**RESPOND ONLINE STATEMENT STUFFER/INSERT**

December XX, 2017

GRAPHICS:

* USDA LOGO
* 2017 CENSUS GRAPHIC

DESIGN:

* Screenshot of the new online/EDR system

TEXT:

**Why Respond to the Census of Agriculture Online?**

* It's safe, secure and confidential. Your information and privacy are protected.
* It's economical—it's the least expensive way to respond to the survey—saving taxpayers money.
* It's greener—it helps conserve paper.
* It's user-friendly—offering you help screens and the ability to review your answers.

**How do I get started?**

* Gather the materials we mailed to you, including the address label.
* Go to [www.agcounts.usda.gov](http://www.agcounts.usda.gov)
* Read the message, then click the arrow to complete the survey.
* Enter your unique 17-digit response code from the census mailing label, then click “Continue.”
* If you need assistance, call toll free 1-888-424-7828.

The Census of Agriculture is ***Your Voice. Your Future. Your Opportunity.***