

TITLE: Virtual vs In Person America Recycles 2020 Events

EMAIL to ACCOMPANY SURVEY LINK:

Dear America Recycles Network Members,

EPA is currently planning the 2020 America Recycles November events and is evaluating options for the events, including in-person as well as virtual platforms. In-person events would follow the Center for Disease Control (CDC) guidelines and any local jurisdictional requirements. As a valued partner and America Recycles pledge signer, we would like your feedback. We appreciate you taking 3-5 minutes of your time to help us shape our 2020 events by responding to this survey [link to survey].

For the past two years, EPA has hosted the America Recycles Summit to convene organizations from across the value chain to collectively enhance our recycling system. This year, the Summit will focus on celebrating accomplishments in 2020 and on actions that can be taken to implement the national recycling strategy and national recycling goals, both of which will be announced in late 2020. It also will feature a roundtable dialogue on federal agencies' role in improving the recycling system.

In 2019, EPA hosted the first-ever [America Recycles: Innovation Fair](#) to give innovators a forum to share their technologies, products, and communication strategies that are advancing recycling. Exhibiting will be free again this year, and EPA anticipates announcing the call for exhibitors in early August 2020. EPA is currently considering hosting the Innovation Fair virtually, and your feedback is appreciated.

Please complete the survey here: (insert URL)

Completing the survey should take X minutes. Please respond by XXXX.

SURVEY (TO BE REFLECTED IN AN ONLINE CLIENT):

1. Did you attend or exhibit at the 2019 America Recycles Summit and/or Innovation Fair?

- a. Yes
- b. No

2. What are your primary reasons for attending the 2020 America Recycles Summit and Innovation Fair? (Select up to 4)

- a. Learn what companies and organizations are doing to advance recycling
- b. Learn about state, local, and federal efforts to advance recycling
- c. Participate in a discussion on actions needed to advance the national recycling strategy and achieve the recycling goals
- d. Learn about best practices to advance recycling (educational campaigns, use of recycled content in products, recovery processes)
- e. Showcase my organization's efforts in advancing recycling
- f. Learn more about innovative recycling technologies and processes
- g. Networking

3. How likely would you attend the America Recycles Summit if it were held *in person* on November 16-17, 2020 in Washington, DC?

- a. Definitely would attend in person
- b. Not sure if I would attend in person
- c. Definitely would not attend in person

4. How likely would you attend the America Recycles Summit if it were held *virtually* on November 16-17, 2020?

- a. Definitely would attend virtually
- b. Not sure if I would attend virtually
- c. Definitely would not attend virtually

5. How likely would you attend the America Recycles: Innovation Fair if it were held *in person* on November 16-17, 2020 in Washington, DC?

- a. Definitely would attend in person
- b. Not sure if I would attend in person
- c. Definitely would not attend in person

6. How likely would you attend the America Recycles: Innovation Fair if it were held *virtually* on November 16-17, 2020?

- a. Definitely would attend virtually
- b. Not sure if I would attend virtually
- c. Definitely would not attend virtually

7. How likely are you to apply to exhibit *in person* at the Innovation Fair?

- a. Definitely will apply to exhibit in person
- b. Not sure if I will apply to exhibit in person

- c. Definitely will not apply to exhibit in person
- d. I do not intend to apply to exhibit.

8. How likely are you to apply to exhibit virtually at the Innovation Fair?

- a. Definitely would apply to exhibit virtually
- b. Not sure if I would apply to exhibit virtually
- c. Definitely would not apply to exhibit virtually
- d. I do not intend to apply to exhibit

9. What are the primary considerations that will impact your decision to attend or exhibit at *in-person* events in Washington, DC on November 16-17, 2020? (check all that apply):

- a. Budget concerns affecting ability to travel
- b. Health concerns associated with travel and/or large gatherings
- c. Potential restrictions affecting my organization or the organization where the events are being held (e.g. business travel not allowed, large event restrictions by jurisdiction)
- d. Other (OPEN END)

10. Approximately when will you make the final decision about attending or exhibiting *in-person* at the America Recycles 2020 events?

- a. I have already made my decision about attending or exhibiting
- b. August 15 (3 months prior to the events)
- c. September 15 (2 months prior to the events)
- d. October 15 (1 month prior to the events)
- e. November 1-15 (less than two weeks prior to the events)

11. Please provide any other comments, concerns or suggestions.

[OPEN ENDED]