

Attachment B-1: Prenotification Email

Form Approved

OMB No: 0920-xxxx

Exp. Date: xx-xx-xxxx

Public Reporting burden of this collection of information is estimated at 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NW, MS D-74, Atlanta, GA 30333; Attn: PRA (0920-xxxx).

Email Subject: SID [Survey.ID]: An Invitation To Complete Your AmeriSpeak Survey

Email Body:

A new AmeriSpeak survey is waiting for you. [View it in your browser.](#)

SID: [SURVEYID]

Begin your survey and

Earn [INCENTWCOMMA] AmeriPoints

Hello [FIRSTNAME],

Thank you for the valuable insights you provide to us at **AmeriSpeak**.

Take part in our latest survey about Health and Stability today!

We would like to pay you for speaking your mind – it's that simple. You will earn \$5 right away when you complete this first, brief survey. Your continued participation in this study can earn you \$47 over the next year!

[Begin your survey](#)

Thank you for your time today. We look forward to hearing from you — and hearing your opinions!

Sincerely,

The AmeriSpeak Support Team

AmeriSpeak Support

Having trouble with the link? You can copy and paste this into your browser: [https://survey.amerispeak.org/SE/?\[PURLPARAMS\]](https://survey.amerispeak.org/SE/?[PURLPARAMS]). Alternatively, you can also go to [my.AmeriSpeak.org](https://my.amerispeak.org), log in using your member credentials and click on the "Start Survey" button in your dashboard page.

Need more help or have questions? Email the AmeriSpeak Support Team at support@AmeriSpeak.org or call toll-free (888) 326-9424

Attachment B-2: Prenotification Postcard

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COME TAKE THIS IMPORTANT SURVEY AND EARN \$5!

Take part in our latest survey about Health and Stability today!

We would like to pay you for speaking your mind – it's that simple. You will earn \$5 right away when you complete our brief survey at my.AmeriSpeak.org

Your continued participation in this study can earn you \$47 over the next year!

VISIT my.AmeriSpeak.org OR CALL (888) 326-9424 AND USE YOUR UNIQUE PIN NUMBER

You have been specially selected to participate in an important study on **Health and Stability** conducted by NORC.

Your household was selected by chance.

Only a few households were chosen, so your participation is crucial to representing people across America with similar experiences to yours. Your responses will be confidential.

The study will be open for a limited time, so please:

1. Visit my.AmeriSpeak.org or call (888) 326-9424
2. Use your **PIN** number **[PINNUMBER]**
3. Earn **\$5** (5,000 AmeriPoints) for completing this survey and become eligible to earn **\$47** (47,000 AmeriPoints) over the next year for completing follow-up surveys!



55 E. Monroe St., 19th Floor, Chicago, IL 60603
my.AmeriSpeak.org | (888) 326-9424

my.AmeriSpeak.org | (888) 326-9424

JOHN BOB
20 BLM ST
ANYTOWN, IL 32345-4321

USE YOUR UNIQUE PIN: XXXXXX