**Rationale for Items Added to or Removed From the ExPECTT 2nd Cohort Youth Baseline Instrument 4/8/16**

| **Item Number** | **Description** | **Addition** | **Deletion** | **Edit** | **Rationale** | **Prior Approval Given by OMB** |
| --- | --- | --- | --- | --- | --- | --- |
| A1\_2 | What is your date of birth? | X |  |  | We hope this will reduce reporting errors we have noted associated with collecting age. | Not previously approved |
| A1\_3. | That would make you XX years old, is that correct? | X |  |  | We hope this will reduce reporting errors we have noted associated with collecting age. | Not previously approved |
| A7 | What grade are you in? |  |  | X | We dropped the phrase, “If school has not yet started for you, what grade are you going into?” because school will be in session. | Base item approved by OMB at baseline on 10/21/13 |
| B9 | Intro to smokeless products, use smokeless | X |  |  | This item was approved for and used in the 3rd FU.Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Approved for 3rd FU: 11/17/15 |
| B10 | Used smokeless in past 30 days | X |  |  | This item was approved for and used in the 3rd FU.Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Approved for 3rd FU: 11/17/15 |
| B11 | Intro to cigar products, use cigars | X |  |  | This item was approved for and used in the 3rd FU.Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Approved for 3rd FU: 11/17/15 |
| B15 | Intro to e-cig products, use smokeless | X |  |  | This item was approved for and used in the 3rd FU.Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Approved for 3rd FU: 11/17/15 |
| B16 | Used e-cigs in past 30 days | X |  |  | This item was approved for and used in the 3rd FU.Edited to reflect new thinking on how best to ask this question and for consistency with RuSTEC survey. | Approved for 3rd FU: 11/17/15 |
| C1\_3 | Smoking cigs every day one year from now? |  | X |  | This was dropped for earlier FU surveys. We do not need the items any longer.  |  |
| C1\_4 | Smoking cigs, but not every day, one year from now? |  | X |  | This was dropped for earlier FU surveys. We do not need the items any longer. |  |
| C1\_6 | Use smokeless tobacco soon |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_7 | Use smokeless tobacco in next year |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_8 | Use smokeless tobacco if a friend offered it |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_9 | Use cigars soon |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_10 | Use cigars in next year |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_12 | Use e-cigs soon |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_13 | Use e-cigs in next year |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C1\_14 | Use e-cigs if a friend offered it |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C4\_1 | Say no to an e-cig at a party |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C4\_2 | Say no to an e-cig if a close friend offers it |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| C4\_3 | Say no to an e-cig if someone you know offers it |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| D2 | Did you stop smoking for a day? |  |  |  | We are moving this item, but not changing the item in any way. Nevertheless, I provide date of last OMB approval at right. | Approved for 3rd FU: 11/17/15 |
| D4 | Plan to quit smokeless |  | X |  | We dropped this item at last FU and do not need to collect it. |  |
| D5 | Smokeless user quit attempt |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| D6 | Desire to quit smokeless |  | X |  | We dropped this item at last FU and do not need to collect it. |  |
| E1\_3 | Smoking is harmful-not harmful | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E2\_3 | smokeless is harmful-not harmful | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E3\_26 | Develop gum disease | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved.  |
| E5\_12 | Smoking as a teen can permanently stunt your lungs. | X |  |  | Adding to measure a belief which is the focus of the new ad “straw city.” | This item has not been previously approved.  |
| E5\_13 | Smoking cigarettes will make me have serious breathing problems | X |  |  | Adding to measure a belief which is the focus of the new ad “straw city.” | This item has not been previously approved. |
| E5\_14 | If I smoke, the consequences will find me. | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved. |
| E5\_15 | Nicotine can reprogram your brain | X |  |  | Adding to measure a belief which is the focus of the new ad “hacked.” | This item has not been previously approved. |
| E5\_16 | If I smoke, it will be hard to think about anything but my next cigarette | X |  |  | Adding to measure a belief which is the focus of the new ad “hacked.” | This item has not been previously approved. |
| E7\_13 | Gum disease | X |  |  | Adding to measure a belief which is the focus of the new ad “gift.” | This item has not been previously approved.  |
| E13\_1 | Cigars are bad-good | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_2 | Cigars are unenjoyable-enjoyable | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_3 | Cigars are harmful-not harmful | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E14\_1 | E-cigs are bad-good | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E14\_2 | E-cigs are unenjoyable-enjoyable | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E14\_3 | E-cigs are harmful-not harmful | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E3\_13 | Change item to COPD |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E3\_22. | Become addicted |  |  |  | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_20. | Harm others with SHS |  |  |  | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_21. | Be a bad influence on others |  |  |  | Editing number of item only for clarification; No change in content. | This item was approved on 11/17/15 |
| E3\_23 | Trouble breathing | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E3\_24 | Stunt lung growth | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E3\_25 | Stained teeth | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_1. | E-cigs Damage my body | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_2. | E-cigs Inhale poisons | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_3. | E-cigs Become addicted | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_4. | E-cigs Inhale nicotine | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_5. | E-cigs Inhale chemicals | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_6. | E-cigs Harm my lungs | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_7. | E-cigs Develop sexual and/or fertility problems | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_8. | E-cigs Decrease sports performance | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_9 | E-cigs End up wasting money. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E13\_10 | E-cigs Inhale metal particles | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E4\_1. | Smokeless Damage my body |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_2. | Smokeless Be controlled |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_3. | Smokeless Be unattractive |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_4. | Smokeless Ingest poisons |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_5. | Smokeless Develop cancer |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_6. | Smokeless Develop sexual and/or fertility problems |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_7. | Smokeless Lose my taste buds |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_8. | Smokeless Unable to stop |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_9. | Smokeless Get wrinkles |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_10. | Smokeless Develop skin problems |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_11 | Smokeless Problems teeth |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_12. | Smokeless Lose my teeth |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_13 | Smokeless Shorten life |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_14. | Smokeless Develop a tobacco-related disease  |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_15. | Have bad breath |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_16 | Get sick |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_17. | Decrease my sports performance |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_18. | End up wasting money on cigarettes |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_19. | Become addicted |  | X |  | This item was dropped in the 3rd FU. |  |
| E4\_20. | Be a bad influence on others |  | X |  | This item was dropped in the 3rd FU. |  |
| E5\_9. | The lungs of teenage smokers may not grow to normal size. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E5\_10. | Smoking just a few cigarettes can make you crave more. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E5\_11. | If I smoke, nicotine will rewire my brain. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_1. | Some of the chemicals in e-cigarettes are the same as in regular cigarettes. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_2. | Potential health risks | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_3. | E-cigs contain potentially harmful chemicals | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_4. | Smoking e-cigarettes may cause lung damage | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_5. | Vaping can result in nicotine addiction | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_6. | The ingredients in e-cigarettes may be dangerous when inhaled. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_7. | Vaping or using e-cigarettes helps people relieve stress. | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E15\_8. | Using e-cigarettes can help keep your weight down | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E6\_1. | Using smokeless tobacco can cause immediate damage to my body. |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_2. | It is safe for me to use |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_3. | If I started to use smokeless tobacco occasionally I would not become addicted. |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_4. | Using smokeless tobacco helps people relieve stress. |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_5. | Smokeless is disgusting |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_6. | Smokeless tobacco is dangerous. |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_7. | Using smokeless tobacco is a way to show others you’re not afraid to take risks |  | X |  | This item was dropped in the 3rd FU. |  |
| E6\_8. | Smokeless tobacco, such as chewing tobacco, snuff, or dip, is safer to use than cigarettes |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_1 | Oral cancer? |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_2 | Esophageal cancer? |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_3 | Pancreatic cancer? |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_4 | Gum disease? |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_5 | Tooth loss? |  | X |  | This item was dropped in the 3rd FU. |  |
| E8\_6 | Red or white patches in the mouth (such as leukoplakia)? |  | X |  | This item was dropped in the 3rd FU. |  |
| E9\_14 | Nitromethane, a chemical found in rocket fuel? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E9\_15 | Over 7,000 chemicals?  | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E10\_1 | Ammonia, a substance found in fertilizer and household cleaners? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_2 | Arsenic, a substance found in motor oil? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_3 | Beryllium, a substance used in nuclear weapons and nuclear power reactors? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_4 | Cadmium, a substance found in batteries? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_5 | Formaldehyde, a chemical used to preserve dead animals? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_6 | Lead, a substance found in bullets? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_7 | Naphthalene, a chemical found in mothballs? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_8 | Polonium 210, a poison? |  | X |  | This item was dropped in the 3rd FU. |  |
| E10\_9 | Uranium, a substance used in nuclear weapons and nuclear power reactors? |  | X |  | This item was dropped in the 3rd FU. |  |
| E11\_3. | Use smokeless  |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E11\_4. | Use cigars, cigarillos, or little cigars? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E11\_5. | Use e-cigarettes ? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E12\_7 | Use e-cigarettes , every day? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E12\_6. | Use smokeless tobacco but not every day? |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| E12\_8 | Use e-cigarettes but not every day? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F1\_1 | Watching TV on any platform |  |  | X | We updated this because we did not need platform-specific information. | Approved for 3rd FU: 11/17/15 |
| F1\_2 | Watching TV on a computer |  | X |  | We did not need platform-specific information. |  |
| F1\_3 | Watching TV on a phone |  | X |  | We did not need platform-specific information. |  |
| F1\_4 | Watching TV on a ipod |  | X |  | We did not need platform-specific information. |  |
| F2\_1 | Listen to music |  | X |  | We dropped this from the survey at one of the follow-ups. Did not need. |  |
| F2\_2 | Video |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_3 | Social networking |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_4 | Websites |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_5 | Video chatting |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_6 | Text messaging |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_7 | Cell phone for video |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_8 | Cell phone for social networking |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_10 | Gaming |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_11 | Reading a book |  | X |  | We dropped this from the survey at one of the follow-ups. Did not need. |  |
| F2\_12 | Magazines |  |  | X | Minor edits to update popular products | Base item approved previously including 11/17/15 |
| F2\_14. Through F2\_33 |  [insert show name] on [insert network name] | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_31 | been on YouTube or Hulu? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_32 | been on facebook? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_33 | been on twitter? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_34 | Used Pandora or Spotify? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_35 | Used PlayStation or Xbox? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_36 | used Instagram? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F2\_37 | used Tumbler? | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F3\_1 | Healthy Teen |  | X |  | Dropped- do not need. |  |
| F3\_2 | Rebellion |  | X |  | Dropped- do not need. |  |
| F3\_5 | Drop the Ash |  | X |  | Dropped- do not need. |  |
| F3\_11 | Tips from Former Smokers (Tips) | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F3\_12 | truth | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F3\_13 | Fresh Empire | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F4 | Old brand item |  |  |  | We revised how we ask this-dropped this version |  |
| F5\_3 | Where heard about brand? |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F6 | Online awareness |  |  | X | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F7 | Intro awareness | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F8 | awareness | X |  |  | This item was approved for and used in the 3rd FU. | Approved for 3rd FU: 11/17/15 |
| F7\_x | Old intro awareness |  | X |  |  |  |
| F8\_x | Old awareness TV |  | X |  |  |  |
| F8a\_x | Old frequency TV |  | X |  |  |  |
| F9\_x | Old awareness online |  | X |  |  |  |
| F9a\_x | Old frequency online |  | X |  |  |  |
| F19\_x | Main message of the ad | X |  |  | This item was approved for and used in the 3rd FU with the exception of response options 14, 15 and 16. | The base item was approved by OMB in prior packages including 11/17/15 |
| F10\_x | Ad attitude |  | X |  | We dropped. |  |
| F11\_7. | This ad is terrible  |  | X |  | We dropped. |  |
| F11\_8. | ridiculous |  | X |  | We dropped. |  |
| F11\_9. | I trust the information in this ad  |  | X |  | We dropped. |  |
| F11\_10. | This ad told me things I never knew before about tobacco  |  | X |  | We dropped. |  |
| F11\_11. | The person/people in this ad are like me  |  | X |  | We dropped. |  |
| F11\_12. | This ad gave me good reasons not to use tobacco |  | X |  | We dropped. |  |
| F11\_13 | intense | X |  |  | Adding to assess whether this key term from the literature on stylistic elements of ads may be operationalized. | This item is similar to others that have been previously approved, including on F1211/17/15. |
| F12\_x | Persuasive |  | X |  | We dropped. |  |
| F13\_x | Feelings about ad |  | X |  | We dropped. |  |