

## **ATTACHMENT 19\_R: EMAIL REMINDER 1 (RuSTEC Follow-up)**

**Subject Line: FDA Health and Media Study Reminder**

Form Approved  
OMB No. 0910-0753  
Exp. Date 09/30/2019  
RIHSC No. 15-101CTP

Dear Parent of CHILD'S FIRST NAME OR INITIALS]:

This is a reminder to have your child [CHILD'S FIRST NAME OR INITIALS] complete the third follow-up survey for the **FDA Health and Media Study** online on or before [Early bird date] to receive the \$25 incentive check.

Your child's participation is important and will contribute to valuable research related to youth attitudes toward health, health behaviors, and advertisements they may have seen on TV, online, or heard on the radio.

To complete the online questionnaire on a personal computer, laptop, phone, or tablet, a parent or guardian must follow all three steps below:

- 1. Open your web browser and type in the study website address: [RUSTEC WEBSITE]**
- 2. Once you have reached the study website, type in the username and password exactly as shown below:**  
**Username: [Case ID]**  
**Password: [Password]**
- 3. Once you've typed in your username and password, you will see instructions for completing this round of the study. A parent or legal guardian must follow the steps to provide permission for the child to complete the survey.**

Those who complete the survey online after [Early bird date] will receive a check for \$20 for completing the survey. If your child completes the survey with one of our field interviewers, he will be offered \$20 in cash.

Your child's help with this round of the study is voluntary, but greatly appreciated. Your child can refuse to answer any and all questions. All information provided by you and your child will be kept private to the fullest extent allowable by law and used only for statistical purposes. Your child or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you or your child anything.

For more information about the study, you can call our project assistance line toll-free at (866) 214-2039, or email us at [mediastudy@rti.org](mailto:mediastudy@rti.org). If you have a question about your child's rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Thank you in advance for participating in this important research.

Sincerely,

Matthew Farrelly, PhD  
RTI International