

**SUBMISSION OF INFORMATION COLLECTION UNDER THE  
Generic Clearance for the Collection of Qualitative Feedback on Agency Service  
Delivery**

**DATE OF REQUEST:**

**SUB AGENCY (I/C):** HHS/AHRQ

**TITLE::**Card Sort B: Online Data Collection for AHRQ.gov  
[<https://www.AHRQ.gov>]

**GENERIC CLEARANCE UNDER OMB#:** 0925-0179

**EXP. DATE:** 11/30/2020

**ABSTRACT:**

The purpose of this information collection tool is to determine an ideal information architecture (IA) structure for content categories on <https://www.AHRQ.gov/>. We will accomplish this by using an online tool called Optimal Sort to perform a card sort. Card sort is a technique for evaluating the categorization of information on a website. Participants will complete the card sort activity online using their own computer. They will be asked to group, what they perceive to be, like information together to form the information architecture of the site.

**TOTAL ANNUAL BURDEN APPROVED:** 3,383 Hours Per year

**BURDEN USED TO DATE:** 45 hours.

**BURDEN THIS REQUEST:** 25 hours.

**FEDERAL COST:** The estimated annual cost to the Federal government is \$XXXX\_\_\_\_\_.

**IS RACE AND ETHNICITY DATA COLLECTED AS REQUIRED?**

\_\_\_\_\_ YES      \_\_\_\_\_ NO        x   N/A

**OBLIGATION TO RESPOND:**

  x   VOLUNTARY  
\_\_\_\_\_ REQUIRED TO OBTAIN OR RETAIN BENEFITS  
\_\_\_\_\_ MANDATORY

**HOW WILL THIS SURVEY BE OFFERED?**

\_\_\_\_\_ WEB SITE  
\_\_\_\_\_ TELEPHONE INTERVIEW  
\_\_\_\_\_ MAIL RESPONSE  
\_\_\_\_\_ IN PERSON INTERVIEW  
  X   OTHER: Online card sort to review the AHRQ IA

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