

Attachment I: Web-based Assessment Invitation Email

Subject: FEEDBACK REQUESTED: Help CDC Improve STD Prevention Partnerships

Body:

Dear [Territorial/County/City STD Program Manager]:

The Cloudburst Group, with funding and support from the Centers for Disease Control and Prevention's (CDC) Division of Sexually Transmitted Disease Prevention (DSTDP), and with the support of the National Coalition of STD Directors (NCSO) and the National Association of County and City Health Officials (NACCHO), are conducting a new two-part project to assess the value, need, gaps, and impact of strategic partnerships between territorial and local health departments (LHD) with the highest STD morbidity (syphilis, chlamydia and gonorrhea) and their STD clinical partners. DSTDP has contracted with The Cloudburst Group to conduct the assessment in an unbiased manner.

Part One will involve an online assessment that will be disseminated [ADD DATE HERE] to the county/city STD Program Manager in the highest STD morbidity county/city in all 59 AAPPS funded jurisdictions. Participation in this online assessment is voluntary. The assessment will take approximately 60 minutes to complete, will be administered via Survey Monkey, and will include questions on:

- Status of STD clinic closures within the jurisdiction
- Basic information about provision of safety net STD services
- Reduction of clinical and in-kind resources
- Types and status of clinical partnerships (e.g., length of partnership, reasons for partner selection, types of agreement)
- Priority at-risk populations addressed due to priority partnerships
- Resources and collaborative activities provided by priority partnerships
- Frequency of priority partner engagement
- Partnership structure and most important partnership components
- Barriers associated with implementing priority partnerships
- Assessment of desired outcomes (e.g., defining desired outcomes and goals, assessed outcomes, measured quantitative outcomes, assessed economic value)

Part Two will take place [ADD DATES HERE] and will involve in-person interviews with fifteen jurisdictions to assess STD clinical partnerships in-depth, and to inform local health department partnership building efforts to ensure effective strategies for achieving desired outcomes for priority STD clinical partnerships. One of Cloudburst's team members will, with the permission of the staff, conduct four interviews in person for each of the 15 jurisdictions with the following people:

- STD Program Manager (1)
- STD Coordinators (2)
- Data Manager/Epidemiologist (1)

Your support of this project would be greatly appreciated and will be used to inform LHD partnership building efforts to ensure effective strategies for achieving desired outcomes for priority STD clinical partnerships.

The assessment will be open from [START DATE] until [END DATE]. We look forward to hearing from you.

Assessment link: [LINK]

If you have questions about this CDC-sponsored assessment, or your participation in the assessment or site visits/calls, please do not hesitate to contact me. Thank you in advance for your input.

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