

FDA RAPID – MESSAGE #3

Generic Drugs Blue PSA Video Recruiting Screener

Introduction

The U.S. Food and Drug Administration, or FDA, hired Westat to help them get opinions about health information. Research Now is helping Westat and FDA find people who may be interested in being interviewed about health information. To make sure you are a good fit for the interview, please take about 3 minutes to answer the questions below.

1. Do you regularly take any prescription drugs to treat a health condition?

YES

NO

→ INELIGIBLE

Don't Know

→ INELIGIBLE

2. What is your gender?

a. Female

b. Male

3. What is your age?

a. Under 18

→ INELIGIBLE

b. 18 to 30

c. 31 to 49

d. 50 to 59

e. 60 or older

4. What is the highest grade or level of education you have completed?

a. Less than High School

b. High School Diploma or GED

c. Some College, including Associate's Degree → INELIGIBLE

d. Bachelor's Degree (for example: BA, BS) → INELIGIBLE

e. Graduate or Professional Degree → INELIGIBLE

5. Are you of Hispanic, Latino, or Spanish origin?

YES

NO

6. What is your race? Please select one or more.

White

Black or African-American

American Indian or Alaska Native

Asian

Native Hawaiian or other Pacific Islander

7. What state do you live in? [DROP DOWN LIST OF US STATES, INCLUDING “OUTSIDE OF THE US”] [“OUTSIDE OF THE US” → INELIGIBLE]

8. What is your yearly household income?

\$24,999 or less

\$25,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999 → INELIGIBLE

\$100,000 to \$149,999 → INELIGIBLE

\$150,000 to \$199,999 → INELIGIBLE

\$200,000 or more → INELIGIBLE

Request for Contact Information

C1. Thank you for answering the questions. Based on your answers, you may be chosen for an interview. If you are chosen for the interview and you finish it, you will get \$35 E-Rewards Currency. At the start of the interview, the interviewer will ask if it's okay to audio record it. This helps Westat to make sure they hear everything you say correctly. If you are chosen for an interview, you will get an email with a link to a YouTube video. Make sure you can access your email account and watch a YouTube video during the interview. Is it okay with you for Research Now to share your contact information with Westat?

YES

NO

➔ INELIGIBLE

Thank and Terminate

Thank you for taking our survey.

Contact Information

C2. In the space below, please give us the best information to contact you by phone, email, and regular mail. Please know that Research Now and Westat will not share your information with anyone else.

Contact Information

Name _____

Address 1 _____

Address 2 _____

City, State, ZIP _____

Phone Number _____

Email Address _____

Available Times

C3. Someone from Westat will call or email in the next 1-2 days to schedule an interview with you. Please mark the times you can be reached by phone in the next 1-2 days.

9 a.m. to Noon

Noon to 2 p.m.

2 p.m. to 5 p.m.

5 p.m. to 7 p.m.

7 p.m. to 9 p.m.

Technology Preferences

C4. The Westat interviewer would like to be able to show you information on her computer screen during the interview. Westat will send directions for how to view the interviewer's screen. Which app do you prefer for screen sharing? [SINGLE SELECT]

- a. Skype
- b. Google Hangouts
- c. WebEx
- d. I am not able to use any of these, please just call me

Closing

Thank you for your answers to these questions. If you are chosen for an interview, someone from Westat will contact you with the next 1-2 days.