

# Appendix A: Participating Museum Survey

TITLE: Museums for All Program: Key Contact Survey

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Thank you for your participation and engagement with the *Museums for All* (M4A) program, an initiative of the Institute of Museum and Library Services that is administered by the Association of Children’s Museums. We are looking to better understand the implications of your museum’s participation on you, your visitors, and your organization, overall.

The following survey should take you less than 15 minutes to complete. You can skip any questions you want. The survey is completely confidential – only the external evaluator will see your responses.

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1) Why did your museum decide to offer the access program *Museums for All*?

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2) What does your museum’s access program look like?

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**3) How did new or existing partnerships play into the development of your museum's *Museums for All* program, if at all?**

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**4) How did/do you inform your community about the program?**

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**5) What issues arose as your museum tried to adopt and adapt *Museums for All* for your own context?**

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**6) What unanticipated outcomes and benefits have come from adopting *Museums for All*?**

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**7) What have been the financial impacts on your museum as a result of the program?**

	<b>Dramatic decreases</b>	<b>Slight decreases</b>	<b>No change</b>	<b>Slight increases</b>	<b>Dramatic increases</b>
Ticket sales/attendance	( )	( )	( )	( )	( )
Development revenue	( )	( )	( )	( )	( )
Continued participation - membership, program sales, etc.	( )	( )	( )	( )	( )

**8) How has the *Museums for All* program changed who visits your museum?**

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**9) Thank you so much for your time in completing this survey! Would you be willing to chat on the phone with the evaluator to dig in a bit more around some of these pieces?**

( ) Yes

( ) No

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**Thank You!**

**Thank you so much, again, for your engagement and participation in this study  
and in the *Museums for All* program.**

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