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<u>Paperwork Reduction Act Burden:</u> According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. This collection of information is optional and will assist HUD and other federal agencies to improve the quality, relevance, and delivery of technical assistance resources. The total time required to complete this survey is estimated to average two hours and fifteen minutes (2.25 hours) including the time to review instructions, gather the data needed, and complete and review the survey. If you have any comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Housing and Urban Development, Office of Economic Development, Room 7136, Washington, D.C. 20410.

<u>Privacy Act Statement:</u> The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with the request for information solicited on this form. Accordingly, pursuant to the requirements of the Act, please be advised:

**Authorization:** This collection of information is authorized under Sections 2 and 3 of the HUD Act, 42 U.S.C. 3531-32, "to assist the President in achieving maximum coordination of the various Federal activities that have a major effect upon urban community, suburban or metropolitan development; …and to exercise leadership…in coordinating Federal activities affecting housing and urban development."

**Purpose:** HUD does not typically receive information on specific projects and activities using formula grant funds before the grant funds have been expended. The Community Development Marketplace (CDM) survey requests such information in order for HUD to more accurately refer grantees and sub-grantees to useful information about best practices and eligible uses and administrative requirements during the planning and predevelopment periods, when they need such information the most. In addition, HUD will use the information to refer applicants to similar materials and information from other federal agencies and available non-federal resources.

**Uses:** This information collection is entirely voluntary. Any information collected may be seen, used, and shared by HUD staff, contractors, and TA providers and with permission, shared widely with federal partners, external parties, and the public, and used in various collaboration tools and platforms in order to help improve HUD and other federal agencies' technical assistance processes and procedures.

**Disclosure:** *Voluntary*. Any information collected in this information collection, if permission is provided, may be made accessible to the public and shared widely. Other than professional or business contact information, <u>please do NOT submit any personally identifiable information as part of this information collection form, defined as any information which can be used to distinguish or trace an individual's identity, such as name, social security number, biometric records, etc. alone, or when combined with other personal or identifying information which is linked or linkable to a specific individual, such as date and place of birth, mother's maiden name, etc.</u>



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#### PROJECT INTAKE FULL SURVEY TEMPLATE AND EXAMPLES

This survey can be completed for one major project or activity associated with a community development strategy. Use this template as a guide for submitting this activity or project to the Community Development Marketplace.

There are 36 questions. Only the Abstract/Lead Organization Information is mandatory for acceptance. All other questions are voluntary. Not all questions will be relevant for every project. However, the effectiveness of Community Development Marketplace engagement depends the quality of data received through this survey. Please answer as many questions as possible to the best of your ability. If you have any questions, please email cdm@hud.gov

The survey is estimated to take about 2.25 hours.

\* Required Questions

#### 1. \*PERMISSIONS:

As the lead project point of contact, or the designated representative of the lead project organization, I give HUD permission to share <u>any and all information included in this survey</u> with the public, including: point of contact information, geography, and any attached photography.

Yes, I give permission.

No, I do not give permission.

<u>Information sharing permission is required to match and connect communities and target technical assistance.</u> HUD reserves the right to make minor corrections to a Project Survey in order to improve the quality of information displayed publically.

As the lead project point of contact, or the designated representative of the lead project organization, I give HUD permission to contact me and/or my organization with additional information on relevant evidence, best practices, or opportunities related to my project and its type of policy or practice.

Yes, I give permission.

No, I do not give permission.



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## **Abstract /Lead Organization Information**

2.*Project Name:	
Example: 123 Main Street Mixed Use Affordable Hou	ising Project
3.*Lead Organization Name:	
4.*Lead Organization Address:	
	[Full Street Address, Bldg., Rm #]
	[City, State, Zip Code]
5.*Type of Lead Organization: Choose 1:	
C Local Government or Local Government Agency	
State or Regional Government Agency	
C Local Nonprofit Organization	
© Regional or National Nonprofit Organization	
C Public Housing Authority	
C Local Education Agency/School District	
C Local Healthcare Provider/Health Agency	
Metropolitan Planning Organization	
C Community Housing Development Organization	
Other Public Authority (Transit, Utilities, etc)	
C College/University or Research Group	
• Other	

**6.\***Lead Organization Point of Contact for this project: Type in:



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Name:		
Title:		
Email:		
Phone #:		
Lead	Organization General Capacity	
projects an	ganization General Information: Type in: A brief list of other major fede d activities that this lead organization has completed (within the last 8 y nt program name, brief project description, start and end dates, and key	ears), including the

#### Example:

Our organization is a local nonprofit community development agency that has received, and completed the following grant projects involving federal funds in the past 8 years:

52 South Street Low-Income Housing Development 2009, CDBG funds from City of Eastwest (\$100,000), 2008 HOME funds from City of Eastwest (\$39,000), start 7/21/08, completed 9/21/10. Constructed 28 new section 8 two-bdr apt units, 100% occupied

4960 Main Street Rehab Project, 2010 NSP funds from City of Eastwest (\$50,000), started 12/21/10, completed 4/21/11. Rehabbed multifamily unit in disrepair.

14<sup>th</sup> Street Rehab Project, 2013 CDBG-DR Funds from State Housing Development Agency (\$168,000), started 7/21/13, completed 4/21/14, Repaired and rehabbed 21 low/mod income single family homes damaged in June 2013 floods.

**8. Lead Organization General Information:** Please provide an estimate as to the percentage of the lead organization's total annual revenue that came from federal grant funds in the most recent year available Type in: *Numerical Estimate 0-100* 



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#### **Location and Service Area**

9. Project Address (W	nere this project primarily takes place): If applicable, type in:
Full Street Address:	
City, State, Zip Code:	
10. Project Service Are	ea Geographies* (The places served by this project): If applicable, type in:
Cities:	
Counties:	
States:	
Tribal Areas:	
Census Tracts (2010):	

Example: Census Tract # 26055551000

Census Tract # 26055551200 or 5512

(NOTE: Full 11-digit Census Tract # preferred. If using the 4 or 6-digit Census Tract #, then Service Area Geographies City/County, **and** State must be filled in above)

To Find Census Tract Numbers:

<sup>\*</sup> Service area is defined as "the *entire* area served by the activity or project as determined by the lead organization" Must be one contiguous area, usually not to exceed the jurisdictional boundaries of one unit of general local government (City, County, Tribal Area). Please direct questions regarding the project service area to cdm@hud.gov.



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Option 1: Go to CPD Maps: <a href="http://egis.hud.gov/cpdmaps/">http://egis.hud.gov/cpdmaps/</a>. Search address or zoom in to project location using interactive map, click on "Layers" button at the top. In the layers window, click on the "Other" folder, then click the "Other" subfolder and check the box for "Census Tract Labels" then go to the "Boundaries" folder, click on the "Other subfolder" and check the box for "Census Tracts". Record the applicable census tracts below.

Option 2: Go to U.S. Census website: <a href="https://www.census.gov/geo/maps-data/maps/2010tract.html">https://www.census.gov/geo/maps-data/maps/2010tract.html</a> to find Census Tract Maps (navigate to state, then county, and then start with reference map #00 if more than one)

<ol> <li>Project Service Area – Place-based Programs and other Conditions Please check any or a</li> </ol>	II place
based designations and conditions that apply to this project's service area.	

☐ Federally Designated Promise Zone
☐ Promise Neighborhood (Dept. of Education)
$\square$ Locally Designated Neighborhood Revitalization Strategy Area (NRSA)
☐ Strong Cities/Strong Communities (SC2) Designee
☐ HUD Sustainable Communities Regional Planning Grant Area
☐ HUD Community Challenge Planning Grant Area
☐ Choice Neighborhood
☐ Meets Low/Moderate Income (LMI) Area Benefit Requirements for CDBG projects*
□ Qualified Census Tract for Low Income Housing Tax Credits (LIHTC)*
☐ Locally designated Slum or Blighted Area
$\square$ Experienced a Presidentially Declared Disaster within the last 5 years
CMMI Accountable Health Community
☐ Investing in Manufacturing Communities Partnership (IMCP)
☐ Building Neighborhood Capacity Program (BNCP)
☐ My Brother's Keeper Challenge Community
Any other designations of note (Please identify below)

<sup>\*</sup>Please visit <a href="https://egis.hud.gov/cpdmaps/">https://egis.hud.gov/cpdmaps/</a>. To see designations, click top left "Show Layers", then click "Boundaries", then "Other" and check "Low/Mod Block Group" or "Qualified Census Tract". An area



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benefit activity is an activity which is available to benefit all the residents of an area which is primarily residential. In order to qualify on an area basis, an activity must meet the identified needs of Low/Mod income persons residing in a service area where at least 51% of the residents (or less if the "upper quartile" applies to the CDBG grantee, as described below) are Low/Mod income persons. The benefits of this type of activity are available to all residents in the area regardless of income. A service area that contains a percent of Low/Mod income persons that is not lower than that contained in the CDBG grantee's upper one-fourth of all areas within its jurisdiction in terms of the degree of concentration of Low/Mod income population is considered qualified. This is sometimes referred to as the "exception criteria" or the "upper quartile."

https://www.hudexchange.info/resources/documents/CDBG\_Guide\_National\_Objectives\_Eligible\_Activities.pdf

12. Project Service Area Citizen Participation Details: Type in: Any details about citizen participation
and engagement related to this project (name of neighborhoods, any citizen groups/neighborhood
associations involved, plans for further citizen engagement, challenges in engagement related to
oopulation/geography)

#### Example:

As of April 2016, the lead project organization has hosted 3 public hearings with representatives from the City of Eastwest, as well as presenting at both neighborhood associations representing the downtown residential area. English-Spanish translators were on hand at all input sessions and provided services to at least 10 people. The organization produces a monthly newsletter which details progress on this project which is distributed via email and mail to interested residents and posted at 2 community centers.

#### **Strategy and Affiliations**

**13. Strategy:** Type in: If this project makes up a major action item or component of a larger strategy or community goal, briefly describe that overall goal or strategy and please include any references or citations



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in strategic The project	areas in is a maj eb-link-h	order to cre or action iten pere.gov) and tions: Type i	ate a vibra m in both t I 2015 Affa n: Any Fea	ant, sustainabl the City's 2014 ordable Housil	le, and I Dow ng Pla ogram	d inclusive Dow intown Develop in (located at h	s project has
Federal Agency	ct invol	vement in th am / Grant			nclud Year	e basic details of Grant of Grant	
1.				•			
2.				_			
3.				•			
4.				•			
Example:	1						
1. Housing Urban Developm		NSP2		Awarded/In Progress		2013	City of Eastwest



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2. Housing and Urban Development	Fair Housing Initiative Program	Applied, not received	2014	Eastwest Affordable Housing Development Corporation
3. Transportation	FTA National Public Transportation/TOD Technical Assistance Initiative	Awarded/In Progress	2014	Eastwest Downtown Development Authority

<b>15. Federal Online Systems:</b> If one or more programs above are selected, please check any or all online systems in which this project is registered or tracked:
□ DRGR
□ EPIC
□ e-snaps
☐ HDX: The Homelessness Data Exchange
□ FSRS
□ HEROS
□ HMIS
☐ PIC: The PIH Information Center
□ SPEARS (FHEO)
□ LOCCS/e-LOCCS
☐ Other Federal Online System
□ N/A

**16. Non-Federal Program Affiliations:** Type in: List any additional non-federal programs of affiliation or strategies in which this program has substantial involvement, and please include additional details. (May be any state government, local government, nonprofit, or private programs or initiatives)



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	Example: This project is affiliated with the "Main Street, USA" Initiative of the National Downtown Association (nonprofit advocacy group of Downtown Development Authorities), with project evaluation and technical assistance provided by North Central University. The Initiative seeks to promote new developments in downtown districts and study their effects on economic andicators. More information can be found at (http://web-link-here.com). The project will also
	efficiency. More information about the USGBC is available at (http://web-link-here.com).  ject Details
17. Proj	ect Description: Type in: A brief description of the activity, project, or intervention.

#### Example:

The 123 Main Street Mixed Use Affordable Housing Project is a plan to build a 5-story, 80,000 sq. ft. mixed use development on the vacant corner of Main Street and Park Drive in Downtown Eastwest. The development will comprise 28 income-restricted affordable units. The development will also include 10,000 sq. ft. of retail space on the ground floor, and 6,000 sq. ft. of resource/education space on the second floor. The building facilities are designed to be energy efficient and achieve LEED Gold Status. The project has the potential to be Transit Oriented Development for purposes of U.S. DOT financing. \$22 million in street improvements are included in this project. The total projected cost of the development is \$32.1 million and it is expected to be completed in 2018.



Peer Cohort ID# (First Choice) (i.e. EC14)

Peer Cohort ID# (Second Choice)

Peer Cohort ID# (Third Choice)

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**18. Peer Cohort Admission:** Select the peer cohort or cohorts (from Appendix A) that best relate to the core goal and policy area of proposed activity. You may select up to three prioritized by the most relevant. Placement into a peer cohort is not guaranteed. (The Community Development Marketplace is based on the foundation that each quality project submitted to us can be shared and connected to a peer cohort community of up to 30 parallel projects across the country, and become involved in facilitated conversations, resource and data sharing, and links to field and subject matter experts as the project progresses and overcomes barriers and challenges). Please download and search the Peer Cohort Search tool located at [[http://web-link-here.com]] to see other projects currently involved the represented peer cohorts under each category.

Or propose your own cohort: Please give a	a brief description				
Names and Email Addresses of other project managers, staff, or other stakeholders who should be included in the Peer Cohort engagement - NOT including the Project Lead Point of Contact (already included). There will be later opportunities to extend this invite to more people after further involvement in the cohort.					
NAME	EMAIL ADDRESS (Please Check for Typos!)				
1.					
2.					
3.					
4.					



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5.	
6.	
7.	
8.	
<b>19. Rationale/Evidence:</b> Type in: List any r implementation of this project or activity	models or evidence based practices used in the proposal or
development best practices. The f  1. HUD NSP Commercial, Pub  2. LEED Guide for Energy Effi  3. Smart Growth USA Afforda  4. EPA Best Development Pro  5. DOT Planning for Transit-S	able Housing Best Practices
	, , , , , , , , , , , , , , , , , , , ,
C Paviou/Approval	
C Review/Approval	
C Initial Fundraising	
☐ Bid/Procurement	

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Implementation: Beginning
C Implementation: Middle
C Implementation: Final stages
C Complete
C Post Project Evaluation
Other:
<b>21. Construction:</b> Choose 1: If this project contains a construction component, what phase of completion is the construction currently in? (Best Estimate)
□ N/A: No Construction Component
C Review/Approval
C Initial Fundraising
C Environmental Review
C Bid/Procurement
C Construction: Beginning
C Construction: Middle
C Construction: Final stages
C Complete
C Occupied/In Use

22. Implementation Partners Committed: Choose up to 7: Key implementation partner organizations that are currently directly involved in the implementation of this activity, including roles and responsibilities for each. This does not include partners that are only providing funding or financial resources, or are paid contractors. Please only list organizations that have a committed implementation and/or programmatic role in this project in this section.

> Partner/Source Type: Federal Government\* **State Government** Local, Regional or Tribal Government

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Regional/National Nonprofit, Fund, or Foundation

Private Sector Firm (Business, Bank, or other for-profit entity)

**Equity Investment Group** 

**School District** 

Police Department/Public Safety

College/University or Research Group

Local Healthcare Provider/Health Agency

**Public Housing Authority** 

Community Housing Development Organization

Other Public Authority (Transit, Development, Utilities, etc.)

Certified CDFI/CDE

For-Benefit Corporation/4th Sector

\*The federal government does not generally count as a key implementation partnering organization, but may, in certain cases, have key implementation roles and responsibilities beyond grants administration, funding, and financing.

Partner Name:	Partner Type:	Partner Roles and Responsibilities
Partner 1	•	
Partner 2	•	
Partner 3	_	
Partner 4	_	
Partner 5	_	
Partner 6	_	
Partner 7	_	

_		
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Partner Name	Partner Type	Partner Major Roles and Responsibilities



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Committed Partner 1	Local Nonprofit	-Serve as lead project manager
Eastwest Affordable		-Lead Fundraiser
Housing Development		-Permitting and Approvals
Corporation		-Procurement and Acquisitions
Committed Partner 2	Other Public Authority	-Fundraising
Eastwest Downtown	(Transit, Development,	-Incorporating Project into Downtown, City, Housing, and
Development Authority	Utilities, etc.)	Regional Plans
		-Hosting meetings with prospective funders and business
		tenants
Committed Partner 3	Regional/National	-Key project evaluation throughout the process with assistance
National Downtown	Nonprofit	from North Central University.
Association		-Guidance and direct technical assistance through the bidding
		and procurement process
Committed Partner 4	Local Nonprofit	-Key partner on grants management for affordable housing
Eastwest Community		component
Housing Partnership		-Community meetings relating to affordable housing
Committed Partner 5	Private Sector Firm	-Serve as lead architectural/ design/ planning organization
ABC Architecture Group		-Inform LEED process
		-Draw up plans and designs for presentations and approvals

**23. Implementation Partners Needed:** Choose up to 7: Key implementation partner organizations that are still needed in the implementation of this activity, including roles and responsibilities for each. This does not include any funding or financial resources. Please only list organizations that would be needed for a key implementation and/or programmatic role in this project in this section. The federal government does not generally count as a key implementation partnering organization, but may, in certain cases, have key implementation roles and responsibilities beyond grants administration and funding.

Partner Type:	Partner Roles and Responsibilities
Needed Partner 1:	
•	
Needed Partner 2:	
•	
Needed Partner 3:	
_	



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Needed Partner 4:	
Needed Partner 5:	
Needed Partner 6:	
Needed Partner 7:	

#### Example:

Partner Type	Partner Major Roles and Responsibilities
Needed Partner 1	Looking to involve a resident task force through project process and evaluation.
Local Nonprofit or	Duties would include:
Foundation	-Keeping area residents and stakeholders informed and engaged
	-Collecting feedback and input at key milestones, and as needed
	-maintaining a strong relationship with community
	-Assist in public relations and outreach efforts
Needed Partner 2	-Serve as a community intermediary for the project's financial pipeline
Certified CDFI/CDE	-Coordinate credit, loan, investment, and tax credit proceed activity
	-Serve an active advisory role throughout the fundraising phase of the project.
Needed Partner 3	-Local business group in order to serve as a connection to the local business
Business or Trade Group	community and keep area businesses engaged and supportive of the project
	-Assist in public relations, outreach, and fundraising efforts
	-Advise on attracting office and retail tenants
Needed Partner 4	-Lead consultant on building systems, operations, and maintenance
Private Sector Firm	-Work closely with architectural and design team to formulate specs, evaluate
	procurement, and control costs
Needed Partner 5	-Incorporate community art and public space into the project
Local Nonprofit or	
Foundation	

**24. Financial Support Committed:** Choose up to 10: Firm <u>financial commitments</u> already in place for implementing this activity. For each commitment, select the type of funding source from the drop down menu. Indicate the source of funds, activity, amount, start and end date for each source, and identify the organization receiving the funds.

#### Financing Type:



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Grant or Direct Allocation
Revenue
Loan
Below-Market Loan
Guaranteed Loan or First Loss Position
Equity

Tax Credit Proceeds

Financing Type: (Select Best Match)	Source Type: (Select Best Match)	Total Amount of Financing by source (\$)	Please Enter: Source Name, Start and End Date, Any Other Details:
Commitment 1:	•		
Commitment 2:	•		
Commitment 3:	•		
Commitment 4:	_		
Commitment 5:	•		
Commitment 6:	_		
Commitment 7:	•		
Commitment 8:	•		
Commitment 9:			



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Commitment 10:			
_	_		

#### Example:

Please Select Financing Type from Dropdown List  Financial Commitment 1	Please Select Source Type from Dropdown List Federal	Total Amount of Financing by source (\$) 329,600	Please Enter: Source Name, Start and End Date, Any Other Details:  HUD NSP3 Fund through City of Eastwest
Grant or Direct Allocation	Government	329,600	08/01/2014-07/31/ 2017;  Vacant property acquisition and site preparation, planning and admin
Financial Commitment 2 Below-Market Loan	State Government	5,000,000	State Community Development Agency Affordable Housing Capital Fund  10/26/2014 – 10/25/2024  10 year deferred below-market rate loan
Financial Commitment 3 Grant or Direct Allocation	Local, Regional or Tribal Government	1,500,000	City of Eastwest 2014 Budget Allocation 11/01/2014-10/31/2017 500K to cover infrastructure and improvements, 1M to support affordable housing in downtown district
Financial Commitment 4 Loan	Private Sector Firm (Business or other for- profit entity)	750,000	Acme Savings Bank 2016-2017 Development Loan; 08/01/2016- 07/31/ 2021; 5- year market rate loan for design and construction
Financial Commitment 5 Grant or Direct Allocation	Local Nonprofit/ Foundation	150,000	West Family Foundation 01/15/16-01/14/17 Grant for developing education and services for affordable housing

**25. Financial Support Needed:** Choose up to 10: Types of financial support that are or will be needed for implementing this activity. For each financial need, select the Financing Type from the drop down menu. Indicate the activity, estimated amount, date of needed funds and intended organization receiving the funds start and end date for each source, and identify the organization receiving the funds.

Financing Type: (Select Best Match)	Total Amount of Funding by source (\$)	Please Enter: Source Name (if known), Start and End Date, Any Other Details:
Need 1:		



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Need 2:	
Need 3:	
Need 4:	
Need 5:	
Need 6:	
Need 7:	
Need 8:	
Need 9:	
Need 10:	

#### Example:

Please Select Financing Type from Dropdown List	Total Amount Needed by source (\$)	Please Enter: Start and End Date, Any Other Details:
<u>Financial Need 1</u> Equity	6,250,000	06/01/2017– 09/01/2032; Equity and Loan Repayment on construction costs
<u>Financial Need 2</u> Grant or Direct Allocation	250,000	06/01/2016 – 08/31/2017; Funds for energy efficient windows, appliances, solar panels.
<u>Financial Need 3</u> Loan	500,000	06/01/2017 – 05/31/2019; Loan for property management and maintenance to be repaid through revenue



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25a. Unobligated Assets and Collateral: If one or more of the financial needs types (above) take the form of loans or equity, please detail asset classes and collateral available to the lead project organization. Choose as many as applicable: For each Asset Class chosen, Type in: Brief details, such as total estimated value, time frame, short description ☐ Fixed Income ☐ Other Unobligated Capital Assets ☐ Real Estate ☐ Property/Equipment ☐ Surety Bond ☐ Performance Guarantee ☐ Other (Please specify) Example: Fixed Income Fixed income from 30 rental units (at est. \$260,000 per year) and an equity/bond portfolio worth an estimated \$900,000, through 2020 Real Estate Co-own additional 12 properties with Community Land Bank valued at \$140,000 Property / Equipment Offices, equipment, truck, miscellaneous, valued at \$800,000 25b. Other Financial Details Type in: Briefly detail any other financial requirements, details, credit, and assets that may be applicable to meeting the financial needs of this project.

**26. Non-Financial Support Committed:** Type in: List any non-financial support, including in-kind, committed for this activity. List the source and type of support, start and end date for each resource and identify the organization receiving each resource.



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<u>E</u> 2	xample:	
	Source and type: AmeriCorps, Corporation for National and Community Service	
	Activity: AmeriCorps member currently helps with community planning and engage activities	ement?
	Start and end date: August 2014-July 2015	
	Recipient: Eastwest Affordable Housing Development Corporation	
27 Nam F	Financial Cumpant Needed: Type in List the types of new financial cumpart still needed	d for
	Financial Support Needed: Type in: List the types of non-financial support still needed	
-	nting this activity. List the type of support, start and end date for each resource and id	ientity the
intended	organization receiving each resource.	

#### Example:

Type: Resident Task Force/Resident Advisory Group

Activity: Need 5-10 area-resident volunteers to form advisory group relating to affordable

housing needs

Start and end date: September 2015-2018

Recipient: Eastwest Community Housing Partnership

**28. Expected Outcomes and Measurement:** Type in: List measures or metrics that will be used to determine whether the activity is leading to the achievement of the goal or any interim outcomes. List the baseline value first, then the end goal value. Be sure to list the unit you are measuring and date the end goal value is expected to be reached. Lastly, provide brief details regarding the tracking method for each measurement and the organization responsible for this data tracking, if known. If you need assistance identifying appropriate metrics for your project, please check the box below.



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 $\hfill\square$  I need assistance identifying appropriate metrics for this project.

Baseline or Comparison Value	Expected or Goal Value	Measurement Units	Date Expected Value Goal is expected to be reached MM/YYYY	Tracking method and the Organization Responsible for Measurement

#### Example:

Baseline or Comparison Value	Goal Value	Measurement Unit	Date Expected Value Goal is expected to be reached MM/YYYY	Tracking Method and Organization Responsible for Measurement
160	188	Affordable Housing Units in Service Area	08/2017	Eastwest Affordable Housing Development Corporation – Will track units completed in project and add to our online public database (PropertyFinder) as they become available
0	30	New permanent jobs	12/2018	EADC – Will track all property related jobs created in our grants management system
85000	68000	kWh per year energy usage at full occupancy	12/2018	EADC – with a system to be determined

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	<u>Example</u> :
	Achieve LEED Gold Status
	<ul> <li>Track construction progress, jobs created, and continuing energy usage rates and shar</li> </ul>
	data and information monthly on our website and newsletter
	<ul> <li>Connect residents with employment via development of transit systems and/or transit</li> </ul>
	Connect residents with employment via development of transit systems and/or transit
	oriented development
nilestor	
nilestor	oriented development  t Critical Milestones for Implementation: Type in: Briefly describe anticipated timeline and nes in the immediate next steps for implementation of this activity, or near-term deadlines
nilestor	oriented development  t Critical Milestones for Implementation: Type in: Briefly describe anticipated timeline and nes in the immediate next steps for implementation of this activity, or near-term deadlines
nilestor	oriented development  t Critical Milestones for Implementation: Type in: Briefly describe anticipated timeline and nes in the immediate next steps for implementation of this activity, or near-term deadlines
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nilestor	oriented development  t Critical Milestones for Implementation: Type in: Briefly describe anticipated timeline and nes in the immediate next steps for implementation of this activity, or near-term deadlines

#### **Example**:

- June 2016: Sixth and final community meeting and public hearing held. Begin bidding and procurement process for construction
- August 2016: Contract awarded to lead construction contractor, 70% of initial financing secured. Permits approved
- December 2016: Foundation completed, designs finalized, and 100% of initial financing secured.
  - October 2016: Low income housing tax credit application deadline.



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• December 31, 2016: Termination date for grant currently funding project operations.

project from the list below.
□ New activities (never before carried out by lead organization)
Revolving loan activities
☐ Activities with program income/revenue potential
☐ Subgrant awarding activities/Use of subrecipients
☐ Competitive procurement/contract award process
Section 108 Loan Activities
☐ Medicaid Funding/Financing
31a. Project Special Factors Considerations: If any of the above are selected, type in: please provide any brief additional details about that factor below:

#### **Technical Assistance**

\*Technical Assistance is broadly defined as an outside entity serving the project by providing answers to questions, extra support, capacity building, guidance, and staff training that can help organizations to meet their goals by overcoming identified limitations, barriers, and weaknesses. The responses will help



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HUD, agencies across the federal government, and a wide network of technical assistance providers in efforts to develop new services and tools and improve responsiveness to local needs.

Technical assistance, including assistance that might be delivered by federal staff, is not guaranteed. No response by the federal government to this need is guaranteed. This question does not qualify as an official Technical Assistance Request to HUD or any other federal agency. Technical Assistance for HUD grant funded projects should be requested by going to <a href="https://www.hudexchange.info/get-assistance/">https://www.hudexchange.info/get-assistance/</a>

	Fremanles
	Example: HUD's Regulations at 24 CFR 92.500(d) require that a participating jurisdiction expanned allocation of funds under the (HOME) program within five years or the funded be deobligated. This requirement limits our housing financing availability by prevus from using funds for critical projects that cannot meet this deadline.
chnica	
n+l., oc.	sisting the lead organization in the implementation of this project and briefly detail th

the project team, assisting in modeling, drawings, and review of architectural and

engineering reports. Answers questions related to structural design.



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Subject matter expert on storm water retention, alternative energy development, and applicable federal programs and requirements, needed to work with local teams on feasibility assessments.

36. Open Questions: Type in: Up to 5 questions associated with this activity/project that subject matter

communities that have had a recent large influx of non-English speaking families.

Type: Direct Technical Assistance for Specific Issues

**36. Open Questions:** Type in: Up to 5 questions associated with this activity/project that subject matter experts can help answer. Responses to questions are not guaranteed. Answers to specific grants management, financial and technical questions, and basic policy questions should be requested on the HUD Exchange Ask A Question Help Desk by going to <a href="https://www.hudexchange.info/get-assistance/my-question/">https://www.hudexchange.info/get-assistance/my-question/</a>



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1.	
2.	
3.	
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5	

#### **Examples:**

- What are best practices for conforming to Davis-Bacon requirements during the bidding/procurement process?
- How can mixed use affordable housing developments better foster relations with retailbusiness tenants and support small business success?
  - What other financial support opportunities are we currently missing?

#### **Additional Attachments**

You may also include additional attachments such as

- Evidence or Practice Models
- Maps
- Diagrams/Blueprints
- Grant progress reports
- Newsletters/media
- Success Stories

Photographs: Please attach: Photographs of neighborhoods, buildings, streets, construction, etc.

\*Do not include any images of people or individuals as this would require specific consent and release forms from anyone in the image. Any photographs received of people will be deleted.

#### Thank you!!

If you have any questions, please email us at <a href="mailto:CDM@hud.gov">CDM@hud.gov</a> or contact:

**Evan Gross** 

U.S. Department of Housing and Urban Development 451 7<sup>th</sup> St. SW, Room 7136, Washington D.C. 20410 Phone: (202) 402-4889



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#### APPENDIX A: List of CDM Peer Cohorts as of July 21, 2016\*

#### \*Subject to change

The following is a list of the peer cohort topics that represent the diversity of projects and activities that have been submitted as part of the Community Development Marketplace thus far. The categories under which each cohort has been organized are loosely based on broader policy areas, and may be helpful in finding the right peer cohort for a particular project. However, many projects span multiple different topic areas, and it may be necessary to review peer cohorts under multiple different categories to find the best fit. Please find more information and tools at [http://web-link-here.com]

#### **Category 1. Improve Educational Opportunities**

#### A. Education System – General

ID#	None (Dualinain am.)	Drojects or Activities which
	Name (Preliminary)	Projects or Activities which:
ES01	Community Schools Model	Integrate school and community assets and resources to expand connections and civic engagements; using schools as an integrated neighborhood services hub
ES02	Education and Community Facilities/School Construction	Plan, Build, and Construct a new educational facility or campus with modern amenities, technology, and better access to opportunities for students
ES03	Education Pipeline - all inclusive	Demonstrate a strong focus on improving and institutionalizing "Cradle-to-Career" transition strategies for youth in the education pipeline and extending beyond traditional K-12 activities to include Pre-K and Post-secondary systems
ES04	Education System Evaluation and Strategic Planning	Propose "Collective Impact" models to improve educational outcomes by involving outside community stakeholders, teachers, and students in systematic reforms
ES05	Family Support and Self-Sufficiency	Provide wrap-around support services for low-income families of students and engage families in educational programs designed around stability, health, literacy, and asset building
ES06	Teacher Education/Training	Focus on teacher professional development, skills enhancement, STEM training, and retention
ES07	Technology in Schools	Modernize schools with new technology, upgraded infrastructure, and resources and tools to support enhanced learning and STEM subjects

#### B. Early Childhood Education

EC01	Early Childhood	Initiate new programs or reform existing programs based on early
	<b>Education Programs -</b>	childhood education models that focus on developmental transitions
	Increasing Child	and social/emotional readiness for kindergarten.
	Readiness/Transition	
	s [Headstart]	



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EC02	Early Childhood	Focus on improving education, literacy, and increasing reading
	Literacy Programs	specifically focused for young children and toddlers, up to grade 3
EC03	Early Childhood	Strive to improve access to early childhood education through
	Programs: Increasing	expanding existing programs, building new facilities, and increasing
	Capacity	slots.
EC04	Early Childhood	Aim to improve early childhood education through expanded and
	<b>Programs: Increasing</b>	targeted outreach and increasing the quality, accessibility, and
	Participation	attraction of existing early childhood programs
EC05	Education- Early	Recognize the importance of; and promote strategies to; increase
	Parent Engagement	the involvement, communication, and commitment of parents to
	Parent Engagement	their child's education from an early age

#### C. K-12 and Youth

EY01	Afterschool/Summer	Engage youth afterschool and provide out-of-school programming,
	Youth Education	summer education and feeding programs, and tutoring
	Programs	
EY02		Provide access to culturally-relevant educational opportunities
	<b>Cultural Education</b>	including language immersion, arts, religion, and history, and
		preserve native cultural heritage into future generations
EY03	<b>Education Programs -</b>	Focus on directly addressing specific common risks to positive youth
	Youth risky behavior	outcomes including teen pregnancy, drugs, smoking, and alcohol
EY04	High School Dropout	Provide alternatives and strategies to increase graduation/GED rates
	Recovery/Increase	focusing on underserved populations in grades 8 through 12
	<b>Graduation Rate</b>	
EY05	K-12 - Student	Increase the capacity and improve the quality of K-12 education to
	Achievement	overcome achievement gaps with special focus on offering more
	Acmevement	STEM subjects and opportunities
EY06		Focus on a successful transition to college and post-secondary
	K-12 College/	educational opportunities for K-12 students, involving college
	Secondary Readiness	courses in high school, local university partnerships, and breaking
		down other barriers to access
EY07	Middle School	Focus on the unique educational challenges and opportunities of
	Wildule School	students in grades 6-8
EY08	School Attendance/	Recognize that school attendance rates directly relate to educational
	Absenteeism	and life outcomes for youth, and propose strategies to address the
	Absenteeism	causes of chronic absenteeism
EY09	Supports/Activities	Involve at-risk youths in positive social activities which promote
		educational achievement, better mental and physical health,
	for at-risk youth	community connections, and jobs
EY10	Youth Empowerment	Engage youth in their communities through leadership programs and
	· · · · · · · · · · · · · · · · · · ·	active efforts to include them in planning and community
	and Civic Leadership	development activities



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EY11	Youth Mentorship	Seek to start, expand, or improve mentorship programs for at risk
	•	youth

#### D. Adult Education

EA01	Increasing Literacy	Propose and expand adult literacy programs for adults and parents
EA02	Post-Secondary Opportunities - Adults	Increase access to post-secondary education opportunities for adults in the community through expanding and accreditation for local community colleges, educational centers, and providing financial aid and tuition assistance

#### **Category 2: Create Jobs**

#### A. Workforce Development

ID#	Name (Preliminary)	Projects or Activities which:
WD01	Hiring Incentives	Promote and expand the hiring of local residents as first source labor and assist in local workforce training-hiring with private sector partners which provide incentives, technical assistance, and shared business functions to employers with innovative hiring requirements and quotas that develop long term community commitments
WD02	Jobs and Infrastructure	Stimulate new jobs and economic growth through infrastructure investments, specifically major construction and public works projects that specifically build job skills and create hundreds of local jobs in the community
WD03	Market Data Analysis -Workforce Training	Study market analysis data, regional economic development trends, and leverage private sector partners to develop curriculums, trainings, and resources that will grow the right skills for the future
WD04	Skills Alignment/Job Placement Pipeline	Employer-based pipeline programs and training alignment to targeted workforce skills and foster direct job placement
WD05	Summer Jobs/Internships	Develop programs to link youth to employers and increase opportunities to build workforce experience, skills, and education through meaningful summer jobs, internships, externships, and apprenticeships
WD06	Workforce and Civil Services	Address a shortage of qualified civil servants and law enforcement officers through targeted trainings and job placement attracting community members to careers in public service
WD07	Workforce and Environmental	Develop workforce training programs that cater to green jobs in construction, conservation, energy, and infrastructure
WD08	Workforce Development and	Propose strategies to develop, attract, and grow agri-business and agricultural technology sectors through targeted infrastructure development and workforce development trainings related to



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	Agriculture/Agri-	precision agriculture, food systems and processing,
	Business	hydroponics/aquaponics, and distribution
WD09	Workforce Development and Health Services	Address a shortage of qualified healthcare professionals, physicians, nurses, medical technicians, and caretakers in the community through intensive targeted workforce training and certification programs in the health services sector
WD10	Workforce Development and Trades	Institutes workforce development training specifically focused on the skilled trades sectors including vocational, construction, plumbing/electrical, retail/marketing, and manufacturing
WD11	Workforce Development Facilities - Construction	Build/Construct a new career technical/workforce training facilities with specialized equipment and modern technology on which trainees can develop hands-on experience and put to use in the 21st century workforce
WD12	Workforce Development - Poverty/Vulnerable Populations	Develop and Implement workforce development supports, resources, trainings, and programs specifically targeted to the unique needs of ex-offenders, youth, immigrants, families, refugees, non-English speakers, disabled, homeless, veterans, addiction sufferers, and other hard-to-employ populations
WD13	Workforce Education/Skills Development	Provide access to job skills development programs focused on soft skills and technical skills that are generally in high demand in the 21st century economy
WD14	Workforce Linkages - Transport	Link residents to job hubs in other areas by providing better transportation options and overcoming barriers to access when jobs are relocated
WD15	Workforce Networking/Employer Connections	Foster partnerships between workforce development organizations and local employers to increase job availability and local hiring
WD16	Workforce training - one stop	Create and establish One Stop employment centers in local neighborhoods where residents can easily access a wide variety of employment opportunities, information, trainings, job fairs, networking, computers and technology, and counseling services in one central location
WD17	Youth Career Focus/Workforce	Seek to generally support and counsel students and help prepare for careers and open up pathways into the workforce; career planning and readiness
WD18	Youth Career Technical Education/ Certification	Provide expanded access and/or enhanced training and certifications in technical, manufacturing, or vocational fields to youth in order to build a pipeline to local employers
WD19	Youth Job Placement/ Youthbuild	Partner with local employers and provide training programs that directly lead to job placement for youth and reduce youth unemployment

#### B. Family Asset Building



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FA01	Career Counseling and Advancement	Develop and expand career building programs in the community to help develop workforce skills focusing on life skills, soft skills, career exploration and development, wrap-around social supports, and social services needed to promote stability and job retention in general
FA02	IDA/Financial Literacy	Use tools such as Individual Development Accounts (IDA) and Volunteer Income Tax Assistance (VITA), as well as financial literacy and credit building programs, to increase financial stability for low income residents

#### **Category 3: Public Safety**

#### A. Crime Prevention and Intervention

ID#	Name (Preliminary)	Projects or Activities which:
CP01	Crime Prevention - Physical Environment	Look closely at how the built environment affects crime in hot-spot areas and work to systematically adopt Crime Prevention through Environmental Design (CPTED) standards, and improve code enforcement, street and sidewalk lighting, and property and vacant structure security to deter criminal activity
CP02	Crime Prevention - Resource Alignment	Bring innovative new tools, training, equipment, and technical assistance to bear to address crime: specifically focusing on aligning resources effectively and being able to quickly adapt police departments to fast-changing conditions in the community and develop more nimble, flexible, right-sized, and effective responses
CP03	Crime Prevention - Violent Crime Strategies	Advocate a variety of multi-faceted and innovative approaches to combating violent and sexual assault crime through a combination of hot-spot policing, gang and drug intervention task forces, targeted community actions, prosecution and justice system reforms, and effective rehabilitation and re-entry
CP04	Crime Prevention and Public Housing	Recognize the need to target crime prevention programs to the unique needs of public housing and multi-family housing communities, including new public safety plans and place-based strategies, increased enforcement and response times, and reducing real and perceived isolation and building trust
CP05	Domestic Violence	Focus on preventing domestic violence and protecting recovering victims of domestic and child abuse
CP06	Drug Abuse	Combat drug and substance abuse, overdose, spread and related crime through implementation of education, behavior health, addiction services, and other supports
CP07	Gun Violence	Undertake intensive and targeted initiatives to combat gun violence, including following Ceasefire and focused deterrence models, working with police departments and social services agencies, and treating gun violence as a top priority public health emergency in affected neighborhoods



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CP08	Human Trafficking	Combat human trafficking crime through advanced law enforcement strategies and tools, education programs, and support for victims
CP09	Youth Crime- Gang prevention	Propose specific strategies to address gang formation, and youth and gang violence with close coordination, partnerships, and intervention models

#### **B.** Community Policing and Trust

CT01	Community Policing and Youth Connection	Implement community oriented policing strategies and programs which focus on better communication, neighborhood relationship building, youth connections and mentorship, and giving residents a voice in law enforcement strategies
CT02	Neighborhood Social Engagement/Crime Strategies	Build resident social cohesion and relationships between residents and public safety services, combat racism and perceived neighborhood stereotypes, and work to instill a culture of cooperation and anti-violence
CT03	Neighborhood Watch - Public Safety	Train and engage residents in crime-watches in their neighborhoods to build trust, better cover "hot-spots" and reduce crime
CT04	Youth Behavior and Disconnection	Propose programs that address youth behavioral issues, school suspensions, and bullying and propose alternatives to normal responses which strive to prevent further disconnection

#### C. Public Safety Capacity Building

	, , , ,	
PS01		Build police department capacity, through new technology and officer training, for smarter intelligence gathering and sharing real-
	Police Data	time data across jurisdictions in order to better coordinate
	Sharing/Coordination	responses and undertake advanced 'hot spot' policing strategies,
		while supporting goals in community trust, transparency, and
		accountability
PS02		Address the unique challenges in the tribal policing and justice
		system in terms providing culturally relevant and appropriate public
	Tribal Policing	safety, legal, and community services to Native American tribal
	Tribal Policing	nations, including modernizing tribal codes, providing inclusive
		education, and addressing the unique needs of at-risk youth in
		indigenous communities

#### D. Reentry/Justice System

RS01	Justice System	Provide alternatives to standard detention and introduce systems
	Reform/Restorative	of restorative justice and automatic expungement, and provide
	Justice	supports to reduce entry into the juvenile justice system.



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RS02	Reduce	Focus on ex-offenders reentering the community and providing
	recidivism/Reentry	workforce training, support programs, expungement
		opportunities, housing, and counseling to reduce cases of
	Support	recidivism

#### **Category 4: Community Infrastructure**

#### A. Community Infrastructure

ID#	Name (Preliminary)	Projects or Activities which:
CI01	Access to Sustainable Utility/Energy Systems	Focus on essential infrastructure and utilities, including, water, energy, waste/stormwater, and replace old, unsafe and unreliable lines with modern infrastructure
CI02	Disaster Mitigation/Recovery	Build and develop partnerships imperative for regional disaster readiness plans, including funding adaptive disaster mitigation projects and preparing the local emergency management system (first responders, schools +shelters, hospitals, and non-profit relief organizations) for a wide variety of potential threats to the community.
CI03	Green Neighborhoods/ Sustainability General	Provide actionable plans to increase sustainability in neighborhoods with environmental protection, more walkability, smart land use, open space preservation, and low-impact infrastructure
CI04	Infrastructure Upgrades	Work to deliver strategic infrastructure buildout, upgrades, modernization, and evaluation in the community generally including roads, bridges, water, floodwater control, wastewater, energy systems and utilities, broadband, street lighting, sidewalks, parks and recreation, and more, and used together to guide sustainable development
CI05	Parks/Green Space	Plant more trees and preserve more green space in the form of parks, recreational areas, nature preserves, and linked greenways
CI06	Planning and Zoning	Seek to update community land use, master, and community development plans, and zoning ordinances to encourage transit-oriented development and mixed-use, mixed-income neighborhoods
C107	Sustainable Waste Management/Recycling	Address community infrastructure issues related specifically to sustainable waste management, including developing waste reduction recycling programs and building facilities to handle increased recycling participation, partnering with businesses and industrial operations to reduce waste going to landfills and into the environment, and modernizing sewage treatment and wastewater systems
CI08	Water/Watershed Protection	Address water issues; primarily drinking water quality and safety, and related environmental contamination and lead hazards that could threaten water quality; broader focus on watershed and



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wetlands protection, stormwater management, and flooding and erosion

#### **B.** Commercial Corridors

CC01		Undertake initiatives to combat the prevalence of blighted,
		unkept, and decrepit properties and structures that contribute to
	Blight/Demolition	crime, urban decay, and public health and safety hazards; remove
		and demolish, or rehab/repurpose these structures to add value to
		the community
CC02		Tackle issues related to environmental contamination, return
	Brownfield Cleanup	industrial sites to productive use, and clean up brownfields and
		superfund sites in the community
CC03		Develop and implement a comprehensive commercial corridor
		plan centered around the revitalization of a particular
	Commercial Corridor	street/avenue of special importance to the community, bringing
	Planning	infrastructure and façade improvements, private investment,
		transit options, and mixed-use affordable housing together around
		a single strategy
CC04	Mixed Use	Involve specific, large scale mixed-income/mixed use development
		or redevelopment plans and construction projects which work to
	Development- Construction	increase the availability of quality affordable housing and
	Construction	commercial opportunities near jobs, transit, and shopping
CC05		Address high vacancy rates and derelict structures by rebuilding,
	Vacancy/Rehab/	rehabbing, and repurposing vacant structures for productive use in
	Facades/infill	the community, undertake urban infill activities, and improve
		building facades and streetscapes

#### C. Transportation

TR01		Build/Construct new rail/transit infrastructure acknowledging that
	Rail/Transit	passenger rail transit, and train stations, in a community uniquely
	Infrastructure	create permanent, efficient linkages that foster community
		identity, attraction, and economic growth.
TR02		Move forward strategies to increase access to public transit and
		reduce automobile dependence: increasing options and mobility
	Transit	for low-income families, students, seniors, disabled and special
	Access/Planning	needs, ex-offenders, and rural community members who need
		better access to jobs, shopping, healthcare, and educational
		opportunities
TR03		Focus on improvement of streets and streetscapes to meet and
		exceed accessibility standards and follow models of complete,
	Walkability/Streets	living streets which promote walkability, bike lanes, and
		pedestrian safety/crossings, bus lanes, safe routes to school, green
		space, and other sustainable mobility features



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#### D. Broadband

BA01		Involve the build-out of the broadband internet network in
	<b>Broadband Access</b>	underserved communities, and high-speed affordable access vital
		to economic development, connectivity, and education

#### **Category 5: Health and Healthy Lifestyles**

#### A. Health and Wellness

ID#	Name (Preliminary)	Projects or Activities which:
HW01	Chronic Disease Prevention	Seek to reduce the cases of chronic disease through education, screenings, healthy foods access, and other methods specific to unique and prevalent health issues in the community: ie. Asthma, Diabetes, Hep C, AIDS/HIV etc. and provide access to affordable care for those who suffer from chronic disease
HW02	Community Health Access	Strongly promote better access to community health resources and health insurance for underserved residents, through resource centers, trained advocates/healthcare navigators, and mobile assessments/screenings in the community
HW03	Community Mental Health Access	Increase community access to quality affordable mental healthcare and provide best-practice guided resources for behavioral health, substance abuse, and PTSD to underserved populations
HW04	Community Services - Special needs support	Provide strategies to improve, expand, and increase access to human services in the community, inclusive of the needs of seniors and the disabled, youth and families, and immigrants and non-English speakers
HW05	Health Centers/Facilities Construction	Build/Construct/Expand a local health clinic to improve access to quality healthcare in an underserved area
HW06	Health/Addressing Childhood Trauma	Demonstrate and introduce trauma informed policies, and enhance mental health supports and counseling for youth in the community who have experienced violence and suffer from PTSD symptoms
HW07	Infant/Natal Health and Wellness	Focus on prenatal, natal, and infant development, care, and risk prevention, through partnerships between parents, healthcare providers, childcare providers, and community organizations
HW08	Rural Health Access	Focus specifically on addressing the unique needs and challenges of rural and tribal areas in providing equal access to quality healthcare
HW09	Youth Healthcare + Mental Health Access	Bring improved access to healthcare, both physical and mental, as well as counseling to youth through school systems and youth wellness centers



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#### **B.** Healthy Food Access

HF01	Agriculture Education /Community Garden	Invest, build, construct, and maintain urban agriculture and community gardens to promote nutrition, agricultural education,
		healthy food access, and physical fitness
HF02	Education Programs -	Support better-health initiatives in the community by providing
	Nutrition/Healthy	education and coaching in nutrition, healthy foods and eating,
	Lifestyles	and home cooking
HF03	Hoolthy Food	Seek to provide better access to healthy foods through combating
	Healthy Food	food deserts by attracting farmer's markets and full-produce
	Access/Ending Hunger	grocery stores, and increasing nutritional education
HF04		Combat the obesity epidemic with campaigns aimed at youth and
	Obesity and physical	adults to engage in outdoor activities, sports, exercise, and
	activity	healthy living, and increased access to recreational spaces and
	-	activities

#### C. Environmental Health

EH01		Address the urgent danger of lead in home environments; start
	Healthy Homes	healthy homes initiatives to control and remove sources of lead
		and other health hazards in housing; rehab older buildings to
		remove and remediate lead paint and asbestos dangers

#### **Category 6: Investment and Business Growth**

#### A. Private Sector Investment

ID#	Name (Preliminary)	Projects or Activities which:
PI01	Advanced	Focus on supporting the advanced manufacturing/advanced technology sector by fully understanding, and providing
	Manufacturing	specialized supports and workforce development tools catered to high wage/high skill jobs
PIO2	Anchor Institutions/ Involvement	Build strong and committed partnerships with local anchor institutions (universities, hospitals, major employers) to harness their hiring, procurement, and investment power to further community and economic development and address civic issues and barriers
PIO3	Business Cohorts - Procurement/ Contracting	Assist local small businesses and small contractors compete for high value public sector, private, and anchor-institution contracts and procurements through building local procurement cooperatives with models and technical assistance tools that support local sourcing opportunities.
PI04	Business Recruitment Incentives	Propose monetary and non-monetary incentives, tax credits, TIF financing, and grants, including NMTC, to attract, expand, and retain businesses in the community in a smart, coherent, and safe



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		approach that ensures long term living wage jobs, and that any public investments stay in the community, grow the economy,
PI05	Businesses Attraction and Local Policies	and generate returns long into the future  Propose changes to local policies in order to attract businesses to the community and ease the process of starting new businesses; by streamlining permitting, offsetting fees, reviewing codes and ordinances to make business-friendly changes, and hosting other tools, technical assistance, events, and resources on a local level to attract and retain business investment
PI06	CDC/Capital Investment	Create and establish a Community Development Corporation or other development authority to leverage and coordinate investments for smarter economic development in the community, create lending opportunities for new developments with public input, and create a unified partnership around placemaking and marketing
PI07	Commercial Development- Grocery	Build/Construct a new full service grocery store as part of a comprehensive commercial development
PI08	Economic Diversification and Business Clusters	Take a regional outlook to increase economic strength and diversification by supporting and developing business clusters; focusing on the unique workforce and infrastructure needs of healthcare, manufacturing, technology, and services industries
PI09	Industrial Development	As part of a comprehensive economic development plan, build/construct, or expand an industrial park and related infrastructure to support manufacturing, transportation, logistics, and other industrial operations and create stable jobs
PI10	Strategic Planning/ Community Attraction	Utilize a comprehensive community strategic or regional economic development plan to attract and direct business location, development, and investment in the community, in site selection, in facilitating redevelopment and sustainable growth, and in community/regional marketing strategies
PI11	Transit Oriented Development	Plan and create new development around the model of Transit Oriented Development (TOD), an urban planning and design approach that centers mixed use development in compact, high amenity, vibrant, and walkable community that encourages the use of transit over use of personal automobiles

#### **B.** Small Business Assistance

SB01	CDFI/Financing Tools	Form new, and work with existing Community Development Financial Institutions (CDFI) to create new financing tools, loan guarantees, and structures for providing greater access to working capital for local small businesses, disadvantaged groups,
		and microenterprises.
SB02	Increase Tourism/Hotel/	Support the tourism and hospitality industry and attract visitors
	Hospitality	to the community to bolster the local economy by building



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		upgraded facilities, preserving cultural and heritage sites, fostering local history educational opportunities and recreational activities, and partnering with local businesses to develop regional tourism marketing strategies
SB03		Seek to plan and grow an "Innovation District": a downtown
	Innovation District/	district with special amenities (high speed internet, commercial
	Downtown	space, events, and programs) that facilitate entrepreneurship,
		start-ups, and catalytic redevelopment
SB04		Work with the community to specifically increase opportunities
		for minority and women owned business enterprises (MWBEs)
	Minority and Women	and other small businesses run by historically disadvantaged
	Owned Businesses	populations, including using contracting, targeted incubators, SBA
		8a Business Development programs, and other strategies and
		tools
SB05	Small Business	Create an environment that fosters the growth of small business
		in the community through trainings, advise and technical
	Assistance	assistance, and community support for small business growth

#### C. Entrepreneurship

EN01	Entrepreneurship - Food/Ag	Foster and build local food hubs, creating opportunities for locally grown food, farmer's markets, entrepreneurship, and new small businesses in the food industry
EN02		Establish funds, districts, and programs that specifically support
	Entrepreneurship-	entrepreneurial arts and cultural ventures unique to the
	Culture and Arts	community, enhancing education, tourism, and community
		placemaking
EN03	Entrepreneurship -	Bring together venture capital, microloans, investment support,
	Venture Capital	grants, and other financing supports around new start-ups and
Ve		entrepreneurs to accelerate new ideas and access to markets
EN04		Seek to grow and develop high tech-based entrepreneurial
	Entrepreneurship-	economic ecosystem by offering new infrastructure and trainings
	Broadband/Tech	in computer programming, information technology, networking,
		and cybersecurity to residents
EN05	Start-Up	Provide low-fee/low-rent commercial and office space to
	Space/Business	incubate small business, microenterprises, and entrepreneurs,
	Incubator	and keep them in the community

#### **Category 7: Housing**

#### A. Housing Development

ID#	Name (Preliminary)	Projects or Activities which:
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HD01		Advance a long term comprehensive community affordable
		housing plan, implementing a variety of strategies and programs
	Affordable Housing	designed to rehab and increase access to affordable housing
	Strategies	options in equitable, mixed income, economically diverse, transit-
	_	accessible areas, with wrap-around neighborhood supports and
		commercial opportunities
HD02	Housing Development	Build/Construct a new housing development in order to increase
	Construction	the supply of quality affordable housing
HD03		Implement innovative housing rehabilitation programs which
	Housing Pohoh	involve neighborhoods, volunteers, and local businesses to bring
	Housing Rehab	low-income housing stock up to health, safety, quality livability
		and accessibility standards
HD04		Seek to specifically and quickly increase the supply of affordable
	Increase Affordable	housing to meet current and future housing demand community-
	Housing Supply	wide, including using fast-track permitting, infrastructure
		buildout, and zoning changes to jump start and encourage new
		affordable housing developments
HD05		Create new, and preserve the availability and quality of existing,
	Low Income/Section 8	subsidized low income; section 8, housing, and provide support
	Housing	services and quality of life upgrades to residents of subsidized
		housing, and support positive tenant-landlord relations

#### B. Homeownership

HO01		Implement neighborhood stabilization programs such as
	Foreclosure Prevention	foreclosure prevention assistance, targeted rehab and
	Foreclosure Prevention	remediation, and financial and housing counseling to help
		families and households at risk of housing loss
HO02	Homeowner Financial	Use new downpayment assistance programs and other financial
	Incentives and	incentives to support increased homeownership rates,
	Downpayment	financial/credit stability, and inclusionary housing options
	Assistance	
HO03	Transition to Homeownership	Provide strategies to increase homeownership with programs to
		support first time homeownership and provide housing
		counseling and education
HO04	Wealth Building/ Homeownership	Build and Preserve wealth in the community through investing in
		neighborhoods, community assets and enterprises, and
		increasing property values for homeowners

#### C. Rental Assistance/Public Housing

RA01		Assess the gaps of affordable housing in the community when it
	Housing - Special Needs	comes to the special needs of veterans, disabled Americans,
	Support	senior citizens, homeless youth, victims of domestic violence,
		substance abuse victims, and families with special needs, and



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		implement programs to provide support systems, care networks,
		and barrier free- universal design standards in housing
RA02		Undertake improvements and rehabilitation work in a public
	Public Housing	housing community; increasing the quality of life and
	Improvement	empowerment of residents and incorporate mixed-income
		strategies and neighborhood improvements; Choice Program
RA03	Rental Assistance/Barriers to Housing	Address and break down barriers to housing by supporting
		comprehensive rental assistance supports, aggressively
		implementing fair housing laws and initiatives, and providing
		education and resources to vulnerable populations

#### D. Homelessness

HL01	Homelessness Strategies	Combat homelessness through a comprehensive strategy that involves bringing together housing, governmental, and social services organizations, includes supports for special needs, rapid rehousing programs, housing choice and voucher programs, emergency shelter and eviction prevention, and permanent supportive housing and Continuums of Care (CoCs), to effectively
		end homelessness

#### **Category 8: Civic Engagement**

#### A. Resident Capacity Building

ID#	Name (Preliminary)	Projects or Activities which:
RC01		Demonstrate a specific focus and understanding on racial
	Addressing Minority/	inequities in community development, education, and outcomes,
	Racial Gaps and Data	and seek strategies to overcome disparities in outcomes and
		community segregation
RC02	Community/ Resident	Build the capacity of residents to advocate for their community
	Leadership	needs and become empowered to lead community initiatives
RC03	Neighborhood Revitalization/ Identity	Propose neighborhood centric plans to build resident capacity,
		involvement, and investment, and foster a sense of community
		identity through events, festivals, art, and economic development