

Appendix B: Online Survey protocol

The online survey content is divided into four modules. Using responses to the initial screener survey, participants will be offered the opportunity to participate in one module only. The introduction and closing for each module is the same; only the target questions and debriefing vary by module. Each module includes the groceries questions as they are expected to be relevant to all participants.

Because testing is scheduled to occur in November, reference months have been filled as "August". If testing continues in December, the reference month will be updated.

Potential participants will see the following information on mTurk:

Description: We'll ask you to recall expenses you have made recently and answer a few follow-up questions.

Keywords: memory, survey, research

Full Description: We are conducting a study to improve the way we ask questions in a government survey. We need to understand whether the questions are clear and easy to understand. Select the link below to complete the survey. At the end of the survey, you will receive a code to paste into the box below to receive credit for taking our survey.

Make sure to leave this window open as you complete the survey. When you are finished, you will return to this page to paste the code into the box.

If the participant clicks the link to the study, they will be forwarded to a screen on SurveyMonkey with the introductory text on the next page. If they choose to proceed, they will be asked the expense questions and the debriefing questions. Any text shown in italics will not be shown to the participant.

Introduction:

Welcome! Thanks for your interest in this study.

This study is part of our research into how to improve surveys. Please do your best to respond to all of the questions accurately.

The study should take about 10 minutes. Please only start the study when you will be able to complete the whole study without interruption.

Please do not use your browser's back button.

This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141 (Expiration Date: March 31, 2021). Without this currently-approved number, we could not conduct this survey. We estimate that it will take on average 10 minutes to complete this survey. Your participation is voluntary, and you have the right to stop at any time. This survey is being administered by SurveyMonkey and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.

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As we start, please understand that we ask the same topics of everybody we talk to. We realize some of these questions may not apply to your household. We also understand that the Coronavirus pandemic and shutdown might have changed your household's spending and that your responses may not be typical for your household. Please answer the questions based on **your household's recent, actual spending**.

We'll start by asking a few questions about your household's expenses and then we will ask you some additional questions to better understand how you answered the questions.

Let's get started!

<page break>

What is your mTurk Worker ID?
[open text entry]

<page break>

Display one module to each participant. At the end of the module, show the final closing page.

Module 1: Parents of school-age children

These questions are about payments for education and caring for your family, other household members, and non-household members. Please remember to include any payments you made online or by an automatic payment. Please only report your final out-of-pocket payments.

Display one item at a time with Yes/No response options, repeating the question stem on every page:

- Since the first of August, have you or any member of your household paid for any –
 - Daycare, nursery, or preschool tuition or fees
 - Babysitting, nanny services, or other child care inside or outside your home
 - Elementary through high school tuition or fees
 - Vocational or technical school tuition or fees
 - College or university tuition or fees, including prepaid tuition
 - Housing while attending school
 - School meals for preschool through college, including meal plans
 - Private school bus service

If yes, then ask:

- What did you pay for? [open text entry]
- In what month or months did you pay for [FILL]? (Select month or same amount each month)
- How much did your household pay (each month)?
- How did you pay? Select all that apply.
 - Cash
 - Check
 - Credit card
 - Debit card
 - 529 savings

- 529 pre-paid tuition
- Dependent Care FSA
- Scholarship or other funding paid directly by an organization
- Someone else paid on behalf of my household
- Other (please specify)
- Did you pay for any other (FILL ITEM)?

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- Earlier you reported that at least one person in the household attends school. How does the student (or students) go to and from school? Please select all that apply.
 - Virtual distance learning
 - Walk
 - Carpool
 - Drive in household's own car
 - Public transit, including subway or city bus
 - Other bus
 - Other

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If Carpool option, then ask:

- Does your household pay for the carpool?
 - Yes, but only our own costs for driving
 - Yes
 - No

If Other Bus option, then ask:

- Does your household pay for the bus?
 - Yes
 - No

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If Yes to paying for school bus or carpool (beyond own costs), then ask:

- In what month or months did your household pay? Select all that apply.
- Since the first of August, how much has your household paid?
- Who did your household pay?
 - School
 - Private company
 - Public transit
 - Other (please specify)
- Was that payment combined with any other payment, such as school fees?
 - No

- o Yes (please specify)
- Do you consider **paying for the (bus/carpool) to and from school** a school expense or a transportation expense?
 - o School expense
 - o Transportation expense

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If Yes to Daycare, Elementary through high school, Vocational school, or College tuition or fees then ask:

- Earlier we asked you about paying for school tuition and fees.

Would you include or exclude the following when you report your spending on **school tuition and fees**?

	Include	Exclude	Don't know
Putting money into a 529 to be used later in the future			
Paying a tuition bill using money that you put into a 529 several years ago			
Paying a tuition bill using a stipend you received			
Directing a scholarship organization to pay for tuition directly			
Asking a grandparent to pay for a child's tuition directly to the school			
Paying for tuition and then getting reimbursed from your Dependent Care FSA			
Paying a tuition bill using money that your employer put into a Dependent Care FSA			
Paying a tuition bill using money that a grandparent put into a 529			

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- Has your household ever put money into a 529?
 - o Yes
 - o No
 - o Not sure what a 529 is

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For half of participants, ask about “groceries and supplies”; for the other half, “groceries”. For half of participants, ask about “usually spend each month”; for other half, “usually spend each week”.

The next questions are about what your household usually spends for food, beverages, and other items your household has purchased since the first of August.

- How much does your household USUALLY spend each (week/month) on food and drinks from places like restaurants, bars, and fast food places, including carry-out and delivery? Please include the cost of any alcoholic beverages.

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- How much does your household USUALLY spend each (week/month) on beer, wine, and other alcohol to be served at home?

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- How much does your household USUALLY spend each (week/month) on groceries (/and supplies), including food and non-food items? Please include in-person and online grocery shopping and delivery. Include items like prepared meal kits, personal health and wellness items, diapers, pet food, and home cleaning supplies but do NOT include prescription drugs, alcohol, cigarettes, or other tobacco products.

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- Since the first of August, has your household paid for any cigarettes? Do not include e-cigarettes.

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If yes, then ask:

- How much does your household USUALLY spend each (week/month) on cigarettes?

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- Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on other tobacco products?

<page break>

- Please name the first five **groceries (/and supplies)** that come to mind:

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- If you had purchased these at the grocery store, would you include or exclude them when you report your spending on **groceries (/and supplies)?**

	Include	Exclude	Don't know
Fruit			
Diapers			
Fresh flowers			
Meat			
Cooking oil			
Oven mitts			
Pet food			
Aluminum foil			
Birthday cake			
Microwave oven			
Seasonal decorations			
Paper towels			
Grab-and-go meals			
Band-aids			
Cereal			
Laundry detergent			
Allergy medicine			
Garbage bags			
Blender			
Pots and pans			
Meal delivery kits			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on groceries (/and supplies)?
 - No
 - Yes (please specify)

<page break>

- From how many different stores or websites do you purchase groceries (/and supplies) in a usual month?
 - One
 - Two
 - Three
 - Four or more
- Thinking of the store or website you go to most often, how often do you usually purchase groceries (/and supplies) from there?
 - Once per day or more often
 - Once every few days
 - Once per week
 - Once every few weeks
 - Once per month or less often

- Thinking of the store or website you purchase from most often, do you usually spend the same amount of money each time you visit?
 - About the same, varies by less than \$10
 - Changes a little, varies by \$10-\$50
 - Changes a lot, varies by more than \$50

<page break>

- We asked you about your usual (weekly/monthly) spending on groceries. Is that different from what you actually spent **last (week/month)**?
 - About the same
 - A little different
 - Very different
- Which is easier for you to answer in a survey?
 - Usual monthly spending on groceries (/and supplies)
 - Usual weekly spending on groceries (/and supplies)

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- If you had used one of the below to **pay for** something, would you have reported it during the survey? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
Visa gift card			
Store loyalty reward points			
Coupon for a free item			
Frequent flier miles			
Amazon gift card			
Venmo			
Check			
Credit card			
Debit card			
EBT card			
Cash			

<page break>

- During the survey, did you ever exclude a purchase that your household had made because it seemed like it wasn't what we were looking for?
 - Yes
 - No

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- Please describe what the purchase was for and why you didn't tell us about it.

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Module 2: Home owners

The following questions ask about expenses for construction, repairs, and maintenance of property.

Display one item at a time with Yes/No response options, repeating the question stem on every page:

Since the first of August, has your household paid for any –

- Painting, either interior or exterior, or wallpapering?
- Plumbing or water heating installations and repairs?
- Any other construction, repair, or maintenance work done in or around your property?

If Yes to 1 or 2, ask:

- What was the payment for? [open text entry]

<page break>

- When did your household pay for it? (Select month)
- What did it cost?
- How did you pay? Select all that apply.
 - Cash
 - Check
 - Credit card
 - Debit card
 - Home equity loan
 - Home equity line of credit
 - Second mortgage
 - Someone else paid on behalf of my household
 - Other (please specify)
- Will your household be reimbursed?
 - Yes
 - No
- Did you pay for any other (FILL ITEM)?
 - Yes
 - No

If Yes to 3 ask:

- Which type of job were those expenses for?
 - Homes under construction including a vacation home or second home?
 - Building an addition to the house or a new structure, such as a porch, garage, or new rooms?
 - Finishing a basement or an attic or enclosing a porch?
 - Remodeling one or more rooms in the house?
 - Landscaping the ground or planting new shrubs or trees?
 - Building outdoor patios, walks, fences, or other enclosures, driveways, or permanent swimming pools or hot tubs?

- Repairing outdoor patios, walks, fences, driveways, or permanent swimming pools?
- Plastering or paneling?
- Electrical work?
- Heating or air conditioning jobs?
- Flooring installation, repair or replacement, including carpeting, wood, vinyl, and tile?
- Insulation?
- Roofing, gutters or downspouts?
- Siding?
- Installation, repair, or replacement of window panes, screens, storm doors, awnings, and the like?
- Masonry, brick or stucco work?
- Other improvements or repairs?

<page break>

- When did your household pay for it? (Select month)
- What did it cost?
- How did you pay? Select all that apply.
 - Cash
 - Check
 - Credit card
 - Debit card
 - Home equity loan
 - Home equity line of credit
 - Second mortgage
 - Someone else paid on behalf of my household
 - Other (please specify)
- Will your household be reimbursed?
 - Yes
 - No
- Did you pay for any other (FILL ITEM)?
 - Yes
 - No

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If No to "Any other construction..." ask:

Since the first of August, has your household paid for any -

	Had expense
Homes under construction including a vacation home or second home	
Building an addition to the house or a new structure, such as a porch, garage, or new rooms	

Finishing a basement or an attic or enclosing a porch	
Remodeling one or more rooms in the house	
Landscaping the ground or planting new shrubs or trees	
Building outdoor patios, walks, fences, or other enclosures, driveways, or permanent swimming pools or hot tubs	
Repairing outdoor patios, walks, fences, driveways, or permanent swimming pools	
Plastering or paneling	
Electrical work	
Heating or air conditioning jobs	
Flooring installation, repair or replacement, including carpeting, wood, vinyl, and tile	
Insulation	
Roofing, gutters or downspouts	
Siding	
Installation, repair, or replacement of window panes, screens, storm doors, awnings, and the like	
Masonry, brick or stucco work	
Other improvements or repairs	

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For half of participants, ask about “groceries and supplies”; for the other half, “groceries”. For half of participants, ask about “usually spend each month”; for other half, “usually spend each week”.

The next questions are about what your household usually spends for food, beverages, and other items your household has purchased since the first of August.

- How much does your household USUALLY spend each (week/month) on food and drinks from places like restaurants, bars, and fast food places, including carry-out and delivery? Please include the cost of any alcoholic beverages.

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- How much does your household USUALLY spend each (week/month) on beer, wine, and other alcohol to be served at home?

<page break>

- How much does your household USUALLY spend each (week/month) on groceries (/and supplies), including food and non-food items? Please include in-person and online grocery shopping and delivery. Include items like prepared meal kits, personal health and wellness items, diapers, pet food, and home cleaning supplies but do NOT include prescription drugs, alcohol, cigarettes, or other tobacco products.

<page break>

- Since the first of August, has your household paid for any cigarettes? Do not include e-cigarettes.

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on cigarettes?

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- Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on other tobacco products?

<page break>

- Please name the first five **groceries (/and supplies)** that come to mind:

<page break>

- If you had purchased these at the grocery store, would you include or exclude them when you report your spending on **groceries (/and supplies)**?

	Include	Exclude	Don't know
Fruit			
Diapers			
Fresh flowers			
Meat			
Cooking oil			
Oven mitts			
Pet food			
Aluminum foil			
Birthday cake			
Microwave oven			
Seasonal decorations			
Paper towels			
Grab-and-go meals			
Band-aids			
Cereal			
Laundry detergent			

Allergy medicine			
Garbage bags			
Blender			
Pots and pans			
Meal delivery kits			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on groceries (/and supplies)?
 - No
 - Yes (please specify)

<page break>

- From how many different stores or websites do you purchase groceries (/and supplies) in a usual month?
 - One
 - Two
 - Three
 - Four or more
- Thinking of the store or website you go to most often, how often do you usually purchase groceries (/and supplies) from there?
 - Once per day or more often
 - Once every few days
 - Once per week
 - Once every few weeks
 - Once per month or less often
- Thinking of the store or website you purchase from most often, do you usually spend the same amount of money each time you visit?
 - About the same, varies by less than \$10
 - Changes a little, varies by \$10-\$50
 - Changes a lot, varies by more than \$50

<page break>

- We asked you about your usual (weekly/monthly) spending on groceries. Is that different from what you actually spent **last (week/month)**?
 - About the same
 - A little different
 - Very different
- Which is easier for you to answer in a survey?
 - Usual monthly spending on groceries (/and supplies)
 - Usual weekly spending on groceries (/and supplies)

<page break>

- If you had used one of the below to **pay for** something, would you have reported it during the survey? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
Visa gift card			
Store loyalty reward points			
Coupon for a free item			
Frequent flier miles			
Amazon gift card			
Venmo			
Check			
Credit card			
Debit card			
EBT card			
Cash			

<page break>

- During the survey, did you ever exclude a purchase that your household had made because it seemed like it wasn't what we were looking for?
 - Yes
 - No

<page break>

- Please describe what the purchase was for and why you didn't tell us about it.

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Module 3: Smokers

For half of participants, ask about "groceries and supplies"; for the other half, "groceries". For half of participants, ask about "usually spend each month"; for other half, "usually spend each week".

The next questions are about what your household usually spends for food, beverages, and other items your household has purchased since the first of August.

- How much does your household USUALLY spend each (week/month) on food and drinks from places like restaurants, bars, and fast food places, including carry-out and delivery? Please include the cost of any alcoholic beverages.

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- How much does your household USUALLY spend each (week/month) on beer, wine, and other alcohol to be served at home?

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- How much does your household USUALLY spend each (week/month) on groceries (/and supplies), including food and non-food items? Please include in-person and online grocery shopping and delivery. Include items like prepared meal kits, personal health and wellness items, diapers, pet food, and home cleaning supplies but do NOT include prescription drugs, alcohol, cigarettes, or other tobacco products.

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- Since the first of August, has your household paid for any cigarettes? Do not include e-cigarettes.

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on cigarettes?

<page break>

- Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on other tobacco products?

<page break>

- Please name the first five **groceries (/and supplies)** that come to mind:

<page break>

- If you had purchased these at the grocery store, would you include or exclude them when you report your spending on **groceries (/and supplies)**?

	Include	Exclude	Don't know
Fruit			
Diapers			
Fresh flowers			
Meat			
Cooking oil			

Oven mitts			
Pet food			
Aluminum foil			
Birthday cake			
Microwave oven			
Seasonal decorations			
Paper towels			
Grab-and-go meals			
Band-aids			
Cereal			
Laundry detergent			
Allergy medicine			
Garbage bags			
Blender			
Pots and pans			
Meal delivery kits			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on groceries (/and supplies)?
 - No
 - Yes (please specify)

<page break>

- From how many different stores or websites do you purchase groceries (/and supplies) in a usual month?
 - One
 - Two
 - Three
 - Four or more
- Thinking of the store or website you go to most often, how often do you usually purchase groceries (/and supplies) from there?
 - Once per day or more often
 - Once every few days
 - Once per week
 - Once every few weeks
 - Once per month or less often
- Thinking of the store or website you purchase from most often, do you usually spend the same amount of money each time you visit?
 - About the same, varies by less than \$10
 - Changes a little, varies by \$10-\$50
 - Changes a lot, varies by more than \$50

<page break>

- We asked you about your usual (weekly/monthly) spending on groceries. Is that different from what you actually spent **last (week/month)**?
 - About the same
 - A little different
 - Very different
- Which is easier for you to answer in a survey?
 - Usual monthly spending on groceries (/and supplies)
 - Usual weekly spending on groceries (/and supplies)

<page break>

- Earlier in the survey, we asked you:

Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

Please name the first five **other tobacco products** that come to mind:

<page break>

- Earlier in the survey, we asked you:

Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

If you had purchased any of the items below, would you include or exclude them when you report your spending for **other tobacco products**? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
E-cigarettes			
E-liquid			
Juul			
Marijuana			
Medical marijuana			
Rolling papers			
Lighters			
Vape pen batteries			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on other tobacco products?
 - No
 - Yes (please specify)

<page break>

- If you had used one of the below to **pay for** something, would you have reported it during the survey? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
Visa gift card			
Store loyalty reward points			
Coupon for a free item			
Frequent flier miles			
Amazon gift card			
Venmo			
Check			
Credit card			
Debit card			
EBT card			
Cash			

<page break>

- During the survey, did you ever exclude a purchase that your household had made because it seemed like it wasn't what we were looking for?
 - Yes
 - No

<page break>

- Please describe what the purchase was for and why you didn't tell us about it.

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Module 4: Car owners/leasers

These questions ask about expenses for vehicle services, parts, and equipment. Please do not include expenses for vehicles used entirely for business.

Display one item at a time with Yes/No response options, repeating the question stem on every page:

Since the first of August, have you or any members of your household paid for any of the following?

- Vehicle maintenance or repair, such as oil change, tune-up, brake work, repair, or replacement services
- Other vehicle parts, accessories, repairs or services

If Yes, then ask:

- What did you pay for? [open text entry]

<page break>

- When did you pay for it? (Select month)
- What did it cost?
- Did you pay for any other (FILL ITEM)?

<page break>

- Earlier in the survey we asked you about expenses for:

Other vehicle parts, accessories, repairs and services

Please name the first five **other vehicle parts, accessories, repairs and services** that come to mind:

<page break>

- Since the first of August, have you or any members of your household paid for vehicle cleaning services including car washes?
 - Yes
 - No
- Were those vehicle cleaning services including car washes included in your earlier answer about how much your household has spent on vehicle maintenance and repair?
 - Yes
 - No

<page break>

- Earlier in the survey, we asked you about expenses for:

Other vehicle parts, accessories, repairs and services

If you had purchased any of the items below, would you include or exclude them when you report your spending for **other vehicle parts, accessories, repairs and services**? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
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Air conditioning			
Brakes			
Muffler			
Alarm system			
Parking fee			
Bike, luggage, or ski racks			
Bumper guards			
Carpeting			
Seat covers			
Windshield wipers			
Gasoline			
Lights			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on other vehicle parts, accessories, repairs and services?
 - No
 - Yes (please specify)

<page break>

For half of participants, ask about “groceries and supplies”; for the other half, “groceries”. For half of participants, ask about “usually spend each month”; for other half, “usually spend each week”.

The next questions are about what your household usually spends for food, beverages, and other items your household has purchased since the first of August.

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- Since the first of August, has your household paid for other tobacco products, such as cigars, pipe tobacco, chewing tobacco, or vaping products?

<page break>

If yes, then ask:

- How much does your household USUALLY spend each (week/month) on other tobacco products?

<page break>

- Please name the first five **groceries (/and supplies)** that come to mind:

<page break>

- If you had purchased these at the grocery store, would you include or exclude them when you report your spending on **groceries (/and supplies)**?

	Include	Exclude	Don't know
Fruit			
Diapers			
Fresh flowers			
Meat			
Cooking oil			
Oven mitts			
Pet food			
Aluminum foil			
Birthday cake			
Microwave oven			
Seasonal decorations			
Paper towels			
Grab-and-go meals			
Band-aids			
Cereal			
Laundry detergent			
Allergy medicine			
Garbage bags			

Blender			
Pots and pans			
Meal delivery kits			

- Does seeing this list remind you of any items that you did not include in your answer about how much your household spent on groceries (/and supplies)?
 - No
 - Yes (please specify)

<page break>

- From how many different stores or websites do you purchase groceries (/and supplies) in a usual **month**?
 - One
 - Two
 - Three
 - Four or more
- Thinking of the store or website you go to most often, how often do you usually purchase groceries (/and supplies) from there?
 - Once per day or more often
 - Once every few days
 - Once per week
 - Once every few weeks
 - Once per month or less often
- Thinking of the store or website you purchase from most often, do you usually spend the same amount of money each time you visit?
 - About the same, varies by less than \$10
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 - About the same
 - A little different
 - Very different
- Which is easier for you to answer in a survey?
 - Usual monthly spending on groceries
 - Usual weekly spending on groceries

<page break>

- If you had used one of the below to **pay for** something, would you have reported it during the survey? If you don't know what something is, select "Don't know".

	Include	Exclude	Don't know
Visa gift card			
Store loyalty reward points			
Coupon for a free item			
Frequent flier miles			
Amazon gift card			
Venmo			
Check			
Credit card			
Debit card			
EBT card			
Cash			

<page break>

- During the survey, did you ever exclude a purchase that your household had made because it seemed like it wasn't what we were looking for?
 - Yes
 - No

<page break>

- Please describe what the purchase was for and why you didn't tell us about it.

<page break>

Closing

Thank you for participating in our study! If you have any comments or feedback, please use the box below. [open text entry]

Your validation code for mTurk is: J78JHUF5