



To: **[EMAIL ADDRESS OF CLINIC STAFF MEMBER]**

Subject: USDA FNS WIC Child Retention Survey - Reminder

Dear **[NAME]**:

We recently sent you an email about the **WIC Child Retention Survey** we are conducting for the USDA Food and Nutrition Service (FNS). The study is important for FNS to examine why child participants leave the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) and to identify local policies and practices that may help improve child retention in WIC.

You have been nominated by your LA to participate in the survey because you meet the following criteria:

- You work directly with WIC participants, perform clinic-level duties, and are knowledgeable of the certification process, caseload management, and/or LA no-show follow-up for child participants.
- You primarily work at the clinic level (*you may have joint duties at the LA level*).
- You have a minimum of 2 years of experience working at the clinic level.

Today, we ask that you to complete this quick, 20-minute web survey for the WIC Child Retention Study. The survey can be completed by clicking on the following [SURVEY LINK]. Please submit your response by [DATE].

Only the Study Team will have access to your personally identifiable information and the information that identifies your LA. The answers you provide will be kept private and will not be associated with you or your local agency. FNS staff will only see deidentified survey responses and feedback.

We have also included a Frequently Asked Questions (FAQs) attachment that should answer questions about the study. For any assistance, you may contact the Study Team by phone at **1-877-440-0050** (toll-free) from 9:00 a.m. to 4:00 p.m. Eastern Time Monday through Friday or by email at usdawicretention@2mresearch.com. The FNS contact person for this study is Alexander Bush, who may be reached by email at Alexander.Bush@usda.gov.

Thank you in advance for your participation in this study.

Linda Piccinino
Project Director | 2M Research

This information is being collected to assist the Food and Nutrition Service in understanding why children ages 1 to 4 years leave the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). This is a voluntary collection and FNS will use the information to better understand Local Agency strategies related to improving child retention in the WIC Program. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays

