

**Attachment 23\_R. Incentive Letter**

Date

[CASE ID]

Thank you very much for your participation in the Food and Drug Administration's Health and Media Study. A check in the amount of \$<<incentive amount>>.00 is enclosed as a token of our appreciation for your help.

Sincerely,

<<Signature image>>

Melissa Helton  
National Field Director  
RTI International

enclosure