

Dated: October 15, 2017.

**Celia Wolfman,**

*Project Clearance Liaison, FIC, NIH.*

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BILLING CODE 4140-01-P

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### National Institutes of Health

#### Submission for OMB Review; 30-Day Comment Request; Generic Clearance To Support the Safe To Sleep® Campaign (Eunice Kennedy Shriver National Institute of Child Health and Human Development)

**AGENCY:** National Institutes of Health, HHS.

**ACTION:** Notice.

**SUMMARY:** In compliance with the Paperwork Reduction Act of 1995, the National Institutes of Health (NIH) has submitted to the Office of Management and Budget (OMB) a request for review and approval of the information collection listed below.

**DATES:** Comments regarding this information collection are best assured of having their full effect if received within 30-days of the date of this publication.

**ADDRESSES:** Written comments and/or suggestions regarding the item(s) contained in this notice, especially regarding the estimated public burden and associated response time, should be directed to the: Office of Management and Budget, Office of Regulatory Affairs, *OIRA\_submission@omb.eop.gov* or by fax to 202-395-6974, Attention: Desk Officer for NIH.

**FOR FURTHER INFORMATION CONTACT:** To request more information on the proposed project or to obtain a copy of the data collection plans and instruments, contact: Lorena Kaplan, M.P.H., CHES, Office of Communications, *Eunice Kennedy Shriver* National Institute of Child Health and Human Development, National Institutes of Health, 31 Center Drive, Room 2A32, Bethesda, Maryland 20892, or call non-toll free number (301) 496-6670 or Email your request, including your address to *lorena.kaplan@nih.gov*. Formal requests for additional plans and instruments must be requested in writing.

**SUPPLEMENTARY INFORMATION:** This proposed information collection was previously published in the **Federal Register** on Monday, August 28, 2017,

page 40776-40777 (82 FR 40776-40777) and allowed 60 days for public comment. NICHD received one comment in response to the 60-Day **Federal Register** Notice. The purpose of this notice is to allow an additional 30 days for public comment.

The *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD), National Institutes of Health, may not conduct or sponsor, and the respondent is not required to respond to, an information collection that has been extended, revised, or implemented on or after October 1, 1995, unless it displays a currently valid OMB control number.

In compliance with section 3507(a)(1)(D) of the Paperwork Reduction Act of 1995, the National Institutes of Health (NIH) has submitted to the Office of Management and Budget (OMB) a request for review and approval of the information collection listed below.

*Proposed Collection:* Generic Clearance to Support the Safe to Sleep® Campaign 0925-0701, REINSTATEMENT WITH CHANGE at the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD), National Institutes of Health (NIH).

*Need and Use of Information Collection:* This is a request to reinstate with change a generic clearance that would be used for submissions specific to the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD) Safe to Sleep® (STS) public education campaign. Submissions for the STS campaign will be used to assess the understanding and reach of STS campaign materials and messages, and to monitor and improve campaign activities such as training workshops and overall implementation. The purpose of this information collection is to monitor and modify campaign activities, to plan future campaign activities, to develop messages and materials, and to develop distribution and outreach strategies that are effective at communicating their message to bring about the intended response, awareness, and/or behavioral change for the target audiences. This generic clearance will enable the NICHD to: (1) More efficiently assess the implementation of campaign activities; (2) better understand the target audiences' knowledge, attitudes, and beliefs toward STS messages and materials; (3) better understand how the campaign activities have influenced the target audiences' behaviors and

practices; and (4) monitor and improve activities such as trainings, materials, and messages. Having a way to gather feedback on the STS campaign activities is critical to assessing the reach and effect of campaign efforts. Data collected for the campaign can inform where future STS campaign resources can produce the most meaningful results.

Data collected for the STS campaign generic clearance will be used by a number of audiences, including STS campaign staff, NICHD leadership, STS campaign collaborators, Federal SUID/SIDS Workgroup members, SUID/SIDS stakeholders, clinical and maternal and child health professionals. These audiences may use the information collections to: (1) Develop new campaign messages, materials, and/or training curricula; (2) monitor and improve campaign activities; (3) make decisions about campaign activities; (4) inform current campaign activities; and (5) inform and/or change practices and behaviors of program participants.

Examples of the types of information collections that could be included under this generic clearance include: *Focus groups and in-depth interviews* with parents/caregivers and/or health professionals to get feedback on distribution and outreach activities, and/or campaign messages; and *Surveys* with parents/caregivers and/or health professionals to: (1) Assess the usefulness of the new STS campaign materials, including print and on-line materials and a video, (2) track outreach experiences of program participants, (3) assess training participants' changes in knowledge related to safe infant sleep behavior and implementation of outreach methods taught, and (4) assess program participants' resource needs.

The sub-studies for this generic clearance will be small scale, designed to obtain results frequently and quickly to guide campaign development and implementation, inform campaign direction, and be used internally for campaign management purposes. NICHD's current scope and capacity for STS generic sub-studies is non-existent and this request would fill this gap.

Changes have been made to the annualized burden hours to reflect the anticipated data collections during the next 3 years.

OMB approval is requested for 3 years. There are no costs to respondents other than their time. The total estimated annualized burden hours are 12,920.

## ESTIMATED ANNUALIZED BURDEN HOURS

| Form name                    | Type of respondents        | Number of respondents | Number of responses per respondent | Average burden per response (in hours) | Total annual burden hours |
|------------------------------|----------------------------|-----------------------|------------------------------------|--|---------------------------|
| Focus Groups .....           | General Public .....       | 45                    | 1                                  | 1                                      | 45                        |
| Interviews .....             | General Public .....       | 45                    | 1                                  | 1                                      | 45                        |
| Pre/Post Tests .....         | General Public .....       | 3,500                 | 2                                  | 15/60                                  | 1,750                     |
| Pre/Post Tests .....         | Health Professionals ..... | 20,000                | 2                                  | 15/60                                  | 10,000                    |
| Surveys .....                | Health Professionals ..... | 2,000                 | 1                                  | 30/60                                  | 1,000                     |
| Tracking/Feedback Form ..... | Health Educators .....     | 40                    | 2                                  | 1                                      | 80                        |
| <b>Total</b> .....           | .....                      | <b>25,630</b>         | <b>49,170</b>                      | .....                                  | <b>12,920</b>             |

Dated: November 2, 2017.

**Jennifer Guimond,**

*Project Clearance Liaison, Eunice Kennedy Shriver National Institute of Child Health and Human Development, National Institutes of Health.*

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**National Institutes of Health**

**National Toxicology Program Board of Scientific Counselors; Announcement of Meeting; Request for Comments**

**AGENCY:** National Institutes of Health, HHS.

**ACTION:** Notice.

**SUMMARY:** This notice announces the next meeting of the National Toxicology Program (NTP) Board of Scientific Counselors (BSC). The BSC, a federally chartered, external advisory group composed of scientists from the public and private sectors, will review and provide advice on programmatic activities. The meeting is open to the public and registration is requested for both attendance and oral comment and required to access the webcast. Information about the meeting and registration are available at <http://ntp.niehs.nih.gov/go/165>.

**DATES:**

*Meeting:* December 7–8, 2017; Day one begins at 8:30 a.m. Eastern Standard Time (EST) and ends at approximately 5:00 p.m. Day 2 begins at 8:30 a.m. and continues until adjournment.

*Written Public Comment*

*Submissions:* Deadline is November 30, 2017.

*Oral Comments:* Deadline is November 30, 2017.

*Registration for Meeting:* Deadline December 8, 2017.

Registration to view the meeting via the webcast is required.

**ADDRESSES:**

*Meeting Location:* Rodbell Auditorium, Rall Building, National Institute of Environmental Health Sciences (NIEHS), 111 T.W. Alexander Drive, Research Triangle Park, NC 27709.

*Meeting Web page:* The preliminary agenda, registration, and other meeting materials are at <http://ntp.niehs.nih.gov/go/165>.

*Webcast:* The meeting will be webcast; the URL will be provided to those who register for viewing.

**FOR FURTHER INFORMATION CONTACT:** Dr. Mary Wolfe, Designated Federal Officer for the BSC, Office of Liaison, Policy and Review, Division of NTP, NIEHS, P.O. Box 12233, K2-03, Research Triangle Park, NC 27709. Phone: 984-287-3209, Fax: 301-451-5759, Email: [wolfe@niehs.nih.gov](mailto:wolfe@niehs.nih.gov). Hand Deliver/Courier address: 530 Davis Drive, Room K2130, Morrisville, NC 27560.

**SUPPLEMENTARY INFORMATION:**

*Meeting and Registration:* The meeting is open to the public with time scheduled for oral public comments; attendance at the meeting is limited only by the space available. The BSC will provide input to the NTP on programmatic activities and issues. Preliminary agenda topics include: US Strategic Roadmap: New Approaches to Evaluate the Safety of Chemicals and Medical Products; NTP Assessing Alternative Approaches; New Approaches to Hazard Characterization and Risk Assessment; Update on NTP Studies of Glyphosate; and Report on Peer Review of Draft Report on Carcinogens Monograph on Haloacetic Acids. Please see the preliminary agenda for information about the specific presentations. The preliminary agenda, roster of BSC members, background materials, public comments, and any additional information, when available, will be posted on the BSC meeting Web site (<http://ntp.niehs.nih.gov/go/165>) or may be requested in hardcopy from the Designated Federal Official for the BSC. Following the meeting, summary

minutes will be prepared and made available on the BSC meeting Web site.

The public may attend the meeting in person or view the webcast. Registration is required to view the webcast; the URL for the webcast will be provided in the email confirming registration. Individuals who plan to provide oral comments (see below) are encouraged to register online at the BSC meeting Web site (<http://ntp.niehs.nih.gov/go/165>) by November 30, 2017, to facilitate planning for the meeting. Individuals are encouraged to access the Web site to stay abreast of the most current information regarding the meeting. Visitor and security information for those attending in-person is available at [niehs.nih.gov/about/visiting/index.cfm](http://niehs.nih.gov/about/visiting/index.cfm). Individuals with disabilities who need accommodation to participate in this event should contact Ms. Robbin Guy at phone: (984) 287-3136 or email: [guyr2@niehs.nih.gov](mailto:guyr2@niehs.nih.gov). TTY users should contact the Federal TTY Relay Service at 800-877-8339. Requests should be made at least five business days in advance of the event.

*Request for Comments:* Written comments submitted in response to this notice should be received by November 30, 2017. Comments will be posted on the BSC meeting Web site and persons submitting them will be identified by their name and affiliation and/or sponsoring organization, if applicable. Persons submitting written comments should include their name, affiliation (if applicable), phone, email, and sponsoring organization (if any) with the document. Guidelines for public comments are at [http://ntp.niehs.nih.gov/ntp/about\\_ntp/guidelines\\_public\\_comments\\_508.pdf](http://ntp.niehs.nih.gov/ntp/about_ntp/guidelines_public_comments_508.pdf).

Time is allotted during the meeting for the public to present oral comments to the BSC on the agenda topics. Public comments can be presented in-person at the meeting or by teleconference line. There are 50 lines for this call; availability is on a first-come, first-served basis. The lines will be open from 8:30 a.m. until adjournment,