WBA Research ob #10-781 fune 2017  Entrance: 01 East 02 West  Date: / / /	Time started: Time completed: Total time: OMB Control No.3095-0062 Expiration Date:X/XX/201X	a. Enter the National Archives building b. The Rotunda (Declaration of Independence, Constitution, and the Bill of Rights)	s	/ery S hort $J_{05}$	Somewhat short	Acceptable 03	Somewhat long  02  02	Too long  01  01		
National Archives Public V	aults Exhibit Survey	c. Records of Rights exhibit d.O'Brien Gallery/Temporary exhibit		05 05	04 04	03	02			
The National Archives would like to hear from you Archives experience, we would appreciate you taking multiple choice questions, please circle the number(s return your completed survey to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses are for research purposes only and will return to the professional interesponses on the professional interesponses on the professional interesponses of the professional interesponses on the professional interesponses of the professional interesponses on the professional interesponses of the professional intere	g time to answer a few questions. For s) corresponding to your answer. You may rviewer who gave it to you. All of your	e. Public Vaults exhibit  Q4. How long did you spend today seeing/doing each of the following? (Mark one answer for each venue visited.)  Less than 15 to 29 30 to 59 1 hour of minutes minutes minutes more								
Thank you!		a. Entering the building			01	02	03	$\mathbf{J}_{04}$		
Q1. What was your primary purpose for coming to the Na	ational Archives today? (Mark all that apply.)	b. The Rotunda (Declaration of Independence, Constitution, and the Bill of Rights)						$\mathbf{J}_{04}$		
☐ The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Records of Rights exhibit☐ O'Brien Gallery/Temporary exhibit☐ Boeing Learning Center☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Public Vaults exhibit☐ Dos The Rotunda (Declaration of Independence, Cor☐ Dos The Rotunda (Declaration of Independence) (Declaration of Inde		c. Records of Rights exhibit d. Public Vaults exhibit e. O'Brien Gallery/Temporary exhibit f. Boeing Learning Center			01	02 02	03	] <sub>04</sub> ] <sub>04</sub> ] <sub>04</sub> ]04		
$\square_{06}$ A Program $\square_{07}$ General interest in U.S. history		Everyone please answer:								
$\square_{08}$ Because the National Archives is a historical but $\square_{09}$ Part of visiting the DC area along with other nat	9	Q5. How would you rate the ease of finding each (Mark one answer for each.)	h of the fol	lowing v	enues in th	ie National	Archives	?		
On Which of the following did now sixty adapt.	II that apply )		Extremely easy	Very easy	Somewhat easy	t Not very easy	Not at all easy	Don't know		
Q2. Which of the following did you visit today? (Mark $\underline{a}_{01}$ ) The Rotunda (Declaration of Independence, Cor		a.The Rotunda (Declaration of Independence, Constitution, and the Bill of Rights)	<b>—</b> 05					99		
$\square_{02}$ Public Vaults exhibit $\square_{03}$ Records of Rights exhibit $\square_{04}$ O'Brien Gallery/Temporary exhibit $\square_{05}$ Boeing Learning Center $\square_{06}$ Archives' shop $\square_{07}$ The Charters Café		b. Records of Rights exhibit c. The Public Vaults d. The Boeing Learning Center e. The William G. McGowan Theater f. Archives' shop g. The Charters Café	05 05 05 05 05 05	04 04 04 04 04 04 04 04	03 03 03 03 03 03	$ \begin{array}{c}                                     $	01 01 01 01 01 01	99 99 99		
		Everyone please answer. The next few quest Public Vaults.	tions are s	pecifica	lly about y	our expe	riences in	n the		
Please answer questions 3 and 4 for each venue you vog3. How long was your wait in line today to see/do each of venue visited.)		Q6. Overall, how satisfied are you with <u>today's</u> $\square_{05}$ Extremely satisfied $\square_{04}$ Very satisfied $\square_{03}$ Somewhat satisfied	visit to the	Public V	aults exhil	oit? <b>(Marl</b>	k <u>one</u> ans	swer.)		

$\square_{02}$ Not very satisfied							Q10.	Please rate	the Publi	c Vaults exhi	bit on th	e follo	wing scales?	(Mai	rk <u>one</u> a	nswer	for eac	:h.)
$\square_{\scriptscriptstyle 01}$ Not at all satisfied								Easy to				ard to		olitically			Politi	-
O7 Places water have actified your same with each of	the feller		£ +l-		-4: <b>l</b> -	ماندنات ماندنات		understand			unders	$\Box_{01}$		alanced $oldsymbol{eta}_{05}$		<b></b> 03		ased
Q7. Please rate how satisfied you were with each of today's visit to the Public Vaults exhibit? <i>(Mai</i>					ctive exn	ibits during				03					L ■ 04 L	<b>J</b> 03		
today 5 visit to the 1 done vidits exhibit: (mar	Extremely	Very	Somewhat		Not at all	Not		Interesting to be in				Boring		ood or adults	s		for a	good dults
	satisfied	satisfied	satisfied	satisfied				05	$\square_{04}$		<b></b> <sub>02</sub>	$\square_{01}$				03	<b>1</b> 02	$\square_{01}$
a. Lines to wait for interactive (touch screen or hands-on) exhibits	05					96		Time well spent				Time asted		ood or childr	ren		Not of	good Idren
b. Instructions on how to use interactive exhibits	05	$\square_{04}$	03	$\square_{02}$		96		05	<b>1</b> 04		$\beth_{02}$					$\beth_{03}$		
c. How well interactive exhibits were working	05	04	03	02	01	96												
d. How long it takes for the interactive exhibits to play	05	04	03	02	01	96	011.	How did v	our experi	ience <u>today</u> at	t the Pub	olic Vai	ults exhibit n	neet vo	our expec	tations?	(Mark	c one
e. Interactive exhibits showing you what you want to see		04	03	02	01	96	411	answer.)	our enper		t tire I tio	,110 , 01		11000 9	our empee		(	
f. Not feeling overcrowded with the number of people	05	$\square_{04}$	$\square_{03}$	$\square_{02}$	$\square_{01}$	96		-	eded my e	expectations								
Q8. Please rate how much you agree with each of th <i>(Mark one answer for each.)</i>	e followi  Complete agree		what Neith	er Agree S		exhibit.  Completely disagree	Q12.		not meet n	ny expectatio each word d		the Pu	blic Vaults.	(Marl	k <u>one</u> an	swer f	or eacl	h.)
a. It helped you gain a better understanding of why records are important	05			<b>J</b> <sub>03</sub>		<b></b> 01	-			Describe extremely	es De	escribes well	Describes Somewhat w	-	Does not escribe well	Do	es not ibe at all	
b. It helped you gain a better understanding of what is inside the National Archives	<b></b> 05		04	<b>]</b> <sub>03</sub>	$\square_{02}$	<b></b> 01		a. Educatio	onal	□ <sub>05</sub>		□ <sub>04</sub>	□ <sub>03</sub>		<b></b> 02		<b>J</b> <sub>01</sub>	
c. It helped you gain a better understanding of some				_	_	_		b. Fun		<b>□</b> <sub>05</sub>		$\square_{04}$	$\square_{03}$		$\square_{02}$		<b>J</b> <sub>01</sub>	
interesting events and people in United States'	05		04	$\beth_{03}$	$\square_{02}$	$\square_{01}$		c. Interest		<b>□</b> <sub>05</sub>		$\square_{04}$	□03		$\square_{02}$		<b>J</b> <sub>01</sub>	
history d. It made you more interested in doing research on	_		_	<u>_</u>		_		d. Worthw	hile	<b>□</b> <sub>05</sub>		$\square_{04}$	$\square_{03}$		$\square_{02}$		$J_{01}$	
your own family's history			04	$\beth_{03}$	$\square_{02}$	$\square_{01}$		e. Surpris	ing	<b>□</b> <sub>05</sub>		$\square_{04}$	$\square_{03}$		$\square_{02}$		<b>J</b> <sub>01</sub>	
e. It made you more interested in doing research on United States' history	<b></b> 05		04	<b>]</b> <sub>03</sub>	$\square_{02}$	<b></b> 01		f. Noisy		□ <sub>05</sub>		$\square_{04}$	<b></b> 03		□ <sub>02</sub>		<b>J</b> <sub>01</sub>	
f. It taught you something new or refreshed your			_	7				g. Frustrati	ing	<b>□</b> <sub>05</sub>		$\square_{04}$	<b></b> 03		<b>□</b> <sub>02</sub>		<b>J</b> <sub>01</sub>	
knowledge in some way	05		<sub>04</sub> L	<b>J</b> <sub>03</sub>	$\square_{02}$	<b></b> 01		h. Clean		<b>□</b> <sub>05</sub>		$\square_{04}$	$\square_{03}$		$\square_{02}$		$ ightharpoonup_{01}$	
g. The records shown in the Public Vaults are from the			04	$\beth_{03}$	$\square_{02}$	$\square_{01}$		i. Crowde	ed	<b>□</b> <sub>05</sub>		$\square_{04}$	$\square_{03}$		$\square_{02}$		<b>J</b> <sub>01</sub>	
National Archives h. Records matter	05			${\sf J}_{03}$	02			j. Boring		□05		$\square_{04}$	$\square_{03}$		$\square_{02}$		$J_{01}$	
Q9. Please rate whether you believe each of the follow exhibit. (Mark one answer for each.)		rue or fa	alse in reg	gards to 1	Tru	c Vaults	Q13.	read/use? $\square_{01}$ Touc	<b>(Circle <u>a</u> ch screen e</b>	ublic Vaults e <u>II</u> that apply exhibits eractive exhib	y.)	<u>oday</u> , w	03 N	Mecha	ing types nical/Han of these			you
a. There are personal and other records available to						01	Ω14	How much	time did	you spend wi	ith the in	iteracti	ve exhihits ii	n the F	Public Va	ılts toda	av?	
b. You are allowed to visit the National Archives ar personal research	nd use do	cuments	for your	own		01	Q17.	(Mark on $\square_{03}$ A lot	<u>e</u> answe		icai caic iii		None	1	aone vu	<u>1001</u>	<del></del> •	
c. There are National Archives locations throughou conduct your own personal research	t the cour	ntry that	you can v	visit to		01	Dio			each type of	f ovhihi+			day in	the Dub	lic Vaul	te:	
F = 33							FIE	ast allowe	, 6 <sub>T</sub> 2 101	each type of	CAIIIDIL	you re	.au/useu <u>l0l</u>	<u>uay</u> III	tile Pub	ic vaul	w.	

Q15. Did you feel you had enough time to read/use each of these exhibits? <i>(Mark one answer for each exhibit you read/used.)</i>	$\square_{06}$ Another Web site <b>(PI</b> $\square_{95}$ Other <b>(Please spec</b>						
Yes No	$\square_{96}$ Nothing/Did not plan						
a. Touch screen exhibits $\square_{01}$ $\square_{02}$ b. Static/Non-interactive exhibits $\square_{01}$ $\square_{02}$ c. Mechanical/Hands-on exhibits $\square_{01}$ $\square_{02}$	Q22. Do you have a Smartphone $\square_{01}$ Yes $\square_{02}$ No						
Everyone please answer:	Q23. How often do you use each	n of the following ty	pes of socia	l media?	(Mark <u>on</u>	<u>e</u> answer foi	r each.)
Q16. Was the amount of time you spent in the Public Vaults exhibit today more or less than you expected,		Every day <i>l</i> Almost every day	2-3 times per week	Once per week	1-3 times per month	Less than once per month	Never
or were you here as long as you expected to be <u>today</u> ? (Mark <u>one</u> answer.)	a. Facebook		$\square_{04}$	$\square_{03}$	$\square_{02}$	$\square_{01}$	$\square_{96}$
$\square_{01}$ More than I expected $\square_{02}$ As long as I expected $\square_{03}$ Less than I expected	b. Twitter	<b></b> 05	$\square_{04}$	<b>□</b> <sub>03</sub>	<b>1</b> 02	$\square_{01}$	96
Q17. After your visit <u>today</u> , what do you believe is the central message of the Public Vaults?	c. YouTube	05	$\square_{04}$	$\square_{03}$	$\square_{02}$	$\square_{01}$	$\square_{96}$
(Please explain.)	d. Instagram	05	<b>1</b> 04	<b></b> 03	<b>1</b> 02	$\square_{01}$	$\square_{96}$
	e. Flickr	05	$\square_{04}$	$\square_{03}$	<b>—</b> 02	$\square_{01}$	$\square_{96}$
	f. LinkedIn	05	04	03	02		96
	g. Blogger	05	04	03	02		96
	h. Pinterest	05	04	03			$\square_{96}$
Q18. How likely are you to visit the National Archives Museum again in the future? (Mark one answer.)	i. Other <i>(Please specify:)</i>		04	03			
$\square_{05}$ Extremely likely $\square_{03}$ Somewhat likely $\square_{01}$ Not at all likely	j. Other (Please specify:)	05	04	03	02	01	
$\square_{04}$ Very likely $\square_{02}$ Not very likely	k. Other (Please specify:)	05	04	03		01	
	l. Other (Please specify:)	05	04	03	02	01	
Q19. How likely would you be to recommend visiting the National Archives Museum to your friends and family? <i>(Mark one answer.)</i>	m. Other (Please specify:)		04		02		
$\square_{05}$ Extremely likely $\square_{03}$ Somewhat likely $\square_{01}$ Not at all likely	n. Other <i>(Please specify:)</i>		$\square_{04}$	<b></b> 03		$\square_{01}$	
$\square_{04}$ Very likely $\square_{02}$ Not very likely							
	Everyone please answer. The	e final few questio	ns are for o	lassificat	tion purpo	ses only.	
Q20. Prior to visiting today, were you aware of the <u>National Archives</u> Web site? If so, have you ever visited	Q24. Home zip code:						
this Web site? <i>(Circle one answer.)</i> $\square_{01}$ Aware, and have visited $\square_{02}$ Aware, but have not visited $\square_{03}$ Not aware	☐ Check here if living	outside the U.S.					
Q21. What resources, if any, did you use to plan <u>today's</u> visit to the National Archives Museum? <i>(Mark <u>all</u> that apply.)</i>	Q25. Age group: $\Box_{01} \ 18 - 24 \ \Box_{02} \ 25 -$	$-34$ $\square_{03}$ $35-44$	. D <sub>04</sub> 45	5 – 54      [	$\Box_{05}$ 55 – 6	54 □ <sub>06</sub> 65 €	or older
Triend/Family recommendation	Q26. Gender:						
$\square_{02}$ Tour guide booklet/map $\square_{03}$ The National Archives Web site	$\square_{01}$ Male $\square_{02}$ Fem	nale					
$\square_{04}$ A travel agent	Q27. Marital status:						
$\square_{\scriptscriptstyle{05}}$ A tour guide <b>(Please specify:)</b>	$\square_{01}$ Married						
	□•01 IVIallieu						

$\square_{02}$ Single, living alone $\square_{03}$ Single, but living with a partner $\square_{04}$ Divorced, separated or widowed	Q30. Including yourself, please indicate the number	r of people in your party today for each age grou
Q28. Are you Hispanic or Latino?	a. Under 4 years of age	
$\square_{01}$ Yes $\square_{02}$ No	b. Age 4 to 12	
Q29. Race <b>(select one or more)</b> :	c. Age 13 to 17	
□ <sub>01</sub> American Indian or Alaska Native □ <sub>02</sub> Asian	d. Age 18 to 44	
$\square_{03}$ Black or African-American $\square_{04}$ Native Hawaiian or Other Pacific Islander $\square_{05}$ White	e. Age 45 to 64	
	f. Age 65 and older	
	Total number of people in party:	
	Q31. Highest level of education you have complete $\square_{01}$ 8th grade or less $\square_{02}$ Some high school $\square_{03}$ Graduated high school	ed: <b>(Circle one answer.)</b> output  ou

## **Paperwork Reduction Act Notice**

□<sub>04</sub> Vocational/Technical school

A Federal agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a current valid OMB control number. The information requested on this form is being collected and used by the National Archives and Records Administration to assess satisfaction with the National Archives Experience. Public burden reporting for this collection of information is estimated to be ten minutes per response, including time for reviewing instructions and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of the collection of information, including suggestions for reducing this burden, to National Archives and Records Administration (MP), 8601 Adelphi Road, College Park, MD 20740-6001.