

APPENDIX D

Sample Recruitment Email

Subject: You've been invited to participate in the 2018 IMPROVE Module!

Thank you for taking our survey! Using the data you provided we created the Identifying Messages to PROMote Value & Education (IMPROVE) of Generic Prescribing module, a nationwide learning module being launched by the University of Chicago in collaboration with the FDA, the American College of Physicians, and the American Association of Nurse Practitioners. This module will disseminate and collect information on generic prescribing. Please complete a 15-minute module consisting of a video, PowerPoint presentation, and post-test. Your participation in this module is voluntary and you can exit at any time. Whether or not you choose to participate will not affect your relationship with AANP/ACP. Submission of this post-test is considered implied consent. Upon submission of the post-test you will receive a \$10 Amazon gift card. Your identity and information will remain private to the extent permitted by law. If you have any questions, please contact the AANP/ACP Research Department by email at <email> or by phone at <phone>.

Take me to the module (active hyperlink)

Or copy and paste this URL into your internet browser: