Form Approved

OMB# 0990-0379

Exp. Date 09/30/2020

# Welcome

Welcome to this OptimalSort study, and thank you for agreeing to participate!

The activity shouldn't take longer than **15 minutes** to complete.

Your response will **help us to organize the content on our website.** Find out how on the next page...

# Instructions

### **Step 1**

Take a quick look at the list of items to the left.

We'd like you to sort them into groups that make sense to you.

There is no right or wrong answer. Just do what comes naturally.

### **Step 2**

Drag an item from the left into this area to create your first group.

This is not a test of your ability, there are no right or wrong answers.

### **Step 3**

Click the title to rename your new group.

### **Step 4**

Add more items to this group by dropping them on top of it.

Make more groups by dropping them in unused spaces.

When you're done click "Finished" at the top right. Have fun!

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average 15 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer.

# **Cards to be Sorted**

|  |  |
| --- | --- |
| #Num | **Term/phrase** |
| 1 | 21 CFR Search |
| 2 | 510k |
| 3 | Acetaminophan |
| 4 | Additives for coloring |
| 5 | Advisory Committee Meetings |
| 6 | Allergens |
| 7 | Animal drugs |
| 8 | Biologic product approvals |
| 9 | Blood products |
| 10 | Caffeine |
| 11 | Careers |
| 12 | Cell phones |
| 13 | Cigarettes |
| 14 | Contact Us |
| 15 | Cosmetics |
| 16 | Device recalls |
| 17 | Dietary Supplements |
| 18 | Dispose of unused medicine |
| 19 | Electronic Nicotine Delivery Systems (ENDS) |
| 20 | Food recall |
| 21 | Food safety |
| 22 | Food Safety Modernization Act |
| 23 | Foodborne illness |
| 24 | Form 483 |
| 25 | Genetically modified food (GMO food) |
| 26 | Get a drug approved OR Drug approval process |
| 27 | Guidance on health claims |
| 28 | Hearing aids |
| 29 | Hip replacement |
| 30 | Imported food products |
| 31 | Infant formula |
| 32 | Info about a drug |
| 33 | Inspecting a facility OR Facility inspection |
| 34 | Magnetic resonance imaging (MRI) |
| 35 | Medication Guide |
| 36 | Mercury in fish |
| 37 | Nutrition Facts label |
| 38 | Obesity treatment |
| 39 | Orange Book |
| 40 | Outbreaks |
| 41 | Pet food |
| 42 | Press Releases |
| 43 | Regulatory enforcement |
| 44 | Report a Side Effect |
| 45 | Research Work |
| 46 | Start a Food Business |
| 47 | Stem-cell treatment |
| 48 | Training and continuing education |
| 49 | Ultrasound |
| 50 | Understanding generic drugs |
| 51 | Vaccines |
| 52 | Veterinary recalls |
| 53 | Warning Letter |

## Post Study Questions

Thank you for helping us review the way our new site might be structured. The tasks help us examine how the information on the site is structured and labelled.

We appreciate your time and just have a few more questions to help us learn more about your reactions to what you have seen.

1. Which of the following terms would you use to describe yourself, please check all that apply.
   1. Member of the public / consumer
   2. Patient /Caregiver/Family/Friend
   3. Healthcare provider
   4. Researcher or educator
   5. Journalist
   6. Federal Gov’t employee
   7. Regulated business or industry
   8. Other
2. Have you used/visited FDA.gov in the previous calendar year?
   1. Yes
   2. No
   3. Cannot recall
3. Is FDA.gov a site you visitor might visit for professional reasons, for personal reasons, both or neither?
   1. Personal
   2. Professional
   3. Both
   4. Neither
4. How easy or difficult was it to understand the types of information the site contains?
   1. Very easy
   2. Easy
   3. Neither easy nor difficult
   4. Difficult
   5. Very difficult

Please tell us more about that.

1. Thinking of the current FDA.gov site, how easy or difficult was it to understand the language or labels used within the different sections of the site?
   1. Very easy
   2. Easy
   3. Neither easy nor difficult
   4. Difficult
   5. Very difficult

Please tell us more about that.

1. Thinking of the current FDA.gov site, how confident are you that you can find all of the information you sought?
   1. Very confident
   2. Confident
   3. Neutral
   4. Not very confident
   5. Not confident at all

Please tell us more about that.

1. Thinking of the way you have categorized the information on FDA.gov site during this exercise, how confident are you that you would be able to find all of the information you sought?
   1. Very confident
   2. Confident
   3. Neutral
   4. Not very confident
   5. Not confident at all

Please tell us more about that.

1. Final comments about the way information was structured within the proposed site?