

**REQUEST TO CUSTOMER—FIRST WAVE:**

FROM: [CDC Foundation <events@cdcfoundation.org>](mailto:events@cdcfoundation.org)

TO: POCs from invite list

SUBJECT: 5 questions about the AMR Challenge side event

Dear colleagues,

Thank you for attending the AMR Challenge launch event on September 25.

We would like to hear feedback on your experience at the event, what we can do to improve future events, and how your organization may participate in the AMR Challenge year to combat antimicrobial resistance.

Please take the 5-question survey here: [\[LINK\]](#)

The survey will close [\[DATE\]](#).

On behalf of the U.S. Government and Centers for Disease Control and Prevention, we appreciate your participation in this survey.

Best,

Michael C. Craig, MPP

Senior Advisor for Antibiotic Resistance

Antibiotic Resistance Coordination and Strategy Unit, Centers for Disease Control and Prevention

bez7@cdc.gov

**REQUEST TO CUSTOMER—SECOND WAVE:**

FROM: [CDC Foundation <events@cdcfoundation.org>](mailto:events@cdcfoundation.org)

TO: POCs from invite list

SUBJECT: Survey closes in [XX](#) days: AMR Challenge feedback needed

Dear colleagues,

This is a reminder that the satisfaction survey about the AMR Challenge side event will close [\[DATE\]](#).

Please take 5 minutes to answer five questions and provide feedback on your experience at the event, what we can do to improve future events, and how your organization may participate in the AMR Challenge year to combat antimicrobial resistance.

Take the survey now: [\[LINK\]](#)

On behalf of the U.S. Government and Centers for Disease Control and Prevention, we appreciate your participation in this survey.

Best,

Michael C. Craig, MPP  
Senior Advisor for Antibiotic Resistance  
Antibiotic Resistance Coordination and Strategy Unit, Centers for Disease Control and Prevention  
bez7@cdc.gov

**SURVEY HOSTED ON:**

SurveyMonkey.com

**INTRODUCTION:**

Thank you for providing feedback on the U.S. Government and Centers for Disease Control and Prevention AMR Challenge launch event on September 25.

The purpose of the survey is to capture feedback on participants' experience at the event, what can be done to improve future events, and how organizations may participate in the AMR Challenge year to combat antimicrobial resistance.

The information gathered from this survey will not be published and will only inform next steps for the AMR Challenge.

**PROPOSED QUESTIONS:**

1. Did you attend the AMR Challenge launch event in person at the Roosevelt Hotel on September 25, 2018?
  - Yes
  - No (*if no, survey will end*)
  
2. Please select your organization type from the list below. If the types from this list do not represent your organization, please select "Other" and write in what category best describes your organization. (select one)
  - Academic Institutions and Centers
  - Agriculture, Meat, and Livestock Associations
  - Animal and Veterinary Associations
  - Clinical and Medical Associations
  - Consumer and Patient Advocates
  - Digital Platforms
  - Employers
  - Environmental and Sanitation Associations
  - Food Producers and Retailers
  - Funders
  - Health IT Companies
  - Health Payers, Health Insurance Companies
  - Health Systems, Long-Term Care, Pharmacies
  - Infrastructure and Utilities
  - Intergovernmental Organizations
  - Laboratories

- Media and Public Relations
- Non-US Governments and Municipalities
- Pharmaceuticals, Diagnostics, Vaccines
- Standards and Accreditation Bodies
- Therapeutics
- US Federal Government
- US State and Local Government
- Other (*fill in the blank*)

3. How would you rate your experience at the AMR Challenge side event on September 25, 2018? (*select one*)

- Excellent
- Great
- Good
- Fair
- Poor

4a. Is there anything we could improve at future events? (*select all that apply*)

- Pre-event process (e.g., invitations, event promotion)
- Event format (e.g., speakers, networking, activities)
- Event location
- Food and beverage offerings
- Other (*fill in the blank*)

4b. If you selected an item from the list above, please describe how we can improve future events. (*fill in the blank*)

5. Of the five commitment areas below, where did (or will) your organization make a commitment to combat antimicrobial resistance? (*select all that apply*)

- Antibiotic Use
- Environment and Sanitation
- Infection Prevention and Control
- Tracking and Data
- Vaccines, Therapeutics, Diagnostics