



Cranberries

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2015 Cranberry Production Up Slightly

The forecast for the 2015 cranberry crop is 8.41 million barrels, up slightly from 2014.

Many growers in Wisconsin reported damage due to cold winter temperatures. Even with the cold damage, most growers reported a normal to slightly better than normal season so far. In Massachusetts, grower comments were mixed. Some growers were optimistic, some were repairing bogs, and others reported problems with insects. Oregon and Washington producers expect 2015 to be a good year due to favorable weather conditions.

Cranberry Production – States and United States: 2013, 2014, and Forecasted 2015

[A barrel weighs 100 lbs]

State	Total production		
	2013	2014	2015
	(barrels)	(barrels)	(barrels)
Massachusetts	1,852,300	2,070,000	2,114,000
New Jersey	547,500	652,000	585,000
Oregon	390,000	500,000	504,000
Washington	152,000	156,000	181,000
Wisconsin	6,015,600	5,022,000	5,028,700
United States	8,957,400	8,400,000	8,412,700

Statistical Methodology

Survey procedures: Standardized grower surveys are conducted in preparation for this report. Producers are contacted to obtain acreage and expected production. Telephone follow-up of mail survey non-respondents is used to ensure adequate coverage.

Estimating procedures: Information obtained from the cranberry grower survey along with federal administrative data is used to establish forecasts of total production. These forecasts are reviewed for errors, reasonableness, and consistency with historical estimates.

Revision policy: Cranberry production forecasts will not be revised. End-of-season estimates of production are made following harvest and are subject to revision the following year based on a thorough review of all available data.

Reliability: Survey indications are subject to sampling variability because all operations growing cranberries are not included in the sample. Survey results are also subject to non-sampling errors such as omission, duplication, imputation for missing data, and mistakes in reporting, recording, and processing the data. These errors cannot be measured directly, but they are minimized through rigid quality controls in the data collection process and a careful review of all reported data for consistency and reasonableness.

Information Contacts

Listed below are the commodity statisticians in the Crops Branch of the National Agricultural Statistics Service to contact for additional information. E-mail inquiries may be sent to nass@nass.usda.gov

Lance Honig, Chief, Crops Branch	(202) 720-2127
Jorge Garcia-Pratts, Head, Fruits, Vegetables and Special Crops Section.....	(202) 720-2127
Vincent Davis – Fresh and Processing Vegetables, Onions, Strawberries, Cherries	(202) 720-2157
Fleming Gibson – Citrus, Coffee, Grapes, Sugar Crops, Tropical Fruits	(202) 720-5412
Greg Lemmons – Berries, Cranberries, Potatoes, Sweet Potatoes	(202) 720-4285
Dave Losh – Hops	(360) 709-2400
Dan Norris – Austrian Winter Peas, Dry Edible Peas, Lentils, Mint, Mushrooms, Peaches, Pears, Wrinkled Seed Peas, Dry Beans	(202) 720-3250
Daphne Schauber – Floriculture, Maple Syrup, Nursery, Tree Nuts	(202) 720-4215
Chris Singh – Apples, Apricots, Plums, Prunes, Tobacco	(202) 720-4288

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- All reports are available electronically, at no cost, on the NASS web site: <http://www.nass.usda.gov>
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For more information on NASS surveys and reports, call the NASS Agricultural Statistics Hotline at (800) 727-9540, 7:30 a.m. to 4:00 p.m. ET, or e-mail: nass@nass.usda.gov.

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USDA NASS Data Users' Meeting
Wednesday, October 28, 2015

University of Chicago – Gleacher Center
450 North Cityfront Plaza Drive
Chicago, Illinois 60611
312-464-8787

The USDA's National Agricultural Statistics Service will be organizing an open forum for data users. The purpose will be to provide updates on pending changes in the various statistical and information programs and seek comments and input from data users. Other USDA agencies to be represented will include the Agricultural Marketing Service, the Economic Research Service, the Foreign Agricultural Service, and the World Agricultural Outlook Board. The Foreign Trade Division from the Census Bureau will also be included in the meeting.

For registration details or additional information for the Data Users' Meeting, see the NASS homepage at <http://www.nass.usda.gov/meeting/> or contact Tina Hall (NASS) at 202-720-3896 or at tina.hall@nass.usda.gov.

This Data Users' Meeting precedes the Industry Outlook Conference that will be held at the same location on Thursday, October 29, 2015. The outlook meeting brings together analysts from various commodity sectors to discuss the outlook situation. For registration details or additional information for the Industry Outlook Conference, see the conference webpage on the LMIC website: <http://www.lmic.info/IOC/>. Or call the Livestock Marketing Information Center (LMIC) at 303-236-0460.