

# National Park Service

## Centennial National Household Survey -Youth Engagement Survey-

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## **SECTION 1: INTRODUCTION YOUTH ENGAGEMENT**

YEintro.

**Hello, my name is \_\_\_\_\_. I just completed a survey about national parks with your parent and they agreed to let me ask you a few questions about national parks. The survey will only take 5 minutes. Is that OK with you?**

If Yes, → skip to VOLUNTARY

If No, → **Ok. Thank you for your time.**

VOLUNTARY.

**Your participation in this survey is completely voluntary. That means you don't have to answer any questions you don't want to and you can stop at any time. May I continue?**

If Yes, → skip to YEstart

If No, → **Ok. Thank you for your time.**

## **SECTION 2: YOUTH ENGAGEMENT (YE)**

⇒YEstart.

**Ok. Before I start, you should know the National Park System includes all national parks, national seashores, historic sites, battlefields, national monuments and other designations.**

**YE1. Have you ever visited a national park?**

1. Yes

2. No (skip to YE6)

998. Don't know/Not sure (skip to YE6)

999. No Answer/Refused (skip to YE6)

**YE2. Was the visit with only family/friends or part of a school, church, or community group?**

1. family/friends

2. school, church, or community group

3. both

998. Don't know/Not sure

999. No Answer/Refused

**For each of the following statements, please tell me how true or not true you feel each statement is.**

**YE3. I had a good time when I visited.**

**YE4. Given the chance, I would visit again.**

**YE5. During my visit I felt that the National Park did a good job of providing information and activities for kids my age.**

1. Very true

2. Slightly true

3. Not true

998. Don't know/Not sure

999. No Answer/Refused

**YE6a. Have you ever watched video about a National Park?**

1. Yes
2. No

998. Don't know/Not sure

999. No Answer/Refused

**YE6b. Do you use any form of social media?**

1. Yes

Which social media do you use?

- Facebook
- Snapchat
- Instagram
- Twitter
- Other

2. No ⇒ GO TO YE7

998. Don't know/Not sure ⇒ GO TO YE7

999. No Answer/Refused ⇒ GO TO YE7

**YE6c. Do you or have you ever used social media to view pictures, watch a video, or read about a National Park?**

1. Yes

Which social media did you use?

- Facebook
- Snapchat
- Instagram
- Twitter
- Other:

2. No ⇒ GO TO YE7

998. Don't know/Not sure ⇒ GO TO YE7

999. No Answer/Refused ⇒ GO TO YE7

**For each of the following statements, please tell me how true or not true you feel each statement is.**

**YE7. Preserving national parks is important to me.**

**YE8. Learning about science and the environment is important to me.**

**YE9. Learning about history and culture is important to me.**

**YE10. Hiking and other outdoor activities is important to me.**

1. Very true
2. Somewhat true
3. Not true

998. Don't know/Not sure

999. No Answer/Refused

**Now I would like to know a little about you.**

**YE11. Are you male or female?**

**YE12. And how old are you?**

\_\_\_\_\_ (Type answer here)

998. Don't know/Not sure

999. No Answer/Refused

**That concludes the survey. Thank you very much for participating! Do you have any questions for me?**