

For OMB: Card Sort Testing FDA.gov

Form Approved
OMB# 0990-0379
Exp. Date 09/30/2020

Welcome

Welcome to this OptimalSort study, and thank you for agreeing to participate!

The activity shouldn't take longer than **15 minutes** to complete.

Your response will **help us to organize the content on our website**. Find out how on the next page...

Instructions

Step 1

Take a quick look at the list of items to the left.

We'd like you to sort them into groups that make sense to you.

There is no right or wrong answer. Just do what comes naturally.

Step 2

Drag an item from the left into this area to create your first group.

This is not a test of your ability, there are no right or wrong answers.

Step 3

Click the title to rename your new group.

Step 4

Add more items to this group by dropping them on top of it.

Make more groups by dropping them in unused spaces.

When you're done click "Finished" at the top right. Have fun!

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average 15 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you

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have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer.

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Cards to be Sorted

#Num	Term/phrase
1	21 CFR Search
2	510k
3	Acetaminophan
4	Additives for coloring
5	Advisory Committee Meetings
6	Allergens
7	Animal drugs
8	Biologic product approvals
9	Blood products
10	Caffeine
11	Careers
12	Cell phones
13	Cigarettes
14	Contact Us
15	Cosmetics
16	Device recalls
17	Dietary Supplements
18	Dispose of unused medicine
19	Electronic Nicotine Delivery Systems (ENDS)
20	Food recall
21	Food safety
22	Food Safety Modernization Act
23	Foodborne illness
24	Form 483
25	Genetically modified food (GMO food)
26	Get a drug approved OR Drug approval process
27	Guidance on health claims
28	Hearing aids
29	Hip replacement
30	Imported food products
31	Infant formula
32	Info about a drug
33	Inspecting a facility OR Facility inspection
34	Magnetic resonance imaging (MRI)
35	Medication Guide
36	Mercury in fish

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37	Nutrition Facts label
38	Obesity treatment
39	Orange Book
40	Outbreaks
41	Pet food
42	Press Releases
43	Regulatory enforcement
44	Report a Side Effect
45	Research Work
46	Start a Food Business
47	Stem-cell treatment
48	Training and continuing education
49	Ultrasound
50	Understanding generic drugs
51	Vaccines
52	Veterinary recalls
53	Warning Letter

Post Study Questions

Thank you for helping us review the way our new site might be structured. The tasks help us examine how the information on the site is structured and labelled.

We appreciate your time and just have a few more questions to help us learn more about your reactions to what you have seen.

1. Which of the following terms would you use to describe yourself, please check all that apply.
 - a. Member of the public / consumer
 - b. Patient /Caregiver/Family/Friend
 - c. Healthcare provider
 - d. Researcher or educator
 - e. Journalist
 - f. Federal Gov't employee
 - g. Regulated business or industry
 - h. Other
2. Have you used/visited FDA.gov in the previous calendar year?
 - a. Yes
 - b. No
 - c. Cannot recall

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3. Is FDA.gov a site you visitor might visit for professional reasons, for personal reasons, both or neither?
 - a. Personal
 - b. Professional
 - c. Both
 - d. Neither

4. How easy or difficult was it to understand the types of information the site contains?
 - a. Very easy
 - b. Easy
 - c. Neither easy nor difficult
 - d. Difficult
 - e. Very difficult

Please tell us more about that.

5. Thinking of the current FDA.gov site, how easy or difficult was it to understand the language or labels used within the different sections of the site?
 - a. Very easy
 - b. Easy
 - c. Neither easy nor difficult
 - d. Difficult
 - e. Very difficult

Please tell us more about that.

6. Thinking of the current FDA.gov site, how confident are you that you can find all of the information you sought?
 - a. Very confident
 - b. Confident
 - c. Neutral
 - d. Not very confident
 - e. Not confident at all

Please tell us more about that.

7. Thinking of the way you have categorized the information on FDA.gov site during this exercise, how confident are you that you would be able to find all of the information you sought?
 - a. Very confident
 - b. Confident
 - c. Neutral

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- d. Not very confident
- e. Not confident at all

Please tell us more about that.

8. Final comments about the way information was structured within the proposed site?