ISO/IEC 17025 - ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) Second edition, 2005-05-15

General requirements for the competence of testing and calibration laboratories

4.7.2 The laboratory shall seek feedback, both positive and negative, from its customers. The feedback shall be used and analyzed to improve the management system, testing and calibration activities and customer service.