

Attachment 26_R: Questions and Answers about the Evaluation - 18

Form Approved
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Form for Respondents Age 18 or Older

What is the FDA Health and Media Study?

The FDA Health and Media Study is designed to collect data from boys about their attitudes related to health, health behaviors, and advertisements they may have seen on TV, online, or heard on the radio. This survey is being conducted in five rounds over time.

Why should I participate?

This is an opportunity for you to continue to contribute to important research related to improving our understanding of how public education campaigns affect youths' health-related attitudes, beliefs, and behaviors.

Who is sponsoring this study?

The study is sponsored by the U.S. Food and Drug Administration (FDA). RTI International (RTI) has been selected by the FDA to conduct each round of the study.

Who is RTI International?

RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies.

How will I be involved?

We will ask for your consent to continue to participate in the study. You will read questions and answer choices from the survey and enter your responses.

How is the study being conducted?

For the in-person interview, a field interviewer will request your consent to continue to participate in the study. Once consent is obtained, the interviewer will use a laptop to begin the interview. Because you are at least 18 years old, we do not need parental permission for you to participate.

The interviews may also be completed online. To participate in the online survey, log on to the study website provided in the enclosed letter. Once you provide consent for the interview, you will complete the interview online. If you complete the interview online, you will not complete the in-person interview.

This is the third of four follow-up surveys, conducted every eight months, to understand changes in health-related attitudes and behaviors over time. Each additional interview is also completely voluntary.

How will I recognize the RTI interviewer?

The interviewer conducting the in-person interview will carry a RTI identification badge with his or her picture on it. The interviewer will also have a letter of authorization from RTI.

How long will it take?

The interview will take about 45 minutes, on average. Interviewers can schedule visits to your household when it is most convenient for you.

What happens to the information?

Each computerized interview data file—which is identified only by code number—will be electronically transmitted to RTI within 48 hours. The answers will then be combined with all other participants' answers, and then coded, totaled, and turned into statistics for analysis. As a quality control measure, your household might receive a telephone call from RTI to verify that the interviewer followed the correct steps in completing the survey.

For surveys completed online, an encrypted link between a web server and your browser is used. This link ensures that all data passed between the web server and browser remain private.

Will I be compensated for my time?

Because your continued contribution is important, we will offer you a check for \$25 if you complete the survey through the website on or before [Early Bird Date], or a check for \$20 after [Early Bird Date], as a token of appreciation for participating. You will receive \$20 in cash if you complete the survey in person.

What about privacy?

All RTI staff members and interviewers have signed a Privacy Agreement guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as part of the study will be kept private to the fullest extent allowable by law, and nothing you tell us will be reported with your name. To protect your privacy, your parents will not know your answers to the interview questions. Answers obtained during the survey will be combined with those from thousands of others from around the country.

Where do I get more information about the study?

If you have other questions about this survey, you may call our project assistance line toll-free at (866) 214-2039 or email us at mediastudy@rti.org. If you have questions about your rights as a study participant, call toll-free: **RTI Office of Research Protection** at (866)214-2043.