## Attachment J. Source of Respondents for Each Wave of Data Collection (Annualized)

|  | Screener | Wave A | Wave B | Wave C | Wave D | Wave E |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| General Population | 25,000 | --- | --- | --- | --- | --- |
| Adults in U.S. | --- | --- | --- | --- | --- |  |
| Total Adults |  |  |  |  |  |  |
| Smokers | --- | 4,100 | --- | 400 | 400 | 400 |
| ABS (Fresh/Replenishment) | --- | --- | 2,400 | 2,000 | 2,000 | 2,000 |
| ABS (Recontact) | --- | $\mathbf{4 , 1 0 0}$ | 2,400 | 2,400 | 2,400 | 2,400 |
| ABS Total |  |  |  |  |  |  |
|  | --- | 2,400 | -- | 400 | 700 | 700 |
| KP (Fresh/Replenishment) | --- | --- | 1,600 | 1,200 | 900 | 900 |
| KP (Recontact) | --- | $\mathbf{2 , 4 0 0}$ | $\mathbf{1 , 6 0 0}$ | $\mathbf{1 , 6 0 0}$ | $\mathbf{1 , 6 0 0}$ | $\mathbf{1 , 6 0 0}$ |
| KP Total |  |  |  |  |  |  |
|  | --- | $\mathbf{6 , 5 0 0}$ | $\mathbf{4 , 0 0 0}$ | $\mathbf{4 , 0 0 0}$ | $\mathbf{4 , 0 0 0}$ | $\mathbf{4 , 0 0 0}$ |
| Total Smokers |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Nonsmokers | --- | 1,000 | 525 | 525 | 525 | 525 |
| ABS (Fresh/Replenishment) | --- | $\mathbf{1 , 5 0 0}$ | 975 | 975 | 975 | 975 |
| ABS (Recontact) | $\mathbf{1 , 5 0 0}$ | $\mathbf{1 , 5 0 0}$ | $\mathbf{1 , 5 0 0}$ | $\mathbf{1 , 5 0 0}$ |  |  |
| ABS Total | --- | 1,000 | --- | 125 | 125 | 125 |
| KP (Fresh/Replenishment) | --- | --- | 500 | 375 | 375 | 375 |
| KP (Recontact) | --- | $\mathbf{1 , 0 0 0}$ | 500 | 500 | 500 | 500 |
| KP Total |  |  |  |  |  |  |
| Total Nonsmokers | --- | $\mathbf{2 , 5 0 0}$ | $\mathbf{2 , 0 0 0}$ | $\mathbf{2 , 0 0 0}$ | $\mathbf{2 , 0 0 0}$ | $\mathbf{2 , 0 0 0}$ |

Note: On an annualized basis, we will recruit an estimated 6,500 smokers for Wave A and anticipate that approximately $4,000(62 \%)$ of those will participate in the Wave B follow-up. We anticipate maintaining a total smoker sample size of approximately 4,000 through continued follow-ups and sample replenishment at each of the remaining waves (Waves C, D and E). Approximately 2,500 nonsmokers will be recruited for the Wave A survey and we anticipate that $2,000(75 \%)$ of those will be retained for the Wave B follow-up. A sample of approximately 2,000 nonsmokers will be maintained through continued follow-ups and sample replenishment at each remaining wave (Waves C, D and E). We anticipate that approximately 25,000 individuals annually will be screened to yield the initial Wave A sample of 6,500 smokers and 2,500 nonsmokers.

