

[DATE]

NAME
STREET ADDRESS
CITY, STATE, ZIP
PIN: 702765

Hello [NAME],

We are excited to have you participate in the Health and Stability Survey, brought to you by AmeriSpeak and the Centers for Disease Control and Prevention. The purpose of the research is to better understand the health of older adults, with a particular focus on falls.

We will be in touch with you each month over the next year. For your time taking our first survey, you will earn \$XX (XX,000 AmeriPoints). For each follow up survey, you will earn \$XX (XX,000 AmeriPoints). For the final survey, you will earn \$XX (XX,000 AmeriPoints). If you complete all of these Health and Stability Surveys you will earn a bonus of \$XX (XX,000 AmeriPoints).

We'll start giving you a call for the first Health and Stability Survey around ****INSERT DATE HERE**** to take this survey. If you're excited to take the follow-up survey in this important study, feel free to give us a **call at 888-326-9424** starting ****INSERT DATE HERE****! Just remember to tell us **your unique PIN 702765**.

In this package, we have included your monthly falls journal. **Please hang on to these papers!** Keeping and maintaining these papers will make each of your monthly surveys a breeze! Of course, these papers are also yours to keep even after we're done with this study.

As a member of **AmeriSpeak**, YOUR voice and opinions very important so we can understand how people all across the United States think. **Please take our important survey!** Don't be left out...

Sincerely,

I Michael Dennis PhD

If you have any questions about this study, about your AmeriSpeak membership, or even just want to say hello to us, please feel free to email the **AmeriSpeak Support Team at support@AmeriSpeak.org** or call toll-