

Study Initiation Request Form

Study Title: Medicare Form 500 Testing	
Description: This study will examine the Medicare Form 500 bill materials, which are currently under revision. The testing will be used help examine whether changes made to the materials assist in consumer understanding and usability of the materials. The overarching aim is to provide consumer input as CMS continues to work toward optimizing these materials for usability and comprehensibility. To accomplish these objectives, we will observe as materials are reviewed, and ask questions to ensure that terminology and phrases convey the information accurately and effectively.	
Lead Researcher: Clarese Astrin Centers for Medicare and Medicaid Services Office of Communications Strategic Marketing Group Division of Research 410-786-5424 clarese.astrin@cms.hhs.gov	Audience Characteristics: Participants will be selected based on the following characteristics: <ul style="list-style-type: none"> • Medicare beneficiaries with Original Medicare • Age (65 or older)
Purpose of the Study: Examine usability and comprehensibility of revised Form 500 documents to provide feedback for further improvement.	Methods to be Used: In-depth interviews will be conducted in person or online. Each interview will take approximately 60 minutes.
Sample Size: The total sample size for this research study will be 27.	Items to be Included: ACT1, ACT1A, ACT1B, AW1, AW2, G1, G2, G4, G5, ING2, ING3, K1D, KG6, PE1A, PE1B, PE6, PE10,
Timeline: Data collection will begin upon receipt of OMB clearance and will continue until the 27 hours have been used.	Estimated Burden Hours: 27 hours
For Information on this project please contact: Clarese Astrin, Director, Division of Research Office of Communications (410)-786-5424 Clarese.Astrin@cms.hhs.gov	