

Paperwork Reduction Act Notice

This survey is issued in accordance with the Paperwork Reduction Act of 1995. This survey is used by TTB to obtain feedback from agency customers on how well the Bureau is doing in meeting its strategic objectives and in accomplishing its mission, and it will provide specific information to the Bureau regarding where it needs to make adjustments to its public communications efforts. Response to this survey is voluntary.

The estimated average burden associated with this information collection is 9 minutes per respondent, depending on individual circumstances. Comments concerning the accuracy of this burden estimate and suggestions for reducing it should be addressed to the Records Management Officer, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Box 12, Washington, DC 20005.

An agency may not conduct or sponsor, and a person is not required to respond to, an information collection unless it displays a current, valid OMB control number. This survey is approved under OMB control number 1513-0132.

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