

Psychological Constructs Related to Seat Belt Use
Appendix A: Participant Email Invitation

SUBJECT LINE: Your Latest KnowledgePanel Survey, Psychological Constructs Related to Seat Belt Use, [PROJECT NUMBER]

TEXT OF EMAIL: Dear [FIRST NAME],

Thanks for being an integral part of KnowledgePanel! Your latest survey, which is sponsored by the National Highway Safety Administration (NHTSA), can be accessed by clicking the following link:

[HYPERLINK TO SURVEY]

(If it does not work automatically from email, please copy the below link to your internet browser).

[COMPLETE WEB ADDRESS FOR SURVEY]

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll free 1-800-782-6899 number, or simply reply to this email invitation. In order to better serve you, please be sure to include reference [PROJECT NUMBER] in the Subject of your message. We are always happy to hear from you!

Thanks,
KnowledgePanel Support Team
<http://www.knowledgepanel.com>">www.knowledgepanel.com

This email was intended for [FIRST NAME]