

Appendix C: Museum Validation Email

Subject: Museums for All program request

Reply to: Laura Huerta-Migus (laura.huertamigus@childrensmuseums.org)

Dear [Name],

Thank you so much for your and your organization's continued participation in the Museum for All program with us and the Institute for Museum and Library Services (IMLS). We are thrilled that so many children's, art, science, zoos, and natural history museums have joined us in our collective work to increase access to our institutions.

As we continue into another year of the program, in conjunction with IMLS, we are interested in exploring what this program has meant to participating organizations and the visitors who have used the program. To that end, we have hired an external evaluation firm, Aurora Consulting, to conduct an evaluation of the program with all of the museums. I would greatly appreciate it if you would take a bit of time to complete the survey that Aurora Consulting sends to you next week. It shouldn't take more than 20 minutes, but the information you share in those 20 minutes will help us understand the implications of the Museums for All program on your organization and pave the way for improvements and program changes in the future.

In the next week, you will receive an email from Sarah Cohn at Aurora Consulting with a link to the survey. Please do complete the survey as soon as you are able.

Have a wonderful day, and thanks, again, for your participation!

~ Laura