

18 - Mobile Device Employment Survey

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INTRODUCTORY MODULE BEFORE SET OF QUESTIONS

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[Text](#) Survey Web Link Text

[Programming note: text for when father responds with something other than the number corresponding to a response: Sorry, your response did not match any of the options for this question. Please try again.]

Fielding Assumption:

Our goal is to use information we download from nFORM -- about treatment assignment, enrollment, and attended which sessions -- to target when someone is eligible to receive the first module. All subsequent modules will be assigned in a random order for the subsequent weeks, except for Module B. A father must be absent during a given week to be eligible for Module B. The response options for all questions may need to be tailored to the control group.

To be eligible for text surveys, fathers must either have a smartphone or an email address for the purpose of incentive delivery.

MODULE A: ENGAGEMENT DURING PROGRAM

*Sample/Frequency: This module could be asked of any cohort in any week, for **program and control** group participants in any site. To test whether receiving these questions primes either group, we suggest sending the module to a portion of the sample at one time and then sending it to the other portion a week later. This way we can still capture the responses of the full sample, but can eventually look at the MIS data to determine if we see an uptick in participation in the week or two that follows the message receipt.*

A1. Hi [NAME OF FATHER], this is, it's the B3 study of the [B3 PROGRAM NAME 1]. We would like to ask you [FIRST NAME OF FATHER] up to 68 QUICK questions about the program. Text "STOP" to opt out. Standard rates apply. More info on the project can be found at <http://B3textmessage.mdrc.org>.¹

A1-REMINDER²: Hi, it's the B3 study of [B3 PROGRAM NAME 1]. We would like to ask [FIRST NAME OF FATHER] a few follow up questions because some were unanswered from the last survey. Text "STOP" to opt out. Standard rates apply. More info on the project can be found at <http://B3textmessage.mdrc.org>.

You will receive ~~\$5-retain~~ gift code of \$5 for answering all questions today. It is good for up to 1 year.
How would you like to get it? Text back the number next to your answer.

1. text me the gift code (not recommended if you do not have a smartphone)
2. email me the gift code

¹ Text for the URL is on the last page.

² Sent 72 hours after first survey goes unanswered.

A2. Since last [day of the week], did you attend a [B3Intervention] session?

1. Yes [SKIP TO [A5](#)]
2. No [CONTINUE TO [A3](#)]

A3. What was the main reason you did not go? [programming note: only for those answering 'no' to [A2](#) and randomize response categories 1 - 5]

1. 1. Not supposed to attend [END SURVEY]
2. Do not really like the program [END SURVEY]
3. Scheduling conflict [GO TO QUESTION [A4](#)]
4. No longer in the program [END SURVEY]
5. Forgot [SKIP TO [A96](#)]
6. A reason not listed here [SKIP TO [A96](#)]

A4. Was the scheduling conflict work related or personal?

1. Work related [END SURVEY]
2. Personal [END SURVEY]

A5. What- was your biggest motivation to attend? [programming note: randomize response categories 1 - 5]

1. Reminders from [B3 [intervention](#)] staff [SKIP TO [A7](#)]
2. Another father encouraged me [SKIP TO [A7](#)]
3. Knowing [a meal/food](#) would be provided- [SKIP TO [A7](#)]
4. Program helped with transportation/child care [SKIP TO [A7](#)]
5. Future job help [SKIP TO [A7](#)]
6. Something else [SKIP TO [A6](#)]

A6: Please tell us in a couple ~~of~~ words what motivated you to attend

_____ (VERBETIM RESPONSE)

A7. What do you like most about [B3Intervention]? [programming note: randomize response categories 1 - 3]

1. Seeing staff
2. Interacting with other fathers
3. Learning stuff
4. Something else
5. I do not like anything

A8. Since last [day of the week], how difficult was it to attend the sessions you were scheduled for?

1. Very hard
2. A little hard
3. Not hard at all [END SURVEY]

A9. What was the MAIN reason it was difficult to attend since last [day of the week]? [programming note: randomize response categories 1 - 5]

1. Not interested [END SURVEY]
2. Transportation [END SURVEY]
3. Conflict with job/interview [END SURVEY]
4. Legal or law enforcement issues [END OF SURVEY]
5. Personal/family issues [GO TO QUESTION [A10](#)]
6. None of the above [END SURVEY]

A10. What type of personal or family issue was it? _

- ~~1.~~ Lack of childcare
2. Living situation
3. Conflict with child's other parent
4. Something else

END SURVEY MESSAGE

~~Phew, you~~**You** made it through all the questions! Your \$5 gift code will be emailed in ~~about a week~~**the next two days** or texted to you later today.

MODULE B: PROGRAM DISENGAGEMENT [/FINAL DISENGAGEMENT \(alternate version\)](#)

*Sample/Frequency: This module could be asked of any cohort in any week, for **program group** participants in any site. Fathers who did not attend the program in the past 2 weeks will be targeted, assuming we can use the nFORM data to determine this. [This will never be the first module a father receives. The alternative questions are intended for program and control group participants in any site who did not participate in any services within the first five weeks of random assignment.](#)*

B1. Hi [NAME OF FATHER], this is the [study of](#) [B3 PROGRAM NAME]-~~study again~~. We have another weekly survey for you. This one is no more than ~~34~~**QUICK** questions. Text ~~back the number next~~**"STOP"**

to ~~your answer~~opt out. Standard rates apply. More info on the study can be found at <http://B3textmessage.mdrc.org>.

B1-REMINDER³: Hi [FIRST NAME OF FATHER], this is the study of [B3 PROGRAM NAME 1]. It looks like a few questions on the last survey were not completed so we would like to re-ask you 4 QUICK questions. More info on the study can be found at <http://B3textmessage.mdrc.org>.

You will receive a \$5 ~~retail~~gift code for answering all questions today. It is good for up to 1 year. How would you like to get it? Text back the number next to your answer.

1. text me the gift code (not recommended if you do not have a smartphone)
2. email me the gift code

B1-Alternative⁴: Hi [FIRST NAME OF FATHER], this is the study of [B3 PROGRAM NAME]~~study again~~. We have ~~another weekly survey for you. This one is no more than 3~~a few QUICK questions. Text "STOP" to opt out. Standard rates apply. More info on the study can be found at <http://B3textmessage.mdrc.org>.

You ~~will receive~~get a \$5 ~~retail~~gift code for answering ~~today~~them all. It is good for 1 year. How would you like to get it? Text back the number next to your answer.

1. text me the gift code (not recommended if you do not have a smartphone)
2. email me the gift code

B2. What is the MAIN reason you have not attended [B3 intervention] recently? [programming note: randomize response categories 1 - 4]

1. ~~I did~~Did not like the program [SKIP to B3B4]
2. ~~I was not~~Not interested in ~~the~~ topics [END SURVEY]
3. Difficult to attend [GO TO B2bB3]
4. Got a job [END SURVEY]
5. Some other reason [END SURVEY]
6. There's a mistake. I recently attended the [B3 intervention]. [END SURVEY Message2]

³ Sent 72 hours after first survey goes unanswered.

⁴ The alternative questions are intended for program and control group participants in any site who did not participate in any services within the first five weeks of random assignment

END SURVEY Message 2: We're sorry! Our records might be wrong. Thank you for letting us know! Your \$5 gift code will be emailed in the next 2 days or texted to you later today. {END SURVEY}

B2-Alternative: ~~What We noticed is the MAIN reason~~ you ~~did have~~ not attended [B3 PROGRAM NAME_1] ~~since enrolling recently. What is the MAIN reason you have not participated?~~ [programming note: randomize response categories 1 - 54]

1. ~~I did not like the program~~ Was a hassle [GO TO QUESTION B5-Alternative ~~SKIP to B3~~]
2. ~~I was not interested in the topics~~ Disappointed with group I was assigned [GO TO QUESTION B5-Alternative ~~END SURVEY~~]
3. Difficult to attend [GO TO QUESTION B4-Alternative ~~B2b~~]
4. Got a job [~~END SURVEY~~ GO TO QUESTION B5-Alternative]
5. Not interested [GO TO QUESTION B5-Alternative]
6. Some other reason [GO TO QUESTION B5-Alternative]
7. ~~There's a mistake~~ Not true. I recently ~~did~~ attended the [B3 PROGRAM ~~intervention~~]. [~~END SURVEY Message 2~~ GO TO QUESTION B3 Alternative]

B3. What was the main reason it was difficult to attend? (randomize response categories)

1. Not motivated ~~that day~~ [END SURVEY]
2. Not ~~a~~ convenient location [END SURVEY]
3. Not ~~a~~ convenient time [END SURVEY]
4. Too busy [END SURVEY]

B3-Alternative. Sorry - thank you for letting us know! How did you participate [B3 INTERVENTION] recently?

1. Attended workshop _____ [GO TO QUESTION B5-Alternative]
2. Worked with staff individually _____ [GO TO QUESTION B5-Alternative]
3. Both _____ [GO TO QUESTION B5-Alternative]
4. Some other way _____ [GO TO QUESTION B5-Alternative]

B4. Why did you not like the program? [programming note: randomize response categories 1 - 2]

1. The content [GO TO ~~B3b~~ PRGB5]
2. The people [GO TO ~~B3B~~ PPLB6]

B4-Alternative. What was the main reason it was difficult to attend? (randomize response categories)

1. ~~Not motivated that day~~ [END SURVEY]
2. ~~Not a~~ convenient location [GO TO QUESTION B5-AlternativeEND SURVEY]
3. Not ~~a~~ convenient time [GO TO QUESTION B5-AlternativeEND SURVEY]
4. Too busy [GO TO QUESTION B5-AlternativeEND SURVEY]
5. Need to take care of other business first [GO TO QUESTION B5-Alternative]
6. Not interested [GO TO QUESTION B5-Alternative]

B5. What specifically did you not like? [programming role: randomize response categories 1-5]

1. Services do not help me [END SURVEY]
2. Too many program hassles [END SURVEY]
3. ~~The workshop~~Workshop topics [END SURVEY]
4. ~~The program~~Program was too slow to help [END SURVEY]
5. Program was boring [END SURVEY]

B5-Alternative. Do you plan to attend [B3 PROGRAM NAME 2] for any service in the future?

- | | |
|--------------------|--------------------|
| <u>1. Yes</u> | [GO TO END SURVEY] |
| <u>2. No</u> | [GO TO END SURVEY] |
| <u>3. Not sure</u> | [GO TO END SURVEY] |

B6. Who specifically did you not like?

1. ~~The staff leading the workshops~~Staff leading the workshops [END SURVEY]
2. Other staff members [END SURVEY]
3. Other fathers [END SURVEY]
4. I ~~didn't~~did not like any of them [END SURVEY]

END SURVEY MESSAGE

That is the last question we have for today. Thank you for your help!!! Your \$5 gift code will be emailed in ~~about a week~~the next two days, or texted to you later today.

MODULE C: FATHERS' PERCEPTION OF PROGRAM BENEFITS

Sample/Frequency: This module could be asked of all cohorts in all weeks for program and control group participants in any site.

C1. Good ~~[morning/evening]~~ ~~+~~ [FIRST NAME OF FATHER]! This is the study of [B3 PROGRAM NAME 1]-study. I ~~only~~ have ~~23 SHORT-short~~ questions for you today. Text "STOP" to opt out. Standard rates apply. More info on the project can be found at <http://B3textmessage.mdrc.org>.

C1-REMINDER⁵: Good evening [FIRST NAME OF FATHER]! This is the study of [B3 PROGRAM NAME 1]. We would like to ask you 3 short questions that were not all answered a couple days ago. Text "STOP" to opt out. Standard rates apply. More info on the project can be found at <http://B3textmessage.mdrc.org>.

You will receive a gift code of \$5 for answering all questions today.- It is good for up to 1 year. How would you like to get it? Text back the number next to your answer.

1. text me the gift code (not recommended if you do not have a smartphone)
2. email me the gift code

C2. Since last [day of the week], did a [B3 intervention] staff person help you?

1. Yes
2. No

C3. Since last [day of the week], where have ~~you MOST-used~~you used the skills you learning from the [B3 intervention] workshops the MOST? [programming note: randomize response categories 1 – 5]

1. Looking for work/at work [End Survey]
2. ~~Dealing~~In dealing with my child [End Survey]
3. ~~Dealing~~In dealing with my child's other parent [End Survey]
4. ~~Dealing~~In dealing with another adult [End Survey]
5. I did not use skills from workshop [End Survey]

END SURVEY MESSAGE

That is the last question we have for today. Thank you for your help! Your \$5 gift code will be emailed in ~~about a week~~the next two days or texted to you later today.

⁵ Sent 72 hours after first survey goes unanswered.

MODULE D: Not applicable to these sites

MODULE E: RELATIONSHIPS WITH PEERS

*Sample/Frequency: This module could be asked of any cohort in any week, for **program group** participants in any site.*

E1. Hi [~~NAME OF FATHER~~, ~~this first name of father~~]! This is the [~~B3 PROGRAM NAME~~] study of [~~B3 Program name 1~~]. We have a short ~~3-question~~ survey today about other fathers you hang out with. Text "STOP" to opt out. Standard rates apply. More info on the study can be found at <http://B3textmessage.mdrc.org>.

E1-REMINDER⁶: Hi [FIRST NAME OF FATHER]! This is the study [B3 PROGRAM NAME 1]. You may have forgotten to complete the short survey about other fathers you hang out with, so we would like to re-ask you a few questions. Text "STOP" to opt out. Standard rates apply. More info on the study can be found at <http://B3textmessage.mdrc.org>.

You will receive a gift code of \$5 for answering all questions today. It is good for up to 1 year. How would you like to get it? Text back the number next to your answer.

1. TEXT ME THE GIFT CODE (not recommended if you do not have smartphone)
2. EMAIL ME THE GIFT CODE

E2. Since last [day of the week], how many times did you get help or support from another father you know? It could be at the program or not.

1. Zero ~~times~~
2. Once
3. Twice
4. Three times or more

E3. Other than at workshops, have you ever hung out with fathers that ~~you've~~you have met at [B3 intervention]?

1. Yes [GO TO E5]
2. No [GO TO E4]

E4. Do you ever communicate by text or other ways with fathers you have met at [B3 intervention]?

⁶ Sent 72 hours after first survey goes unanswered.

1. Yes [\[End survey\]](#)
2. No [\[End Survey\]](#)

E5. Have you hung out with your [\[B3 intervention\]](#) friends since [\[last\]](#) day of the week]?

1. Yes [\[End Survey\]](#)
2. No [\[End Survey\]](#)

END SURVEY MESSAGE: Thanks for your answers! Have a great week! [Your \\$5 gift code will be emailed in the next two days, or texted to you later today.](#)

Text Survey Web Link Text (<http://B3textmessage.mdrc.org>)

Hello!

Welcome to the Building Bridges and Bonds study (B3) website. You may remember agreeing to participate in this study when you enrolled in services at [\[B3-PROGRAM NAME\]-your local parenting and/or employment services provider](#). One part of the study is answering a few questions sent to your [mobile-cell](#) phone to learn about your opinions of the program. The questions will be sent to you [through-by](#) text message and you [will havecan choose from](#) multiple answers [to choose from thatto](#) best describe your experience.

You will be asked to answer one short survey about once a week for no more than [65](#) total surveys. Each survey includes no more than [6 questions8 questions](#), and a [A](#)nswering the questions will take no more than [5-6](#) minutes each time. [When eligible, youYou](#) will receive \$5 for completing a survey, getting up to [\\$20 total25 total](#) for completing all of the surveys. You will receive the money with an electronic [Visa](#) gift card either by text message or email, your choice, after completing the [eligible](#) surveys. [You can redeem the money for up to one year](#).

Answering the [mobile](#) survey is your choice. There are no penalties if you decide to not take the survey. [You can Ftext "STOP" to opt out of any survey you receive](#). Standard messaging rates apply. [or skip one or more questions](#). Your participation in this survey is completely voluntary.

Your name will not be included in any written reports and your responses will be kept private to the extent permitted by law.

MDRC is conducting the B3 study on behalf of [ACF-The Administration for Children and Families \(ACF\), a division of the Department of Health and Human Services](#). [-](#) ACF obtained Office of Management and Budget approval for the collection of this information.

If you have any questions or concerns, please contact the B3 study team at B3@mdrc.org or [INSERT-PHONE1--855-907-6703](tel:1-855-907-6703).

THE PAPERWORK REDUCTION ACT OF 1995

[This collection of information is voluntary and will be used to learn about the effects of parenting and employment services for fathers. Public reporting burden for this collection of information is estimated to average 6 minutes per module for up to five modules, including the time for reviewing instructions, gathering and maintaining the data needed, and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB number for this information collection is 0970-0485 and the expiration date is 09/30/2019. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Erika Lundquist, 16 E 34th St, MDRC, 19th Floor, New York, NY 10016; \(212\) 340-8605; Attn: OMB-PRA \(0970-0485\).](#)