

Appendix B: Museum Telephone Interview

Thank you for agreeing to participate in this study. The phone interview should take no longer than 30 minutes and will explore more deeply subjects covered in the online survey in order to provide further context and understanding of that data. I won't be recording this call. I will be taking notes, instead, so that is what is happening when I sometimes pause before responding to you. Before we get started, do you have any questions for me?

1. How did you work with front line or other staff to integrate *Museums for All* into your systems, structures, and program offerings?
2. What community or staff barriers or opportunities did your museum encounter as you implemented the program?
3. What kinds of surprises, unanticipated issues, or new opportunities have resulted from your *Museums for All*-focused partnerships, if any?
4. What finance-related concerns did your museum have as you started planning for *Museums for All*?
5. What has your institution gained, or lost, through its participation in *Museums for All*?
6. What value has the national, unifying framework of the *Museums for All* program provided your museum, if any?
7. How has the program changed your museum's relationship with your local community?
8. How has the program played into any larger city or state-wide efforts to support children and families?