Appendix T

SNAP Participant Key Informant Interview

Recruitment Script – English Only





Food and Shopping

Hello. May I please speak with _____? [IF NECESSARY: I'm calling from Westat, a survey research firm about a study we're conducting on behalf of the Food and Nutrition Service of the United States Department of Agriculture

Hello. My name is ______ and I am calling from Westat about a study we are conducting on behalf of the Food and Nutrition Service of the United States Department of Agriculture or USDA. Am I speaking with [RESPONDENT]?

You recently completed survey about food and shopping and indicated that you would be willing to participate in a telephone interview. The phone interview will be approximately 60 minutes. If you choose to participate, we will give you \$25 for your time. We will ask you questions about your participation and experience with <NAME OF PROGRAM>. We recently mailed you a letter inviting you to take part in the telephone interview – did you get that letter?

[IF YES:] I am following up with you today so we can schedule a time to talk with you.

[IF NO:] Okay, the invitation letter was to let you know that you were selected to take part in the telephone interview, and a member of the Westat research team will be calling you to schedule this interview.

ALL: I would like to schedule this interview for the next week. What would be a good time?

INTERVIEW DATE_____

DAY OF THE WEEK ______

INTERVIEW TIME _____

TIMEZONE _____

Thank you.

Should we call you at this number for the interview?

[IF NO:] What number should we call?

In case we cannot reach you at [PHONE NUMBER], is there another number we can use?

[IF YES:] What is that number? ______

Thank you. Our interviewer will call you [APPOINTMENT DATE, DATE, TIME, TIMEZONE] at [PHONE NUMBER] for the interview. If you need to reschedule the interview, please let me know by phone [SCHEDULER'S PHONE NUMBER] or email [SCHEDULER'S EMAIL].

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.





Food and Shopping

OMB Approval No. 0584-XXXX Expiration Date: XX/XX/20XX

Thank you for participating in the study.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.