Content and Product Needs Assessment – Online Survey

The Family and Youth Services Bureau wants to make sure they are providing you and your programs with the resources, content, and products you want and need. In this survey, we ask about existing Adolescent Pregnancy Prevention (APP) program resources you may have used and resources you'd like to see. It should take no longer than 20 minutes to complete the online survey.

*Denotes required questions.

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Participant Characteristics

1. What is the funding stream for your grant project? You may select more than one if you manage more than one APP grant.*
   a. State Personal Responsibility Program
   b. Tribal Personal Responsibility Program
   c. Competitive Personal Responsibility Program
   d. Personal Responsibility Education Innovative Strategies Program
   e. Title V State Sexual Risk Avoidance Education Program
   f. Title V Competitive Sexual Risk Avoidance Education Program
   g. General Departmental -Sexual Risk Avoidance Education Program
2. What is your state?*
   a. [drop-down list of states]

The Exchange

1. Have you heard of our grantee resource website, *The Exchange*?*
   a. Yes
   b. No
   c. Not sure
   [skip logic: if "No" or "Not sure", skip to Q17]
2. Are you registered on *The Exchange*?*
   a. Yes
   b. No
   c. Not sure
3. [skip logic: if "No"] Why is that?
   a. _____
4. [skip logic: if "Yes"] Do you typically log in when you visit the website?
   a. _____
5. How often do you visit *The Exchange* website?*
   a. Once a week or more

     b.   Once a month

     c.   Once every 2-3 months

     d.   Once every 6 months

     e.   Once a year

     f.   Never

6. How do you typically arrive at the website? Check all that apply.*
   a. Google search
   b. Type in the URL
   c. Click a bookmarked link in my browser
   d. Click a link in an email
   e. Other: _____

7. How would you like to receive updates about The Exchange?
   a. Email/e-newsletters from APP TTA
   b. Social media
   c. From my Project Officer
   d. Other: _____

8. How do you share resources on The Exchange with your staff, if at all?*
   a. Email link
   b. Email file
   c. Share on social media
   d. Print and share
   e. Show them in person
   f. I don't share resources with staff
   g. Other: _____

9. What types of content do you typically view or access on the website? Check all that apply.*
   a. Webinar slides and recordings
   b. Infographics
   c. Tip sheets
   d. Toolkits, like the Social Media Toolkit
   e. Event calendar posts
   f. Videos
   g. Blog posts
   h. Studio tool
   i. Podcasts
   j. PREP research reports

10. What has been your favorite resource or tool you've accessed on The Exchange, and why? You can list more than one.*
    a. _____

11. Have you heard of The Studio tool?*
    a. Yes
    b. No
    c. Not sure
    [skip logic: if "No" or "Not sure", skip to Q16]

12. Have you used The Studio tool?*

a. Yes
b. No
c. Not sure

13. [skip logic: if "No"] Why is that?*
a. _____
[skip to Q16]

14. [skip logic: if "Yes"] What material did you customize? Check all that apply.*
a. Tip sheet
b. Web badge
c. Infographic

15. How was your experience using The Studio tool?
a. _____

16. What types of content or resources do you feel are missing from The Exchange?*
a. _____

17. Which of the following would you like to see and use on The Exchange website for APP grantees? Check all that apply.*
a. Blog posts about APP strategies that work
b. News relevant to APP
c. Spotlights or Q&As with experts
d. Podcast interviews with other grantees
e. Discussion forum to connect with other grantees
f. Place to post updates about my grant's efforts
g. Map of grantees
h. Other: _____

18. With our Studio tool, you can customize the content and design of FYSB-approved materials and add your own organization's logo to create promotional and educational materials without any design experience. What types of materials would you like to customize using this tool?
a. Infographics presenting performance measure data
b. Fact sheets on APP topics
c. Promotional graphics to share on social media
d. Other: _____

Products and Resources

1. What has been your favorite recently released training resource?*
a. *Adolescent Brain Development* - Webinar
b. *Opioids and Adolescent Health* - Tip Sheet
c. *Adolescent Suicide Prevention* - Webinar
d. *Be In The Know! Sex Trafficking is Real.* – Infographic
e. *Keeping Youth Drug-Free* – Tip Sheet
f. *Making the Connection: Teen Pregnancy, Poverty, and Other Social Issues (SRAE)*– Webinar
g. *I don't find any of these useful*.

2. What types of existing training products and resources do you find useful? Check all that apply.*

    a. Webinars
    b. Infographics
    c. Tip Sheets
    d. E-learning Courses
    e. Cluster Calls
    f. I don't find any of these useful.

[skip logic: if answer "f. I don't find any of these useful", move to Q3; if answer anything else, skip to Q4]

3. Please share why you don't find any of these products useful.
    a. _____

4. What types of training resources would you like to see more of in the future? Check all that apply.*
    a. Webinars
    b. Short, Animated Videos
    c. Static Infographics
    d. Interactive Infographics
    e. Tip Sheets
    f. Podcasts
    g. Fact Sheets
    h. E-learning Courses
    i. Games
    j. Other: _____

5. What topics would you like to see new resources cover?*
    a. _____

Closing Question

1. Overall, what do you like best about The Exchange and APP training resources?*
    a. _____

2. Overall, how would you suggest improving The Exchange and APP training resources?*
    a. _____