AmeriCorps National Civilian Community Corps (NCCC) Recruitment Marketing Survey—External

Survey Questionnaire Draft: 11-28-18

CONTENT: This survey should take about 15 minutes to complete. Survey items are organized and categorized as follows:

SCREENER
Questions to verify that respondents have been properly screened according to the sampling plan.
SECTION 1
This first section includes questions designed to gauge the respondents' general level of awareness, understanding, and favorability of AmeriCorps. Respondents will also be asked about their interest and intentions to apply to AmeriCorps NCCC.
SECTION 2
The questions in this section are designed to assess key outcomes (beliefs, attitudes, intentions, values, and behaviors). Respondents will also be asked about their perceptions of volunteering as well as career planning intentions in order to gain insights into populations who may or may not apply to AmeriCorps NCCC.
SECTION 3
This section focuses on awareness of and reactions to AmeriCorps NCCC advertising. The questions are designed to tell us more about the types of AmeriCorps NCCC advertising that respondents recall, if any, and to seek reactions to current recruitment collateral.
SECTION 4
This section focuses on information related to the audience's media use behaviors and potential influencer groups.
DEMOGRAPHICS
Gender, education, income, race/ethnicity, current and future areas of work, media use, and other demographic variables of interest are collected to better understand how the external audience compares to NCCC's current member audience.

NOTATION KEY:

| **// PROGRAMMER: //** | Notes to programmer regarding skip patterns, randomization of items, etc. |

Survey 1: National survey of youth, ages 16–26

[INTRO LANGUAGE]

We are inviting you to take part in a research study that involves you filling out a web-based survey. It asks questions designed to help us understand young adult awareness and attitudes toward AmeriCorps programs and marketing. The survey should take you about 15 minutes to complete.

There are no risks to taking part in this survey nor is there any direct benefit to you for taking part. Your participation is voluntary. This means that you are free to choose not to take part, or to skip certain questions. There is no penalty if you choose not to respond. However, your complete participation will ensure that your opinion is equally represented.

Your responses will be kept confidential. At no time will identifying information (e.g., your name or email) be connected to your responses. All data will be reported in totals and no individual data will be reported.

If you have any questions about this survey at any time, please contact the survey administrator by email (insights@forsmarshgroup.com).

By clicking the "Next" button, you are consenting that you have read the informed consent. Thank you for considering participation in this survey.

// CONTINUE TO SCREENER//

Question Type: Single Punch
Screener 1
Variable Name: *S1*
Variable Label: S1: Prior NCCC Service Screener
Question Text: Are you currently serving or have you previously served with AmeriCorps NCCC (either in the NCCC Traditional program or FEMA Corps)?

Value	Value Label
0	No
1	Yes
-99	Refused

// HARD PROMPT IF REFUSED //
// IF S1=0, CONTINUE TO Q1. IF S1=1, GO TO TERMINATION PAGE //

Question Type: Open End
Screener 2
Variable Name: *S2*
Variable Label: S2: Age Screener
Question Text: What is your current age?

//

==ONLY ACCEPT WHOLE NUMBER 1-100; HARD PROMPT IF REFUSED//==
==// IF S2 <16 OR >26, GO TO TERMINATION PAGE. OTHERWISE, CONTINUE==
==TO S3 //==

Question Type: Single Punch
Question S3
Variable Name: *S3*
Variable Label: S3: Gender
Question Text: What is your gender?

Value	Value Label
1	Male
2	Female
-99	Refused

// HARD PROMPT IF REFUSAL //

Question Type: Single Punch
Question S4
Variable Name: *QS4*
Variable Label: QS4: Hispanic Origin
Question Text: Are you of Spanish, Hispanic, or Latino origin?

Value	Value Label
0	No
1	Yes
-99	Refused

// HARD PROMPT IF REFUSAL //

Question Type: Single Punch
Question S5
Variable Name: *S5*
Variable Label: S5: Race
Question Text: What is your race?

Value	Value Label
1	White
2	Black or African American
3	American Indian or Alaska Native
4	Asian
5	Native Hawaiian or Other Pacific Islander
6	Some other race
7	Multiple races

// HARD PROMPT IF REFUSAL //

Section 1: General Knowledge, Awareness, and Perceptions of AmeriCorps NCCC

Question Type: Single Punch
Question 1
Variable Name: *Q1*
Variable Label: Q1: AmeriCorps Awareness
Question Text: Before taking this survey, had you ever heard of AmeriCorps?

Value	Value Label
0	No
1	Yes
-99	Refused

Question Type: Single Punch
Question 2
Variable Name: *Q2*
Variable Label: Q2: NCCC Awareness
Question Text: Before taking this survey, had you ever heard of the AmeriCorps National Civilian Community Corps (NCCC)?

Value	Value Label
0	No
1	Yes
-99	Refused

//IF Q2= 1, CONTINUE TO Q3; IF Q2=0, SKIP Q3-5 AND GO TO DESCRIPTION OF AMERICORPS SCREEN//

Question Type: Single Punch
Question 3
Variable Name: *Q3*
Variable Label: Q3: How First Hear About AmeriCorps NCCC
Question Text: How did you first hear about AmeriCorps NCCC?

//RANDOMIZE ORDER EXCEPT OTHER//

Value	Value Label
1	Career fair
2	Teacher or mentor
3	Family member
4	Friend or peer
5	Handout or flyer
6	Social media (Facebook, Twitter, LinkedIn, etc.)
7	AmeriCorps website
8	Other online website or blog
9	Online advertisement
10	Other (specify)
-99	Refused
100	Valid Skip

//SHOW IF Q1=10//
Question Type: Open End
Question 3A
Variable Name: *Q3A*
Variable Label: Q3A: How First Hear Other Specified

//SHOW IF Q2=1; ELSE, SKIP TO AMERICORPS DESCRIPTION//
Question Type: Slider Scale
Question 4
Variable Name: *Q4*
Variable Label: Q4: NCCC Familiarity
Question Text: How familiar are you with AmeriCorps NCCC?

Value	Value Label
1	Not at all familiar
2	
3	
4	
5	
6	
7	
8	
9	
10	Extremely familiar
-99	Refused
100	Valid Skip

Question Type: Grid
Question 5
Variable Name: *Q5*
Question Text: Please indicate whether you agree or disagree with the following statements:
<mark>**//RANDOMIZE ORDER//**</mark>

Variable Name	Text	Variable Label
Q5A	I know how the application process to join AmeriCorps NCCC works.	Q5A Knowledge of NCCC: APPLICATION PROCESS
Q5B	I know what careers are available in AmeriCorps NCCC.	Q5B Knowledge of NCCC: PROGRAMS
Q5C	I am familiar with the typical day-to-day activities of AmeriCorps NCCC members.	Q5C Knowledge of NCCC: DAY-TO-DAY ACTIVITIES
Q5D	I am familiar with the qualifications for volunteering with AmeriCorps NCCC.	Q5C Knowledge of NCCC: QUALIFICAITONS

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99.99	Refused

// SHOW DESCRIPTION OF AMERICORPS//

AmeriCorps NCCC is a full-time, residential, team-based program for young adults ages 18–24 (with no upper age limit to serve as a team leader). Members develop leadership skills and strengthen communities by completing service projects and gaining life experience. Teams comprise eight to 10 members who complete multiple projects that address essential community needs throughout the United States during a 10-month service term.

//CONTINUE BUTTON TO GO TO Q5//

Question Type: Slider Scale
Question 6
Variable Name: *Q6*
Variable Label: Q6: NCCC Favorability
Question Text: How favorable is your opinion of AmeriCorps NCCC?

Value	Value Label
1	Very unfavorable
2	
3	
4	
5	
6	
7	
8	
9	
10	Very favorable
-99	Refused

Question Type: Single Punch
Question 7
Variable Name: *Q7*
Variable Label: Q7: Interest in Applying to NCCC
Question Text: How interested are you in applying to AmeriCorps NCCC?

Value	Value Label
1	Very uninterested
2	Uninterested
3	Neither interested nor uninterested
4	Interested
5	Very interested
-99	Refused

Question Type: Single Punch
Question 8
Variable Name: *Q8*
Variable Label: Q8: Intentions of Applying to NCCC
Question Text: In the next few years, how likely is it that you will apply to AmeriCorps NCCC?

Value	Value Label
1	Very unlikely
2	Unlikely
3	Neither likely nor unlikely
4	Likely
5	Very likely
-99	Refused

Section 2: Job Values and Attitudes toward Volunteer Work

Question Type: Grid
Question 9
Question Text: Please indicate how important to you it is that a job…

//RANDOMIZE ORDER//

Variable Name	Text	Variable Label
Q9A	Allows you to make a good living	Q9A Job Values: MAKE A GOOD LIVING
Q9B	Is something to be proud of	Q9B Job Values: PRIDE
Q9C	Offers an attractive lifestyle	Q9C Job Values: LIFESTYLE
Q9D	Allows you to interact with people who come from different backgrounds	Q9D Job Values: DIVERSITY
Q9E	Provides an opportunity for you to develop your leadership skills	Q9E Job Values: LEADERSHIP SKILLS
Q9F	Allows you to make a positive local impact	Q9F Job Values: POSITIVE IMPACT
Q9G	Offers a strong sense of community	Q9G Job Values: SENSE OF COMMUNITY
Q9H	Allows you to serve others	Q9H Job Values: SERVE OTHERS
Q9I	Provides job security	Q9I Job Values: JOB SECURITY
Q9J	Provides structure and a sense of routine	Q9J Job Values: STRUCTURE
Q9K	Allows you to develop a wide range of knowledge and skills	Q9K Job Values: DEVELOPMENT
Q9L	Allows advancement to higher responsibilities	Q9L Job Values: ADVANCEMENT
Q9M	Is respected by other people	Q9M Job Values: RESPECTED
Q9N	Allows you to work as part of a team	Q9N Job Values: TEAM-CENTERED
Q9O	Is an adventure	Q9O Job Values: ADVENTURE
Q9P	Has some unknowns	Q9P Job Values: UNKNOWNS
Q9Q	Offers flexibility	Q9Q Job Values: FLEXIBILITY

Value	Value Label
1	Very unimportant
2	Unimportant
3	Neither important nor unimportant
4	Important
5	Very important
-99	Refused

Question Type: Grid
Question 10
Question Text: Please indicate how much you agree with the following statements:

Variable Name	Text	Variable Label
Q10A	Community service is important to me.	Q10A Attitudes toward Volunteer Work: IMPORTANT
Q10B	I am interested in doing volunteer work in the future.	Q10B Attitudes toward Volunteer Work: INTERESTED
Q10C	Doing community service seems like a great way to spend a gap year.	Q10C Attitudes toward Volunteer Work: SERVICE DURING GAP YEAR
Q10D	Volunteer work aligns with my personal values.	Q10D Attitudes toward Volunteer Work: ALIGNS WITH VAUES
Q10E	Doing volunteer work is something to be proud of.	Q10E Attitudes toward Volunteer Work: PROUD
Q10F	Doing volunteer work is something that others respect.	Q10F Attitudes toward Volunteer Work: RESPECT
Q10G	I am interested in doing volunteer work, but I do not know where to go to find out about such opportunities.	Q10G Attitudes toward Volunteer Work: CANNOT FIND
Q10H	I am interested in doing volunteer work, but I do not feel like I would qualify for a program like AmeriCorps NCCC.	Q10H Attitudes toward Volunteer Work: NOT QUALIFIED

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

Question Type: Multi-Punch
Question 11
Variable Name: *Q11*
Variable Label: Q11: Motivations to Volunteer
Question Text: Which of the following would motivate you to volunteer for a community service program? *Select all that apply.*

//RANDOMIZE ORDER EXCEPT OTHER//

Value	Value Label
1	To make a difference
2	To be part of meaningful work
3	To work with like-minded people
4	To have opportunities to learn new skills
5	Family encouraged me to
6	Friend encouraged me to
7	A teacher or mentor encouraged me to
8	To find what I want to do
9	To take time off from school
10	Knowing someone who did the program
11	To meet other people
12	To gain life experience
13	To serve with a religious group
14	Other (specify)
-99	Refused

//SHOW IF Q11=14//
Question Type: Open End

Question 11A
Variable Name: *Q11A*
Variable Label: Q11A: Motivations to Volunteer Other Specified

Section 3: Testing of Current and Previous Marketing Materials

Question Type: Single Punch
Question 12
Variable Name: *Q 12*
Variable Label: Q12: NCCC Ad Recall
Question Text: Do you recall seeing or hearing any advertising or promotion in the past couple of months for AmeriCorps NCCC? This would include any advertising on TV, radio, online, newspapers, billboards, direct mail, social media such as Facebook, Flickr, or YouTube, or at events.

Value	Value Label
0	No
1	Yes
-99	Refused

// IF Q12=1, ASK Q13. OTHERWISE SKIP TO MARKETING MATERIALS //

Question Type: Grid
Question 13
Question Text: You reported that you saw or read an advertisement or promotion for AmeriCorps NCCC. Thinking of all the ads for AmeriCorps NCCC that you may have seen or heard in the past couple of months, what types of ads did you see or hear?

//RANDOMIZE ORDER//

Variable Name	Variable Text	Variable Label
Q13A	A commercial-type ad on TV	Q13A: Recall- TV
Q13B	A commercial-type ad in a movie theater	Q13B: Recall- Cinema
Q13C	A video ad on a website	Q13C: Recall- Online Video
Q13D	A web banner ad with text and/or graphics	Q13D: Recall- Banner
Q13E	An ad that you received via email	Q13E: Recall- Email
Q13F	An advertising letter or brochure that came to your house in the mail	Q13F: Recall- DM
Q13G	A print ad in a magazine or newspaper	Q13G: Recall- Print
Q13H	An outdoor ad, such as a billboard or outdoor sign	Q13H: Recall- Outdoor
Q13I	An ad on the radio	Q13I. Recall- Radio
Q13J	An ad (any type) that you saw or heard while attending a local event, such as a sporting event, a career fair, or another type of event at a school or in your community	Q13J: Recall- Event

Value	Value Label
0	No
1	Yes
-99	Refused
100	Valid Skip

[SHOW SCREEN OF PREVIOUS AMERICORPS NCCC RECRUITMENT MARKETING ADS AND MATERIALS]

//SHOW TEXT//

Please take a moment to look at the materials on this page. We will be asking you questions about these materials and you will not be able to refer back to them. Click the "Continue" button when you are finished.

//SHOW CONTINUE BUTTON//

Question Type: Grid
Question 14
Question Text : Thinking of the ads you just saw, please indicate whether you agree or disagree with each of the following statements:

//RANDOMIZE ORDER//

Variable Name	Variable Text	Variable Label
Q14A	The ads made AmeriCorps seem like an appealing option for a person like me.	Q14A: Ad Reactions: APPEALING
Q14B	The ads grabbed my attention.	Q14B: Ad Reactions: ATTENTION
Q14C	The ads told me something new or different about AmeriCorps.	Q14C: Ad Reactions: NEW OR DIFFERENT
Q14D	The ads made me want to learn more about AmeriCorps.	Q14D: Ad Reactions: LEARN MORE

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

Question Type: Grid
Question 15
Question Text: After viewing the materials, how likely is it that volunteering with AmeriCorps NCCC…?

<mark>**//RANDOMIZE ORDER//**</mark>

Variable Name	Text	Variable Label
Q15A	Allows you to make a good living	Q15A NCCC Perceived Values: MAKE A GOOD LIVING
Q15B	Is something to be proud of	Q15B NCCC Values: PRIDE
Q15C	Offers an attractive lifestyle	Q15C NCCC Values: LIFESTYLE
Q15D	Allows you to interact with people from diverse backgrounds	Q15D NCCC Perceived Values: DIVERSITY
Q15E	Provides an opportunity for you to develop your leadership skills	Q15E NCCC Perceived Values: LEADERSHIP SKILLS
Q15F	Allows you to make a positive local impact	Q15F NCCC Perceived Values: POSITIVE IMPACT
Q15G	Offers a strong sense of community	Q15G NCCC Perceived Values: SENSE OF COMMUNITY
Q15H	Allows you to serve others	Q15H NCCC Perceived Values: SERVE OTHERS
Q15I	Provides job security	Q15I NCCC Perceived Values: JOB SECURITY
Q15J	Provides structure and a sense of routine	Q15J NCCC Perceived Values: STRUCTURE
Q15K	Allows you to develop a wide range of knowledge and skills	Q15K NCCC Perceived Values: DEVELOPMENT
Q15L	Allows advancement to higher responsibilities	Q15L NCCC Perceived Values: ADVANCEMENT
Q15M	Is respected by other people	Q15M NCCC Perceived Values: RESPECTED
Q15N	Allows you to work as part of a team	Q15N NCCC Perceived Values: TEAM-CENTERED
Q15O	Is an adventure	Q15O NCCC Perceived Values: ADVENTURE
Q15P	Has some unknowns	Q15P NCCC Perceived Values: UNKNOWNS
Q15Q	Offers flexibility	Q15Q NCCC Perceived Values: FLEXIBILITY

Value	Value Label
1	Very unlikely
2	Unlikely

3	Neither likely nor unlikely
4	Likely
5	Very likely
-99	Refused

Section 4: Media and Influencers

Question Type: Multi-Punch
Question 16
Variable Name: *Q16*
Variable Label: Q16: What Media Sources Do You Trust
Question Text: What online media sources do you trust most? *Select all that apply.*

//RANDOMIZE ORDER EXCEPT OTHER ONLINE WEBSITES//

Value	Value Label
1	Facebook
2	Twitter
3	Instagram
4	Snapchat
5	YouTube
6	TV
7	News outlets
8	BuzzFeed
9	Apple News
10	LinkedIn
11	Reddit
12	Other online website(s)
-99	Refused

Question Type: Multi-Punch
Question 17
Variable Name: *Q17*
Variable Label: Q17: Types of TV Watched
Question Text: What types of television and subscription programs do you watch? *Select all that apply.*

Value	Value Label
1	Netflix
2	Hulu
3	HBO Go
4	Cable TV
5	Local TV
-99	Refused

Question Type: Grid
Question 18
Question Text: How frequently do you read the following?

Variable Name	Variable Text	Variable Label
Q18A	Social media news feeds	Q18A Read: Social Media News Feeds
Q18B	Blogs	Q18B Read: Blogs
Q18C	Reddit	Q18C Read: Reddit
Q18D	Email newsletters	Q18D Read: Email Newsletters
Q18E	Magazines	Q18E Read: Magazines
Q18F	Online news	Q18F Read: Online news
Q18G	Newspapers	Q18G Read: Newspapers

Value	Value Label
1	Daily
2	Weekly
3	Monthly
4	Less than monthly
-99	Refused

Question Type: Multi-Punch
Question 19
Variable Name: *Q19*
Variable Label: Q19: Where You Find Jobs
Question Text: Where have you looked for/heard of/applied to jobs? *Select all that apply.*

Value	Value Label
1	Career fair
2	Teacher/mentor reference/recommendation
3	Family member reference/recommendation
4	Friend/colleague reference/recommendation
5	In-person handout/flyer
6	Facebook
7	Twitter
8	LinkedIn
9	Job website(s): Glassdoor, Monster, ZipRecruiter, etc.
10	Direct company website
11	Other website(s)
12	Online advertisement
13	TV advertisement
14	Print advertisement
15	Other
-99	Refused

Question Type: Multi-Punch
Question 20
Question Text: How likely are the following people or groups to influence your career planning and decision making?

Variable Name	Variable Text	Variable Label
Q20A	A parent	Q20A Influencers: PARENT
Q20B	Another family member	Q20B Influencers: OTHER FAMILY
Q20C	My friends or peers	Q20C Influencers: FRIENDS PEERS
Q20D	A teacher or coach	Q20D Influencers: TEACHER COACH
Q20E	A guidance counselor	Q20E Influencers: GUIDANCE COUNSELOR
Q20F	A peer who has experience working for an organization I am interested in	Q20F Influencers: MEMBER OF ORGANIZATION
Q20G	A religious leader or religious group I am a member of	Q20G Influencers: RELIGIOUS GROUP

Value	Value Label
1	Very unlikely
2	Unlikely
3	Neither likely nor unlikely
4	Likely
5	Very likely
-99	Refused

Question Type: Multi-Punch
Question 21
Question Text: How likely are the following to provide you with useful and reliable information regarding career planning and decision making?

Variable Name	Variable Text	Variable Label
Value	**Value Label**	
1	Very unlikely	
Q21A	A parent	Q21A Influencers Reliable Information: PARENT
2	Unlikely	
3	Neither likely nor unlikely	
Q21B	Another family member	Q21B Influencers Reliable Information: OTHER FAMILY
4	Likely	
Q21C	My friends or peers	Q21C Influencers Reliable Information: FRIENDS PEERS
5	Very likely	
-99	Refused	
Q21D	A teacher or coach	Q21D Influencers Reliable Information: TEACHER COACH
Q21E	A guidance counselor	Q21E Influencers Reliable Information: GUIDANCE COUNSELOR
Q21F	A peer who has experience working for an organization I am interested in	Q21F Influencers Reliable Information: MEMBER OF ORGANIZATION
Q21G	A religious leader or religious group I am a member of	Q21G Influencers Reliable Information: RELIGIOUS GROUP

Section 5: Demographics

Question Type: Single Punch
Question 22
Variable Name: *Q22*
Variable Label: Q22: Volunteer Frequency
Question Text: In the past 12 months, how often have you done volunteer work in any capacity?

Value	Value Label
1	Never
2	Once
3	2–3 times
4	Once every other month
5	Monthly
6	Multiple times a month
7	Weekly
8	Multiple times a week
9	Daily
-99	Refused

Question Type: Single Punch
Question 23
Variable Name: *Q23*
Variable Label: Q23: Future Work
Question Text: Using the list below, please indicate what kind of work you would like to do in the future.

Value	Value Label
1	Management (office manager, school administrator, business owner)
2	Business and financial operations (accountant, budget analyst, human resources specialist)
3	Computer and mathematical science (computer programmer, actuary, network administrator)
4	Architecture and engineering (engineer, architect, surveying and mapping technician)
5	Life, physical, and social sciences (psychologist, urban planner, chemical technician)
6	Protective services (police officer, firefighter, detective)
7	Armed forces (enlisted soldier, military officer, military chaplain)
8	Community and social services (social worker, counselor, clergy person)
9	Farming, fishing, and forestry (farmer, logger, animal breeder)
10	Education, training, or library (teacher, curator, library technician)
11	Arts, design, entertainment, sports, and media (public relations specialist, technical writer, broadcast engineer)
12	Healthcare practitioner or technician (registered nurse, language pathologist, occupational therapist)
13	Healthcare support (medical assistant, dental assistant, nursing home aide)
14	Food preparation or service (chef, waiter/waitress, restaurant host/hostess)
15	Building, grounds cleaning, and maintenance (pest control technician, groundskeeper, janitor)
16	Personal care and service (hairdresser, child care specialist, funeral director)
17	Construction and extraction (paver, roofer, miner)
18	Legal (paralegal, lawyer, judicial law clerk)
19	Installation, maintenance, and repair (locksmith, automotive technician, fire alarm system installer)
20	Production (factory line technician, butcher, welder)
21	Transportation and materials moving (truck driver, airline pilot, parking lot attendant)
22	Office and administrative support (secretary, bank teller, customer service representative)
23	Sales and related (cashiers, insurance agents, real estate agent)
24	Full-time homemaker

-99	Refused

Question Type: Single Punch
Question 24
Variable Name: *Q24*
Variable Label: Q24: Education Currently Enrolled
Question Text: Are you currently enrolled in school?

Value	Value Label
0	No
1	Yes
-99	Refused

// IF Q24=1, CONTINUE TO Q25. OTHERWISE SKIP TO Q26. //

Question Type: Single Punch
Question 25
Variable Name: *Q25*
Variable Label: Q25: Education- Current year
Question Text: Are you currently…?

Value	Value Label
1	Enrolled in high school (includes home schooling)
2	Enrolled in a GED or high school equivalency program
3	Enrolled in a two-year college
4	Enrolled in a four-year college
5	Enrolled in a post-graduate program
-99	Refused
-100	Valid Skip

//SKIP TO Q30//

Question Type: Single Punch
Question 26
Variable Name: *Q26*
Variable Label: Q26: Education
Question Text: What is the last year of school that you completed?

Value	Value Label
1	Eighth grade or less
2	Some high school (grades 9–11)
3	High school graduate (12) (diploma or GED)
4	Some college (includes 2-year degrees) or trade school
5	College graduate
6	Post-graduate
-99	Refused
-100	Valid Skip

//IF Q26= 3 OR 4 OR 5 OR 6, CONTINUE Q27. ELSE, SKIP TO Q28. //

Question Type: Single Punch
Question 27
Variable Name: *Q27*
Variable Label: Q27: Education HS Level
Question Text: You indicated that you are a high school graduate. Did you receive a…?

Value	Value Label
1	Diploma
2	GED
-99	Refused
-100	Valid Skip

Question Type: Single Punch
Question 28
Variable Name: *Q28*
Variable Label: Q28: HS Grades
Question Text: What grades do you or did you usually get in high school?

Value	Value Label
1	Mostly A's (Numerical average of 90–100)
2	Mostly A's and B's (85–89)
3	Mostly B's (80–84)
4	Mostly B's and C's (75–79)
5	Mostly C's (70–74)
6	Mostly C's and D's (65–69)
7	Mostly D's and lower (64 and below)
8	Never in high school
-99	Refused

Question Type: Single Punch
Question 29
Variable Name: *Q29*
Variable Label: Q29: Job Search Status
Question Text: Which of the following best describes your current situation?

Value	Value Label
1	I am searching for a job
2	I am considering searching for a job
3	Neither of the above
-99	Refused

Question Type: Single Punch
Question 30
Variable Name: *Q30*
Variable Label: Q30: Extent of Current Employment
Question Text: Are you currently employed either full-time or part-time?

Value	Value Label
1	Yes
0	No
-99	Refused

Question Type: Single Punch
Question 31
Variable Name: *Q31*
Variable Label: Q31: Household Income
Question Text: What is your household income?

Value	Value Label
1	Under $15,000
2	$15,000 to under $30,000
3	$30,000 to under $50,000
4	$50,000 to under $75,000
5	$75,000 to under $100,000
6	More than $100,000
98	Not sure
-99	Refused

Question Type: Open End
Question 32
Variable Name: *Q32*
Variable Label: Q32: Zip Code
Question Text: What is your ZIP code?

Value	Value Label
-99	Refused

_____