**Attachment 1 - Navigation Tasks**

1. Your daughter, who is a freshman in high school, is interested in becoming a mechanical engineer. Where would you look to find advice on steps she would need to take?
2. You want to find out how many people in the United States want to work but have given up looking for work.
3. You notice that everything seems more expensive at the grocery store. Where would you look to find out how much the cost of groceries has gone up?
4. You want to learn more about people who work for themselves in the United States.
5. You are thinking of sending your children to a local private school, and want to know what others are spending on private schools.
6. You heard a story on the news about how dangerous some jobs can be, and you want to find out how many people die at work in a typical year.
7. Since you work in an amusement park, you wonder how many amusement parks there are around the country.
8. You are looking to see what information BLS has about Boston.
9. You’re interested in finding out what types of perks employers offer to attract and keep employees.
10. You live in Dallas and want to find out how many people broke bones while working there.

Attachment 2 – Items in the Card-Sorting Task

Age

Disability status

Educational attainment

Eldercare

Families and marital status

Foreign born status

Home ownership

Income

Veteran status

Race/Hispanic

School enrollment

Sex

How People Spend Their Time

Earnings status

Hours and full/part-time status

Job Level / Complexity / Pay Grade

Self-employed

Unpaid family workers

Wage and salary workers

Multiple jobholding status

Union membership / bargaining status

Length of employment

Alternative worker arrangement status

Absence from work

Strikes and Work Stoppages

Worker activity at time of fatality

Worker location at time of fatality

Attachment 3 – Instructions for TryMyUI and Amazon’s Mechanical Turk

**Instructions for TryMyUI**

**Recruitment criteria:** We are looking for students in [college or graduate school/owners of businesses (any size)] to participate in this study.

**Scenario for the Navigation Task:**

This is not a typical usability test. Instead, we would like you to use a menu system to answer some questions. We want to find out how easy the menu system is to use. Each task will start with the following links:

**Home**

**Measure**

**Characteristic**

You don’t actually have to answer each question. Instead, click on the link that you think would lead to the best answer to the question. Once you reach the correct level in the menu, the message “*I’d find it here*” will appear in a green box. When that message appears, you can click one of the links shown if you think it’s the right link. If you think you went down the wrong path, you can back up and try a different path. However, do **not** back up using the back arrow on your browser. Click on *Home* or *Measure* or *Characteristic* instead. These instructions will be available when you start the first task, which should appear to the right of these instructions on your monitor. Please be sure to think out loud as you complete the tasks. Click the *Start Task* button when you are ready to begin.

*This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141. Your participation is voluntary, and you have the right to stop at any time. This study will take no more than 20 minutes to complete. This study is being administered by OptimalWorkshop.com and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of study responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.*

**Scenario for the Card-Sorting Task:**

This is not a typical usability test. In this exercise you are going to use online software to sort a list of 27 items into categories that you create. Your participation in this task will help us better organize the information on our website.

You begin the sorting task by using your mouse to drag an item to the right side of the screen. As you do that, the computer will automatically create a category for you. You can name the category right away or wait until you have a few items in it. If you want to create a new category, drag an item to a blank spot on the screen. You can create as many categories as you like. Items that you put together in a single category should have something in common, but there are no right or wrong answers, and you can use whatever logic you choose. Put the items in categories that make sense to you. When you are done, be sure to name each category that you created and then conduct a final check to make sure the items are in the categories you want them in. Please be sure to think out loud as you complete the sorting.

*This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141. Your participation is voluntary, and you have the right to stop at any time. This study will take no more than 15 minutes to complete. This study is being administered by OptimalWorkshop.com and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of study responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.*

**Instructions for Amazon’s Mechanical Turk (MTurk)**

**Navigation Task**

**Recruitment criteria:** We are looking for students in [college or graduate school/owners of businesses (any size)] to participate in this study. This task is estimated to take no longer than 20 minutes, and you will be paid $3.00 for completing it.

**Title:** Help test a menu system

**Description:** Answer 10 questions that require you to look for information on a website using a menu.

**Keywords:** Menu, navigation, information-seeking

**Instructions for the Navigation Task:**

We are conducting a study to improve a menu system for a website with statistical information. You will be presented with 10 questions and asked to find the menu link that would best lead to the answer. Each task will start with the following links:

**Home**

**Measure**

**Characteristic**

You don’t actually have to answer each question. Instead, click on the link that you think would lead to the best answer to the question. Once you reach the correct level in the menu, the message “*I’d find it here*” will appear in a green box. When that message appears, you can click one of the links shown if you think it’s the right link. If you think you went down the wrong path, you can back up and try a different path. However, do **not** back up using the back arrow on your browser. Click on *Home* or *Measure* or *Characteristic* instead.

*This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141.. Your participation is voluntary, and you have the right to stop at any time. This study will take no more than 20 minutes to complete. This study is being administered by OptimalWorkshop.com and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of study responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.*

**Card-Sorting Task**

**Recruitment criteria:** We are looking for students in [college or graduate school/owners of businesses (any size)] to participate in this study. This task is estimated to take no longer than 15 minutes, and you will be paid $2.25 for completing it.

**Title:** Use online card sorting to help us better organize information on a website

**Description:** Sort 27 items into categories that make sense to you. When done, name the categories.

**Keywords:** Card sorting, sorting information, organization of information, website design

**Instructions for the Card-Sorting Task:**

Begin the sorting task by using your mouse to drag an item to the right side of the screen. As you do that, the computer will automatically create a category for you. You can name the category right away or wait until you have a few items in it. You can either add items to the first category you created or pull an item to a blank part of the screen to create a new category.

Create as many categories as you like. Items that you put together in a single category should have something in common, but there are no right or wrong answers. Put the items in categories that make sense to you.

When you are done, be sure to name each category that you created and then conduct a final check to make sure the items are in the categories you want them in.

*This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141.. Your participation is voluntary, and you have the right to stop at any time. This study will take no more than 15 minutes to complete. This study is being administered by OptimalWorkshop.com and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of study responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.*