University of Michigan Institute for Social Research Survey Research Center

# **Surveys of Consumers**

## November 2016

Codebook



## **Surveys of Consumers: November 2016**

## **SECTION A: Economic Attitudes (A2-A15a)**

VAR #	
ID (1)	INTERVIEW NUMBER
SAMPLE (2)	SAMPLE TYPE  3. CELL INTERVIEW  4. CELL REINTERVIEW (May 2016)
IDPREV (3)	PREVIOUS ID  Code actual NUMBER (0001-0400)  0000. RDD IW
AREACD (4)	MATCH CODE (3 digits) Code actual NUMBER (201-989)
5 _	Interviewer's ID Number Code actual 8-digit number
IWMO1 (6)	Date Interview Began: MONTH CODE MONTH (10,11)
IWDA1 (7)	Date Interview Began: DAY Code DAY (01-31)
IWYR1 (8)	Date Interview Began: YEAR Code YEAR (2016)
IWMO2 (9)	Date Interview Concluded: MONTH CODE MONTH (10,11)
IWDA2 (10)	Date Interview Concluded: DAY Code DAY (01-31)
IWYR2 (11)	Date Interview Concluded: YEAR Code YEAR (2016)
TIMETOT (12)	Length of Interview  Code actual number of MINUTES (001-120) . NA
14 _	INTERVIEWER CHECKPOINT  1. INTERVIEW COMPLETED WITH NO INTERRUPTION REQUIRING CALLBACK  2. INTERVIEW COMPLETED WITH ONE OR MORE INTERRUPTIONS REQUIRING CALLBACK(S)  3. PARTIAL. 80% OR MORE COMPLETE

- 3. PARTIAL, 80% OR MORE COMPLETE 4. PARTIAL, 60-80% COMPLETE

15 INTERVIEWER CHECKPOINT

- 3. COVERSHEET IS RDD (CELL INTERVIEW)
- 4. COVERSHEET IS RECONTACT (CELL INTERVIEW)

SAMPID (16)

Sample ID

PHCELL (17)

How many <u>working</u> cell phones do you (and your family living there) have in your household? Please exclude cell phones that are for business use <u>only</u>, but <u>do</u> include business cell phones that <u>can</u> be used for <u>personal</u> calls.

Code actual number (00-15)

- 98. DF
- 99. NA

PHCLKID (18)

How many of these cell phones are <u>exclusively</u> used by household members under the age of eighteen?

Code actual number (00-15)

- 98. DK
- 99. NA
- . Inap, 0,98-99 in PHCELL; 1-15 in PHCELL AND 96 in NUMKID

PHLINE (19)

(In addition to your household's cell phone(s),) how many <u>different</u> landline telephone <u>numbers</u> are there in your home? Please exclude landline phone numbers that are for business use only, but <u>do</u> include home-based business landline phone numbers that c<u>an</u> be used for <u>personal calls</u>.

Code actual number (00-15)

- 98. DF
- 99. NA

PHLNKID (20)

How many of these landline phone  $\underline{\text{numbers}}$  are used  $\underline{\text{exclusively}}$  by  $\underline{\text{household}}$  members under the age of eighteen?

Code actual number (00-15)

- 98. DK
- 99. NA
- Inap, 0-1 in PHLINE; 2-15,98-99 in PHLINE AND 96 in NUMKID

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#### Coder's ID No.

- 01. Supervisor or Project Staff
- 03. Tony Romanowski
- 06. Ann Munster
- 07. Stan Hasper
- 08. Andrea Sims

AGE6BKT (84)

#### R AGE SUMMARY

- 1. 18-24 years
- 2. 25-34 years
- 3. 35-44 years
- 4. 45-54 years
- 5. 55-64 years
- 6. 65-97 years
- 9. NA

EDUC R EDUCATION SUMMARY

(85)1. Grades 0-8 and no high school diploma

- 2. Grades 9-12 and no high school diploma
- 3. Grades 0-12 with high school diploma
- 4. Grades 13-17 with some college
- 5. Grades 13-16 with bachelors degree
- 6. Grade 17 with college degree
- 9. NA

#### SAGE 6BKT

#### SPOUSE AGE SUMMARY

(86)

- 1. 18-24 years 2. 25-34 years

- 3. 35-44 years 4. 45-54 years
- 5. 55-64 years 6. 65-97 years
- 9. NA
- . Inap, NO SPOUSE

#### SPEDUC (87)

#### SPOUSE EDUCATION SUMMARY

- 1. Grades 0-8 and no high school diploma
- 2. Grades 9-12 and no high school diploma
- 3. Grades 0-12 with high school diploma
- 4. Grades 13-17 with some college
- 5. Grades 13-16 with bachelors degree
- 6. Grade 17 with college degree
- 9. NA
- Inap, NO SPOUSE

#### REGION

(88)

#### REGION

- 1. West 2. Midwest
- 3. Northeast
- 4. South

#### REGION9

#### CENSUS DIVISION

- 1. New England
- 2. Mid-Atlantic
- 3. East North Central
- 4. West North Central
- 5. South-Atlantic
- 6. East South Central
- 7. West South Central
- 8. Mountain
- 9. Pacific

VAR#

YYYYMM SURVEY DATE 201611

(89)

DATEPR REINTERVIEW DATE 201605 (90) . INAP, RDD interview

WT AD ADULT WEIGHT

 $(9\overline{3})$ 

 $WT_HH$ HOUSEHOLD WEIGHT

 $(9\overline{4})$ 

WΤ HOUSEHOLD WEIGHT (WT HH)

RECORD

INTERVIEW RECORDED
1. Respondent agreed to be recorded
2. Respondent did not want to be recorded

- PAGO A2. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse off financially than you were a year ago?
  - 1. BETTER NOW
  - 3. SAME
  - 5. WORSE NOW
  - 8. DK
  - 9. NA

#### PAGOR1 A2a. Why do you say so? (Are there any other reasons?)

PAGOR2 (103/4)

#### REASONS FOR MAKING YOU BETTER OFF

- 10. <u>Better pay:</u> raise in wages or salary on present job, promotions, higher commissions, change to higher paying job (include Armed Forces induction or discharge) (Any family member who gets a raise is coded 10); increased tips, bonuses
- 11. <u>Higher income from self-employment or property</u>: higher business profits or farm income, higher dividends, royalties or rents, more income from professional practice or trade
- 12. More work, hence more income: Head (or wife) started working (again), more members of family working; higher income, NA why, MORE MONEY (if self-employed, code 11)
- 13. <u>Increased contributions from outside FU</u>: (from private individuals, government pension, relief or welfare, gifts); inheritance
- 14.  $\underline{\text{Lower prices}}$ : decrease in cost of living; low or reasonable prices
- 15. Lower taxes; low or unchanged taxes
- 16. Decreased expenses: fewer people to be supported by FU; spending less, NA whether 14 or 16; thrift
- 18. <u>Higher interest rates</u>
- 19. <u>Better asset position</u>: more savings; business or farm worth more; has more business/farm assets; stocks went up; investments
- 20. <u>Debt, interest or debt payments low or lower</u>: have paid, is paying bills; interest rates lower
- 21. Change in family composition means higher income or better off (except 16 or 12); got married, etc. (no inheritance factor)
- 23. Good times, no recession (not codeable above) -- refers to the <u>general</u> situation as being good
- Other reasons for making FU better off: great security (job more permanent, psychological security), greater opportunities, higher standard of living, have more things, future outlook improved, got insurance; bought house, additions and repairs to house
- 38. Reference to government economic policy
- 39. Income tax refund

PAGOR1 A2a. (Continued)

PAGOR2 (103/4)

#### REASONS FOR MAKING FU WORSE OFF

- 50. Lower pay: decrease in wages or salary on present job, change to lower paying job (including Armed Forces induction or discharge)

  (Any family member who has a decrease in wages or salary is coded 50); no increase in pay; decreased tips, bonuses
- 51. Lower income from self-employment or property: lower business profits or farm income, lower dividends, royalties or rents, less income from professional practice or trade
- 52. <u>Less work, hence less income</u>: unemployed (refers to <u>any</u> unemployed family member) laid off, sick, retired, on strike, unsteady work, less overtime, fewer members of FU working, back to student status, lower income NA why (if self-employed, code 51); WORSE off because R/family member is/has been sick
- 53. Decreased/Unchanged contributions from outside FU, "worse because Social Security hasn't gone up" (if "same" because Social Security hasn't gone up, DO NOT USE THIS CODE); "worse because on a fixed income"
- 54. <u>High(er) prices</u>: increase in cost of living; prices rise faster than income; inflation; worse because raises have been too small --code "no raise" or decrease in pay in 50
- 55. <u>Higher interest rates</u>
- 56. <u>High, higher taxes</u> (except 57)
- 57. Income taxes
- 58. <u>Increased expenses;</u> more people to be supported by FU; spending more, NA whether 54, 55, 56, or 58
- 59. <u>Worse asset position</u>: savings used up wholly or partially; less business, farm or personal assets; stocks declined in value; interest rates lower
- 60. <u>Debt</u>: interest, debt, or debt payments high or higher
- 61. Change in family composition means lower income or worse off (except 58); divorced, death, etc.
- 63. Bad times, <u>recession</u> (not codeable above--refers to the <u>general</u> situation as being bad)
- 64. Strike(s) -- not codeable in 52
- 67. Other reasons for making FU worse off: less security (job less secure); lower standard of living
- 78. Reference to government economic policy
- 98. DK
- 99. NA
- 00. Inap, no change <u>and</u> no pro-con reason given; 9 in PAGO; no second mention

PAGO5	A2b.	Now thinking back 5 years, would you say that you (and your family
(105)		living there) are <u>better off</u> or <u>worse off</u> financially now than you were
		5 years ago?
		•

- 1. BETTER NOW
- 3. SAME
- 5. WORSE NOW
- 8. DK
- 9. NA
- PEXP А3. Now looking ahead--do you think that a year from now you (and your family living there) will be better off financially, or worse off, or (106)just about the same as now?
  - 1. WILL BE BETTER OFF
  - 3. SAME
  - 5. WILL BE WORSE OFF
  - 8. DK
  - 9. NA
- PEXP5 A3b. And 5 years from now, do you expect that you (and your family living there) will be better off financially, worse off, or just about the same (107)as now?
  - 1. WILL BE BETTER OFF
  - 3. SAME
  - 5. WILL BE WORSE OFF
  - 8. DK
  - 9. NA
- Now turning to business conditions in the country as a whole--do you BUS12 A4. (108)think that during the next 12 months we'll have good times financially,
  - or bad times, or what?
  - 1. GOOD TIMES 2. GOOD WITH QUALIFICATIONS
  - 3. PRO-CON
  - 4. BAD WITH QUALIFICATIONS
  - 5. BAD TIMES
  - 8. DK
  - 9. NA
- BAGO A5. Would you say that at the present time business conditions are better or worse than they were a year ago?

  1. BETTER NOW (109)

  - 3. ABOUT THE SAME
  - 5. WORSE NOW
  - 8. DK
  - 9. NA

NEWS1 A6. During the last <u>few months</u>, have you heard of any favorable or unfavorable changes in business conditions?

(110/1) A6a. What did you hear? (Have you heard of any other favorable or unfavorable changes in business conditions?

#### FAVORABLE CHANGES

GOVERNMENT, DEFENSE (any reference to defense, code 11 or 12)

- 10. Recent or upcoming elections; new administration/Congress/
  President
- 11. <u>More defense</u>/military spending or production; worsening
  <u>international</u> situation/prospects; acceleration of war/tensions;
  more uncertainty about world peace
- 12. <u>Less defense</u>/military spending or production; <u>better international</u> prospects; fewer international tensions; less uncertainty about world peace
- 13. Specific government <u>spending</u> programs reformed/changed/ improved--NA whether increase or decrease in spending
- 14. Specific government <u>spending</u> programs, begun or <u>increased</u>/
  continued (other than defense) (e.g., employment, foreign aid,
  space, welfare) (incl. programs "modified"/"improved" <u>if</u>
  increased spending is stated or implied--otherwise code 13)
- 15. Specific government <u>spending</u> programs eliminated or <u>decreased</u> (other than defense) (e.g., employment, foreign aid, space, welfare) government facilities/bases closed
- 16. <u>Taxes</u>: tax changes/reforms; tax rebates
- 18. <u>Fiscal policy</u> general; budgets; deficits; government spending in general
- 19. Government/Congress/Administration/President is <u>taking steps to improve</u> business conditions/is taking right/helpful actions (not codeable above)
- 17. Other references to government

#### EMPLOYMENT AND PURCHASING POWER

- Opening of plants and factories (government facilities, code 14); opening of stores (e.g., Meijer's)
- 21. Consumer or auto  $\underline{\text{demand}}$  is (will be) high; people want to buy; are buying
- 22. <u>Purchasing power</u> is (will be) high; people have money to spend; wages high/will go up; any kind of personal income high or higher
- 23. Employment has risen/is rising; more overtime; plenty of jobs or work around; unemployment declining
- 24. Population increase; more people to buy/use goods and services
- 25. Low (lower) <u>debts;</u> high (higher) assets/savings; people/business investing; investments up
- 28. <u>Production</u> is increasing/is high; GNP is up
- 29. <u>Unemployment</u> has risen/will rise (and that's good or necessary for the economy
- 27. Other references to employment and purchasing power

#### PRICES

- 30. <u>Tight money; interest rates high; credit harder to get</u>
- 31. <u>Lower or stable prices</u>; prices won't rise; lower prices; <u>less</u> inflation; price rebates
- 32. High(er) prices; <u>inflation</u>; prices will rise (incl. specific prices) (and that's good)

NEWS1 A6, A6a. Continued NEWS2

cont.

#### FAVORABLE CHANGES continued

- 33. Easier money; credit easy to get; lower interest rates
- 34. Crowd funding
- 35. <u>Profits high/rising</u>
- 36. Stock market; rise in price of stocks
- 38. Balance of payments; world monetary situation; foreign competition; dollar devaluation
- 39. <u>Controls</u> (price and/or wage)
- 37. Other references to prices/credit

#### MISCELLANEOUS

- 40. Better <u>race</u> relations; less racial unrest; few <u>urban</u> social problems; less crime
- 41. Union disputes/<u>strikes</u> have been (will be) settled; labor-management relations good
- 42. Times are (business is) good now <u>and</u> won't change (much) in the next year
- 43. Bad times can't last; we are due for good times
- 44. R sees signs of improvement <u>already</u>; R has heard or read that) business <u>is</u> improving/good
- 45. Improvements in <u>specific industries</u>; prospects good (favorable changes) in R's line of work (except farming, code 46) or in R's locality
- 46. Farm situation good; crops good
- 48. Economy in general more stable/under control; confidence, optimism on part of consumers in general (not individual)
- 49. <u>Energy crisis</u>, depletion of natural resources; control of pollution; shortages; energy crisis lessened
- 47. Other good factors or favorable references (include R has heard or read that business  $\underline{\text{will}}$  improve--no specific reason) (hasn't happened yet)

NEWS1 A6, A6a. Continued

NEWS2 cont.

#### UNFAVORABLE CHANGES

- 50. Recent or upcoming elections; new administration/President
- 51. More defense/military spending or production; worsening international situation/prospects; acceleration of war/tensions; more uncertainty about world peace
- 52. <u>Less defense/military spending or production; better international</u> prospects; fewer tensions; disarmament; less uncertainty about world peace; military bases closed
- 53. Specific government <u>spending</u> programs reformed/changed--<u>NA whether</u> <u>increase or decrease</u> in spending
- 54. Specific government <u>spending</u> programs eliminated or <u>decreased</u> (other than defense) (e.g., employment, foreign aid, space, welfare); government facilities closed (include programs "modified" <u>if</u> decreased spending is stated or implied--otherwise code 53)
- 55. Specific government <u>spending</u> programs begun or <u>increased</u>/continued (other than defense) (e.g., employment, foreign aid, space, welfare)
- 56. <u>Taxes</u>: tax changes/reforms; tax rebates
- 58. Fiscal policy general; budgets; deficits; government spending in general
- 59. Government/Congress/Administration/President is <u>not taking steps</u>
  <u>to improve</u> business conditions/is taking wrong/harmful actions
  (not codeable above)
- 57. Other references to government

#### EMPLOYMENT AND PURCHASING POWER

- 60. <u>Closing of plants</u> and factories (general or specific) (if government facilities, code 54); closing of stores (e.g., Grant's)
- 61. Consumer or auto <u>demand</u> is (will be) low; people don't want/need to buy, aren't buying; people are saving their money; inventories high; sales down
- 62. Lack of <u>purchasing power</u>; people don't have money to spend; low wages; any kind of personal income low or lower
- 63. Drop in <a href="mailto:employment">employment</a> (except 60); high or higher <a href="mailto:unemployment">unemployment</a>; layoffs; less overtime; short hours; automation
- 64. <u>Population</u> increase; immigration
- 65. High (higher) debts; lower assets/savings; people/business not investing; investments down
- 68. Production decreasing; production is low; GNP is down
- 67. Other references to employment and purchasing power, not codeable
- 69. Real estate/housing market in decline; slumping housing market
- 70. Financial crisis; financial institutions closing/having problems

NEWS1 A6, A6a. Continued

NEWS2 cont.

#### UNFAVORABLE CHANGES continued

#### PRICES

- 71. Prices are falling/will fall/are too low; deflation
- 72. Prices are high, are rising, inflation; wages lag behind prices
- 73. Tight money; credit hard to get; interest rates too high, rising
- 74. <u>Profits low</u>, falling
- 75. Profits high; too high
- 76. Stock market references; decline in price of stocks
- 78. Balance of payments; foreign competition; world monetary situation; dollar devaluation; international trade
- 79. Controls (price and/or wage)
- 77. Other price/credit references

#### MISCELLANEOUS

- 80. Bad <u>race</u> relations; racial unrest; riots, civil disorders; urban social problems; (more) crime
- 81. Excessive wage or other demands by <u>unions; strikes;</u> labor unrest; labor-management relations bad
- 82. Times are (business is) bad now  $\underline{and}$  won't change (much) in next year
- 83. Good times can't last--we are due for a fall
- 84. R sees signs of downward trend in business <u>already</u>; (R has heard or read that) business  $\underline{is}$  bad/worsening
- 85. Decline in <u>specific industries</u>; problem in R's line of work (excl. farming, code 86) or in R's locality
- 86. Farm situation is bad; drought; low farm prices
- 88. Economy in general less stable/not under control; lack of confidence on the part of consumers in general
- 89. Energy crisis; depletion of natural resources; pollution; shortages
- 87. Other unfavorable or bad factors (include R has heard or read that business <u>will</u> decline--no specific reason) (hasn't happened yet)
- 90. Business/Accounting scandals
- 97. Change mentioned but NA whether favorable or unfavorable
- 98. DK
- 99. NA; NA what heard; NA whether heard
- 00. Has heard of no changes; no second mention; "NO, HAVEN'T HEARD"
- BEXP A7. And how about a year from now, do you expect that in the country as a whole business conditions will be <u>better</u>, or <u>worse</u> than they are at present, or just about the same?
  - 1. BETTER A YEAR FROM NOW
  - 3. ABOUT THE SAME
  - 5. WORSE A YEAR FROM NOW
  - 8. DK
  - 9. NA

### VAR#

- BUS5 A8. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next 5 years or so, or that we will have periods of widespread unemployment or depression, or what?
  - 01. (Continuous) good times; boom; prosperity; no recession
  - 02. <u>Good times, qualified (not bad)</u>; pretty good, no unemployment, no depression
  - 03. <u>Pro-con;</u> some recession, some unemployment, periods of unemployment
  - 04. <u>Bad times, qualified (not good)</u>; recession; bad at some times but not most of the time; periods of widespread unemployment; some depression; unemployment
  - 05. <u>Bad times</u>, depression; widespread unemployment

#### DEPENDS (NOT CODEABLE ON SCALE)

- 06. Depends on defense program, aid to allies, international situation
- 07. Depends on government economic policies; wage and/or price controls; tax rebates
- 10. Depends on election
- 11. Depends on other; depends on urban conditions; labor-management relations; strikes, labor conditions
- 98. DK; can't tell
- 99. NA; R speaks only of hopes and wishes; R gives only comparative or relative answer, "Better," "Same," "Worse"; "more/less unemployment or inflation"
- GOVT A9. As to the economic policy of the government -- I mean steps taken to fight inflation or <u>un</u>employment -- would you say the government is doing a good job, only fair, or a poor job?
  - 1. GOOD JOB
  - 3. ONLY FAIR
  - 5. POOR JOB
  - 8. DK
  - 9. NA
- UNEMP A10. How about people out of work during the coming 12 months -- do you (117) think that there will be more unemployment than now, about the same, or less?
  - 1. MORE UNEMPLOYMENT
  - 3. ABOUT THE SAME
  - 5. LESS UNEMPLOYMENT
  - 8. DK
  - 9. NA
- - 1. GO UP
  - 3. STAY THE SAME
  - 5. GO DOWN
  - 8. DK
  - 9. NA

PX101 Al2. During the next 12 months, do you think that prices in general will go (126)up, or go down, or stay where they are now? A12a. Do you mean that prices will go up at the same rate as now, or that prices in general will not go up during the next 12 months? 1. GO UP 2. GO UP (at same rate) 3. WILL NOT GO UP 5. GO DOWN 8. DK 9. NA PX1Q2 A12b. By about what percent do you expect prices to go (up/down) on the (127)average, during the <a href="next">next</a> 12 months? A12c. How many cents on the dollar do you expect prices to go (up/down) on the average, during the next 12 months?

Code either PERCENT or CENTS ROUNDED (01-95) 95 PERCENT/CENTS OR MORE 95. 98. DK 99. NA 00. Inap, 3,8-9 in PX1Q1 SUMMARY QUESTION A12-A12c P1FORM 1. PERCENT CODED (FROM A12b) (128)5. CENTS CODED (FROM A12c) 8. DON'T KNOW IN A12b, A12c OR BOTH AND NO PERCENT OR CENTS GIVEN 9. MISSING ALL DATA TO A12b AND A12c BUT 1, 2 OR 5 CODED IN PX1Q1 0. Inap, 3,8-9 in PX1Q1 PX1 Price expectations for next 12 months recoded Percents (or Cents) Prices Up/Down (-95 to +95) -97. DK how much down 96. DK how much up 98. DK whether up or down 99. PX1QU By about what percent do you expect prices to go (up/down) on the (139)average, during the next 12 months?-UNROUNDED Code UNROUNDED PERCENT (0.1-95) 95. 95 PERCENT OR MORE 98. DK 99. NA Inap, 3,8-9 in PX1Q1 Price expectations for next 12 months recoded --UNROUNDED PX1UR Percents (or Cents) Prices Up/Down (-95 to +95) -97. DK how much down 96. DK how much up 98. DK whether up or down 99.

Inap, 3,8-9 in PX1Q1

PX501 Al3. What about the outlook for prices over the <a href="next">next</a> 5 to 10 years? Do you think prices will be higher, about the same, or lower, 5 to 10 years (129)from now?

- A13a. Do you mean that prices will go up at the same rate as now, or that prices in general will not go up during the next 5 to 10 years?
  - 1. HIGHER
  - 2. GO UP
  - 3. WILL NOT GO UP
  - 5. LOWER
  - 8. DK
  - 9. NA

PX5Q2 A13b. By about what percent per year do you expect prices to go (up/down) on the average, during the next 5 to 10 years? (130)

A13c. How many cents on the dollar per year do you expect prices to go (up/down) on the average, during the next 5 to 10 years? Code either PERCENT or CENTS ROUNDED (01-95)

- 95. 95 PERCENT/CENTS OR MORE
- 98. DK
- 99. NA
- Inap, 3,8-9 in PX5Q1 00.

#### P5FORM SUMMARY QUESTION A13-A13c

1. PERCENT CODED (FROM A13b) (131)

- 5. CENTS CODED (FROM A13c)
- 8. DON'T KNOW IN A13b, A13c OR BOTH, AND NO PERCENT OR CENTS GIVEN
- 9. MISSING ALL DATA TO A13b AND A13c BUT 1, 2 OR 5 CODED IN PX5Q1
- 0. Inap, 3,8-9 in PX5Q1

#### PX5 Price expectations for next 5 years recoded

Percents (or Cents) Prices Up/Down (-95 to +95)

- -97. DK how much down
- 96. DK how much up
- 98. DK whether up or down
- 99.

#### PX5QU By about what percent per year do you expect prices to go (up/down) on the average, during the next 5 to 10 years? --UNROUNDED

Code UNROUNDED PERCENT (0.1-95)

- 95 PERCENT OR MORE 95.
- 98. DK
- 99. NA
- Inap, 3,8-9 in PX5Q1

#### PX5UR Price expectations for next 5 years recoded --UNROUNDED

Percents (or Cents) Prices Up/Down (-95 to +95) -97. DK how much down

- 96. DK how much up
- 98. DK whether up or down
- 99. NΑ
- Inap, 3,8-9 in PX5Q1

PP1Q1 A32. During the past 12 months, do you think that prices in general went up or went down, or stayed where they were a year ago?

- A32a. Do you mean that prices have gone up at the same rate as 12 months ago, or that prices in general have not gone up during the past 12 months?
  - 1. WENT UP
  - 3. STAYED THE SAME
  - 5. WENT DOWN
  - 8. DK
  - 9. NA
- PP1Q2 A32b. By about what percent do you think prices went (up/down), on the average, during the past 12 months?
  - A32c. How many cents on the dollar do you think prices have gone (up/down), on the average, during the past 12 months?

    Code either PERCENT or CENTS ROUNDED (01-95)

- 95. 95 PERCENT/CENTS OR MORE
- 98. DK
- 99. NA
- Inap, 3,8-9 in PP1Q1 00.

#### PP1FORM SUMMARY QUESTION A32-A32c

- 1. PERCENT CODED (FROM A32b)
- 5. CENTS CODED (FROM A32c)
- 8. DON'T KNOW IN A32b, A32c OR BOTH AND NO PERCENT OR CENTS GIVEN
- 9. MISSING ALL DATA TO A32b AND A32c BUT 1, 2 OR 5 CODED IN PP1Q1
- 0. Inap, 3,8-9 in PP1Q1

#### PP1 Changes in prices in past 12 months recoded

Percents (or Cents) Prices Up/Down (-95 to +95)

- -97. DK how much down
- 96. DK how much up
- 98. DK whether up or down
- 99.

A33. What about prices over the <u>past 5 to 10 years</u>? Do you think prices now are higher, about the same, or lower than they were 5 to 10 years ago? PP501

- A33a. Do you mean that prices have gone up at the same rate as 5 to 10 years ago, or that prices in general have not gone up during the past 5 to 10 years?
  - 1. HIGHER
  - 3. STAYED THE SAME
  - 5. LOWER
  - 8. DK
  - 9. NA
- PP5Q2 A33b. By about what percent  $\underline{\text{per year}}$  do you think prices went  $(\underline{\text{up/down}})$ , on the average, during the past 5 to 10 years?
  - A33c. How many cents on the dollar per year do you think prices have gone (up/down), on the average, during the past 5 to 10 years?
    Code either PERCENT or CENTS ROUNDED (01-95)

- 95 PERCENT/CENTS OR MORE 95.
- 98. DK
- 99. NA
- 00. Inap, 3,8-9 in PP5Q1

#### SUMMARY QUESTION A33-A33c PP5FORM

- 1. PERCENT CODED (FROM A33b)
- 5. CENTS CODED (FROM A33c)
- 8. DON'T KNOW IN A33b, A33c OR BOTH, AND NO PERCENT OR CENTS GIVEN
- 9. MISSING ALL DATA TO A33b AND A33c BUT 1, 2 OR 5 CODED IN PP5Q1
- 0. Inap, 3,8-9 in PP5Q1

#### PP5 Changes in prices in past 5 years recoded

Percents (or Cents) Prices Up/Down (-95 to +95)

- -97. DK how much down
- 96. DK how much up
- 98. DK whether up or down
- 99. NA

RINC Al4. During the next year or two, do you expect that your (family) income will go up more than prices will go up, about the same, or less than (133)prices will go up?

1. INCOME UP MORE THAN PRICES

- 3. INCOME UP SAME AS PRICES
- 5. INCOME UP  $\overline{\text{LESS}}$  THAN PRICES
- 8. DK
- 9. NA

INEXQ1 A15. During the next 12 months, do you expect your (family) income to be higher or lower than during the past year? (134)

- 1. HIGHER
- 3. ABOUT THE SAME
- 5. LOWER
- 8. DK
- 9. NA

Al5a. By about what percent do you expect your (family) income to INEXQ2 (135)(increase/decrease) during the next 12 months?

Code UNROUNDED PERCENT (01-95)

- 95. 95% or more
- 98. DK
- 99. NA
- 00. Inap, 3,8-9 in INEXQ1

TNEX Income expectations recoded

Percent Income Up/Down (-95 to +95)

- -97. DK how much down
- DK how much up 96.
- 98. DK whether up or down
- 99.

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#### **Surveys of Consumers: November 2016**

#### **SECTION A: Economic Attitudes (A16-A27)**

#### VAR #

HOM A16. Generally speaking, do you think now is a good time or a bad time to buy a house?

- 1. GOOD
- 3. PRO-CON
- 5. BAD
- 8. DK
- 9. NA

HOMRN1 Al6a. Why do you say so? (Are there any other reasons?)

HOMRN2 (202/3)

#### REASONS WHY NOW IS A GOOD TIME TO BUY A HOUSE

#### PRICES; CREDIT

- 10. Interest rate won't get any lower (not codeable elsewhere)
- 11. Prices are low/lower/reasonable/stable/not too high
- 12. Good buys available; buyer's market (oversupply of houses); difficult for sellers to find buyers; hard for other buyers to get credit
- 13. <u>Prices are going up;</u> buy before prices are higher; future uncertainty about prices
- 14. Prices won't get any lower (not codeable 13)
- 15. Lower down payment
- 16. Interest <u>rates are low</u> (now)
- 17. Credit easy to get; easy money, NA if 15, 16, 17, or 18
- 18. Credit will be tighter later; interest rates will go up
- 19. Lower taxes; taxes will be higher later

#### EMPLOYMENT; TIMES

- 21. People can afford to buy now, <u>purchasing power</u> available; <u>high</u> <u>employment</u>; prosperity; people have money to spend; times are good
- 23. Buying makes for good times/prosperity/high employment
- 27. Other references to employment and purchasing power

#### SUPPLY AND QUALITY

- 31. <u>Supply</u> adequate, not shortages now; there may be shortages later; many houses on market (no reference to influence on prices, deals)
- 32. Quality is good, better, may get worse
- 33.  $\underline{\text{New models}}$  have improvements/new features; new models are attractive
- 34. Good selection; variety

#### OTHER GOOD REASONS

- 41. Seasonal references only
- 42. R <u>only</u> says: If you need it and have the money this is as good a time as any; if people need things, they will <u>buy regardless of</u> the times

HOMRN1 HOMRN2 cont. A16a. Continued

- 43. Low sales won't last; will pick up soon
- 44. Renting is unfavorable because of high rents, apartment shortage, etc., specific answer
- 45. Owning is always a good idea (because of investment or sentimental reasons); renting is (always) a bad idea
- 46. <u>Capital appreciation</u>: buying a home is a good investment these days (because the value of houses will increase); reference to special or temporary circumstances which make houses a good investment (code 45 reasons which imply that house ownership is always a good investment)
- 48. Variable mortgage rate
- 49. Economic policy; references to government/new president
- 47. Other good reasons (miscellaneous)

#### REASONS WHY NOW IS A BAD TIME TO BUY A HOUSE

#### PRICES; CREDIT

- 50. Interest rates won't get any lower (not codeable elsewhere)
- 51. Prices are (too) high; prices going up; houses cost more than they're worth; prices won't get any lower
- 52. Seller's market, few sales or discounts, hard to get good deal, prices up more than costs
- 53. <u>Prices will fall later</u>; will come down, are falling; will not rise; future uncertainty about prices
- 54. Debt or credit bad (NA why)
- 55. Higher/Larger down payment required
- 56. Interest rate too high; will go up
- 57. <u>Credit hard</u> to get; financing is difficult; point system; tight money, NA if 55, 56, 57 or 58
- 58. Interest rates will come down later; credit will be easier later
- 59. Tax increase; (property) taxes too high; going higher

#### EMPLOYMENT; TIMES

- 61. People can't afford to buy now (<u>unemployment</u>; times <u>are bad; don't have money</u> to spend; people are too far in debt); recession; inflation (no mention of house prices)
- 62. People <u>should save money</u>; uncertainty of future; bad times ahead; employment too uncertain
- 63. Buying contributes to inflation/makes for bad times
- 65. Energy crisis; shortages of fuels; high price of utilities;

#### SUPPLY AND QUALITY

- 71. <u>Supply</u> inadequate; few houses on market; poor selection; lack of variety (no reference to prices or deals)
- 72. Quality is poor; quality may be better later
- 73. Poor designs; unattractive styling; new features or improvements will come later

#### OTHER BAD REASONS

- 81. R mentions <u>only</u> seasonal factors
- 82. Difficult to get rid of present house
- 83. Better return on alternative investments

HOMRN1 Al6a. Continued HOMRN2

cont.

- 84. Renting favorable because of low rents or apartment surplus (specific)
- 85. Renting is always better than owning
- 86. <u>Capital depreciation</u>: buying a house <u>now</u> is a bad investment (because the value of homes will decrease); references to special or temporary circumstances which make houses a bad investment (code 85 responses that imply that home ownership is always a bad investment)
- 87. Other reasons why now is a bad time to buy
- 88. Variable mortgage rate
- 89. Economic policy; references to government/new president
- 98. DK
- 99. NA
- . Inap, 8-9 in HOM
- 00. No second mention

SHOM A17. What about <u>selling</u> a house -- generally speaking, do you think now is a good time or a bad time to sell a house?

- 1. GOOD
- 3. PRO-CON
- 5. BAD
- 8. DK
- 9. NA

SHOMRN1 A17a. Why do you say so? (Are there any other reasons?)

SHOMRN2

#### (205/6) REASONS WHY NOW IS A GOOD TIME TO SELL A HOUSE

#### PRICES; CREDIT

- 10. Interest rate won't get any lower (not codeable elsewhere)
- 11. Prices are high/higher/won't get any lower
- 12. Seller's market (under-supply of houses)
- 13. <u>Prices are going down;</u> sell before prices are lower; future uncertainty about prices
- 14. Prices won't get any higher (not codeable 13)
- 15. Lower down payment
- 16. Interest rates are low (now)
- 17. Credit easy to get; easy money, NA if 15, 16, 17, or 18
- 18. Credit will be tighter later; interest rates will go up
- 19. Lower <u>taxes</u>; taxes will be higher later

#### EMPLOYMENT; TIMES

- 21. People can afford to buy now, <u>purchasing power</u> available; <u>high</u> <u>employment</u>; prosperity; people have money to spend; times are good
- 23. Buying makes for good times/prosperity/high employment

#### SUPPLY AND QUALITY

- 31. <u>Supply</u> inadequate, shortages now; there may be shortages later; few houses on market (no reference to influence on prices, deals)
- 33. Good time for existing homes because costs more to build new ones

VAR#

SHOMRN1 A17a. Continued

SHOMRN2 cont.

#### OTHER GOOD REASONS

- 41. Seasonal references only
- 42. R only says: If you need to sell and need the money this is as good a time as any; if people need things, they will sell regardless of the times
- 44. Can use cash/capital for other investments
- 45. Better to sell now, value of home may decline
- 46. <u>Capital appreciation</u>: value of houses has increased; good profits now
- 47. Other good reasons (miscellaneous)
- 48. Variable mortgage rate
- 49. Economic policy; references to government/new president

#### REASONS WHY NOW IS A BAD TIME TO SELL A HOUSE

#### PRICES; CREDIT

- 50. Interest rates won't get any lower (not codeable elsewhere)
- 51. Prices are low/lower
- 52. Buyer's market (oversupply of houses); difficult for sellers to find buyers; hard for other buyers to get credit
- 53. Prices will rise later; future uncertainty about prices
- 54. Interest rates low/lower
- 55. Higher/Larger down payment required
- 56. Interest rate too high; will go up
- 57. <u>Credit hard</u> to get; financing is difficult; point system; tight money, NA if 55, 56, 57 or 58
- 58. Interest rates will come down later; credit will be easier later
- 59. Tax increase; (property) taxes too high; going higher

#### EMPLOYMENT; TIMES

- 61. People can't afford to buy now (<u>unemployment</u>; times <u>are</u> bad; <u>don't</u> <u>have money</u> to spend; people are too far in debt); recession; inflation (no mention of house prices)
- 62. People <u>should save money</u>; uncertainty of future; bad times ahead; employment too uncertain
- 63. Buying contributes to inflation/makes for bad times
- 65. Energy crisis; shortages of fuels; high price of utilities;

#### SUPPLY AND QUALITY

- 71. <u>Supply</u> adequate; many houses on market (no reference to influence on prices/deals)
- 73. Bad time for older homes because people want/like  $\underline{\text{newer}}$  homes/more recent home designs/better features

#### OTHER BAD REASONS

- 81. R mentions <u>only</u> seasonal factors
- 84. Home is good\better investment
- 85. Rents are too high
- 86. <u>Capital depreciation</u>: would lose money if sold now
- 87. Other reasons why now is a <u>bad</u> time to sell

#### SHOMRN1 A17a. Continued

SHOMRN2 cont.

- 88. Variable mortgage rate
- 89. Economic policy; references to government/new president
- 98. DK
- 99. NA
- . Inap, 8-9 in SHOM
- 00. No second mention

DUR (207)

- Al8. About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?
  - 1. GOOD
  - 3. PRO-CON
  - 5. BAD
  - 8. DK
  - 9. NA

DURRN1

A18a. Why do you say so? (Are there any other reasons?)

DURRN2 (208/9)

#### REASONS WHY NOW IS A GOOD TIME TO BUY MAJOR HOUSEHOLD ITEMS

#### PRICES; CREDIT

- 10. Interest rates won't get any lower (not codeable elsewhere)
- 11. Prices are low(er); prices are reasonably stable/not too high
- 12. <u>Good buys</u> available; sales, discounts; discount houses, buyer's market (oversupply of goods); high inventories; demand/sales rate low
- 13. <u>Prices are going up</u>; buy before prices are higher; future uncertainty about prices
- 14. Prices won't get any lower (not codeable 13)
- 15. Lower down payment
- 16. Interest rates low
- 17. Credit easy to get; easy money, NA if 15, 16, 17, or 18
- 18. Interest <u>rates going up</u>; credit getting tighter
- 19. Low taxes; tax changes

#### EMPLOYMENT; TIMES

- 21. People can afford to buy now; <u>purchasing power</u> available; <u>high</u> <u>employment</u>; prosperity; people have money to spend; times are good, better
- 23. Buying makes for good times/prosperity/high employment

#### SUPPLY AND QUALITY

- 31. <u>Supply</u> adequate; no shortages now; there may be shortages later (no reference to price, deals)
- 32. Quality is good/better/may get worse
- 33. New models have improvements/new features/are attractive
- 34. Good selection, variety

#### OTHER GOOD REASONS

41. Seasonal references only

cont.

DURRN1 A18a. Continued DURRN2

- 42. R only says that if you need it and/or have the money, this is as good a time as any; if people need things they will buy them regardless of the times
- 43. Low sales won't last; will pick up soon
- 47. Other good reasons
- 49. Economic policy; references to government/new president

#### REASONS WHY NOW IS A ${\color{red} {\rm BAD}}$ TIME TO BUY MAJOR HOUSEHOLD ITEMS

#### PRICES; CREDIT

- 50. Interest rates won't get any lower (not codeable elsewhere)
- 51. <u>Prices are (too) high</u>: prices going up; items cost more than they're worth; prices won't get any lower
- 52. <u>Seller's market</u>; few sales or discounts; hard to get good deal; prices up more than costs
- 53. <u>Prices will fall later</u>, will come down, are falling, will not rise; future uncertainty about prices
- 54. Debt or credit is bad (NA why)
- 55. Larger/Higher down payment required
- 56. Interest rates high/going up
- 57. Credit/Financing hard to get; tight money (NA whether 55, 56, 57, or 58)
- 58. Interest rates will fall later, credit will be easier later
- 59. Taxes high, going higher

#### EMPLOYMENT; TIMES

- 61. People can't afford to buy now; low levels of <a href="employment">employment</a>; times are bad; don't have money to spend; recession; inflation (no mention of prices of household items)
- 62. People <u>should save</u> money; uncertainty of future, bad times ahead, employment too uncertain
- 63. Buying contributes to inflation, makes for bad times
- 65. Energy crisis; shortages of fuels

#### SUPPLY AND QUALITY

- 71. <u>Supply</u> inadequate; poor selection (no reference to prices or deals)
- 72. Quality is poor; quality may be better later
- 73. Poor designs; unattractive styling; new features or improvements will come later

#### OTHER BAD REASONS

- 81. R mentions only seasonal factors
- 82. International references
- 87. Other reasons why now is a bad time to buy
- 89. Economic policy; references to government/new president
- 98. DK
- 99. NA
- . Inap, 8-9 in DUR
- 00. No second mention

CAR A19. Speaking now of the automobile market - do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?

- 1. GOOD
- 3. PRO-CON
- 5. BAD
- 8. DK
- 9. NA

#### CARRN1 A19a. Why do you say so? (Are there any other reasons?)

CARRN2

## (211/2) REASONS WHY NEXT 12 MONTHS IS A GOOD TIME TO BUY A CAR

- PRICES; CREDIT
- 10. Interest rates won't get any lower (not codeable elsewhere)
  11. Prices are low, lower; prices are reasonable/stable/not too high
  ("small economy cars available," code 35)
- 12. <u>Good buys</u> available; sales, discounts; high trade-in allowances; buyer's market (oversupply), inventories high; demand, sales rate low
- 13. <u>Prices are going up;</u> buy before prices are higher; future uncertainty about prices
- 14. Prices won't get any lower (not codeable 13)
- 15. Lower down payment
- 16. Interest rates low
- 17. Credit easy to get; easy money, NA if 15, 16, 17, or 18
- 18. Interest rates are going higher; credit will be tighter later
- 19. <u>Taxes</u> low; will be higher (include excise tax)

#### EMPLOYMENT; TIMES

- 20. Rebate/Bonus program
- 21. People can afford to buy now; <u>purchasing power</u> available; existence of <u>high employment</u>; prosperity; have money to spend; times are good
- 23. Buying makes for good times/prosperity/high employment
- 25. Energy crisis lessened; availability of gas; price of gas; gasohol mentions (except 30)

#### SUPPLY AND QUALITY

- 30. New cars get better mileage; better mileage due to gasahol
- 31. <u>Supply</u> adequate; no shortages now (no references to prices, deals, high inventories)
- 32. Quality is good/better/may get worse
- 33. New models have improvements; new features; are attractive
- 34. Great  $\underline{\text{variety}}$  of models and sizes to choose from; good selection
- 35. (New) Small (economy) cars
- 36. <u>Safety</u>; new models are safer
- 37. Safety devices will be on and that's bad; buy before they are on
- 38. Anti-pollution devices (are or will be on and that's good); add less pollution due to gasahol
- 39. Anti-pollution devices will be on and that's bad; buy before they are on

VAR#

CARRN1 A19a. Continued

CARRN2

- 44. NA whether 36 or 38, or both
- 45. NA whether 37 or 39, or both
- 46. New models are little changed from old models

#### OTHER GOOD REASONS

- 40. Strikes: labor situation (problems), union demands
- 41. Seasonal reference only
- 42. R only says that if you need it and have the money, this is as good a time as any; if people need things they will buy them regardless of the times
- 43. Low sales won't last, will pick up soon
- 49. Economic policy; references to government/new president
- 47. Other good reasons (miscellaneous)

### REASONS WHY NEXT 12 MONTHS IS A ${\color{red} \underline{BAD}}$ TIME TO BUY A CAR

#### PRICES; CREDIT

- 50. Interest rates won't get any lower
- 51. Prices are (too) high; prices going up; cars cost more than they're worth; prices won't get any lower
- 52. <u>Seller's market;</u> few sales or discounts; companies making excessive profits; prices up more than costs
- 53. <u>Prices will fall</u> later; are falling; will not rise; future uncertainty about prices
- 54. Debt or credit is bad (NA why)
- 55. Larger/Higher down payment required
- 56. Interest rates are high; will go up
- 57. Credit hard to get; tight money, NA if 55, 56, 57, or 58
- 58. Interest rates will fall later; credit will be easier later
- 59. Taxes high; going higher
- 60. Because rebate/bonus program will be over

#### EMPLOYMENT; TIMES

- 61. People can't afford to buy now (<u>unemployment</u>; times are bad; don't have money to spend; people have too much debt); recession; inflation (no mention of car prices)
- 62. People <u>should save</u> money; uncertainty of future; bad times ahead; employment too uncertain
- 63. Buying contributes to inflation, makes for bad times
- 65. Energy crisis; gas shortage; price of gas; gasahol mentions (except 67 or 70)
- 67. Environmental/Ecology reasons; pollution, congestion; should be fewer cars/more public transportation; more pollution due to gasahol

CARRN1 A19a. Continued

CARRN2 cont.

#### SUPPLY AND QUALITY

- 70. Poor mileage (include poor mileage due to gasahol)
- 71. Supply inadequate; few cars on market; poor selection; what I want is not available (no reference to prices or deals)
- 72. Quality is poor; quality may be better later
- 73. Poor designs; unattractive styling; new features or improvements will come later (style) (except safety or pollution features)
- 74. New types of cars will be introduced soon (safer cars should be  $\frac{1}{1}$  coded 76)
- 75. New smaller cars
- 76. Safety; later models will be safer or crash resistant
- 77. Too many safety items (unneeded, expensive, etc.)
- 78. Later models will pollute less; pollution devices will be better later
- 79. Anti-pollution devices (are or will be on and that's bad); new types of gasoline; catalytic converters
- 84. NA whether 76, or 78, or both
- 85. NA whether 77, or 79, or both
- 86. Poor <u>performance</u>, not clear whether due to poor quality in general or due to pollution/safety equipment

#### OTHER BAD REASONS

- 80. Strikes; <u>labor</u> situation (problems), union demands
- 81. R mentions only seasonal factors
- 82. Imported car market; international references
- 83. High sales can't last, change is due; saturation
- 87. Other reasons why now is a <u>bad</u> time to buy; gasahol is bad for car engine
- 88. Cost of insurance
- 89. Economic policy; references to government/new president
- 91. Good time for new car, bad time for used cars
- 92. Good time for used cars, bad time for new cars
- 93. Depends on whether new or used; other combinations, or NA which good and which bad
- 94. Good time for small cars, bad for big cars
- 95. Good time for big cars, bad for small cars
- 96. Good for domestic cars, bad for imported cars
- 90. Good for imported cars, bad for domestic cars
- 98. DK
- 99. NA
- . Inap, 8-9 in CAR
- 00. No second mention

## SRC/UM VAR#

A20. Do you think that the price of gasoline will go up during the next five GASPX1 years, will gasoline prices go down, or will they stay about the same as they are now? 1. Go up 3. Stay the same 5. Go down 8. DK 9. NA GASPX2 A20a. About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next five years compared to now? Code CENTS PER GALLON (001-995) 998. DK 999. NA Inap, 3,8-9 in GASPX1 GAS5 Gas price expectations for next five years recoded Cents per gallon Up/Down (-995 to +995) -997. DK how much down 996. DK how much up 998. DK whether up or down 999. NA GAS1PX1 A20b. Now thinking only about the next twelve months, do you think that the price of gasoline will go up during the next twelve months, will gasoline prices go down, or will they stay about the same as they are now? 1. Go up 3. Stay the same 5. Go down 8. DK 9. NA GAS1PX2 A20c. About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next twelve months compared to now? Code CENTS PER GALLON (001-995) 998. DK 999. NA Inap, 3,8-9 in GAS1PX1 GAS1 Gas price expectations for next 12 months recoded Cents per gallon Up/Down (-995 to +995) -997. DK how much down 996. DK how much up

998. DK whether up or down

999. NA

```
QINCOPEN (216)

A21. To get a picture of people's financial situation we need to know the general range of income of all people we interview. Now, thinking about (your/your family's) total income from all sources (including your job), how much did (you/your family) receive in 2015?

Code DOLLARS ($1-$999,995)
999 995. $999,995 or more
999 998. DK
999 999. NA
```

QINCBKT A22. Did (you/your family) receive \$75,000 or more in 2015?

(217) a. Was it \$150,000 or above?

99.

00.

NA, DK

```
Was it $150,000 or above?
a.
      Was it $175,000 or above?
b.
      Was it $200,000 or above?
c.
d.
      Was it $225,000 or above?
      Was it $250,000 or above?
e.
      Was it $125,000 or above?
f.
      Was it $100,000 or above?
g.
      Was it $ 35,000 or above?
h.
i.
      Was it $ 40,000 or above?
      Was it $ 45,000 or above?
j.
      Was it $ 50,000 or above?
k.
1.
      Was it $ 60,000 or above?
      Was it $ 30,000 or above?
m.
      Was it $ 25,000 or above?
n.
Ο.
      Was it $ 20,000 or above?
      Was it $ 15,000 or above?
p.
      Was it $ 10,000 or above?
q.
01.
             1- 9,999
                          No to q
02.
      $ 10,000- 14,999
                          Yes to q
03.
      $ 15,000- 19,999
                          Yes to p
04.
      $ 20,000- 24,999
                          Yes to o
      $ 25,000-29,999
05.
                          Yes to n
      $ 30,000- 34,999
06.
                          Yes to m
07.
      $ 35,000- 39,999
                          No to i
08.
      $ 40,000- 44,999
                         No to j
09.
      $ 45,000- 49,999
                          No to k
10.
      $ 50,000- 59,999
                          No to 1
11.
      $ 60,000- 74,999
                          Yes to 1
12.
      $ 75,000- 99,999
                         No to g
13.
      $100,000-124,999
                          Yes to g
14.
      $125,000-149,999
                          Yes to f
15.
      $150,000-174,999
                          No to b
16.
      $175,000-199,999
                          No to c
17.
      $200,000-224,999
                          No to d
18.
      $225,000-249,999
                          No to e
19.
      $250,000 or more
                          Yes to e
25.
      Less than $75,000 NO to A22, NA how much
                          YES to A22, NA how much
26.
      $75,000 or more
```

Inap, 000,001 - 999,995; dollar amount given in QINCOPEN

```
QINCSUM
           FAMILY INCOME SUMMARY
(218)
           01.
                 Under $10,000
                 $ 10,000- 14,999
           02.
           03.
                 $ 15,000- 19,999
                 $ 20,000- 24,999
           04.
                 $ 25,000-29,999
           05.
           06.
                 $ 30,000- 34,999
                 $ 35,000- 39,999
           07.
           08.
                 $ 40,000- 44,999
           09.
                 $ 45,000- 49,999
                 $ 50,000- 59,999
           10.
           11.
                 $ 60,000- 74,999
           12.
                 $ 75,000- 99,999
                 $100,000- 124,999
           13.
                 $125,000- 149,999
           14.
           15.
                 $150,000- 174,999
                 $175,000-199,999
           16.
           17.
                 $200,000- 224,999
           18.
                 $225,000-249,999
           19.
                 $250,000 or more
           25.
                 Below $75,000
                 Above $75,000
           26.
           99. DK; NA
INCOME
           Household Income recoded
```

Code Dollars (\$1-\$999,995) 999 995. \$999,995 or more . Inap, DK/NA

INCQFM

#### Income Question/Answer Format

- 1. Asked open question, answered open format
- 2. Asked open question, answered bracketed format: assigned midpoint of bracket
- Asked bracketed question, answered bracketed format: assigned midpoint of bracket

### VAR#

YTL50 Income Percentiles (Above/below Median)

- 1. Bottom 50 Percent
- 5. Top 50 Percent
- . DK/NA

YTL3 Income Percentiles (Terciles)

- 1. Bottom 33 Percent
- 2. Middle 33 Percent
- 3. Top 33 Percent
- . DK/NA

YTL4 Income Percentiles (Quartiles)

- 1. Bottom 25 Percent
- 2. 25-50 Percent
- 3. 50-75 Percent
- 4. Top 25 Percent
- . DK/NA

YTL5 Income Percentiles (Quintiles)

- 1. Bottom 20 Percent
- 2. 20-40 Percent
- 3. 40-60 Percent
- 4. 60-80 Percent
- 5. Top 20 Percent
- . DK/NA

YTL10 Income Percentiles (Bottom 10 Percent)

- 1. Bottom 10 Percent
- 5. Top 90 Percent
- . DK/NA

YTL90 Income Percentiles (Top 10 Percent)

- 1. Top 10 Percent
- 5. Bottom 90 Percent
- . DK/NA

\*NOTE: THE YTL VARIABLES WITH "X" AT THE END INCLUDE DATA FROM SURVEYS WITH BRACKETED INCOME QUESTION.

HOMEOWN	A26.	Do you (and your family living there) own your own home, pay rent, or
(223)		what?
		01. Owns or is buying
		02. Rent
		03. Housing is part of pay; minister, church owns home
		04. Public housingno rent; gov't. pays rent
		05. Owned by relative who does not live with R
		06. Staying temporarily in other person's home
		98. DK
		99. NA
HOMEVAL	A27.	Do you think the current value of your homeI mean, what it would bring
(224)		if you sold it todayhas increased compared with a year ago, has
		decreased compared with a year ago, or has it remained about the same?
		1. Increased in value
		3. Same
		5. Deceased in value
		8. DK
		9. NA
		. Inap, 2-7,98-99 in HOMEOWN

#### **Surveys of Consumers: November 2016**

#### **SECTION A: Home Price Expectations (A27a-A27i)**

#### VAR #

HOMEMKT A27a. What is the current market value of your home? (If you sold it today, (229) how much would it bring in?)

CODE DOLLAR AMOUNT (\$1-\$9,999,995)

- 9 999 998. DK
- 9 999 999. NA
- . Inap, 2-7,98-99 in HOMEOWN

#### HOM200K A27b. Would the current market value of your home be \$200,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT

#### HOM250K A27c1.Is it \$250,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 5,8-9 in HOM200K

#### HOM300K A27c2.Is it \$300,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 5,8-9 in HOM200K; 5,8-9 in HOM250K

#### HOM500K A27c3.Is it \$500,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 5,8-9
  in HOM200K; 5,8-9 in HOM250K; 5,8-9 in HOM300K

#### HOM750K A27c4.Is it \$750,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 5,8-9 in HOM200K; 5,8-9 in HOM250K; 5,8-9 in HOM300K; 5,8-9 in HOM500K

#### HOM1MIL A27c5.Is it one million dollars or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 5,8-9 in HOM200K; 5,8-9 in HOM250K; 5,8-9 in HOM300K; 5,8-9 in HOM500K; 5,8-9 in HOM750K

```
HOM100K A27d1.Is it $100,000 or more?
              1. Yes
              5. No
              8. DK
              9. NA
              . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 1,8-9
                 in HOM200K
HOM50K A27d2.Is it $50,000 or more?
              1. Yes
              5. No
              8. DK
              9. NA
              . Inap, 2-7,98-99 in HOMEOWN; 1-9 999 995, 9 999 999 in HOMEMKT; 1,8-9
                 in HOM200K; 1,8-9 in HOM100K
HOMEBKT ____
              What is the current market value of your home?
              b. Would the total be $200,000 or more?
              c1. Is it $ 250,000 or more?
              c2.
                    Is it $ 300,000 or more?
                  Is it $ 500,000 or more?
              с3.
              c4.
                  Is it $ 750,000 or more?
              c5.
                  Is it $1,000,000 or more?
              d1.
                  Is it $ 100,000 or more?
              d2. Is it $ 50,000 or more?
                  $ 0001 - 49,999 No to d2
$ 50,000 - 99,999 Yes to d2
              01.
              02.
              03.
                    $ 100,000 - 199,999 Yes to d1
              04.
                    $ 200,000 - 249,999 No to c1
                    $ 250,000 - 299,999 No to c2
              05.
                    $ 300,000 - 499,999 No to c3
              06.
              07.
                    $ 500,000 - 749,999 No to c4
                    $ 750,000 - 999,999 No to c5
              08.
              09.
                    $1,000,000 or more Yes to c5
              99.
                    NA, DK
              00.
                    Inap, 1 - 99 999 995, dollar amount given in HOMEMKT
                    Inap, 2-7,98-99 in HOMEOWN
HOMESUM
              HOME AMOUNT SUMMARY
                    Under $50,000
              01.
                    $ 50,000 - 99,999
              02.
                    $ 100,000 - 199,999
              03.
                    $ 200,000 - 249,999
              04.
              05.
                    $ 250,000 - 299,999
              06.
                    $ 300,000 - 499,999
              07.
                    $ 500,000 - 749,999
                    $ 750,000 - 999,999
              08.
              09.
                    $1,000,000 or more
              99.
                  NA, DK
                    Inap, 2-7,98-99 in HOMEOWN
HOMEAMT
              Home Market Value Recoded
              Code Dollars ($1-$9,999,995)
              9 999 995. $9,999,995 or more
              . Inap, DK/NA
               . Inap, 2-7,98-99 in HOMEOWN
```

HOMEQFM

## Home Market Value Question/Answer Format

- 1. Asked open question, answered open format
- 2. Asked open question, answered bracketed format: assigned midpoint of bracket
- 3. Asked bracketed question, answered bracketed format: assigned midpoint of bracket
- . Inap, 2-7,98-99 in HOMEOWN

#### HTL50 Home Value Percentiles (Above/below Median)

- 1. Bottom 50 Percent
- 5. Top 50 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

# Home Value Percentiles (Terciles 1. Bottom 33 Percent HTL3

- 2. Middle 33 Percent
- 3. Top 33 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

#### HTL4 Home Value Percentiles (Quartiles)

- 1. Bottom 25 Percent
- 2. 25-50 Percent
- 3. 50-75 Percent
- 4. Top 25 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

#### HTL5 Home Value Percentiles (Quintiles)

- 1. Bottom 20 Percent
- 2. 20-40 Percent
- 3. 40-60 Percent
- 4. 60-80 Percent
- 5. Top 20 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

#### HTL10 Home Value Percentiles (Bottom 10 Percent)

- 1. Bottom 10 Percent
- 5. Top 90 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

#### HTL90 Home Value Percentiles (Top 10 Percent)

- 1. Top 10 Percent
- 5. Bottom 90 Percent
- . DK/NA
- . Inap, 2-7,98-99 in HOMEOWN

HOMPX1Q1 (242)

A27e. What do you think will happen to the prices of homes (like yours) in your community over the next 12 months? Will they increase at a rapid rate, increase at a moderate rate, remain about the same, decrease at a moderate rate, or decrease at a rapid rate?

- 1. Increase at a rapid rate
- 2. Increase at a moderate rate
- 3. About the same
- 4. Decrease at a moderate rate
- 5. Decrease at a rapid rate
- 8. DK
- 9. NA

243

# A27f. INTERVIEW CHECKPOINT:

- 1. Homeowners (A26=1) and home prices will increase or decrease in next 12 months (A27e=1,2,4,5) --> GO TO A27g
- 2. Homeowners (A26=1) and home prices will remain same (A27e=3) --> GO TO A27h
- 3. Non-homeowners --> GO TO A28

HOMPX1Q2 (244)

A27g. By about what percent do you expect prices of homes like yours in your community to go (up/down), on average, over the next 12 months?

CODE PERCENT (1-100), EXCEPT:

998. DK

999. NA

. Inap, 2-3 in 243

HOMPX1

### Home price expectations for next 12 months recoded

Percent Prices Up/Down (-100 to +100)

-997. DK how much down

996. DK how much up

998. DK whether up or down

999. NA

. Inap, 3 in 243 (non-homeowners)

HOMPX5Q1 A27h. What about the outlook for prices of homes like yours in your community over the next 5 years or so? Do you expect them to increase, remain about the same, or decrease?

- 1. Increase
- 3. Remain about the same
- 5. Decrease
- 8. DK
- 9. NA
- . Inap, 3 in 243

HOMPX5Q2 (246)

A27i. By about what percent per year do you expect prices of homes like yours in your community to go (up/down), on average, over the next 5 years or so?

CODE PERCENT (1-100), EXCEPT:

998. DK

999. NA

Inap, 3 in 243; 3,8-9 in HOMPX5Q1

HOMPX5

Home price expectations for next 5 years recoded

Percent Prices Up/Down (-100 to +100)

-997. DK how much down

996. DK how much up

998. DK whether up or down

999. NA

. Inap, 3 in 243 (non-homeowners)

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# **SECTION A: Percent Chance (A28-A29a)**

#### VAR #

- A28. The next few questions ask about your views of the chances that various events will happen. Your answers can range from zero to one hundred, where zero means there is absolutely no chance, and one hundred means that it is absolutely certain. For example, when weather forecasters report the chance of rain, a number like 20 percent means "a small chance" of rain, a number around 50 percent means "a pretty even chance," and a number like 80 percent means "a very good chance."
- PINC A28a. What do you think the chances are that your (family) income will increase by more than the rate of inflation in the next five years or so?

Code PERCENT (1-100), except:

996. Zero percent

998. DK

999. NA

PJOB A28b. During the next 5 years, what do you think the chances are that you (or (226) your husband/wife) will lose a job you wanted to keep?

Code PERCENT (1-100), except:

996. Zero percent

998. DK

999. NA

PSSA A28c. What do you think the chances are that [IF R UNDER AGE 65] (when you retire,) your income from Social Security and job pensions will be adequate (227)to maintain your living standards?
Code PERCENT (1-100), except:

996. Zero percent

998. DK

999. NA

PCRY A28d. Compared with 5 years ago, do you think the chances that you (and your husband/wife) will have a comfortable retirement have gone up, gone down, (228)or remained the same?

- 1. GONE UP
- 3. SAME
- 5. GONE DOWN
- 8. DK
- 9. NA

A29. The next question is about investing in the stock market. Please think PSTK (250)about the type of mutual fund known as a diversified stock fund. This type of mutual fund holds stock in many different companies engaged in a wide variety of business activities. Suppose that tomorrow someone were to invest one thousand dollars in such a mutual fund. Please think

about how much money this investment would be worth one year from now.

What do you think is the percent chance that this one thousand dollar investment will increase in value in the year ahead, so that it is worth more than one thousand dollars one year from now?

Code PERCENT (0-100)

998. DK 999. NA

A29a. Next I would like to ask you about your OWN (personal) income prospects PINC2 in the next twelve months. What do you think is the percent chance that (252)your income in the next twelve months will be higher than your income in the past twelve months?

Code PERCENT (0-100)

996. Volunteered "No personal income"

998. DK

999. NA

## **SECTION AA: Financial Investments (AA1-AA2h)**

### VAR #

INVEST AA1. The next questions are about investments in the stock market. First, do you (or any member of your family living there) have any investments in the stock market, including any publicly traded stock that is directly owned, stocks in mutual funds, stocks in any of your retirement accounts, including 401(K)s, IRAs, or Keogh accounts?

1. Yes
5. No
8. DK
9. NA

INVOPEN AA2. Considering all of your (family's) investments in the stock market,

INVOPEN AA2. Considering all of your (family's) investments in the stock market, (551) overall about how much would your investments be worth today? (PROBE: What is your best estimate?)

Code DOLLARS (\$1-\$99,999,995)

99 999 998. DK 99 999 999. NA

. Inap, 5,8-9 in INVEST

INV100K AA2a. Would the total be \$100,000 or more?

(554)

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN

### INV200K AA2b. Is it \$200,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 5,8-9 in INV100K

### INV300K AA2c. Is it \$300,000 or more?

- 1. Yes
- 5. No
- 8. DK
- 9. NA
- . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 5,8-9 in INV100K; 5,8-9 in INV200K

INV500K AA2d. Is it \$500,000 or more? 1. Yes 5. No 8. DK 9. NA . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 5,8-9 in INV100K; 5,8-9 in INV200K; 5,8-9 in INV300K INV750K AA2d1.Is it \$750,000 or more? 1. Yes 5. No 8. DK 9. NA Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 5,8-9 in INV100K; 5,8-9 in INV200K; 5,8-9 in INV300K; 5,8-9 in INV500K INV1MIL AA2d2.Is it one million dollars or more? 1. Yes 5. No 8. DK 9. NA Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 5,8-9 in INV100K; 5,8-9 in INV200K; 5,8-9 in INV300K; 5,8-9 in INV500K; 5,8-9 in INV750K INV50K AA2e. Is it \$50,000 or more? 1. Yes (553)5. No 8. DK 9. NA . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 1,8-9 in INV100K INV25K AA2f. Is it \$25,000 or more? (552)1. Yes 5. No 8. DK 9. NA . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 1,8-9 in INV100K; 1,8-9 in INV50K INV10K <u>AA2g. Is it \$10,000 or m</u>ore? 1. Yes (555)5. No 8. DK 9. NA . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN; 1,8-9 in INV100K; 1,8-9 in INV50K; 1,8-9 in INV25K TNV5K AA2h. Is it \$5,000 or more? 1. Yes (556)5. No 8. DK 9. NA . Inap, 5,8-9 in INVEST; 1-99 999 995, 99 999 999 in INVOPEN;

1,8-9 in INV100K; 1,8-9 in INV50K; 1,8-9 in INV25K; 1,8-9 in INV10K

SRC/UM VAR#

November 2016

```
INVBKT
              How much would your family's investments be worth today?
                    Would the total be $ 100,000 or more?
                    Is it $ 200,000 or more?
              b.
                    Is it $ 300,000 or more?
              C.
                    Is it $ 500,000 or more?
              d.
                    Is it $750,000 or more?
              d1.
                    Is it $1,000,000 or more?
              d2.
                    Is it $ 50,000 or more?
              e.
                    Is it $25,000 or more?
              f.
                    Is it $ 10,000 or more?
              g.
                    Is it $ 5,000 or more?
              h.
              01.
                  $ 0000 -
                                  4,999
                                         No to h
              02.
                  $
                       5,000 -
                                 9,999 Yes to h
              03.
                    $ 10,000 - 24,999 Yes to g
                    $ 25,000 - 49,999 Yes to f
$ 50,000 - 99,999 Yes to e
              04.
              05.
                    $ 100,000 - 199,999 No to b
              06.
              07.
                    $ 200,000 - 299,999 No to c
              08.
                    $ 300,000 - 499,999 No to d
              09.
                    $ 500,000 - 749,000 No to d1
              10.
                    $ 750,000 - 999,999 No to d2
              11.
                    $1,000,000 or more Yes to d2
              99.
                    NA, DK
              00.
                    Inap, 1 - 99 999 995, dollar amount given in INVOPEN
                    Inap, 5,8-9 in INVEST
INVSUM
              STOCK INVESTMENT AMOUNT SUMMARY
              01.
                    Under $5,000
              02.
                    $ 5,000 -
                                  9,999
              03.
                    $ 10,000 - 24,999
                    $ 25,000 - 49,999
              04.
                    $ 50,000 - 99,999
              05.
              06.
                    $ 100,000 - 199,999
              07.
                    $ 200,000 - 299,999
                    $ 300,000 - 499,999
              08.
              09.
                    $ 500,000 - 749,000
                    $ 750,000 - 999,999
              10.
              11.
                    $1,000,000 or more
              99.
                    NA, DK
                    Inap, 5,8-9 in INVEST
              Stock Investment Amount Recoded
INVAMT
              Code Dollars ($1-$99,999,995)
              99 999 995. $99,999,995 or more
                          Inap, DK/NA (99 in INVBKT)
                          Inap, 5,8-9 in INVEST
INVQFM
              Investment Question/Answer Format
```

- 1. Asked open question, answered open format
- 2. Asked open question, answered bracketed format: assigned midpoint of bracket
- 3. Asked bracketed question, answered bracketed format: assigned midpoint of bracket
- Inap, 5,8-9 in INVEST

Stock Value Percentiles (Top 10 Percent)

. Inap, DK/NA (99 in INVBKT)
. Inap, 5,8-9 in INVEST

. Inap, DK/NA (99 in INVBKT)
. Inap, 5,8-9 in INVEST

1. Top 10 Percent 5. Bottom 90 Percent

STL90

# **SECTION E: Respondent Demographics (E1-E10)**

VAR #		
EGRADE (1403)	E1.	(Now we would like to ask a few questions about you (and your family).  What is the highest grade of school or year of college you completed?  Code GRADE OF SCHOOL (01-17), EXCEPT:  98. DK  99. NA
EHSGRD (1404)	Ela.	Did you get a high school graduation diploma or pass a high school equivalency test?  1. YES 5. NO 8. DK 9. NA 0. Inap, 4 in EDUC
ECLGRD (1405)	E1b.	Do you have a college degree?  1. YES 5. NO 8. DK 9. NA 0. Inap, 3,9 in EDUC
EDEGREE	Elc.	What is the highest degree you have earned?  O1. Associates O2. Bachelors O3. Masters O4. MBA O5. Law O6. PhD O7. MD 98. DK 99. NA . Inap, 3,9 in EDUC; 5,8-9 in ECLGRD
BIRTHM (1406)	E2.	What is the month and year of your birth?MONTH  01. January 02. February 03. March 04. April 05. May 06. June 07. July 08. August 09. September 10. October 11. November 12. December 98. DK 99. NA

```
BIRTHY
              What is the month and year of your birth?--YEAR
(1407)
              Code 4-digit YEAR
              9998. DK
              9999. NA
MARRY
              Are you currently married, (living with a partner), separated,
        E3.
              divorced, widowed, or have you never been married?
(1408)
              1. MARRIED (LIVING WITH A PARTNER)
              2. SEPARATED
              3. DIVORCED
              4. WIDOWED
              5. NEVER MARRIED
              6. Married, but Spouse away in service; in nursing home, or living in a
                 separate location
              8. DK
              9. NA
SEGRADE E4.
              What is the highest grade of school or year of college your
(1409)
              (husband/wife/partner) completed?
              Code GRADE OF SCHOOL (01-17), EXCEPT:
              98.
              99.
                    NA
              00.
                    Inap, 2-5,8-9 in MARRY
SEHSGRD E4a. Did your (husband/wife/partner) get a high school graduation
              diploma or pass a high school equivalency test?
(1410)
              1. YES
              5. NO
              8. DK
              9. NA
              0. Inap, 2-5,8-9 in MARRY; 13-17 in SEGRADE
SECLGRD E4b. Does your (husband/wife/partner) have a college degree?
              1. YES
(1411)
              5. NO
              8. DK
              9. NA
              0. Inap, 2-5,8-9 in MARRY; 01-12,98-99 in SEGRADE
SEDEGREE E4c. What is the highest degree your (husband/wife/partner) has earned?
              01.
                    Associates
              02.
                    Bachelors
              03.
                    Masters
              04.
                    MBA
              05.
                    Law
              06.
                    PhD
              07.
                    MD
              98.
                    DK
                    NA
              99.
                    Inap, 2-5,8-9 in MARRY; 01-12,98-99 in SEGRADE; 5,8-9 in SECLGRD
```

```
SBIRTHM E5.
              What is the month and year of (his/her) birth?--MONTH
              01.
                    January
(1412)
              02.
                    February
              03.
                    March
              04.
                    April
              05.
                    Мау
              06.
                    June
              07.
                    July
              08.
                    August
              09.
                    September
              10.
                    October
              11.
                    November
              12.
                    December
              98.
                    DK
              99.
                    NA
                    Inap, 2-5,8-9 in MARRY
              00.
SBIRTHY E5.
              What is the month and year of (his/her) birth?--YEAR
(1413)
              Code 4-digit YEAR
              9998. DK
              9999. NA
              0000. Inap, 2-5,8-9 in MARRY
              How many members of your household are 17 years of age or younger?
NUMKID
              Code number (01-09)
(1414)
                    Ten or more
              10.
              96.
                    NONE
              98.
                    DK
              99.
                    NA
              Counting yourself, how many members of your household are 18 or
NUMADT
         E7.
(1420)
              older?
              Code number (1-6); EXCEPT:
              7. Seven or more
              8. DK
              9. NA
1422
        E8.
              Now I would like to ask two questions about your race or ethnic origin.
              First, are you Hispanic or Latino?
              1. Yes
              5. No
              8. DK
              9. NA
1423
        E8a. (In addition to being Hispanic,) Do you consider yourself primarily
              white or Caucasian, black or African American, American Indian or
              Alaskan Native, Asian or Pacific Islander?
              1. WHITE OR CAUCASIAN
              2. BLACK OR AFRICAN AMERICAN
              3. AMERICAN INDIAN OR ALASKAN NATIVE
              4. ASIAN OR PACIFIC ISLANDER
              8. DK
              9. NA
```

# RACE Race/Ethnicity Summary

(1421) 1. WHITE OR CAUCASIAN EXCEPT HISPANIC

- 2. BLACK OR AFRICAN AMERICAN EXCEPT HISPANIC
- 3. HISPANIC OR LATINO (incl. interviews in Spanish)
- 4. AMERICAN INDIAN OR ALASKAN NATIVE
- 5. ASIAN OR PACIFIC ISLANDER
- 8. DK
- 9. NA

## USEWEB <u>E10.</u> Do you use e-mail or the Internet?

- 1. Yes
- 5. No
- 8. DK
- 9. NA

TTMF*	
TIME ~	

SCA - BUILT VARS - ELAPSED MINUTES
Used this month:

TIMEA SECTION A

TIMEA27 SECTION A27

TIMEA28 SECTION A28

TIMEAA SECTION AA

TIMEE SECTION E

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# **SECTION Z: Household Observation (Z1-Z8)**

VAR #	
HEADCODE (1601)	Z1. Relationship of R to head 1. R is head 2. R is wife/partner 3. R is other relation to head, who is a married male 4. R is head where head was selected by "closest to 45" rule 5. R is other relationship to head (where head was selected by "closest to 45" rule) 9. NA
1602 (#1) 1605 (#2) 1608 (#3) 1611 (#4) 1614 (#5) 1617 (#6) 1620 (#7)	21a. Relationship to respondent  01. Respondent 02. Spouse of respondent 03. Partner of respondent 04. Child (incl. in-laws) 05. Grandchild 06. Parent (incl. in-laws) 07. Grandparent (incl. in-laws) 08. Aunt/uncle 09. Cousin (incl. in-laws) 10. Niece/nephew (incl. in-laws) 11. Sibling; step-brother; step-sister (incl. in-laws) 29. Other relative  31. Roommate 32. "Friend" (except partner) 33. Relative of partner 34. Ex-spouse 35. Housekeeper; babysitter 36. Landlord 37. Tenant 39. Other unrelated person  98. DK 99. NA 00. Inap, no further persons in HU
SEX (#1) 1606(#2) 1609(#3) 1612(#4) 1615(#5) 1618(#6) 1621(#7)	<pre>21a. Sex of Household member 18 or older  1. Male 2. Female  9. NA 0. Inap, no further persons in HU</pre>

 $\underline{VAR\#}$ 

AGE (#1)	<u>Z1a.</u>	Age of person 18 or older (from listing box)
1607(#2) 1610(#3)		Code AGE (18-96)
1613 (#4) 1616 (#5)		97. Ninety-seven or older 99. NA
1619(#6) 1622(#7)		00. Inap, no further persons in HU
CALLNU	Z2.	
(1623)		Code NUMBER (01-95) 98. DK
		99. NA
1625	<u>Z4.</u>	Sex of the Respondent  1. Male
		2. Female
1626	<u>z</u> 5.	Questions asked about: 1. R ONLY
		2. R AND FAMILY
		8. DK 9. NA
1627	<u>z</u> 6.	Interview conducted in:
		1. ENGLISH 2. SPANISH
		9. NA
1628	<u>Z7.</u>	Was the Respondent's understanding of the questions: 1. EXCELLENT
		2. GOOD 3. FAIR
		4. POOR
		8. DK 9. NA
ATTIW	Z8.	In general, what was the respondent's attitude toward the interview:
(1629)		1. FRIENDLY & INTERESTED 2. COOPERATIVE BUT NOT PARTICULARLY INTERESTED
		3. IMPATIENT 4. HOSTILE
		9. NA
1632		CATI CHECKPOINT 1. CATI
		2. PAPER INTERVIEW 3. BOTH
DEECON		
REFCON		Refusal Conversion  1. YES
		5. NO

ICS

The Index of Consumer Sentiment

The Index of Consumer Sentiment (ICS) is calculated using the following formula, in which the component questions  $(x_1 \dots x_5)$  are listed below. The relative scores of the 5 component questions are used in the equation and are defined as the percent giving favorable replies minus the percent giving unfavorable replies, plus 100. Each relative score is rounded to the nearest whole number. The denominator of the formula is the 1966 base period total of 6.7558, and the added constant (n) is to correct for sample design changes from the 1950s. Prior to December 1981, n=2.7; for December 1981 and after, n=2.0.

$$ICS = \frac{X_1 + X_2 + X_3 + X_4 + X_5}{6.7558} + n$$

The Index of Consumer Sentiment is derived from the following five questions:

- $x_1$  = "We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are <u>better off</u> or <u>worse off</u> financially than you were <u>a year ago?</u>"
- $x_2$  = "Now looking ahead--do you think that <u>a year from now you</u> (and your family living there) will be <u>better off</u> financially, or <u>worse</u> off, or just about the same as now?"
- $x_3 = \frac{\text{"Now turning to business conditions in the country as a whole--do you think that during the <u>next twelve months</u> we'll have <u>good</u> times financially, or <u>bad</u> times, or what?"$
- $x_4$  = "Looking ahead, which would you say is more likely--that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression, or what?"
- $x_5$  = "About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a <u>good</u> or <u>bad</u> time for people to buy major household items?"

ICC ICE The Index of Current Economic Conditions
The Index of Consumer Expectations

Using the same procedures given above, the Index of Current Economic Conditions (ICC) and the Index of Consumer Expectations (ICE) are calculated as follows.

$$ICC = \frac{X_1 + X_5}{2.6424} + n$$
  $ICE = \frac{X_2 + X_3 + X_4}{4.1134} + n$