(NOTE: DO NOT AGREE TO PARTICIPATE UNLESS AN IRB APPROVAL STAMP WITH CURRENT DATES HAS BEEN APPLIED TO THIS DOCUMENT.)

Informed Consent for a research study entitled: "Educating Groups Influencing Generic Drug Use"

You are invited to participate in a research study to better educate groups influencing generic drug use, based on their unique educational needs, sponsored by the US Food and Drug Administration (FDA). The study is being conducted by Dr. Jingjing Qian, Assistant Professor in the Auburn University Department of Health Outcomes Research and Policy and Dr. Ilene Harris, Principal Research Scientist at IMPAQ International. You were selected as a possible participant because you were identified as having a role in the prescription drug formulary process within the previous six months and are age 19 or older.

As part of your participation in this research study, you will speak to one of our team's researchers via telephone regarding your review of the developed educational materials. Your total time commitment will be approximately 45 minutes.

The risks associated with participating in this study are minimal. Your protected health information will not be used or disclosed to a third party. If you participate in this study, what the research team learns from your interview may better inform whether the developed educational materials are successful in educating various groups on generic drugs. You will receive $75 as a token of our appreciation for your participation after completion of the interview.

If you change your mind about participating, you can withdraw at any time during the study. Your participation is completely voluntary. If you choose to withdraw, your data can be withdrawn as long as it is identifiable. Your decision about whether or not to participate or to stop participating will not jeopardize your future relations with Auburn University, the Department of Health Outcomes Research and Policy, or IMPAQ International.

If you agree, interviews will be audio recorded. However, any data obtained in connection with this study will be made anonymous as soon as possible. We will protect your privacy and the data you provide by de-identifying the data, including assigning pseudonyms and removing any identifiable information from transcripts of the audio file. Notes and transcripts from the study will be saved in password protected folders on a password and firewall protected server at IMPAQ International. Audio recordings will be destroyed immediately upon completion of the transcriptions.

Information collected through your participation may be published in governmental reports, professional journals, and/or presented at a professional meeting. As described above, notes and transcriptions from the audio recordings will have no identifying information attached to them, and if information learned from this study is published, you will not be identified by name or other personal information. Also, transcriptions and written notes will be used for analytical purposes only.

If required, personal information collected in connection to your honorarium (i.e. W-9 form) will be saved in password protected folders on a password and firewall protected server at IMPAQ International. This

information is being collected in order to withhold necessary tax payments on your behalf and will remain private to the extent permitted by law.

If you have questions about this study, please ask them now or contact Jingjing Qian at (334) 844-5818 or jzq004@auburn.edu or Ilene Harris at (443) 259-5250 or iharris@impaqint.com.

If you have questions about your rights as a research participant, you may contact the Auburn University Office of Research Compliance or the Institutional Review Board by phone at (334) 844-5966 or e-mail at IRBadmin@auburn.edu or IRBChair@auburn.edu.

HAVING READ THE INFORMATION PROVIDED, YOU MUST DECIDE WHETHER OR NOT YOU WISH TO PARTICIPATE IN THIS RESEARCH STUDY. IF YOU DECIDE TO PARTICIPATE, THE DATA YOU PROVIDE WILL SERVE AS YOUR AGREEMENT TO DO SO. YOU MAY REQUEST A COPY OF THIS LETTER FROM YOUR INTERVIEWER.

_____

Investigator's Signature Date

_____

Printed Name

_____

Co-Investigator's Signature Date

_____

Printed Name

(NOTE: DO NOT AGREE TO PARTICIPATE UNLESS AN IRB APPROVAL STAMP WITH CURRENT DATES HAS BEEN APPLIED TO THIS DOCUMENT.)

Informed Consent for a research study entitled: "Educating Groups Influencing Generic Drug Use"

You are invited to participate in a research study to better educate groups influencing generic drug use, based on their unique educational needs, sponsored by the US Food and Drug Administration (FDA). The study is being conducted by Dr. Jingjing Qian, Assistant Professor in the Auburn University Department of Health Outcomes Research and Policy and Dr. Ilene Harris, Principal Research Scientist at IMPAQ International. You were selected as a possible participant because you have been identified as someone involved in prescription drug purchasing decisions for a commercial entity within the previous six months and are age 19 or older.

As part of your participation in this research study, you will speak to one of our team's researchers via telephone regarding your review of the developed educational materials. Your total time commitment will be approximately 45 minutes.

The risks associated with participating in this study are minimal. Your protected health information will not be used or disclosed to a third party. If you participate in this study, what the research team learns from your interview may better inform whether the developed educational materials are successful in educating various groups on generic drugs. You will receive $75 as a token of our appreciation for your participation after completion of the interview.

If you change your mind about participating, you can withdraw at any time during the study. Your participation is completely voluntary. If you choose to withdraw, your data can be withdrawn as long as it is identifiable. Your decision about whether or not to participate or to stop participating will not jeopardize your future relations with Auburn University, the Department of Health Outcomes Research and Policy, or IMPAQ International.

If you agree, interviews will be audio recorded. However, any data obtained in connection with this study will be made anonymous as soon as possible. We will protect your privacy and the data you provide by de-identifying the data, including assigning pseudonyms and removing any identifiable information from transcripts of the audio file. Notes and transcripts from the study will be saved in password protected folders on a password and firewall protected server at IMPAQ International. Audio recordings will be destroyed immediately upon completion of the transcriptions.

Information collected through your participation may be published in governmental reports, professional journals, and/or presented at a professional meeting. As described above, notes and transcriptions from the audio recordings will have no identifying information attached to them, and if information learned from this study is published, you will not be identified by name or other personal information. Also, transcriptions and written notes will be used for analytical purposes only.

If required, personal information collected in connection to your honorarium (i.e. W-9 form) will be saved in password protected folders on a password and firewall protected server at IMPAQ International. This information is being collected in order to withhold necessary tax payments on your behalf and will remain private to the extent permitted by law.

If you have questions about this study, please ask them now or contact Jingjing Qian at (334) 844-5818 or jzq004@auburn.edu or Ilene Harris at (443) 259-5250 or iharris@impaqint.com.

If you have questions about your rights as a research participant, you may contact the Auburn University Office of Research Compliance or the Institutional Review Board by phone at (334) 844-5966 or e-mail at IRBadmin@auburn.edu or IRBChair@auburn.edu.

HAVING READ THE INFORMATION PROVIDED, YOU MUST DECIDE WHETHER OR NOT YOU WISH TO PARTICIPATE IN THIS RESEARCH STUDY. IF YOU DECIDE TO PARTICIPATE, THE DATA YOU PROVIDE WILL SERVE AS YOUR AGREEMENT TO DO SO. YOU MAY REQUEST A COPY OF THIS LETTER FROM YOUR INTERVIEWER.

_____

Investigator's Signature Date

_____

Printed Name

_____

Co-Investigator's Signature Date

_____

Printed Name

(NOTE: DO NOT AGREE TO PARTICIPATE UNLESS AN IRB APPROVAL STAMP WITH CURRENT DATES HAS BEEN APPLIED TO THIS DOCUMENT.)

Informed Consent for a research study entitled: "Educating Groups Influencing Generic Drug Use"

You are invited to participate in a research study to better educate groups influencing generic drug use, based on their unique educational needs, sponsored by the US Food and Drug Administration (FDA). The study is being conducted by Dr. Jingjing Qian, Assistant Professor in the Auburn University Department of Health Outcomes Research and Policy and Dr. Ilene Harris, Principal Research Scientist at IMPAQ International. You were selected as a possible participant because you were identified as having a role in the policymaking process for prescription drugs within the previous six months and are age 19 or older.

As part of your participation in this research study, you will speak to one of our team's researchers via telephone regarding your review of the developed educational materials. Your total time commitment will be approximately 45 minutes.

The risks associated with participating in this study are minimal. Your protected health information will not be used or disclosed to a third party. If you participate in this study, what the research team learns from your interview may better inform whether the developed educational materials are successful in educating various groups on generic drugs. You will receive $75 as a token of our appreciation for your participation after completion of the interview.

If you change your mind about participating, you can withdraw at any time during the study. Your participation is completely voluntary. If you choose to withdraw, your data can be withdrawn as long as it is identifiable. Your decision about whether or not to participate or to stop participating will not jeopardize your future relations with Auburn University, the Department of Health Outcomes Research and Policy, or IMPAQ International.

If you agree, interviews will be audio recorded. However, any data obtained in connection with this study will be made anonymous as soon as possible. We will protect your privacy and the data you provide by de-identifying the data, including assigning pseudonyms and removing any identifiable information from transcripts of the audio file. Notes and transcripts from the study will be saved in password protected folders on a password and firewall protected server at IMPAQ International. Audio recordings will be destroyed immediately upon completion of the transcriptions.

Information collected through your participation may be published in governmental reports, professional journals, and/or presented at a professional meeting. As described above, notes and transcriptions from the audio recordings will have no identifying information attached to them, and if information learned from this study is published, you will not be identified by name or other personal information. Also, transcriptions and written notes will be used for analytical purposes only.

If required, personal information collected in connection to your honorarium (i.e. W-9 form) will be saved in password protected folders on a password and firewall protected server at IMPAQ International. This information is being collected in order to withhold necessary tax payments on your behalf and will remain private to the extent permitted by law.

If you have questions about this study, please ask them now or contact Jingjing Qian at (334) 844-5818 or jzq004@auburn.edu or Ilene Harris at (443) 259-5250 or iharris@impaqint.com.

If you have questions about your rights as a research participant, you may contact the Auburn University Office of Research Compliance or the Institutional Review Board by phone at (334) 844-5966 or e-mail at IRBadmin@auburn.edu or IRBChair@auburn.edu.

HAVING READ THE INFORMATION PROVIDED, YOU MUST DECIDE WHETHER OR NOT YOU WISH TO PARTICIPATE IN THIS RESEARCH STUDY. IF YOU DECIDE TO PARTICIPATE, THE DATA YOU PROVIDE WILL SERVE AS YOUR AGREEMENT TO DO SO. YOU MAY REQUEST A COPY OF THIS LETTER FROM YOUR INTERVIEWER.

_____

Investigator's Signature Date

_____

Printed Name

_____

Co-Investigator's Signature Date

_____

Printed Name