## WIC Child Retention Survey - Screenshots of the Web Version

This information is being collected to assist the Food and Nutrition Service in understanding why children ages 1 to 4 years leave the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). This is a voluntary collection and FNS will use the information to better understand Local Agency strategies related to improving child retention in the WIC Program. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0613. The time required to complete this information collection is estimated to average 0.33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-0613). Do not return the completed form to this address.

## **WIC Child Retention Survey**

OMB Number: 0584-0613 Expiration Date: 02/28/2021

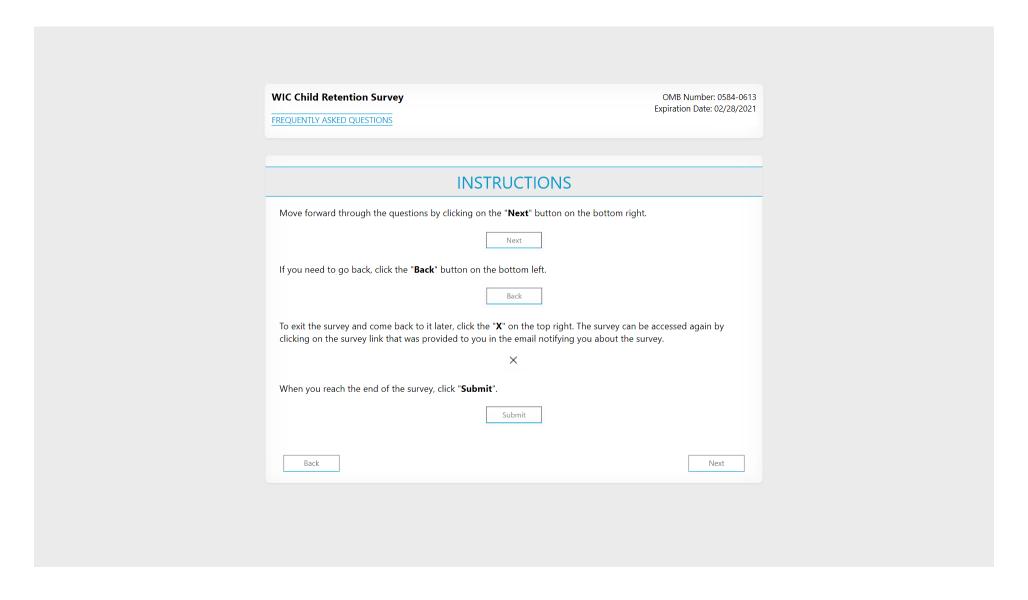
FREQUENTLY ASKED QUESTIONS

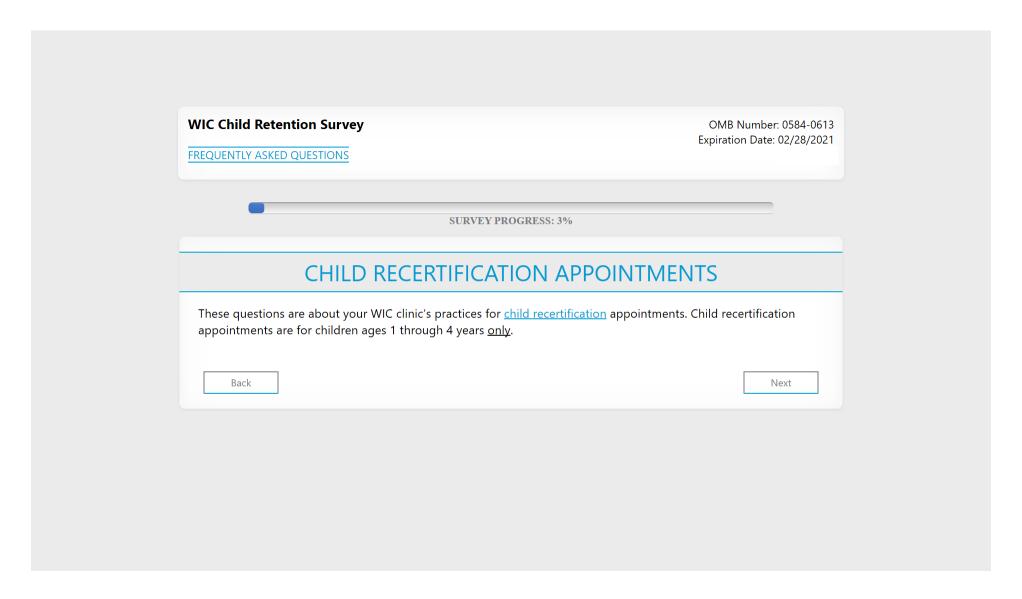
## **WIC Child Retention Survey**

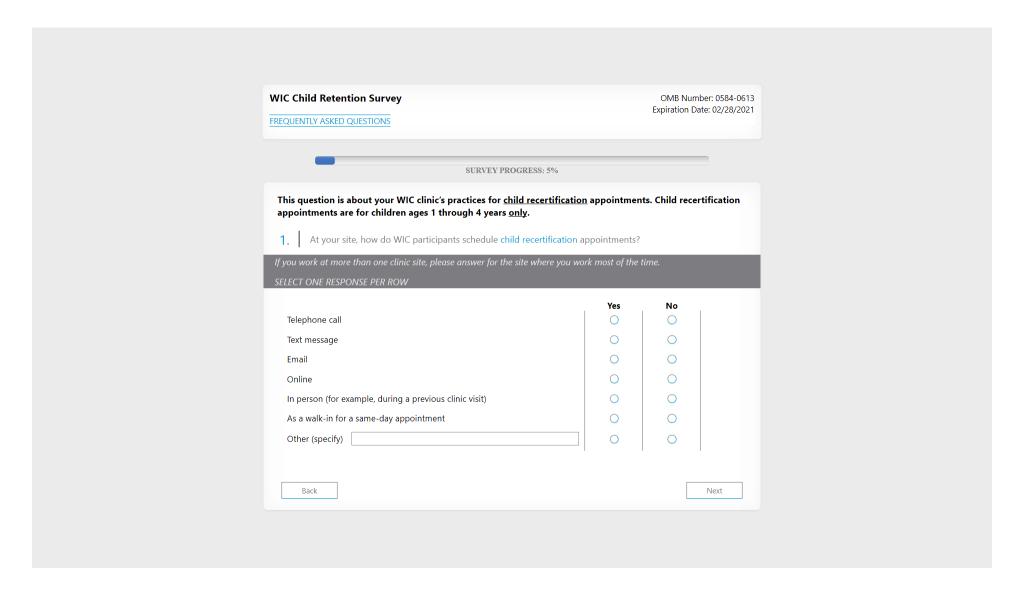
Sponsored by the U.S. Department of Agriculture, Food and Nutrition Service

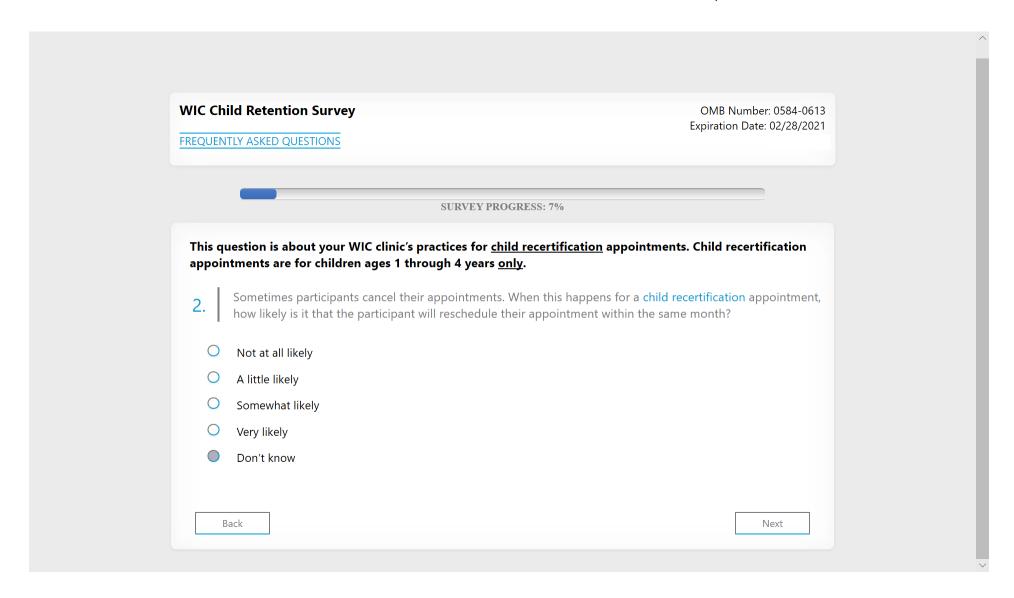


## **WIC Child Retention Survey** OMB Number: 0584-0613 Expiration Date: 02/28/2021 FREQUENTLY ASKED QUESTIONS **INTRODUCTION** Thank you for taking the time to complete this important survey. As you likely know, child retention, or keeping children in WIC after their first birthday, is a challenge for WIC clinics across the country. The goals of this survey are to: 1. Understand why children ages 1 to 4 years leave WIC, and 2. Identify solutions to keep eligible children ages 1 to 4 years on WIC. Because you work directly with WIC participants, your input is very important. By participating in this survey, we hope you can help us understand and address the barriers to continued child participation. This survey takes about 20 minutes to complete. You may complete the survey in one sitting or come back to it later — your answers will save automatically. Findings from this survey will be summarized across all participants. We will not associate responses with a specific person. Your answers will be kept private to the extent allowed by law. If you have any questions about the survey — or if you experience any problems with the survey — contact 2M Research at 1-877-440-0050 from 9:00 AM to 4:00 PM EDT Monday through Friday, or by email at USDAWICRETENTION@2MRESEARCH.COM. Back

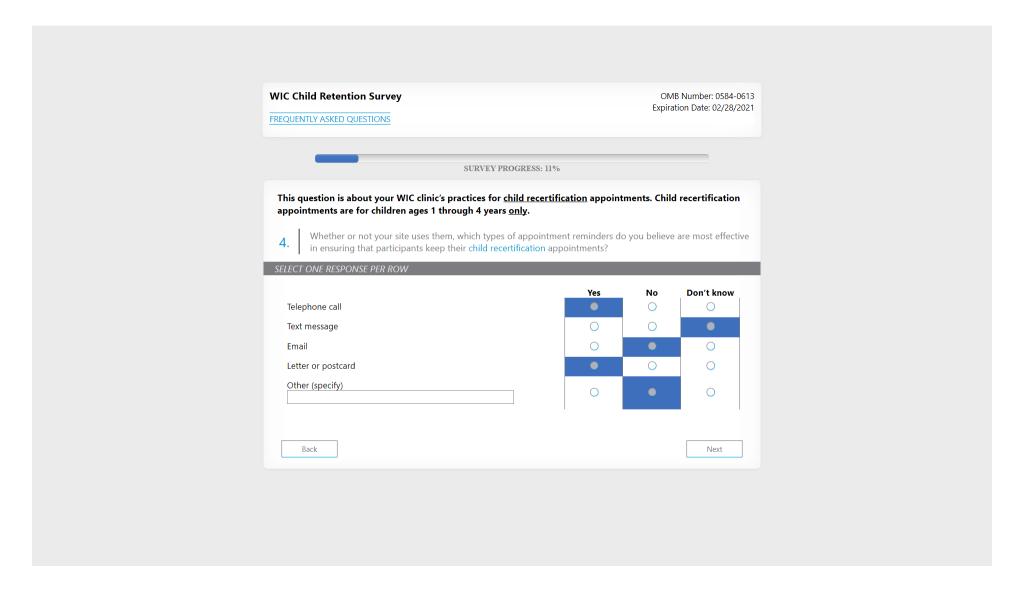


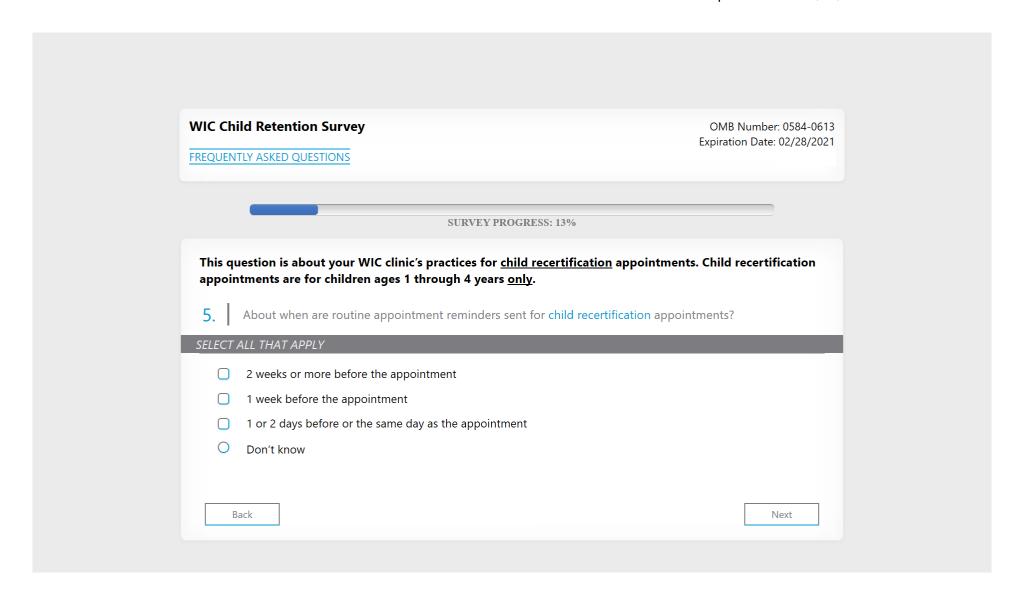






WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS			1B Number: 0584-0613 ation Date: 02/28/2021
SURVEY PROGRESS: 9%			
This question is about your WIC clinic's practices for <u>child recertif</u> appointments are for children ages 1 through 4 years <u>only</u> .			
3. How does your site send <u>routine</u> reminders for upcoming child	d recertification	appointmen	ts?
SELECT ONE RESPONSE PER ROW			
Telephone call	Yes	No	Don't know
Text message	0	0	0
Email	0	0	0
Letter or postcard	0	0	0
Other (specify)	0	0	0
Back			Next

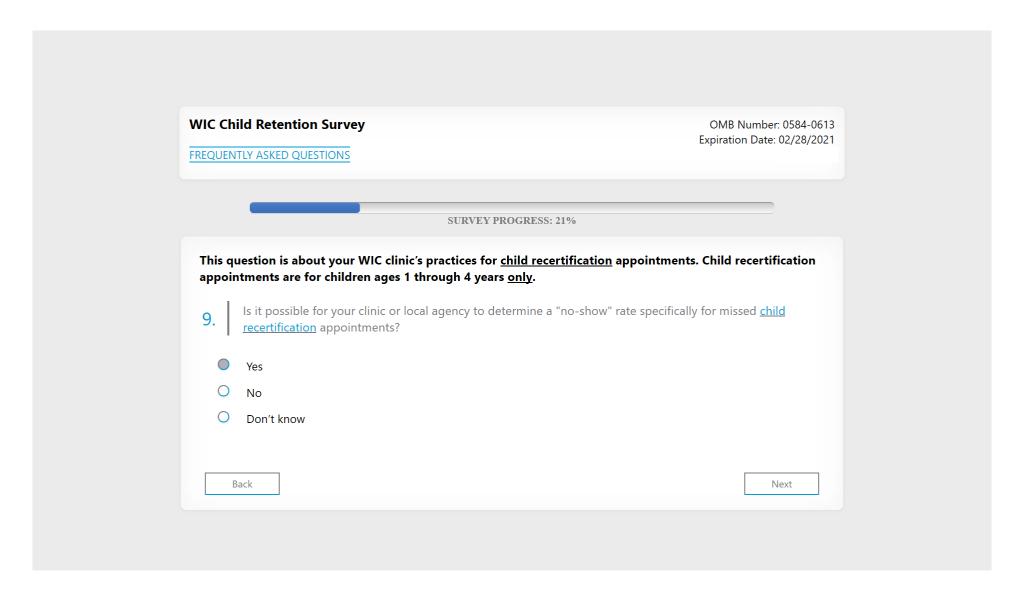


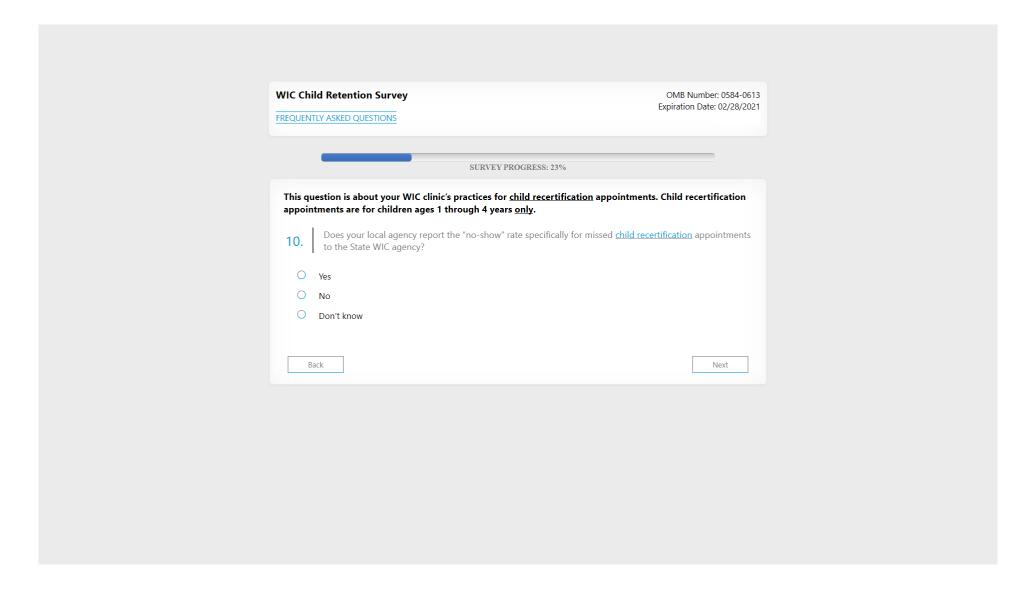


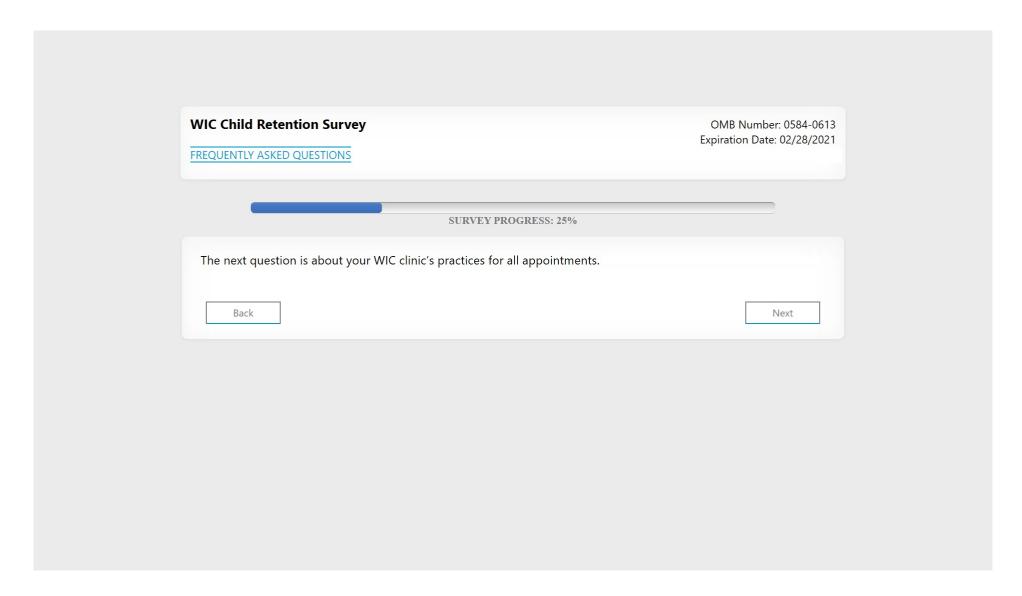
WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGRESS: 15%	
This question is about your WIC clinic's practices for child recertific appointments are for children ages 1 through 4 years only.  6. What are the top 3 reasons why parents/guardians say they mis	
SELECT UP TO 3 RESPONSES	
<ul> <li>Did not feel they could bring other children to the appointment</li> <li>Could not get to the appointment</li> <li>Had a conflict with the scheduled time</li> <li>Forgot about the appointment or was unprepared</li> <li>Had a negative experience at a previous visit</li> <li>Decided to stop participating in the WIC program</li> <li>Other (specify)</li> </ul>	
Back	Next

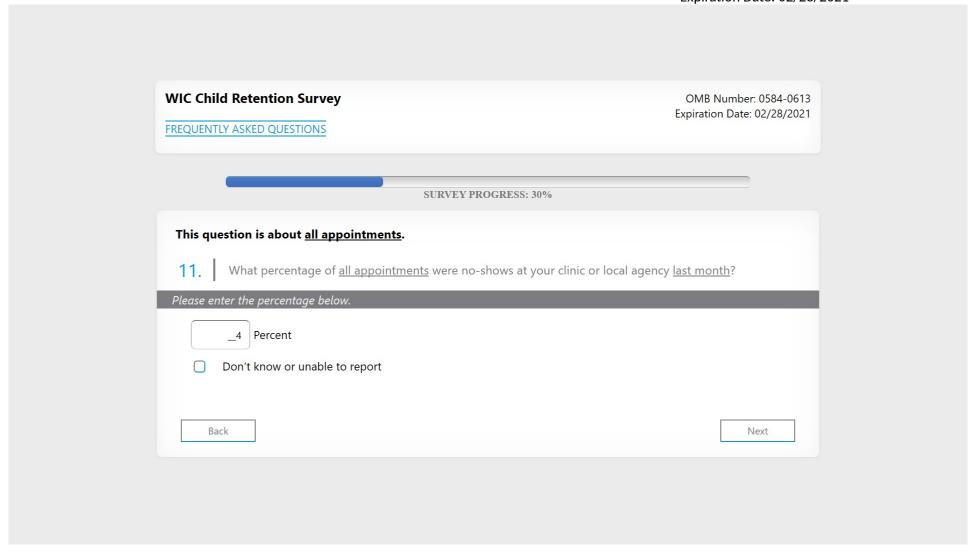
WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS				3 Number: 0584-0 tion Date: 02/28/2
	SURVEY PROGRESS	: 17%		
This question is about your WIC clinic's p	oractices for <u>child rec</u>	ertification app	pointments. Child	recertification
appointments are for children ages 1 thr			ta aquaina abilduqu	to leave the WI
7. How likely are these reasons for mi program?		on appointmen	ts causing children	n to leave the WI
7 How likely are these reasons for mi	issing child recertificati			
7. How likely are these reasons for mi program?				

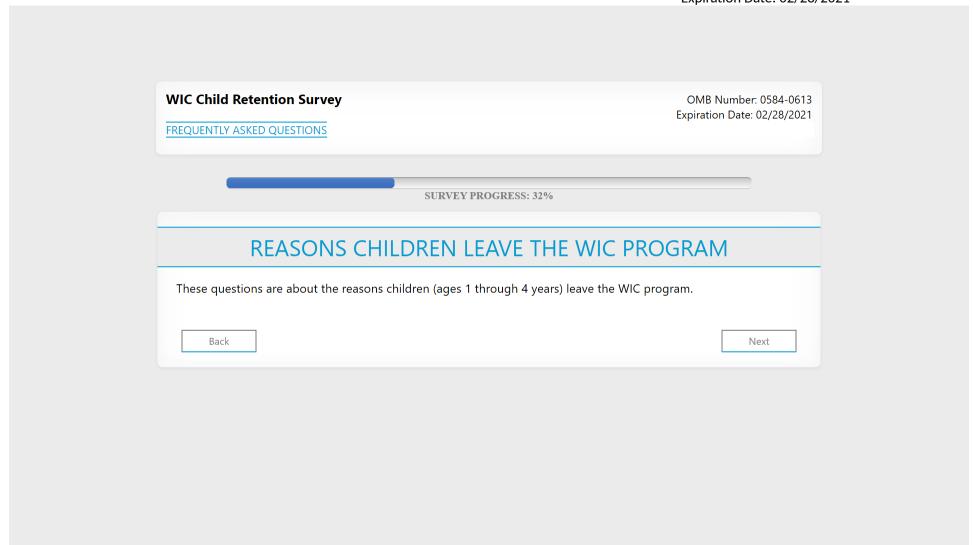
VIC Child Retention Survey REQUENTLY ASKED QUESTIONS			nber: 0584-0613 ate: 02/28/2021
S	URVEY PROGRESS: 19%		
This question is about your WIC clinic's practappointments are for children ages 1 throug		nts. Child rece	rtification
How does your site <u>routinely</u> follow up	with "no-shows," or participants who miss	child recertification	ation
8. appointments?			
appointments?  SELECT ONE RESPONSE PER ROW	Yes	No	1
appointments?  SELECT ONE RESPONSE PER ROW  Telephone call	Yes	No O	
Text message	Yes	No O	
appointments?  SELECT ONE RESPONSE PER ROW  Telephone call	Yes	No O	
Text message	Yes	No O	
Telephone call Text message Email	Yes	No	
Telephone call Text message Email Letter or postcard	Yes	No	









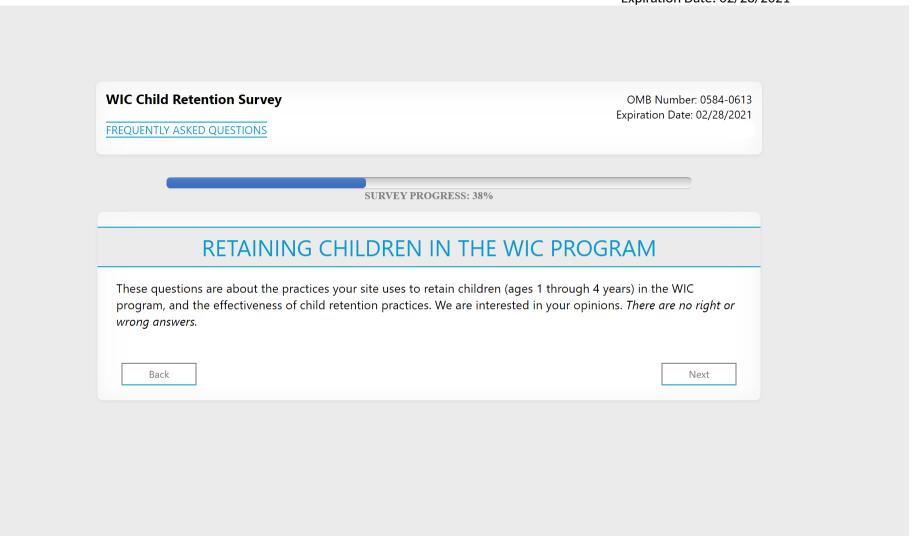


	Retention Survey  ASKED QUESTIONS		umber: 0584-0613 Date: 02/28/2021
ı	SURVEY PROGRESS: 34	%	
These qu	estions are about the reasons children (ages 1 through	4 years) leave the WIC program	
12.	Some child participants leave the WIC program shortly aft the top 3 reasons child participants leave the WIC progran	er their first birthday. In your opin n <u>at age 1</u> ?	on, what are
SELECT UF	TO 3 RESPONSES		_
	elieved they were no longer eligible due to the child's age		
О Т	oo difficult to be physically present for appointments		
F	elt that needs were met by participation in other programs (fo	or example, Head Start, CACFP, or S	NAP)
	legative experiences with the clinic or clinic staff		
	legative experiences redeeming food benefits in stores		
□ F	ood package no longer includes the foods and beverages par	ticipants want	
□ F	elt they didn't need WIC any more		
	mbarrassed to participate in WIC		
	elieved they were no longer eligible due to household incom-	2	
	Other (specify)		
Back			Next

WIC Child Retention Survey FREQUENTLY ASKED QUESTIONS		OMB Number: 0584-0613 Expiration Date: 02/28/2021
These questions are about the re	SURVEY PROGRESS: 36% asons children (ages 1 through 4 years) lea	ve the WIC program.
13. Some child participants I reasons child participants	eave the WIC program between ages 2 to 4. Ir leave the WIC program <u>at ages 2 to 4</u> ?	
Too difficult to be physically Felt that needs were met by Negative experiences with the Negative experiences redection process food package no longer incompact of the Felt they didn't need WIC at Embarrassed to participate	participation in other programs (for example, H he clinic or clinic staff ming food benefits in stores cludes the foods and beverages participants wan ny more	
Back		Next

Child Retention Survey		OMB Number: 0584-0613 Expiration Date: 02/28/2021	
PUENTLY ASKED QUESTIONS			
SURVEY PROGRESS: 38%			
ese questions are about the reasons children (ages 1 through 4 years) lea	ave the WIC	program.	
You indicated that one of the reasons children leave the WIC program for appointments. Which of the following factors make it difficult for p			
appointments at your site?	'	1 3 31	
ECT ONE RESPONSE PER ROW			
	Yes	No	
Difficulty arranging child care	0	0	
nconvenient clinic hours	0	0	
Inconvenient clinic location	0	0	
Difficulty taking time off of work or school	0	0	
Lack of transportation	0	0	
WIC site does not have toys or a designated play area to help occupy children	0	0	
011 ( '(')	0	0	
Other (specify)			
Otner (specify)			
Otner (specify)			
Back		Next	

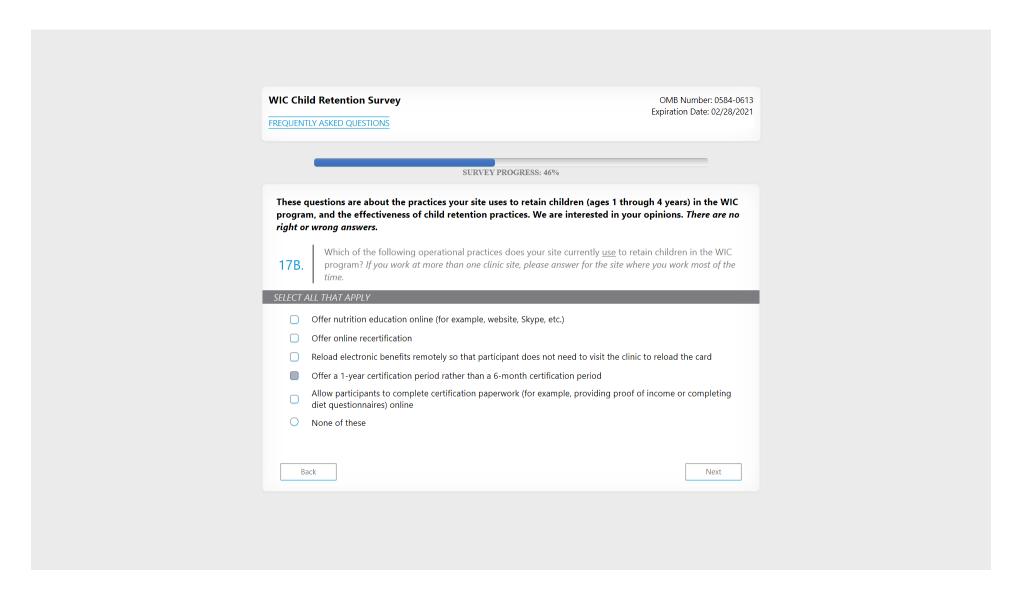
IC Child Retention Survey		OMB Number	
EQUENTLY ASKED QUESTIONS		·	
SURVEY PROGRESS: 40%	)		
These questions are about the reasons children (ages 1 through 4	years) leave the WI	C program.	
You indicated that one of the reasons children leave the WIC	nrogram is negative	avnariances wit	the clinic
15. or clinic staff. Which of the following factors make participar	nts have negative exp	eriences with the	clinic or
clinic staff at your site?  ELECT ONE RESPONSE PER ROW			
ELECT OINE RESPONSE PER NOW			
Did not feel they were treated respectfully	Yes	No O	
Difficulty contacting WIC staff to schedule an appointment	0	0	
Long appointments	0	0	
Language barrier	0	0	
It takes a long time to get an appointment	0	0	
Other (specify)	0	0	
Back			lext



WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGRE	ESS: 44%
These questions are about the practices your site uses to re program, and the effectiveness of child retention practices. right or wrong answers.	
16A. Which of the following clinic services and environm retaining children in the WIC program?	nent practices do you think <u>is or would be effective</u> for
SELECT ALL THAT APPLY	
<ul> <li>Provide transportation services</li> </ul>	
Offer a WIC mobile clinic	
☐ Make the clinic child-friendly (for example, offering toys of the control of t	or play area)
Co-locate the WIC clinic with other medical or social serv	rice providers
O None of these	
Back	Next

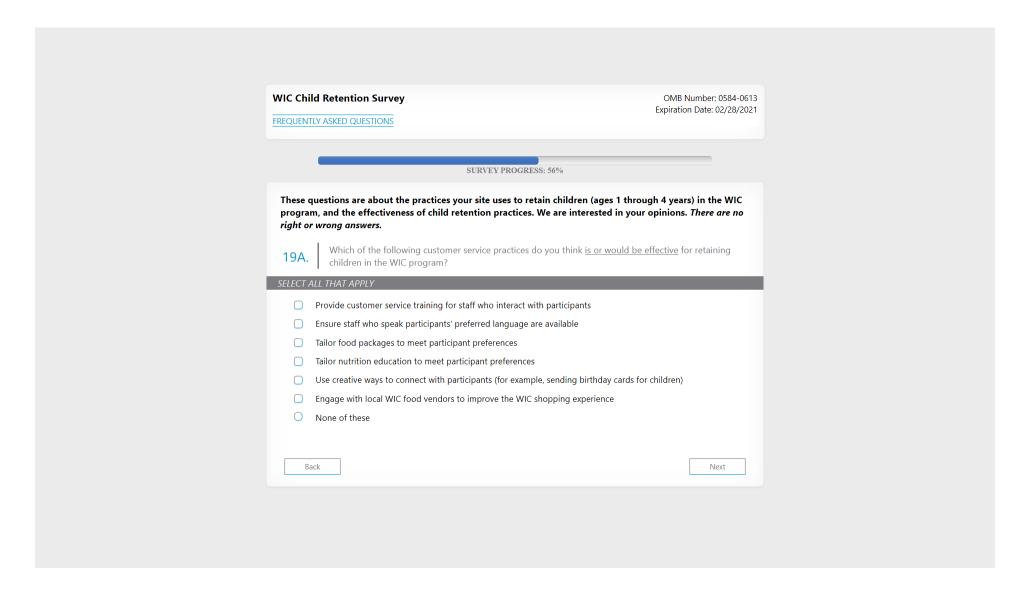
	ild Retention Survey	OMB Number: 0584-0613 Expiration Date: 02/28/2021
	SURVEY PROGRES	SS: 46%
progra	questions are about the practices your site uses to retam, and the effectiveness of child retention practices.  or wrong answers.	
16B.	Which of the following clinic services and environme children in the WIC program? <i>If you work at more the work most of the time.</i>	ent practices does your site currently <u>use</u> to retain nan one clinic site, please answer for the site where you
SELECT	ALL THAT APPLY	
	Provide transportation services	
	Offer a WIC mobile clinic	
	Make the clinic child-friendly (for example, offering toys o	or play area)
0	Co-locate the WIC clinic with other medical or social servi None of these	ce providers
E	Back	Next

WIC Chi	Id Retention Survey	MB Number: 0584-0613
	· · · · · · · · · · · · · · · · · · ·	iration Date: 02/28/2021
	SURVEY PROGRESS: 50%	
progra	questions are about the practices your site uses to retain children (ages 1 through 4 months are about the practices your opiniting and the effectiveness of child retention practices. We are interested in your opiniting answers.	
17A.	Which of the following operational practices do you think <u>is or would be effective</u> for the WIC program?	r retaining children in
SELECT /	ALL THAT APPLY	
	Offer nutrition education online (for example, website, Skype, etc.)	
	Offer online recertification	
	Reload electronic benefits remotely so that participant does not need to visit the clinic to relo	oad the card
	Offer a 1-year certification period rather than a 6-month certification period	
	Allow participants to complete certification paperwork (for example, providing proof of incordiet questionnaires) online	me or completing
0	None of these	
В	ack	Next

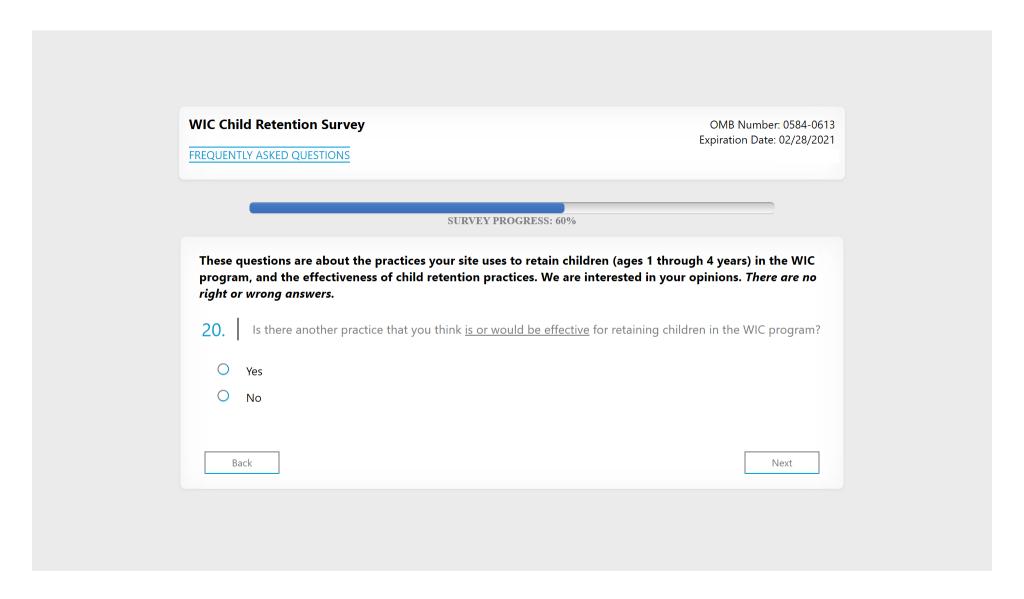


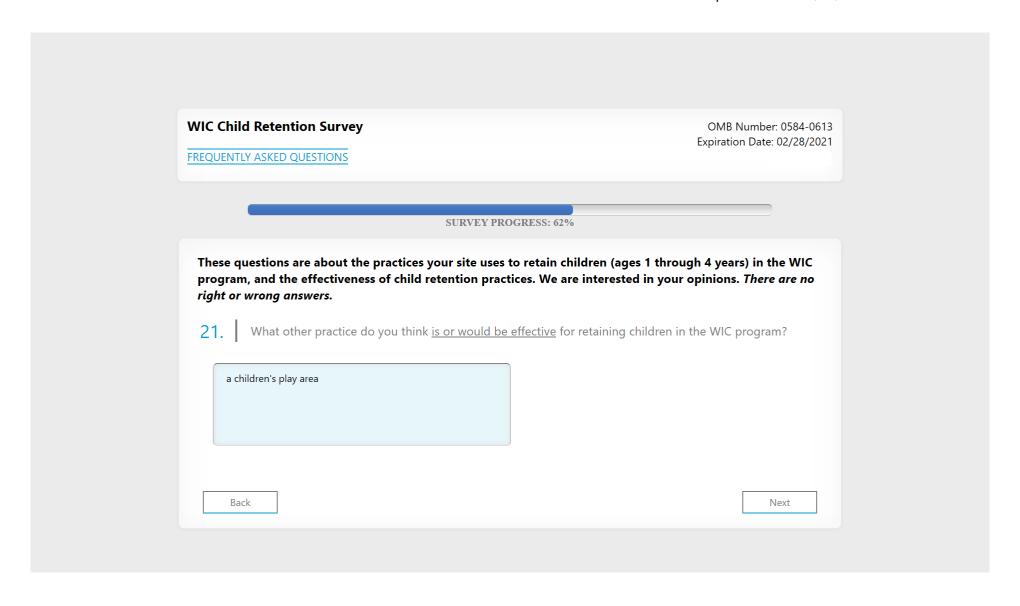
WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGRESS: 5	4%
These questions are about the practices your site uses to retain program, and the effectiveness of child retention practices. We right or wrong answers.	
Which of the following scheduling practices do you thin the WIC program?	nk <u>is or would be effective</u> for retaining children in
SELECT ALL THAT APPLY	
Offer extended clinic hours (for example, early mornings, ever	ings, or weekends)
<ul> <li>Minimize the required number of visits</li> </ul>	
<ul> <li>Minimize the length of visits</li> </ul>	
<ul> <li>Use text messaging or other technology for appointment sche</li> </ul>	eduling, rescheduling, or reminders
O None of these	
Back	Next

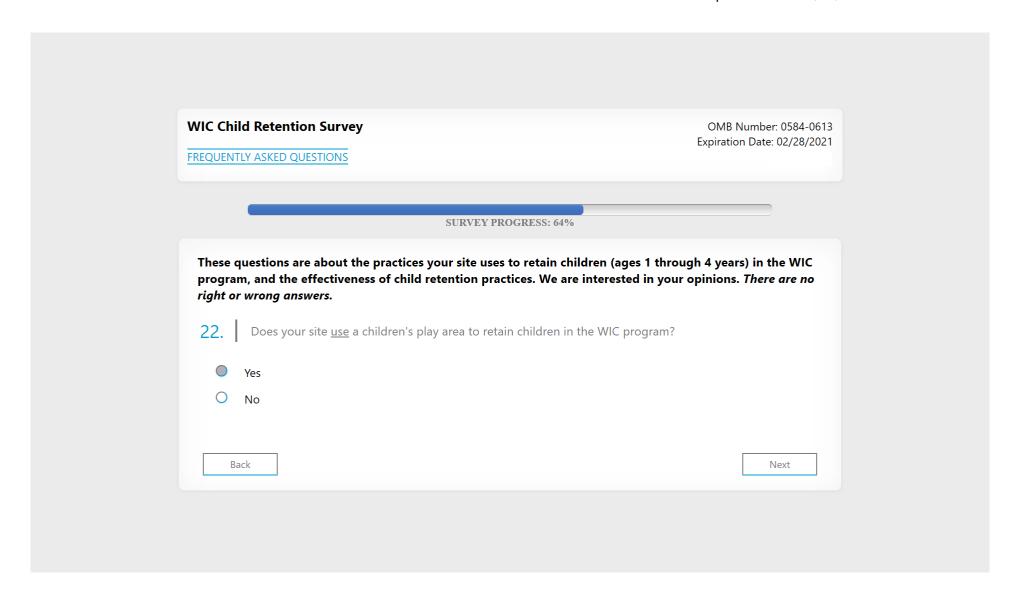
WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGRESS: 52	2.%
These questions are about the practices your site uses to retain program, and the effectiveness of child retention practices. We right or wrong answers.	
Which of the following scheduling practices does your s program? If you work at more than one clinic site, please time.	
SELECT ALL THAT APPLY	
Offer extended clinic hours (for example, early mornings, even	ings, or weekends)
<ul> <li>Minimize the required number of visits</li> </ul>	
Minimize the length of visits	
<ul> <li>Use text messaging or other technology for appointment sche</li> </ul>	duling, rescheduling, or reminders
O None of these	
Back	Next

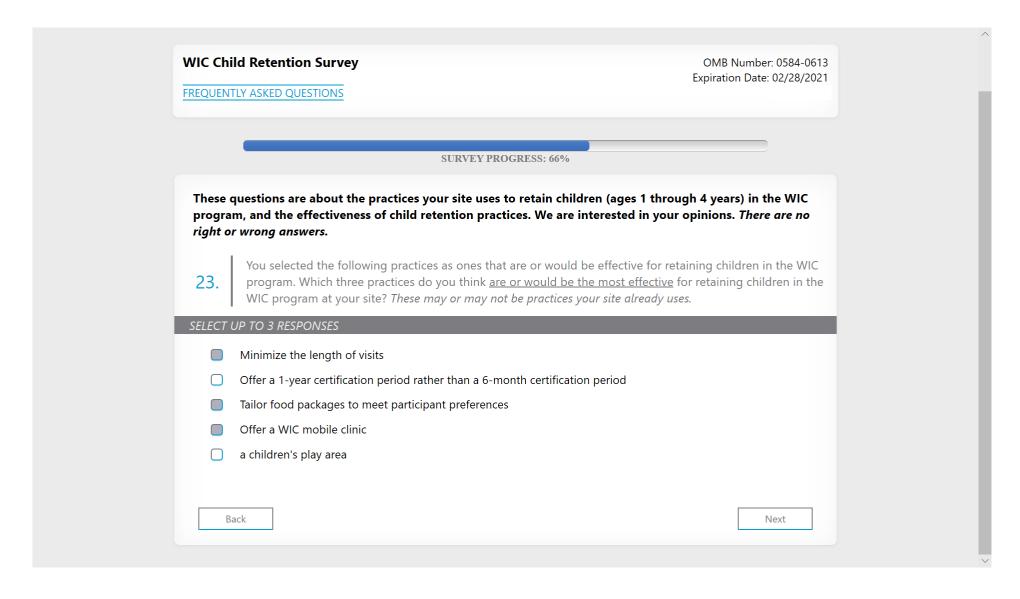


WIC Child Retention Survey	OMB Number: 0584-0613
FREQUENTLY ASKED QUESTIONS	Expiration Date: 02/28/2021
SURVEY PROGRESS: 58%	
These questions are about the practices your site uses to retain children (ages program, and the effectiveness of child retention practices. We are interested right or wrong answers.	
Which of the following customer service practices does your site current WIC program? If you work at more than one clinic site, please answer for the time.	
SELECT ALL THAT APPLY	
Provide customer service training for staff who interact with participants	
<ul> <li>Ensure staff who speak participants' preferred language are available</li> </ul>	
Tailor food packages to meet participant preferences	
Tailor nutrition education to meet participant preferences	
Use creative ways to connect with participants (for example, sending birthday	cards for children)
Engage with local WIC food vendors to improve the WIC shopping experience	
O None of these	
Back	Next

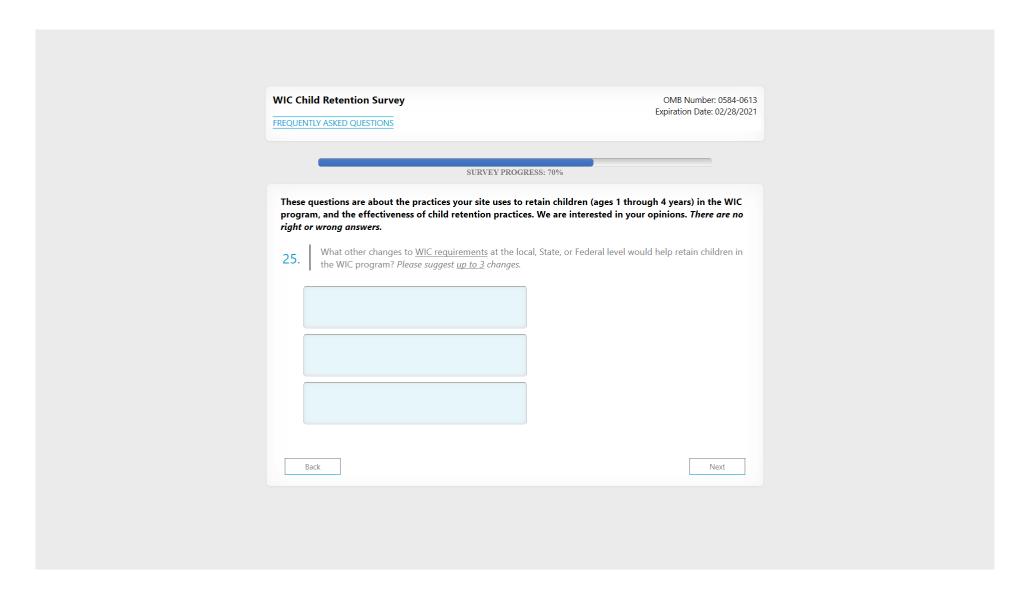


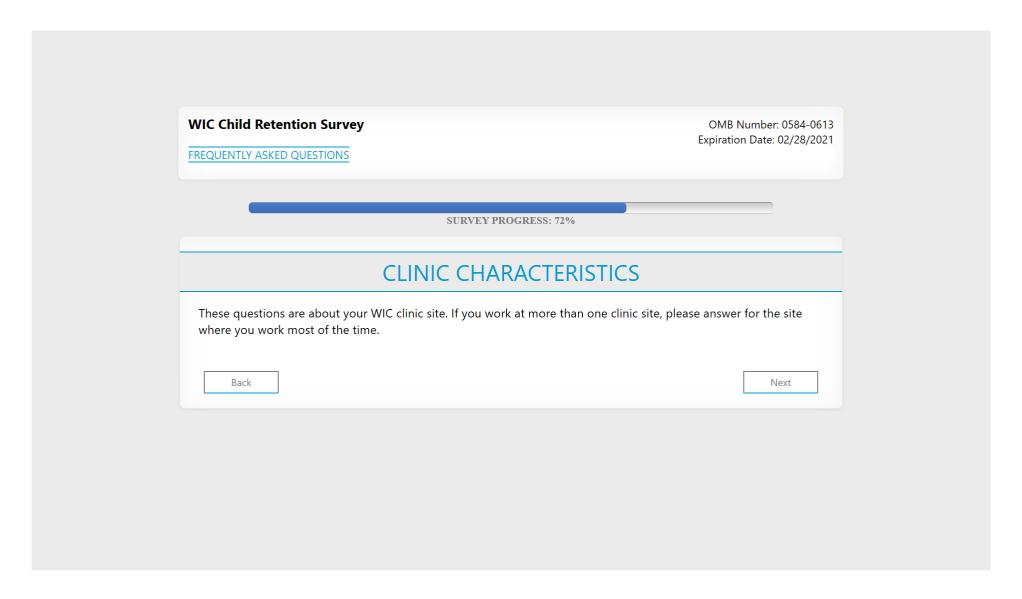


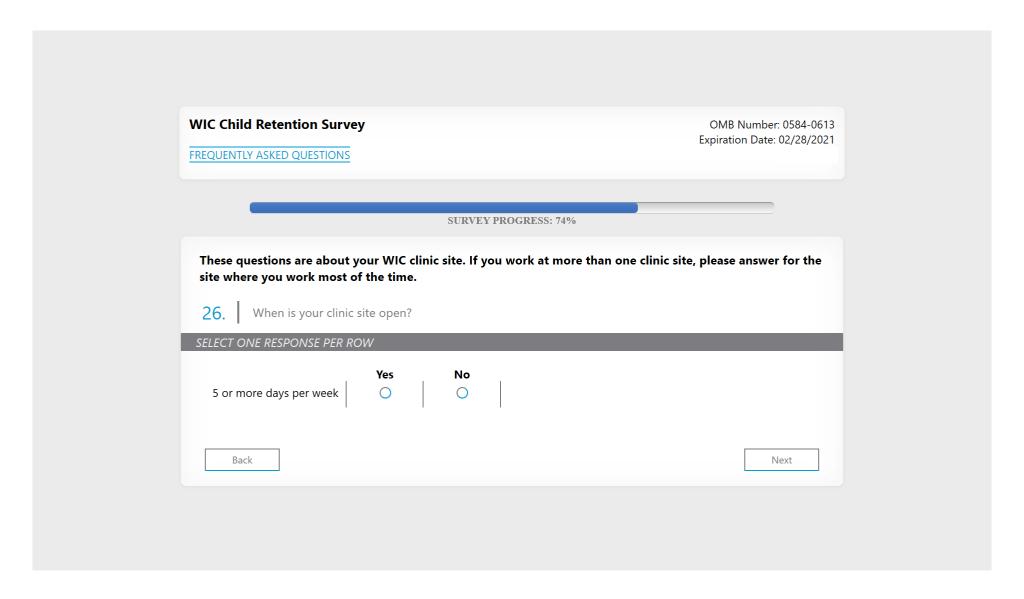


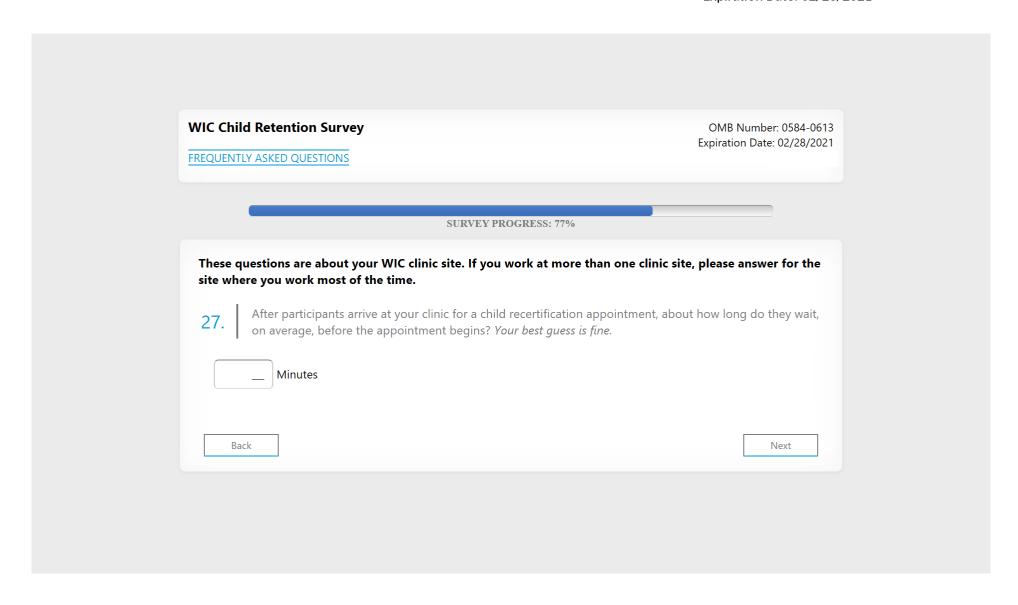


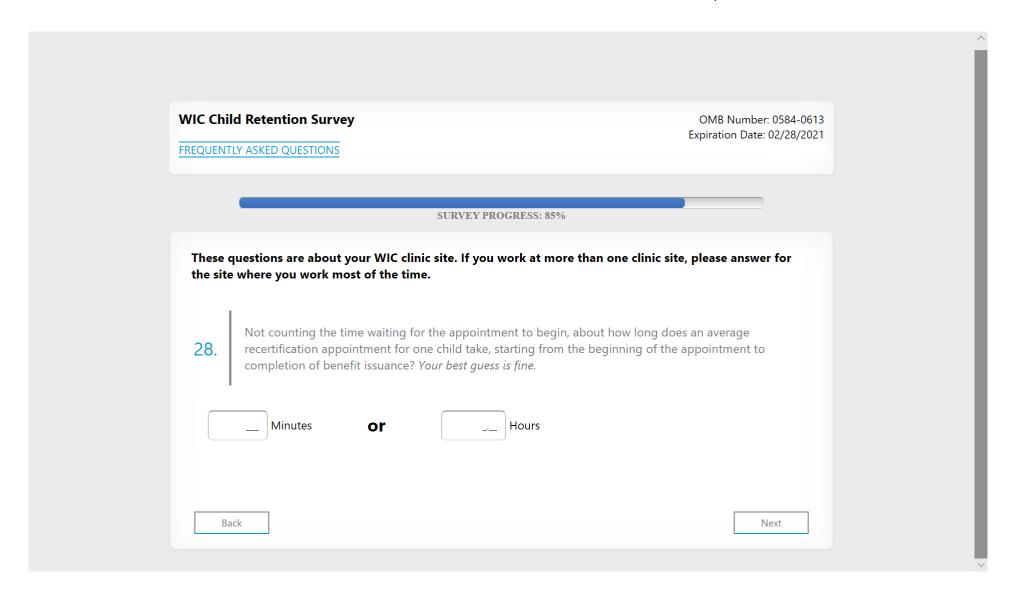
WIC Child Retention Survey  REQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGI	RESS: 68%
These questions are about the practices your site uses to program, and the effectiveness of child retention practice right or wrong answers.	
	to implement, while others do not. <u>Given the limited</u> nink are or would be the most <u>cost-effective</u> for retaining
SELECT UP TO 3 RESPONSES	
Minimize the length of visits	
Offer a 1-year certification period rather than a 6-mont	h certification period
Tailor food packages to meet participant preferences	
Offer a WIC mobile clinic	
a children's play area	
Back	Next
Dack	Next



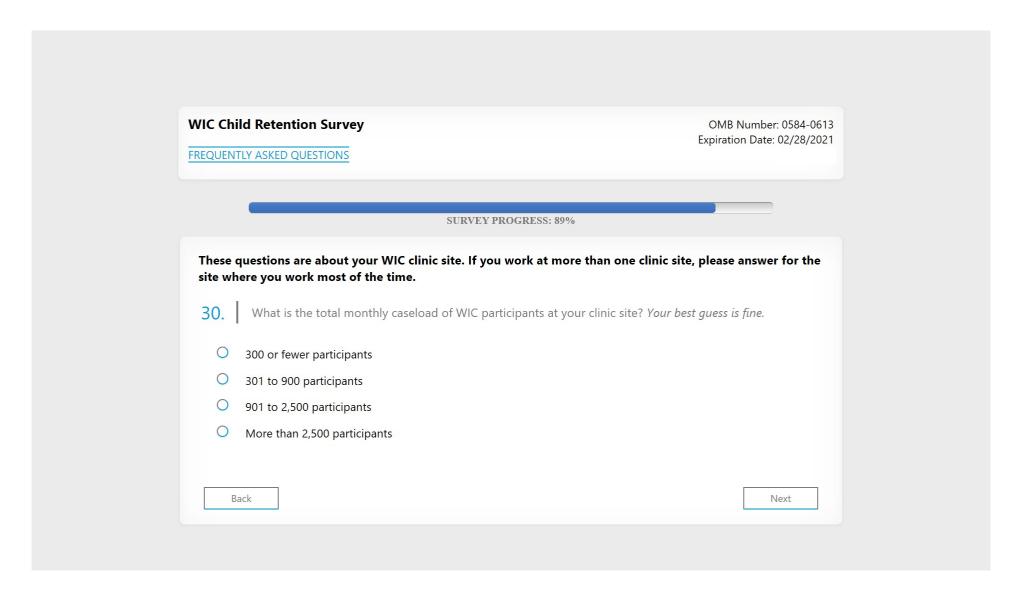


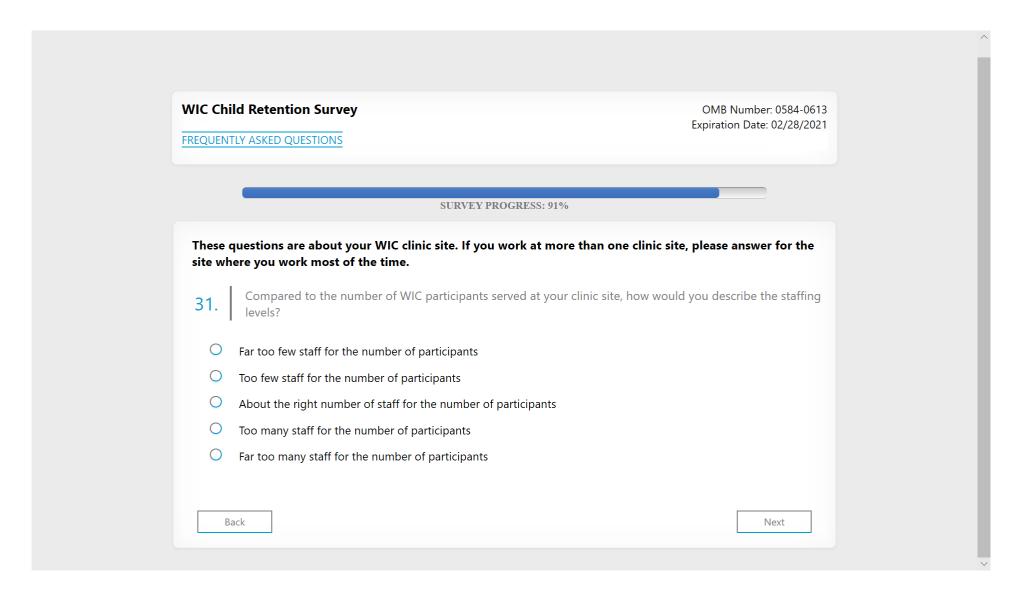




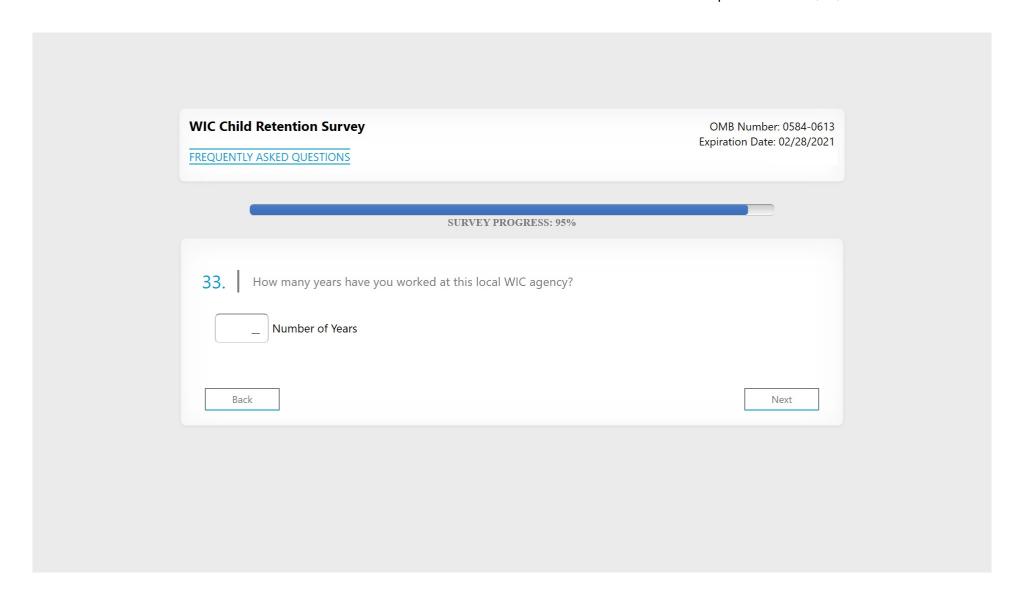


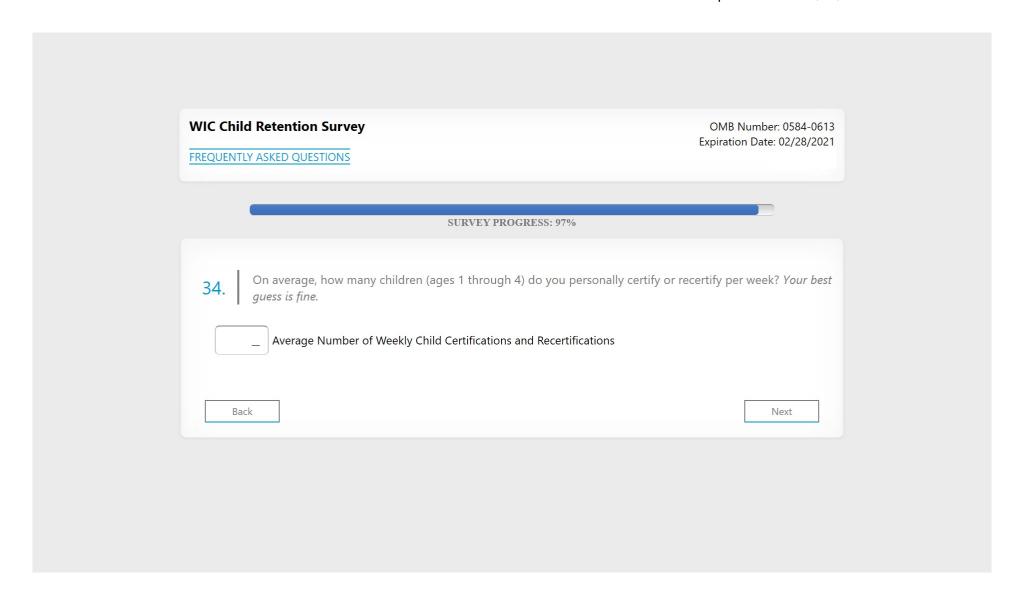
WIC Child Retention Survey  FREQUENTLY ASKED QUESTIONS	OMB Number: 0584-0613 Expiration Date: 02/28/2021
SURVEY PROGRI	ESS: 87%
These questions are about your WIC clinic site. If you work site where you work most of the time.	at more than one clinic site, please answer for the
29. In what type of facility is your clinic site located?	
Health department	
Other health-related facility, such as a hospital, Indian He or nonprofit health facility	ealth Service facility, Federally Qualified Health Center,
O Nonprofit facility, such as a community service agency, s	chool or Head Start site, or faith-based agency
<ul> <li>Stand alone WIC site</li> </ul>	
Other (specify)	

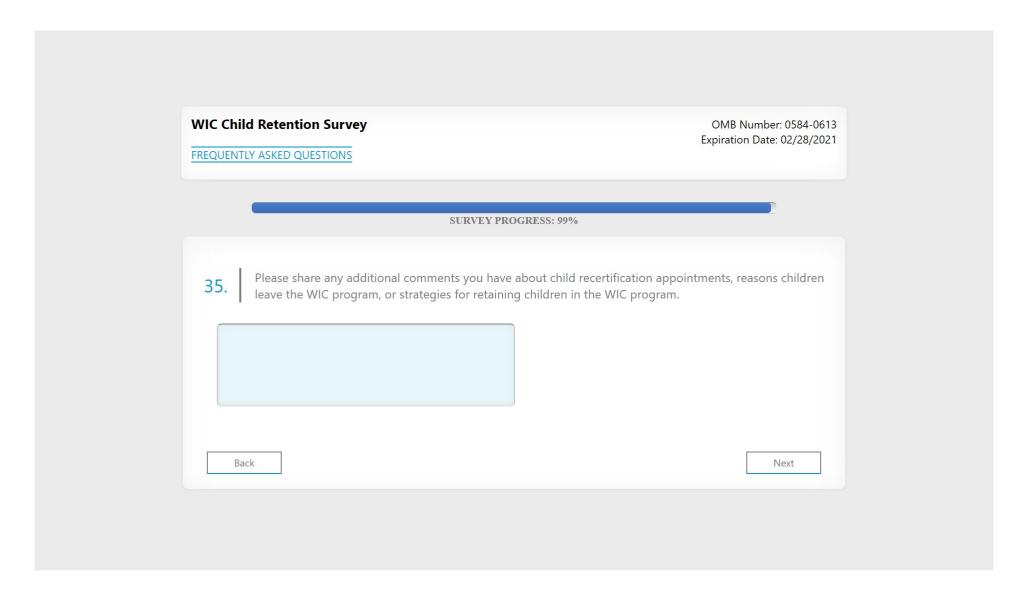


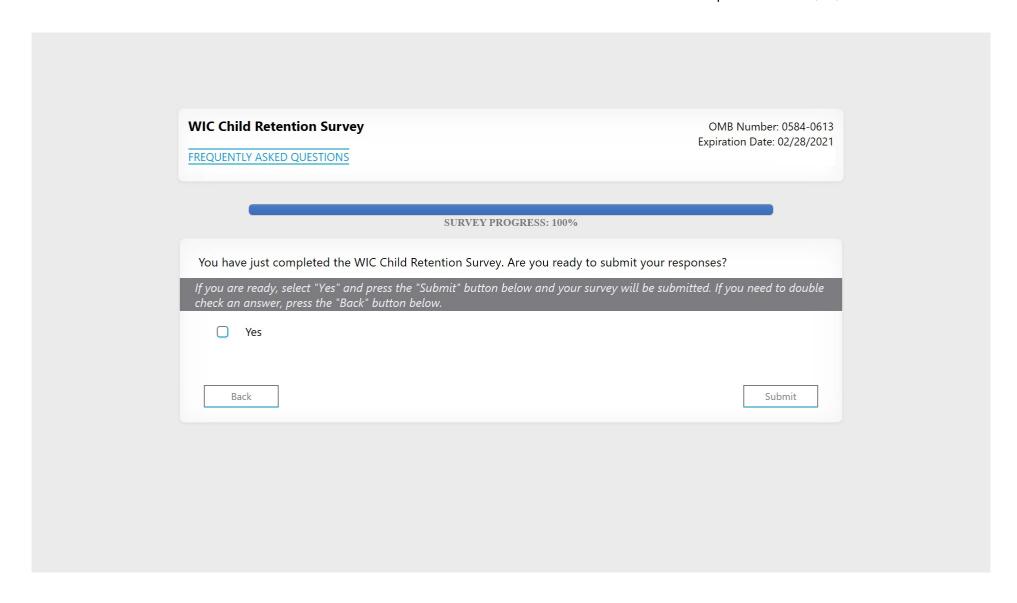


	ild Retention Survey		OMB Number: 0584-0613 Expiration Date: 02/28/2021
FREQUEN	TLY ASKED QUESTIONS		
	SURVEY PROC	GRESS: 93%	
There	questions are about your WIC clinic site. If you wo		wlassa swawan fan tha
	nere you work most of the time.	ork at more than one think site,	, prease answer for the
32.	What are your primary responsibilities in your WIG answer for the site where you work most of the tim	C agency? If you work at more tha e.	an one clinic site, please
SELECT	ALL THAT APPLY		
	Caseload management		
	Following up with missed certification or recertification	n appointments	
	Measure height and weight		
	Food benefit issuance		
	Nutrition education		
	Anemia screening		
	Determine income eligibility		
	Determine nutrition risk		
	Breastfeeding support		
	Child certification		
	Other (specify)		
E	ack		Next









Appendix A.14 WIC Child Retention Survey -- Screenshots

# WIC Child Retention Survey FREQUENTLY ASKED QUESTIONS OMB Nu Expiration Thank you very much for your time.

# **QRS WIC Child Retention: Survey Programming Notes**

Below are a few programming notes to accompany the screenshots for the online survey.

### Overall

- The OMB control number and expiration date will be added on all screens of the final programmed version once OMB clearance has been obtained.
- Frequently Asked Questions can be accessed from every screen by clicking on the link (blue text "FREQUENTLY ASKED QUESTIONS") in the upper right hand corner of the screen.
- Cannot select "don't know" and enter a response. Includes a hard check: "You have entered a response and selected "don't know." Please correct your response and continue."
- Includes a soft check if "other (specify)" field is left blank. "You selected 'other' but left the 'specify' field unanswered. Please provide your response and continue."
- In questions with rows: If a response is not selected in every row (including the "other" row) a soft check (in red font) will appear "Please select one response in <u>each</u> row." If respondents still choose not to answer, they will be able to advance since it is a soft check and not a hard check.

Status bars showing progress through the survey are displayed on each screen. For the purposes
of screenshots these may not be in sequence because we have had to create different paths
through the survey to generate each screen.

### **Introduction Screen**

• This screen will include live links for phone and email. Respondents simply click on the links (blue text) to make a call or send an email message to the Study Team.

### **Instructions Screen**

- This screen includes instructions about how to navigate the web survey (i.e., don't use your browser's back button);
- Whether the survey must be done at once or whether they can save, exit, and continue later (includes screenshots of navigation buttons – these are not live links);
- What to do at the end of the survey to ensure responses are recorded (i.e., click on submit button).

# **Child Recertification Appointments Screen**

 This screen will include a hover definition (blue text) for "child recertification." This same hover text is displayed on screens whenever the cursor is hovered over blue text "child recertification."

Child recertification appointments are for children ages 1 through 4 years only.

### **Child Recertification Appointments Section**

Includes a hover text definition for "child recertification."

Q2

This screenshot shows an example of a respondent choice.

Q4

This screenshot shows an example of respondent choices.

Q6

The screenshot shows an example of randomized response options.

Q7

• This screenshot shows an example of a respondent choice. Displays up to three responses chosen in Q6.

Q9

• This screenshot shows an example of a respondent choice.

### Q11

- For percentages entered greater than 40, this question includes a soft check: "You entered that [Q11 FILL] percent of all appointments were no-shows. Please confirm or correct your response and continue."
- This question does not allow respondents to enter a number and also check the "don't know or unable to report" box.

### **Reasons Children Leave the WIC Program Section**

• Response options are randomized for some questions in this section. Screenshots show an example of the randomized order. "Other (specify)" is not randomized and appears at the end of the response list.

### Q12

• The screenshot shows an example of randomized response options.

# Q13

• The screenshot shows an example of randomized response options. Responses for this question are to appear in the same order as randomized Q12 responses.

### Q14

The screenshot shows an example of randomized response options except "Other".

# Q15

• The screenshot shows an example of randomized response options except "Other".

# **Retaining Children in the WIC Program Section**

# Q16A-Q16B through Q19A-Q19B

• The question pairs series starting with Q16A-Q16B and ending with Q19A-Q19B are randomized so that the order of the question pairs will change per respondent (e.g., Q16A-Q16B, Q19A-Q19B, Q18A-Q18B, Q17A-Q17B). The screenshots show the question pairs in their original sequential order.

# Q17B

• Response item #3 "Reload electronic benefits remotely so that participant does not need to visit the clinic to reload the card" displays only if EBT status is missing. This screenshot example does not display that response because the preloaded data is not missing for EBT status. The response item #4 "Offer a 1-year certification period rather than a 6-month certification period" is displayed in this example screenshot because the preloaded data is missing for 1-year certification.

# Q18B

This screenshot example displays all the response items. Depending on previous answers, as
detailed in the programming specifications in the hardcopy instrument, this item "Use text
messaging or other technology for appointment scheduling, rescheduling, or reminders" will not
display.

# **Q21**

- This screen will include a hard check if unanswered: "Please provide your response and continue."
- This screenshot is an example of the question answered.

# Q22

• This screenshot is an example using a fill of the question verbatim text carried forward as answered in Q21.

### **Q23**

- The screenshot shows an example of randomized response options.
- Responses selected in Q16A, 17A, 18A, and 19A will be displayed in Q23.
- If Q21 is answered this screen will display the verbatim text as a response item in the randomized list.
- This question shows preselected responses using the verbatim text "a children's play area" as the fill in a response item.

# Q24

• This question shows preselected responses using the verbatim text "a children's play area" as the fill in a response item.

# **Clinic Characteristics Section**

# **Q26**

• This screenshot is an example of a respondent-selected response item.

# **Q27**

This screen will display a soft check if the respondent enters a number greater than 30: "You entered
that participants wait [Q27 FILL] minutes for a child recertification appointment to begin after they
arrive at your clinic. Please confirm or correct your response and continue."

# **Q28**

- This screen will display a soft check if the respondent enters a number of minutes greater than 30: "You entered that an average recertification appointment for one child takes [Q28 FILL] minutes. Please confirm or correct your response and continue."
- This screen will display a soft check if the respondent enters a number of hours greater than 0.5: "You entered that an average recertification appointment for one child takes [Q28 FILL] hours. Please confirm or correct your response and continue."

• The screen will display a hard check if the respondent enters numbers in both the minutes and hours fields "You entered a response in both minutes and hours. Please enter your response in only one unit and continue."

# **Your WIC Experience Section**

• This section break is not shown in the screenshots since it does not include any special instructions as do the other sections. This section break will appear in the final programmed version.

# Q32

The screenshot shows an example of randomized response options except "Other".

# Q33

• This screen will display a soft check if the respondent enters a number of years that is greater than 20: "You entered that you have worked in a clinic at this local WIC agency for [Q33 FILL] years. Please confirm or correct your response and continue."

# Q34

 This screen will display a soft check if the respondent enters a number of children certified or recertified per week that is greater than 25: "You entered that you personally certify or recertify [Q34 FILL] children per week. Please confirm or correct your response and continue."