## FDA Health and Diet Survey Cognitive Interview Screener

## **SCREENER**

Hello, my name is xxx and I work for (contractor), a research firm. We're doing research for the Food and Drug Administration about foods. If you are eligible and you agree to participate in an one-hour in-person interview, we will offer you \$xx as a thank you for your time with us. In order to find out if you are eligible to be interviewed, I'd like to get some background information.

Before I proceed, may I ask to which of the following age group do you belong?
18 years or younger :: [THANK AND END] 19 to 35 years old :: [THANK AND END] 36 to 50 years old :: [THANK AND END] 51 to 65 years old :: 66 years or older ::
1. Do you work either full- or part-time in a healthcare company or a food or nutrition company?
YES :: [THANK AND END] NO ::
2. [RECORD GENDER. IF NOT OBVIOUS, ASK; RECRUIT 4-5 OF EACH] Are you male or female? FEMALE:: MALE:: [RECRUIT A MIX]
3. What is the highest level of education that you have completed?
LESS THAN A HIGH SCHOOL DIPLOMA :: HIGH SCHOOL GRADUATE OR GED :: SOME COLLEGE, ASSOCIATES DEGREE :: COLLEGE GRADUATE :: ADVANCED DEGREE :: [RECRUIT A MIX]
4. Are you of Hispanic or Latino origin?
YES:: NO::
5. What is your race? You may choose one or more categories as they apply.
WHITE::

BLACK OR AFRICAN AMERICAN :: ASIAN:: NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER:: AMERICAN INDIAN OR ALASKA NATIVE [RECRUIT A MIX OF RACE/ETHNICITY, AT LEAST 2 HISPANICS, AT LEAST 4 NON-WHITE/NON-BLACK]
[THANK IF INELIGIBLE OR QUOTA FILLED.] [CONTINUE OTHERWISE.]
INVITATION
Thank you for answering all my questions. I'd like to invite you to participate in an in-person interview that will take about an hour to complete. We'll offer you \$xx as a thank you for your time with us. Let me give you some available times and you tell me what would be best for you.
INTERVIEW DATE AND TIME:
The interview will be held at (location). Will you be able to come to the interview?
[THANK IF UNABLE OR UNAVAILABLE.] [CONTINUE OTHERWISE.]
I would like to send you directions. Where can I send them? Also, may I please have your phone number in case we need to get hold of you for any reason?  COLLECT RESPONDENT NAME, ADDRESS (AND EMAIL ADDRESS, IF APPLICABLE)  AND PHONE  Name:
Address:
City: State: Zip Code:
Phone:
E-mail:
In case you need to contact me for any reason, you can reach me at 1-800-xxx-xxxx