

Appendix E5. Annualized Cost to Respondents

Respondent Type	Appendix ID	Instrument	Grand Total Burden Estimate (Hours)	Hourly Wage	Cost to Respondents
REPORTING					
Year 1 Data Collection					
State WIC Agency Directors	B1.a, B1.b	State Agency Survey-Web	99.00	\$ 46.86	\$ 4,639.14
	C2	Letter to State Agencies from Regional Offices	1.50	\$ 46.86	\$ 70.29
	C3	State Agency Survey Invitation Email	1.69	\$ 46.86	\$ 79.01
	C4	State Agency Survey Invitation Letter with Instrument	3.47	\$ 46.86	\$ 162.79
	C5	State Agency Survey Reminder Email, 1	0.64	\$ 46.86	\$ 30.02
		State Agency Survey Reminder Email, 2	0.40	\$ 46.86	\$ 18.61
		State Agency Survey Reminder Email, 3	0.25	\$ 46.86	\$ 11.54
		State Agency Survey Reminder Email, 4	0.15	\$ 46.86	\$ 7.16
		State Agency Survey Reminder Email, 5	0.09	\$ 46.86	\$ 4.44
		State Agency Survey Reminder Email, 6	0.06	\$ 46.86	\$ 2.75
		State Agency Survey Reminder Email, 7	0.03	\$ 46.86	\$ 1.52
	C6	State Agency Survey Reminder Telephone Script, Call 1	1.87	\$ 46.86	\$ 87.60
		State Agency Survey Reminder Telephone Script, Call 2	1.03	\$ 46.86	\$ 48.18
		State Agency Survey Reminder Telephone Script, Call 3	0.57	\$ 46.86	\$ 26.50
		State Agency Survey Reminder Telephone Script, Call 4	0.31	\$ 46.86	\$ 14.57
		State Agency Survey Reminder Telephone Script, Call 5	0.17	\$ 46.86	\$ 8.02
		State Agency Survey Reminder Telephone Script, Call 6	0.09	\$ 46.86	\$ 4.41
		State Agency Survey Reminder Telephone Script, Call 7	0.08	\$ 46.86	\$ 3.62
	D1	Study Description for State and Local WIC Agencies	4.50	\$ 46.86	\$ 210.87
	D4	State Agency Survey Thank You Letter	1.50	\$ 46.86	\$ 70.29
	B8	State Agency Administrative Data Request-Web	20.00	\$ 46.86	\$ 937.20
	C24	Email to State Agencies from Regional Offices	1.60	\$ 46.86	\$ 74.98
	C25	State Agency Reminder Email, 1	0.36	\$ 46.86	\$ 16.87
		State Agency Reminder Email, 2	0.30	\$ 46.86	\$ 14.06
		State Agency Reminder Email, 3	0.20	\$ 46.86	\$ 9.37
State Agency Reminder Email, 4		0.12	\$ 46.86	\$ 5.62	

		State Agency Reminder Email, 5	0.08	\$ 46.86	\$ 3.75	
		State Agency Reminder Email, 6	0.04	\$ 46.86	\$ 1.87	
		State Agency Reminder Email, 7	0.02	\$ 46.86	\$ 0.94	
	C26		State Agency Reminder Telephone Script, Call 1	0.45	\$ 46.86	\$ 21.09
			State Agency Reminder Telephone Script, Call 2	0.45	\$ 46.86	\$ 21.09
			State Agency Reminder Telephone Script, Call 3	0.32	\$ 46.86	\$ 15.00
			State Agency Reminder Telephone Script, Call 4	0.18	\$ 46.86	\$ 8.43
			State Agency Reminder Telephone Script, Call 5	0.14	\$ 46.86	\$ 6.56
			State Agency Reminder Telephone Script, Call 6	0.07	\$ 46.86	\$ 3.28
			State Agency Reminder Telephone Script, Call 7	0.05	\$ 46.86	\$ 2.34
	Local WIC Agency Directors	B2.a, B2.b	Local Agency Survey-Web	775.86	\$ 26.93	\$ 20,893.91
		C7	Local Agency Survey Invitation Email	18.17	\$ 26.93	\$ 489.43
		C8	Local Agency Survey Invitation Letter with Instrument	48.25	\$ 26.93	\$ 1,299.37
		C9		Local Agency Survey Reminder Email, 1	6.14	\$ 26.93
			Local Agency Survey Reminder Email, 2	2.76	\$ 26.93	\$ 74.36
			Local Agency Survey Reminder Email, 3	1.24	\$ 26.93	\$ 33.43
			Local Agency Survey Reminder Email, 4	0.55	\$ 26.93	\$ 14.92
			Local Agency Survey Reminder Email, 5	0.25	\$ 26.93	\$ 6.82
			Local Agency Survey Reminder Email, 6	0.11	\$ 26.93	\$ 2.90
			Local Agency Survey Reminder Email, 7	0.05	\$ 26.93	\$ 1.22
C10			Local Agency Survey Reminder Telephone Script, Call 1	15.46	\$ 26.93	\$ 416.32
			Local Agency Survey Reminder Telephone Script, Call 2	7.42	\$ 26.93	\$ 199.83
			Local Agency Survey Reminder Telephone Script, Call 3	3.50	\$ 26.93	\$ 94.30
			Local Agency Survey Reminder Telephone Script, Call 4	1.75	\$ 26.93	\$ 47.15
			Local Agency Survey Reminder Telephone Script, Call 5	0.87	\$ 26.93	\$ 23.37
			Local Agency Survey Reminder Telephone Script, Call 6	0.44	\$ 26.93	\$ 11.82
			Local Agency Survey Reminder Telephone Script, Call 7	0.33	\$ 26.93	\$ 8.93
D1		Study Description for State and Local WIC Agencies	42.46	\$ 26.93	\$ 1,143.45	
D5	Certification End Date Verification Email, 1	2.10	\$ 26.93	\$ 56.55		
D6		Certification End Date Verification Reminder Telephone Script, Call 1	23.04	\$ 26.93	\$ 620.47	
		Certification End Date Verification Reminder Telephone Script, Call 2	8.06	\$ 26.93	\$ 217.16	
		Certification End Date Verification Reminder Telephone Script, Call 3	4.26	\$ 26.93	\$ 114.80	
D7	Local Agency Survey Thank You Letter	15.44	\$ 26.93	\$ 415.80		
B7.a	Denied Applicant Log Request Email	0.40	\$ 26.93	\$ 10.77		

	B7.b	Denied Applicants Log	43.50	\$ 26.93	\$ 1,171.46
	B7.c	Denied Applicants Log Request Reminder Email	2.00	\$ 26.93	\$ 53.86
	B7.d	Denied Applicants Log Request Reminder Telephone Script	14.50	\$ 26.93	\$ 390.49
Current WIC Program Participants	B3.a, B3.b, B3.c, B3.d	Certification Survey-In Person	1120.00	\$ 7.25	\$ 8,120.00
	C11.a, C11.b	Certification Survey Invitation Telephone Script, Call 1	97.89	\$ 7.25	\$ 709.69
		Certification Survey Invitation Telephone Script, Call 2	80.18	\$ 7.25	\$ 581.28
		Certification Survey Invitation Telephone Script, Call 3	65.67	\$ 7.25	\$ 476.08
		Certification Survey Invitation Telephone Script, Call 4	38.07	\$ 7.25	\$ 276.00
		Certification Survey Invitation Telephone Script, Call 5	34.59	\$ 7.25	\$ 250.75
		Certification Survey Invitation Telephone Script, Call 6	31.42	\$ 7.25	\$ 227.81
		Certification Survey Invitation Telephone Script, Call 7	36.39	\$ 7.25	\$ 263.84
	C12.a, C12.b	Certification Survey In-Person Invitation Script, Door Knock 1	51.03	\$ 7.25	\$ 369.93
	C13.a, C13.b	Text Message Reminder for Scheduled Certification Survey	32.00	\$ 7.25	\$ 232.00
	C14.a, C14.b	Telephone Reminder for Scheduled Certification Survey	25.20	\$ 7.25	\$ 182.70
	D6.a, D6.b	Certification Survey Information Letter from State Agencies	88.00	\$ 7.25	\$ 638.00
	D7.a, D7.b	Participant Consent Form-Certification Survey	133.33	\$ 7.25	\$ 966.67
B5.a, B5.b, B5.c, B5.d	Program Experiences Survey (after complete Certification Survey)-In Person	404.00	\$ 7.25	\$ 2,929.00	
Current WIC Program Participants	B5.a, B5.b, B5.c, B5.d	Program Experiences Survey-Telephone	390.00	\$ 7.25	\$ 2,827.50
	C19.a, C19.b	Program Experiences Survey Invitation Telephone Script, Call 1	62.62	\$ 7.25	\$ 453.96
		Program Experiences Survey Invitation Telephone Script, Call 2	40.09	\$ 7.25	\$ 290.65
		Program Experiences Survey Invitation Telephone Script, Call 3	30.45	\$ 7.25	\$ 220.74
		Program Experiences Survey Invitation Telephone Script, Call 4	21.78	\$ 7.25	\$ 157.91
		Program Experiences Survey Invitation Telephone Script, Call 5	20.04	\$ 7.25	\$ 145.28
		Program Experiences Survey Invitation Telephone Script, Call 6	18.38	\$ 7.25	\$ 133.27
		Program Experiences Survey Invitation Telephone Script, Call 7	16.81	\$ 7.25	\$ 121.89
		Program Experiences Survey Invitation Telephone Script, Call 8	16.06	\$ 7.25	\$ 116.42
	C20.a, C20.b	Program Experiences Survey Invitation Letter	15.01	\$ 7.25	\$ 108.81
	C21.a, C21.b	Program Experiences Survey Invitation Email	15.01	\$ 7.25	\$ 108.81
	D10.a, D12.b	Program Experiences Survey Invitation Postcard	15.00	\$ 7.25	\$ 108.75
	D12.a, D14.b	Program Experiences Survey Thank You Letter and Gift Card	15.00	\$ 7.25	\$ 108.75
	B4.c, B4.d, B5.a, B5.d	Program Experiences Survey-In Person	225.00	\$ 7.25	\$ 1,631.25
	C22.a, C22.b	Program Experiences Survey Invitation In-Person Script, Door Knock 1	36.00	\$ 7.25	\$ 261.00
D11.a, D12.b	Participant Information Brochure	15.00	\$ 7.25	\$ 108.75	
B4.a, B4.b, B4.c, B4.d	Denied Applicant Survey-In Person	124.80	\$ 7.25	\$ 904.80	

Recently Denied WIC Program Applicants	C15.a, C15.b	Denied Applicant Survey Invitation Telephone Script, Call 1	7.91	\$ 7.25	\$ 57.32
		Denied Applicant Survey Invitation Telephone Script, Call 2	6.98	\$ 7.25	\$ 50.57
		Denied Applicant Survey Invitation Telephone Script, Call 3	6.16	\$ 7.25	\$ 44.62
		Denied Applicant Survey Invitation Telephone Script, Call 4	4.12	\$ 7.25	\$ 29.90
		Denied Applicant Survey Invitation Telephone Script, Call 5	3.86	\$ 7.25	\$ 27.95
		Denied Applicant Survey Invitation Telephone Script, Call 6	3.70	\$ 7.25	\$ 26.83
		Denied Applicant Survey Invitation Telephone Script, Call 7	3.52	\$ 7.25	\$ 25.50
	C16.a, C16.b	Denied Applicant Survey In-Person Invitation, Door Knock 1	14.02	\$ 7.25	\$ 101.66
		Denied Applicant Survey In-Person Invitation, Door Knock 2	1.88	\$ 7.25	\$ 13.63
	C17.a, C17.b	Text Message Reminder for Scheduled Denied Applicant Survey	3.84	\$ 7.25	\$ 27.84
	C18.a, C18.b	Telephone Reminder for Scheduled Denied Applicant Survey	5.18	\$ 7.25	\$ 37.58
	D8.a, D8.b	Denied Applicant Survey Information Letter from State Agencies	4.80	\$ 7.25	\$ 34.80
D9.a, D9.b	Participant Consent Form-Denied Applicant Survey	19.20	\$ 7.25	\$ 139.20	
Former WIC Program Participants	B6.a, B6.b	Former WIC Participant Case Study Interview Guide-Telephone	70.40	\$ 7.25	\$ 510.40
	C23.a, C23.b	Former WIC Participant Case Study Interview Invitation Telephone Script, Call 1	20.15	\$ 7.25	\$ 146.09
		Former WIC Participant Case Study Interview Invitation Telephone Script, Call 2	14.22	\$ 7.25	\$ 103.09
		Former WIC Participant Case Study Interview Invitation Telephone Script, Call 3	10.82	\$ 7.25	\$ 78.42
		Former WIC Participant Case Study Interview Invitation Telephone Script, Call 4	9.01	\$ 7.25	\$ 65.31
		Former WIC Participant Case Study Interview Invitation Telephone Script, Call 5	8.57	\$ 7.25	\$ 62.16
	D13.a, D13.b	Former WIC Participant Case Study Interview Thank You Letter and Gift Card	2.50	\$ 7.25	\$ 18.13
Year 1 Total			4716.43		\$ 60,255.26
Year 2 Data Collection					
State WIC Agency Directors	D1	Study Description for State and Local WIC Agencies	0.15	\$ 46.86	\$ 7.03
Local WIC Agency Directors	D3	Certification End Date Verification Email, 1	0.30	\$ 26.93	\$ 8.08
	D4	Certification End Date Verification Reminder Telephone Script, Call 1	1.63	\$ 26.93	\$ 43.95
		Certification End Date Verification Reminder Telephone Script, Call 2	0.98	\$ 26.93	\$ 26.31
		Certification End Date Verification Reminder Telephone Script, Call 3	0.58	\$ 26.93	\$ 15.62
	B3.a, B3.b, B3.c, B3.d	Certification Survey-In Person	112.00	\$ 7.25	\$ 812.00
	C11.a, C.11b	Certification Survey Invitation Telephone Script, Call 1	10.40	\$ 7.25	\$ 75.40
		Certification Survey Invitation Telephone Script, Call 2	8.32	\$ 7.25	\$ 60.32
		Certification Survey Invitation Telephone Script, Call 3	6.65	\$ 7.25	\$ 48.20
		Certification Survey Invitation Telephone Script, Call 4	5.30	\$ 7.25	\$ 38.45
		Certification Survey Invitation Telephone Script, Call 5	3.20	\$ 7.25	\$ 23.19
		Certification Survey Invitation Telephone Script, Call 6	2.56	\$ 7.25	\$ 18.56

Pilot of Alternative Methodology 2019		Certification Survey Invitation Telephone Script, Call 7	2.32	\$ 7.25	\$ 16.82
	C12.a, C12.b	Certification Survey In-Person Invitation Script, Door Knock 1	3.87	\$ 7.25	\$ 28.02
	C13.a, C13.b	Text Message Reminder for Scheduled Certification Survey	1.98	\$ 7.25	\$ 14.36
	C14.a, C14.b	Telephone Reminder for Scheduled Certification Survey	6.30	\$ 7.25	\$ 45.68
	D6.a, D6.b	Certification Survey Information Letter from State Agencies	8.10	\$ 7.25	\$ 58.73
	D7.a, D7.b	Participant Consent Form Certification Survey	12.00	\$ 7.25	\$ 87.00
	B4.a, B4.b, B4.c, B4.d	Denied Applicant Survey-In Person	12.35	\$ 7.25	\$ 89.54
	C15.a, C15.b	Denied Applicant Survey Invitation Telephone Script, Call 1	0.79	\$ 7.25	\$ 5.73
		Denied Applicant Survey Invitation Telephone Script, Call 2	0.64	\$ 7.25	\$ 4.67
		Denied Applicant Survey Invitation Telephone Script, Call 3	0.60	\$ 7.25	\$ 4.35
		Denied Applicant Survey Invitation Telephone Script, Call 4	0.45	\$ 7.25	\$ 3.26
		Denied Applicant Survey Invitation Telephone Script, Call 5	0.43	\$ 7.25	\$ 3.12
		Denied Applicant Survey Invitation Telephone Script, Call 6	0.41	\$ 7.25	\$ 2.97
		Denied Applicant Survey Invitation Telephone Script, Call 7	0.39	\$ 7.25	\$ 2.83
	C16.a, C16.b	Denied Applicant Survey In-Person Invitation, Door Knock 1	1.29	\$ 7.25	\$ 9.37
		Denied Applicant Survey In-Person Invitation, Door Knock 2	0.17	\$ 7.25	\$ 1.26
	C17.a, C17.b	Text Message Reminder for Scheduled Denied Applicant Survey	0.48	\$ 7.25	\$ 3.48
	C18.a, C18.b	Telephone Reminder for Scheduled Denied Applicant Survey	0.66	\$ 7.25	\$ 4.79
	D8.a, D8.b	Denied Applicant Survey Information Letter from State Agencies	0.48	\$ 7.25	\$ 3.48
	D9.a, D9.b	Participant Consent Form Denied Applicant Survey	1.90	\$ 7.25	\$ 13.78
Year 2 Total			207.69		\$152.61
Year 3 Data Collection					
State WIC Agency Directors	D1	Study Description for State and Local WIC Agencies	0.15	\$ 46.86	\$ 7.03
Local WIC Agency Directors	D3	Certification End Date Verification Email, 1	0.30	\$ 26.93	\$ 8.08
	D4	Certification End Date Verification Reminder Telephone Script, Call 1	1.63	\$ 26.93	\$ 43.95
		Certification End Date Verification Reminder Telephone Script, Call 2	0.98	\$ 26.93	\$ 26.31
		Certification End Date Verification Reminder Telephone Script, Call 3	0.58	\$ 26.93	\$ 15.62
	B3.a, B3.b, B3.c, B3.d	Certification Survey-In Person	112.00	\$ 7.25	\$ 812.00
	C11.a, C.11b	Certification Survey Invitation Telephone Script, Call 1	10.40	\$ 7.25	\$ 75.40
		Certification Survey Invitation Telephone Script, Call 2	8.32	\$ 7.25	\$ 60.32
		Certification Survey Invitation Telephone Script, Call 3	6.65	\$ 7.25	\$ 48.20
		Certification Survey Invitation Telephone Script, Call 4	5.30	\$ 7.25	\$ 38.45
		Certification Survey Invitation Telephone Script, Call 5	3.20	\$ 7.25	\$ 23.19
		Certification Survey Invitation Telephone Script, Call 6	2.56	\$ 7.25	\$ 18.56

Pilot of Alternative Methodology 2020		Certification Survey Invitation Telephone Script, Call 7	2.32	\$ 7.25	\$ 16.82
	C12.a, C12.b	Certification Survey In-Person Invitation Script, Door Knock 1	3.87	\$ 7.25	\$ 28.02
	C13.a, C13.b	Text Message Reminder for Scheduled Certification Survey	1.98	\$ 7.25	\$ 14.36
	C14.a, C14.b	Telephone Reminder for Scheduled Certification Survey	6.30	\$ 7.25	\$ 45.68
	D6.a, D6.b	Certification Survey Information Letter from State Agencies	8.10	\$ 7.25	\$ 58.73
	D7.a, D7.b	Participant Consent Form Certification Survey	12.00	\$ 7.25	\$ 87.00
	B4.a, B4.b, B4.c, B4.d	Denied Applicant Survey-In Person	12.35	\$ 7.25	\$ 89.54
	C15.a, C15.b	Denied Applicant Survey Invitation Telephone Script, Call 1	0.79	\$ 7.25	\$ 5.73
		Denied Applicant Survey Invitation Telephone Script, Call 2	0.64	\$ 7.25	\$ 4.67
		Denied Applicant Survey Invitation Telephone Script, Call 3	0.60	\$ 7.25	\$ 4.35
		Denied Applicant Survey Invitation Telephone Script, Call 4	0.45	\$ 7.25	\$ 3.26
		Denied Applicant Survey Invitation Telephone Script, Call 5	0.43	\$ 7.25	\$ 3.12
		Denied Applicant Survey Invitation Telephone Script, Call 6	0.41	\$ 7.25	\$ 2.97
		Denied Applicant Survey Invitation Telephone Script, Call 7	0.39	\$ 7.25	\$ 2.83
	C16.a, C16.b	Denied Applicant Survey In-Person Invitation, Door Knock 1	1.29	\$ 7.25	\$ 9.37
		Denied Applicant Survey In-Person Invitation, Door Knock 2	0.17	\$ 7.25	\$ 1.26
	C17.a, C17.b	Text Message Reminder for Scheduled Denied Applicant Survey	0.48	\$ 7.25	\$ 3.48
	C18.a, C18.b	Telephone Reminder for Scheduled Denied Applicant Survey	0.66	\$ 7.25	\$ 4.79
	D8.a, D8.b	Denied Applicant Survey Information Letter from State Agencies	0.48	\$ 7.25	\$ 3.48
	D9.a, D9.b	Participant Consent Form Denied Applicant Survey	1.90	\$ 7.25	\$ 13.78
Year 3 Total			207.69		\$ 1,580.32
Grand Total (Years 1-3)			5131.80		\$ 61,988.19